

Concord Town Survey
<Weighted>
November 2014

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

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1. How would you rate the overall quality of services provided by the Concord Town Government?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1290	49	824	111	307	311	280	662	36	124	135	139	164	136	153	153	209	77
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1196	46	781	77	292	292	244	627	32	114	123	127	154	124	144	144	196	71
	93%	94%	95%	69%	95%	94%	87%	95%	89%	91%	92%	92%	93%	91%	94%	94%	94%	92%
		D	D		D	G		G										
a. Excellent	520	26	362	16	116	144	80	280	15	37	57	67	68	44	62	64	89	30
	40%	54%	44%	14%	38%	46%	29%	42%	42%	30%	42%	48%	42%	33%	40%	42%	43%	39%
		DE	D		D	G		G				J						
b. Good	676	19	420	61	176	147	164	348	17	76	67	60	85	79	82	80	106	41
	52%	40%	51%	55%	57%	47%	58%	52%	47%	61%	49%	43%	52%	58%	53%	52%	51%	53%
				B		F				L								
Bottom 2 NET =====	94	3	43	34	15	20	36	35	4	11	11	12	11	13	10	9	13	6
	7%	6%	5%	31%	5%	6%	13%	5%	11%	9%	8%	8%	7%	9%	6%	6%	6%	8%
				BCE			FH											
c. Fair	84	3	38	29	14	18	29	33	4	11	8	11	8	11	8	8	12	6
	6%	6%	5%	26%	5%	6%	10%	5%	11%	9%	6%	8%	5%	8%	5%	5%	6%	8%
				BCE			H											
d. Poor	11	-	4	5	1	1	8	2	-	-	3	1	2	1	1	1	1	-
	1%		1%	5%	*%	*%	3%	*%			2%	1%	1%	1%	1%	1%	*%	
							FH											
e. Don't Know / No Answer	47	1	17	1	28	7	14	23	3	7	1	3	4	11	7	4	9	1

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

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1. How would you rate the overall quality of services provided by the Concord Town Government?

BASE = ALL RESPONDENTS

	Gender and Age																					
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male									Female			
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)				
MEAN	3.32	3.48	3.38	2.79	3.33	3.40	3.13	3.37	3.32	3.21	3.32	3.39	3.34	3.22	3.33	3.36	3.36	3.31				
STANDARD DEVIATION	0.63	0.62	0.60	0.74	0.58	0.62	0.69	0.59	0.66	0.59	0.68	0.66	0.64	0.63	0.62	0.61	0.61	0.61				
STANDARD ERROR	0.02	0.09	0.02	0.08	0.04	0.04	0.04	0.02	0.13	0.08	0.07	0.06	0.04	0.07	0.05	0.05	0.04	0.07				

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2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female			
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1225	45	791	106	283	285	271	638	31	117	128	134	163	118	151	151	189	73
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1095	42	735	57	261	261	216	597	22	105	111	110	145	108	142	137	174	64
	89%	93%	93%	54%	92%	92%	80%	94%	69%	89%	87%	82%	89%	92%	94%	91%	92%	88%
		D	D		D	GI		GI										
a. Very satisfied	440	20	317	7	96	121	56	256	7	34	46	55	65	38	49	49	84	21
	36%	45%	40%	6%	34%	42%	21%	40%	23%	29%	36%	41%	40%	32%	32%	33%	44%	29%
		D	D		D	G		G									OPR	
b. Somewhat satisfied	655	21	418	51	165	140	160	340	15	71	65	54	80	71	93	88	90	43
	53%	48%	53%	48%	58%	49%	59%	53%	47%	61%	51%	40%	49%	60%	61%	58%	48%	59%
						F				L				Q	Q			L
Bottom 2 NET =====	129	3	57	48	22	24	55	41	10	12	17	25	18	10	10	14	15	9
	11%	7%	7%	46%	8%	8%	20%	6%	31%	11%	13%	18%	11%	8%	6%	9%	8%	12%
				BCE			FH		FH									
c. Not very satisfied	101	2	45	35	18	18	38	37	8	9	14	17	15	8	10	11	11	6
	8%	5%	6%	33%	6%	6%	14%	6%	25%	7%	11%	13%	9%	7%	6%	7%	6%	8%
				BCE			FH		FH									
d. Not at all satisfied	29	1	11	13	4	6	17	4	2	4	3	7	3	1	-	3	4	3
	2%	1%	1%	13%	1%	2%	6%	1%	6%	3%	2%	6%	2%	1%		2%	2%	4%
				BCE			FH											
e. Don't Know / No Answer	112	5	49	6	52	34	23	47	8	14	8	7	5	29	10	6	28	5

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2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?

