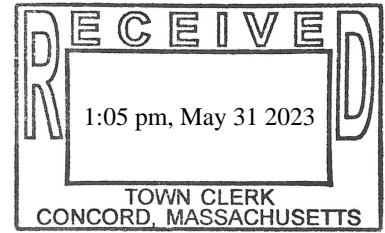




Town of Concord
Finance Committee
22 Monument Square
Concord, Massachusetts 01742-0535



**Concord Finance Committee
Communications Task Force Committee Agenda
June 5, 2023, at 2:00PM
Hybrid Meeting:**

**Select Board Conference Room, Town House, 2nd Floor, 22 Monument Square and
via Zoom**

Join Zoom Meeting

<https://us02web.zoom.us/j/81751966999?pwd=BTNqZ3FEYTBYZ2RWwklObzFJNk5UQT09>

Meeting ID: 817 5196 6999

Passcode: 355437

Agenda

1. Call to Order
2. Discussion on Community Outreach/Communications as follows:
 - a. Who - target audience(s), committee(s), townspeople, voters
 - b. What - our message(s) associated with budgets, costs, overrides, perhaps surveys, etc.
 - c. When - timing of in-person meetings (with the "who"), articles in Concord Bridge, postcards to residents
 - d. Where - invite attendees, ask observers to engage, go to their turf, etc.
 - e. Why - foster better communication and understanding (of their needs) with town departments/TM and CMS/CCRSD Admin. as well as the role Finance Committee plays in balancing needs with prudent financial recommendations
3. Next steps
4. Public comment
5. Adjourn