

POSSIBLE GOALS FOR 2019-2020 FOR THE PEG ACCESS ADVISORY COMMITTEE (PAAC)

Revised 5.28.19 – K. Reed

<p>Better understand the purpose, structure, and function of PEG access services, telecommunications, and the PAAC's charge.</p>	<p>Monitor the PEG operating and capital budgets to ensure proper use of PEG funds.</p>	<p>Promote the public awareness and use of PEG access services.</p>	<p>Monitor Comcast's compliance with the franchise agreement to safeguard community interests.</p>
<p>Hold regular meetings, elect officers, post minutes, and review PAAC charge for possible changes.</p>	<p>Get quarterly financial updates from Minuteman Media Network (MMN) (July, October, January, and April) and monitor implementation of the FY 20 (2019-2020) PEG budget.</p>	<p>Analyze the 2019 PEG Survey results (by June 30, 2019).</p>	<p>Analyze Comcast's Form 500 data (available mid-February) prior to meeting with Comcast.</p>
<p>Review cable and on-line viewer statistics and look for trends.</p>	<p>Discuss wiring Keyes Road and Harvey Wheeler in FY20 for PEG viewing of Town committee meetings.</p>	<p>Help MMN create a community development plan that includes citizen outreach, training, and content creation.</p>	<p>Meet with Comcast representative (October & April)</p>
<p>Meet with the Concord municipal broadband team to get services and deployment update (Oct. or Nov.).</p>	<p>Review the FY 21 (2020-2021) PEG budget (February) and develop a recommendation for the Select Board before the Enterprise Hearing on the PEG budget (March).</p>	<p>Review and comment on new PEG website (June/July?).</p>	<p>Monitor FCC docket on PEG funding (MB 05-311).</p>
<p>Discuss viability of 5G wireless deployment and its impact on PEG funding.</p>	<p>Discuss alternative revenue sources – sponsorships, fundraising, etc.</p>	<p>Develop a link on PAAC web page for consumer comments and complaints, with links to DTC, MMN, and Comcast for dispute resolution.</p>	
<p>Monitor the relevant Department of Telecommunications and Cable (DTC) and Federal Communications Commission (FCC) dockets on cable TV and broadband.</p>	<p>Monitor personnel, operating, and capital spending plans.</p>	<p>Prepare a report for the Town Annual Report (due Dec. 31).</p>	

From Eugene Chang

PAAC committee members,

In thinking about MMM and Comcast, I thought of some topics that were related.

I am interested in the committee's collective opinion regarding these topics.

Taking these items one at a time, are they (1) out of scope, (2) in scope, (4) an oversight that should be in scope, (5) fuzzy grey, or (6) an interesting opportunity that should be in scope.

1- MMM now reaches Concord residents through Comcast.

Should we be thinking about how MMM reaches all residents?

YouTube is not the answer, YouTube delivers a very different user experience.

2- Comcast has already stated that they are not expanding their cable infrastructure.

What should Concord Broadband's commitment be to serve the remaining Concord residents?

3- Comcast has expressed an interest in introducing 5G into Concord.

5G promises to be a lower cost investment to expand Comcast business in Concord.

3A- Which town committee(s) will be responsible for managing the introduction of 5G?

If multiple committees are involved, how will all the issues be coordinated.

E.g. Concord would miss opportunities to have a say about 5G services if we think it is only about siting of cell towers or about wireless transmission.

E.g. It is possible that 5G will never be available for all Concord residents.

3B- Expanding Comcast's Concord business with 5G means the new subscribers will be served TV content outside of the franchise agreement. It is likely that subscribers will be offered an upgrade to new technology. All of this will reduce the franchise revenue. Should PAAC create a plan to incorporate the changes with 5G.

4- In a bigger context, video content is not longer just one way transmission to a group of passive viewers (traditional TV). Should PAAC and MMM have a broader view of video content and video services? Is this a MMM opportunity? Is this a Broadband opportunity?

5- Should we be thinking about the synergy between MMM and Broadband?