BASE = ALL RESPONDENTS

	Gender and Age																					
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male									Female			
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)				
MEAN	3.23	3.37	3.31	2.48	3.25	3.32	2.94	3.33	2.87	3.15	3.21	3.17	3.27	3.22	3.26	3.21	3.34	3.12				
STANDARD DEVIATION	0.70	D	D	0.79	0.63	0.68	0.77	0.61	0.84	0.69	0.72	0.86	0.71	0.62	0.57	0.66	0.69	0.73				
STANDARD ERROR	0.02	0.11	0.02	0.09	0.04	0.05	0.05	0.03	0.18	0.10	0.07	0.08	0.04	0.08	0.05	0.05	0.04	0.08				

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3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Total	Not	Right	Too	DK/NA	Bettr	Worse	About		< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
		Enough	Amout	much				Same	DK/NA										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	1309	48	828	110	323	311	287	675	36	130	136	136	164	145	158	152	211	76	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
e. Schools	401	7	260	17	117	145	49	199	8	73	62	33	19	79	67	27	27	14	
	31%	16%	31%	16%	36%	47%	17%	30%	21%	56%	46%	24%	12%	55%	42%	18%	13%	18%	
			BD		BD	GHI		G		LMR	LMR	M		PQR	PQR				
b. Preservation of the Town's Character	340	14	233	20	74	60	64	207	9	16	29	50	56	22	39	47	62	18	
	26%	29%	28%	18%	23%	19%	22%	31%	26%	13%	21%	37%	34%	15%	25%	31%	29%	24%	
			D					FG				JKR	JK			N	N		
f. Taxes	203	5	113	52	32	30	74	92	7	18	14	21	42	7	13	27	43	17	
	15%	12%	14%	47%	10%	10%	26%	14%	19%	14%	10%	16%	26%	5%	8%	18%	20%	22%	
			BCE				FH						JKL			NO	NO	NOK	
a. Affordable Housing	107	4	68	3	32	26	35	45	1	7	1	6	12	19	6	17	30	8	
	8%	9%	8%	2%	10%	9%	12%	7%	3%	5%	1%	5%	7%	13%	4%	11%	14%	11%	
			D		D		HI						K	O		O	O	K	
c. Public Safety	98	5	54	8	31	18	18	56	7	9	7	6	15	8	15	11	21	5	
	8%	11%	7%	7%	10%	6%	6%	8%	18%	7%	5%	5%	9%	6%	10%	7%	10%	7%	
d. Roads	65	4	43	3	15	11	15	36	3	6	6	5	10	4	7	8	10	8	
	5%	8%	5%	3%	5%	4%	5%	5%	8%	5%	4%	4%	6%	3%	5%	5%	5%	11%	
g. Town Government Services	46	3	29	3	11	11	15	20	-	-	6	9	7	1	5	6	9	4	
	4%	6%	4%	2%	4%	3%	5%	3%			4%	6%	4%	1%	3%	4%	4%	5%	

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3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About				< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
j. Environment//Conservation	33 3%	4 8%	17 2%	3 3%	9 3%	9 3%	11 4%	11 2%	2 5%	-	8 6%	4 3%	1 *%	-	6 4%	6 4%	7 3%	1 1%
											M							
h. Other (Please Specify)	14 1%	1 1%	11 1%	1 1%	1 *%	1 *%	6 2%	7 1%	-	-	3 2%	1 1%	2 1%	3 2%	-	2 1%	2 1%	1 1%
							F											
i. Don't Know / No Answer	28	2	13	2	12	8	7	10	3	2	-	5	4	3	2	5	6	2

