

Pursuant to a notice duly filed with the Town Clerk of Concord, a meeting of the Concord 2025 Executive Committee was held in the Trustees Room of the Concord Free Public Library, 129 Main Street, on February 9, 2023.

Members Present: Rick Loughlin, Di Clymer, Polly Reeve, Henry Dane, Tish Hopkins, Diane Proctor, Rob Munro, David Wood, Gary Clayton, Simone Monteleone, Stuart Ikeda, Carol Wilson, (for Holly Cratsley) and Joe Palumbo (for John Arena)

Also Present: Karlen Reed

Call to Order: The meeting was called to order at 7:00 PM. – A quorum being present.

Administrative & Committee Updates

1. The minutes of the January 26, 2023 meeting were approved as amended by unanimous vote.
2. Two nominations for subcommittee appointments were made: Maura Clarke and Andrea Roessler both for Arts, Literature and Music. Both were approved unanimously.
3. Diane Proctor and Stuart Ikeda unveiled the logo and tagline via power point presentation. Many thanks were given to all involved especially Stuart, Melissa Saalfield and Priscilla Sturgis who donated her time and work. Much effort and research was put into setting objectives, promoting history, ensuring inclusivity and considering media and publicity options when choosing the design. The design was met with a favorable response and approved unanimously. The committee was thanked for their work.

Diane is seeking sources of funding, other than town funds, and suggests Freedoms Way may be a collaborative resource. State and Federal funds are hard to pin down at this point. She presented a job description for a Communication and Marketing manager written with input from several subcommittees. This person will maintain a professional presence on social media, create promotional materials and create a media kit. There are 3 interested people and the goal is to have someone in place by April 1, 2023 assuming we may utilize limited available municipal funds for this purpose.

Stuart presented a calendar on Google Drive that will be accessible to all on this committee and can be viewed by anyone. It will show meeting schedules, minutes, agendas, historical and current events, and will allow links to partnering organizations. They are also working on links to existing organizations like Freedoms Way and Visit Concord.

4. Rick Loughlin is holding a joint subcommittee meeting February 13, 2023 to discuss early stages of fundraising.
5. Henry reported that the Chair of PCCC has stepped down and Sue McCrory has filled that position. Joe reported that 76 units have been invited to the parade this year and as of now 13 will be participating and 70 are signed up for lunch. PCCC will be updating their website soon

The meeting Adjourned at 8:00pm

Minutes respectfully submitted,
Patricia Hopkins, Acting Clerk

