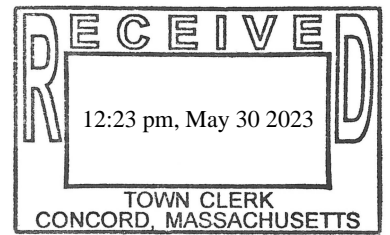




**Town of Concord**  
Finance Committee  
22 Monument Square  
Concord, Massachusetts 01742-0535



**Concord Finance Committee  
Communications Task Force Committee Agenda  
June 5, 2023, at 2:00PM  
In Person Meeting:  
Select Board Conference Room, Town House, 2<sup>nd</sup> Floor, 22 Monument Square**

**Agenda**

1. Call to Order
2. Discussion on Community Outreach/Communications as follows:
  - a. Who - target audience(s), committee(s), townspeople, voters
  - b. What - our message(s) associated with budgets, costs, overrides, perhaps surveys, etc.
  - c. When - timing of in-person meetings (with the "who"), articles in Concord Bridge, postcards to residents
  - d. Where - invite attendees, ask observers to engage, go to their turf, etc.
  - e. Why - foster better communication and understanding (of their needs) with town departments/TM and CMS/CCRS Admin. as well as the role Finance Committee plays in balancing needs with prudent financial recommendations
3. Next steps
4. Public comment
5. Adjourn

Supporting materials for agenda items are available online at [www.concordma.gov/fcmtgdocs](http://www.concordma.gov/fcmtgdocs) . Materials are generally uploaded on the Tuesday prior to the Regular Meeting. If any member has materials they would like to present for discussion, please inform the chair in advance of the meeting.