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4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	988	41	655	89	204	221	236	505	25	83	115	110	123	92	123	126	157	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Schools//education	244	9	178	15	43	55	42	143	4	26	28	28	26	31	43	25	27	11
	25%	22%	27%	16%	21%	25%	18%	28%	16%	31%	24%	25%	21%	33%	35%	20%	18%	18%
			D					G						Q	PQR			
Housing//affordable housing//McMansions	156	6	105	5	40	30	41	82	3	9	11	14	12	18	21	28	30	13
	16%	15%	16%	5%	20%	14%	18%	16%	12%	11%	10%	13%	10%	20%	17%	22%	19%	22%
			D		D													M
Taxes//property taxes	153	7	89	31	27	12	47	89	6	5	24	17	28	8	17	23	25	7
	15%	16%	14%	35%	13%	5%	20%	18%	24%	6%	20%	16%	23%	9%	14%	18%	16%	12%
			BCE				F	F			J		JR					
Development//overdevelopment//managing growth	134	4	87	11	32	34	33	63	4	18	14	16	12	8	17	20	19	10
	14%	10%	13%	13%	16%	16%	14%	12%	17%	22%	12%	15%	10%	9%	14%	16%	12%	17%
Lack of diversity//no economic diversity//Concord is only for the rich	99	3	69	4	23	23	25	49	2	3	6	12	11	13	10	20	18	8
	10%	7%	11%	5%	11%	11%	11%	10%	7%	4%	5%	11%	9%	14%	8%	16%	12%	13%
Cost of living//affordability	94	2	63	7	21	19	26	48	-	10	8	14	11	18	11	12	9	2
	10%	5%	10%	8%	11%	9%	11%	10%		11%	7%	13%	9%	20%	9%	10%	6%	3%
												R		QR				
Preserving town character	80	2	64	1	12	28	23	28	-	8	6	11	7	14	7	11	14	2
	8%	5%	10%	1%	6%	13%	10%	6%		10%	5%	10%	6%	15%	6%	9%	9%	3%
			D			H								R				

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4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female			
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Traffic//congestion	79 8%	7 18%	45 7%	5 6%	21 10%	14 6%	18 8%	44 9%	3 13%	7 8%	18 16%	7 7%	8 6%	6 6%	5 4%	10 8%	13 8%	5 8%
											M							
Infrastructure//roads	71 7%	5 11%	46 7%	1 1%	19 10%	24 11%	16 7%	30 6%	2 8%	14 17%	12 11%	6 6%	7 5%	6 6%	8 7%	7 6%	8 5%	3 5%
			D		D													
Budget//spending	65 7%	1 2%	38 6%	14 16%	13 6%	12 5%	14 6%	38 7%	2 8%	5 6%	11 10%	11 10%	8 7%	1 2%	6 5%	8 6%	10 6%	5 8%
			BCE														N	
Current government//government services	58 6%	2 5%	35 5%	6 7%	15 7%	17 8%	16 7%	24 5%	2 7%	2 2%	8 7%	11 10%	9 7%	1 2%	8 7%	5 4%	6 4%	8 13%
											J							NPQJ
Environment//climate change//bottled water issue	53 5%	4 9%	37 6%	3 4%	9 4%	17 8%	9 4%	26 5%	1 5%	8 10%	4 4%	4 4%	6 5%	1 2%	8 7%	7 6%	11 7%	3 5%
																		N
Need more representation in town meetings//more resident's participating	41 4%	-	31 5%	6 7%	4 2%	10 4%	4 2%	24 5%	4 15%	4 5%	7 6%	6 6%	3 2%	3 3%	8 7%	4 3%	4 2%	2 3%
			E	E				G	FGH									
Seniors//affordability for the elderly	39 4%	1 3%	30 5%	4 5%	3 2%	9 4%	15 6%	14 3%	1 4%	-	6 5%	1 1%	8 7%	3 3%	-	9 7%	11 7%	1 2%
			E										LR				R	
Other	7 1%	1 3%	5 1%	-	1 1%	1 1%	3 1%	3 1%	-	-	-	-	2 1%	-	2 2%	-	3 2%	-
Refused	1	-	1	-	1	-	1	1	-	-	-	-	1	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

5. What is the most convenient way for you to find out about Town services, news, and events?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female			
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1303	48	823	106	327	311	284	670	38	130	133	137	163	146	157	150	210	77
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
h. By reading the Concord Journal	375	13	252	28	82	68	74	222	11	15	28	45	70	15	38	37	105	22
	29%	27%	31%	27%	25%	22%	26%	33%	28%	11%	21%	33%	43%	10%	24%	25%	50%	29%
								FG				JK	JKLR		N	N	NOPR	NJ
b. By visiting the Town's website	349	13	221	25	90	104	75	160	10	44	43	38	36	33	44	52	36	21
	27%	27%	27%	24%	27%	33%	26%	24%	27%	34%	32%	28%	22%	23%	28%	35%	17%	27%
						H									Q	Q		
d. By email	208	8	118	18	65	54	43	106	4	26	29	18	20	42	25	23	15	10
	16%	17%	14%	17%	20%	18%	15%	16%	11%	20%	22%	13%	12%	29%	16%	15%	7%	13%
					C						M			OPQR	Q	Q		
c. By subscribing to digital News & Notices on the Town's website	198	7	137	12	42	51	44	99	3	29	17	18	12	31	36	23	19	14
	15%	15%	17%	11%	13%	16%	15%	15%	8%	22%	13%	13%	7%	21%	23%	15%	9%	18%
										M				Q	Q			QM
e. By postal mail	109	6	62	13	29	24	28	53	4	14	10	14	10	17	8	11	22	3
	8%	12%	7%	12%	9%	8%	10%	8%	10%	11%	7%	10%	6%	11%	5%	7%	11%	4%
																	OR	
a. By visiting Town Offices	29	-	18	6	5	5	9	13	2	-	4	3	12	-	1	-	5	4
	2%		2%	5%	2%	2%	3%	2%	5%		3%	2%	7%		1%		2%	5%
													L					
g. By using social networking media (facebook, twitter, etc.)	19	-	8	1	9	3	5	8	3	2	3	1	1	8	2	2	-	-
	1%		1%	1%	3%	1%	2%	1%	8%	1%	2%	1%	1%	6%	2%	1%		

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

5. What is the most convenient way for you to find out about Town services, news, and events?

BASE = ALL RESPONDENTS

	Gender and Age																					
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male									Female			
	Not Right Too					About																
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA				
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
f. By telephone	17	1	7	4	5	1	7	8	1	-	-	-	3	-	2	1	7	3				
	1%	1%	1%	3%	2%	*%	2%	1%	3%				2%		2%	1%	3%	4%				
																P						
i. Don't Know / No Answer	34	2	18	6	8	7	10	15	1	2	3	4	5	1	4	7	7	1				

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

6. How would you rate your satisfaction with the way you receive information from the Town?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female			
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1288	47	823	110	308	302	286	665	35	122	133	140	164	142	157	150	206	75
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1119	42	745	73	258	263	241	587	27	104	119	120	149	104	143	125	191	63
	87%	90%	90%	67%	84%	87%	84%	88%	78%	85%	90%	86%	91%	74%	91%	83%	93%	84%
		D	DE		D									N			NPR	
a. Very satisfied	391	15	269	19	89	101	73	209	8	23	40	51	58	28	51	43	79	17
	30%	31%	33%	17%	29%	33%	26%	31%	23%	19%	30%	37%	35%	20%	33%	29%	39%	23%
			D		D						JR	JR		N			NPR	
b. Somewhat satisfied	727	27	476	55	169	162	168	378	19	81	79	69	91	76	92	82	112	46
	56%	58%	58%	50%	55%	54%	59%	57%	56%	66%	59%	50%	55%	54%	58%	54%	54%	61%
										L								
Bottom 2 NET =====	170	5	79	37	49	39	45	78	8	18	14	19	15	38	14	25	14	12
	13%	10%	10%	33%	16%	13%	16%	12%	22%	15%	10%	14%	9%	26%	9%	17%	7%	16%
				BCE	C									OQ		Q		Q
c. Not very satisfied	143	3	68	27	45	31	35	70	6	12	8	17	12	36	12	22	11	12
	11%	7%	8%	24%	14%	10%	12%	11%	18%	10%	6%	12%	7%	25%	8%	15%	5%	16%
				BC	C									OQ		Q		QK
d. Not at all satisfied	27	1	11	10	5	8	10	8	1	5	6	2	4	1	2	3	4	-
	2%	3%	1%	9%	2%	3%	3%	1%	4%	4%	4%	2%	2%	1%	2%	2%	2%	
				CE														
e. Don't Know / No Answer	49	2	17	2	27	16	8	21	4	10	3	2	4	6	4	7	12	3

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

6. How would you rate your satisfaction with the way you receive information from the Town?

BASE = ALL RESPONDENTS

	Gender and Age																					
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male									Female			
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)				
MEAN	3.15	3.18	3.22	2.75	3.11	3.18	3.07	3.19	2.97	3.00	3.16	3.21	3.24	2.92	3.22	3.10	3.30	3.07				
STANDARD DEVIATION	0.69	0.69	0.64	0.85	0.70	0.72	0.72	0.66	0.76	0.69	0.71	0.71	0.68	0.70	0.65	0.71	0.65	0.62				
STANDARD ERROR	0.02	0.11	0.02	0.09	0.05	0.05	0.04	0.03	0.15	0.10	0.07	0.06	0.04	0.08	0.06	0.06	0.04	0.07				

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

7. How would you rate the overall quality of services provided by the Finance Department?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1152	43	767	99	243	269	254	600	29	95	129	127	157	108	137	150	184	64
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1021	42	710	57	212	237	207	553	25	87	107	114	146	93	123	131	169	52
	89%	96%	93%	58%	88%	88%	81%	92%	85%	91%	83%	90%	93%	86%	90%	87%	92%	81%
		DE	D		D			G					KR				R	
a. Excellent	475	23	347	20	86	108	84	274	8	28	49	55	86	33	54	59	90	21
	41%	52%	45%	20%	35%	40%	33%	46%	28%	29%	38%	44%	55%	31%	39%	40%	49%	33%
		DE	DE		D			G					JKLR				NR	
b. Good	546	19	362	38	127	128	122	279	17	59	58	59	60	60	69	72	79	31
	47%	44%	47%	38%	52%	48%	48%	46%	57%	62%	45%	46%	38%	55%	50%	48%	43%	48%
					D					M								
Bottom 2 NET =====	131	2	57	42	30	32	47	47	5	9	22	13	11	15	14	19	15	12
	11%	4%	7%	42%	12%	12%	19%	8%	15%	9%	17%	10%	7%	14%	10%	13%	8%	19%
				BCE	B		H				M						QM	
c. Fair	110	2	51	31	26	28	37	41	4	9	21	10	8	14	13	17	12	7
	10%	4%	7%	31%	11%	11%	14%	7%	13%	9%	16%	8%	5%	13%	10%	11%	7%	11%
				BCE			H				M							
d. Poor	21	-	6	11	4	4	11	6	1	-	1	3	4	1	1	2	3	5
	2%		1%	11%	2%	1%	4%	1%	2%		1%	3%	2%	1%	1%	1%	2%	8%
				CE			H											O
e. Don't Know / No Answer	185	6	74	13	92	50	40	85	10	36	7	15	11	39	24	7	33	14

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

7. How would you rate the overall quality of services provided by the Finance Department?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
MEAN	3.28	3.48	3.37	2.67	3.21	3.27	3.10	3.37	3.10	3.20	3.19	3.31	3.45	3.15	3.28	3.26	3.39	3.06
STANDARD DEVIATION	0.71	0.58	0.64	0.92	0.69	0.70	0.80	0.65	0.71	0.59	0.74	0.72	0.70	0.68	0.67	0.71	0.68	0.87
STANDARD ERROR	0.02	0.09	0.02	0.10	0.05	0.05	0.05	0.03	0.16	0.09	0.08	0.07	0.04	0.09	0.06	0.06	0.04	0.11

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

8. In terms of the assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others in Town?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1062	40	705	102	216	234	247	559	23	91	122	119	149	90	131	132	166	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Over-assessed	315	12	192	54	57	33	121	147	14	22	35	31	46	19	43	48	51	20
	30%	30%	27%	53%	27%	14%	49%	26%	60%	24%	28%	26%	31%	22%	33%	37%	30%	32%
				BCE			FH	F	FH						N			
b. Under-assessed	39	6	24	3	6	11	13	15	-	4	6	1	4	4	7	4	9	1
	4%	15%	3%	3%	3%	5%	5%	3%		4%	5%	1%	2%	5%	5%	3%	5%	2%
			CE															
c. Fairly assessed	708	22	489	45	152	190	112	397	9	65	82	87	99	67	81	80	107	41
	67%	55%	69%	44%	71%	81%	46%	71%	40%	72%	67%	73%	66%	74%	62%	60%	64%	66%
			D	D	GHI		GI											
d. Rent / Does not apply	83	2	43	2	36	28	14	35	6	9	6	9	6	22	10	5	16	2
e. Don't Know / No Answer	191	8	93	8	83	57	33	91	10	32	8	14	13	35	20	20	35	14

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

9. How important is it for you to be able to pay bills online?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1314	47	831	109	327	315	287	677	35	131	135	141	165	145	159	154	209	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	865	24	549	69	222	255	161	430	19	121	104	96	77	127	133	96	79	33
	66%	52%	66%	64%	68%	81%	56%	63%	56%	92%	77%	68%	47%	87%	84%	62%	38%	43%
						GHI		G		KLMR	MR	MR		PQR	PQR	QR		
a. Very important	567	19	350	46	152	182	108	262	15	101	65	55	41	96	83	65	43	17
	43%	40%	42%	43%	47%	58%	38%	39%	44%	77%	48%	39%	25%	66%	52%	42%	20%	22%
						GH				KLMR	MR	MR		OPQR	QR	QR		
b. Somewhat important	298	6	199	23	70	73	53	168	4	20	39	41	36	31	50	30	36	16
	23%	12%	24%	21%	21%	23%	18%	25%	12%	15%	29%	29%	22%	21%	31%	20%	17%	21%
			B					G			J	J			PQ			
Bottom 2 NET =====	449	23	282	39	105	60	126	247	15	10	31	45	88	18	26	58	130	43
	34%	48%	34%	36%	32%	19%	44%	37%	44%	8%	23%	32%	53%	13%	16%	38%	62%	57%
							FH	F	F		J	J	JKL			NO	NOP	OPJKL
																		N
c. Not very important	214	13	137	14	49	35	49	124	5	5	24	22	41	15	18	33	40	15
	16%	27%	16%	13%	15%	11%	17%	18%	15%	4%	18%	16%	25%	11%	11%	22%	19%	20%
								F			J	J	JL			NO	NO	J
d. Not at all important	235	10	145	25	56	25	77	124	10	5	7	22	47	3	8	25	89	28
	18%	21%	17%	23%	17%	8%	27%	18%	29%	4%	5%	16%	29%	2%	5%	16%	43%	37%
							FH	F	F			JK	JKL			NO	NOP	OPJKL
																		N

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

9. How important is it for you to be able to pay bills online?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
e. Don't Know / No Answer	23	2	10	3	8	3	7	8	4	-	1	1	3	3	1	3	9	2
MEAN	2.91	2.71	2.91	2.83	2.97	3.31	2.67	2.84	2.71	3.65	3.21	2.92	2.43	3.52	3.31	2.88	2.15	2.29
STANDARD DEVIATION	1.14	1.20	1.13	1.21	1.14	0.96	1.23	1.13	1.31	0.74	0.91	1.09	1.15	0.76	0.87	1.14	1.18	1.19
STANDARD ERROR	0.03	0.19	0.04	0.13	0.07	0.07	0.07	0.05	0.26	0.10	0.09	0.09	0.07	0.09	0.08	0.09	0.07	0.14

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1062	39	720	92	211	246	242	549	26	90	115	123	143	95	130	132	177	59
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	767	27	551	37	152	194	141	418	14	61	96	90	109	70	92	88	123	39
	72%	68%	77%	40%	72%	79%	59%	76%	53%	68%	83%	73%	77%	74%	71%	66%	70%	66%
		D	D		D	GI		G			R							
a. Excellent	203	11	155	10	27	60	28	114	2	18	28	31	30	11	24	17	34	11
	19%	28%	21%	11%	13%	24%	12%	21%	6%	20%	24%	25%	21%	12%	18%	13%	19%	19%
		D	DE			GI		GI										
b. Good	564	16	396	27	125	134	113	304	12	43	68	59	80	58	68	70	89	28
	53%	40%	55%	29%	59%	54%	47%	55%	47%	48%	59%	48%	56%	62%	52%	53%	51%	47%
			D		BD			G										
Bottom 2 NET =====	295	13	169	55	59	52	100	131	12	29	19	33	33	25	38	44	53	20
	28%	32%	23%	60%	28%	21%	41%	24%	47%	32%	17%	27%	23%	26%	29%	34%	30%	34%
				BCE			FH		F									K
c. Fair	217	11	132	31	42	41	66	99	10	27	17	21	22	15	27	30	43	14
	20%	28%	18%	34%	20%	17%	27%	18%	40%	30%	14%	17%	15%	16%	21%	23%	24%	24%
				CE			FH		F	KM								
d. Poor	79	1	37	23	17	12	34	31	2	2	3	12	11	10	11	14	11	6
	7%	4%	5%	25%	8%	5%	14%	6%	7%	2%	2%	10%	8%	10%	8%	11%	6%	10%
				BCE			FH					JK	JK					
e. Don't Know / No Answer	275	10	120	20	124	72	53	137	13	41	21	19	25	53	31	25	40	19

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
MEAN	2.84	2.93	2.93	2.26	2.77	2.98	2.56	2.91	2.52	2.86	3.05	2.89	2.90	2.75	2.81	2.69	2.83	2.75
STANDARD DEVIATION	0.82	0.85	0.77	0.97	0.78	0.77	0.87	0.78	0.73	0.75	0.70	0.90	0.82	0.80	0.83	0.83	0.81	0.88
STANDARD ERROR	0.03	0.15	0.03	0.11	0.06	0.06	0.06	0.03	0.17	0.12	0.08	0.08	0.05	0.11	0.08	0.07	0.05	0.11

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

11. In terms of land-use and development, how would you rate your satisfaction with the way that Concord is being developed?

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Not Right Too					About													
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	1243	49	808	106	280	287	273	650	33	121	132	131	157	131	150	153	199	69	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	842	29	567	55	191	211	145	466	21	89	101	92	118	103	98	83	126	34	
	68%	60%	70%	52%	68%	73%	53%	72%	62%	74%	77%	70%	75%	79%	65%	54%	63%	49%	
			D		D	G		G		R	R	R	R	OPQR	R		R		
a. Very satisfied	202	8	135	7	52	56	30	110	6	18	26	32	33	15	23	19	28	7	
	16%	16%	17%	7%	19%	19%	11%	17%	17%	15%	20%	24%	21%	12%	15%	13%	14%	10%	
			D		D	G		G		R	R	R	R						
b. Somewhat satisfied	640	22	432	48	139	155	115	356	15	71	75	60	84	88	75	63	97	27	
	52%	45%	53%	45%	50%	54%	42%	55%	45%	59%	57%	46%	54%	67%	50%	41%	49%	39%	
						G		G		R	R		R	OPQR					
Bottom 2 NET =====	400	19	241	51	89	76	128	184	13	32	31	39	39	28	52	70	74	35	
	32%	40%	30%	48%	32%	27%	47%	28%	38%	26%	23%	30%	25%	21%	35%	46%	37%	51%	
				CE			FH							N	N	N	QJKLM	NO	
c. Not very satisfied	292	14	183	24	71	61	82	141	8	23	25	23	27	21	44	53	50	25	
	24%	28%	23%	23%	25%	21%	30%	22%	24%	19%	19%	18%	17%	16%	29%	35%	25%	36%	
							FH							N	NQ		NJKLM		
d. Not at all satisfied	108	6	58	27	18	16	45	42	5	9	6	16	12	7	8	17	24	10	
	9%	12%	7%	26%	6%	5%	17%	7%	14%	7%	4%	12%	8%	5%	6%	11%	12%	14%	
				CE			FH					K					NO	K	

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

11. In terms of land-use and development, how would you rate your satisfaction with the way that Concord is being developed?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
e. Don't Know / No Answer	94	1	33	6	55	31	22	36	6	10	4	11	11	17	11	4	18	9
MEAN	2.75	2.65	2.80	2.32	2.81	2.88	2.48	2.82	2.64	2.81	2.93	2.82	2.89	2.85	2.75	2.55	2.65	2.45
STANDARD DEVIATION	0.83	0.89	0.80	0.93	0.81	0.78	0.90	0.79	0.94	0.77	0.75	0.94	0.83	0.69	0.78	0.85	0.87	0.87
STANDARD ERROR	0.03	0.14	0.03	0.10	0.05	0.06	0.05	0.03	0.19	0.11	0.08	0.08	0.05	0.08	0.07	0.07	0.05	0.10

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

12. How would you rate the overall quality of services provided by the Concord Free Public Library?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1265	49	800	110	306	294	285	653	34	123	132	139	159	131	155	152	206	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1204	46	770	93	296	280	266	630	29	111	126	129	155	120	149	149	200	66
	95%	93%	96%	84%	97%	95%	94%	96%	83%	90%	96%	93%	97%	92%	96%	98%	97%	96%
			D		D			I										
a. Excellent	910	40	591	58	221	212	187	492	19	75	96	97	129	74	117	110	163	50
	72%	81%	74%	53%	72%	72%	66%	75%	55%	61%	73%	70%	81%	56%	75%	72%	79%	72%
		D	D		D			GI					JL		N	N	N	N
b. Good	294	6	178	35	75	68	80	137	10	35	31	32	26	46	32	39	37	16
	23%	12%	22%	32%	25%	23%	28%	21%	28%	29%	23%	23%	16%	35%	21%	26%	18%	23%
				B	B		H							OQ				
Bottom 2 NET =====	61	3	31	17	10	14	18	23	6	12	6	10	4	11	6	3	6	3
	5%	7%	4%	16%	3%	5%	6%	4%	17%	10%	4%	7%	3%	8%	4%	2%	3%	4%
				CE				H										
c. Fair	42	1	24	9	9	9	15	17	2	7	4	5	4	6	5	2	6	3
	3%	1%	3%	8%	3%	3%	5%	3%	6%	6%	3%	4%	3%	4%	3%	1%	3%	4%
d. Poor	19	3	6	8	1	5	4	6	4	5	1	4	-	6	1	1	-	-
	1%	6%	1%	7%	*%	2%	1%	1%	11%	4%	1%	3%		4%	1%	1%		
		CE		CE				FGH										
e. Don't Know / No Answer	72	-	40	2	29	25	10	32	5	8	4	3	9	17	6	5	11	9

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

12. How would you rate the overall quality of services provided by the Concord Free Public Library?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
MEAN	3.66	3.69	3.69	3.30	3.68	3.66	3.58	3.71	3.27	3.47	3.67	3.60	3.78	3.44	3.71	3.70	3.76	3.68
STANDARD DEVIATION	0.62	0.77	0.57	0.91	0.55	0.62	0.65	0.56	1.00	0.79	0.59	0.71	0.47	0.77	0.56	0.53	0.50	0.56
STANDARD ERROR	0.02	0.12	0.02	0.10	0.04	0.05	0.04	0.02	0.20	0.11	0.06	0.06	0.03	0.09	0.05	0.04	0.03	0.07

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

13. In which of the following areas would you like to see the Library add or expand its offerings?

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Not Right Too					About													
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)		
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	918	38	589	78	213	223	204	466	25	102	107	97	105	118	115	102	126	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
b. Lectures on current events	323	21	198	24	81	65	79	172	7	18	36	35	45	39	30	45	57	18	
	35%	56%	34%	30%	38%	29%	39%	37%	30%	18%	34%	36%	43%	33%	26%	45%	45%	39%	
		CD									J	J	J		O	O	O	J	
c. Digital Media	284	8	200	26	51	81	60	137	7	26	33	44	35	19	44	32	34	17	
	31%	20%	34%	33%	24%	36%	29%	29%	27%	25%	31%	45%	34%	16%	38%	32%	27%	37%	
			E								J	J	J		N	N	N	N	
a. Services to children and/or teens	216	7	131	17	61	54	40	115	7	47	29	11	16	46	30	11	19	8	
	24%	18%	22%	22%	28%	24%	20%	25%	29%	46%	27%	11%	15%	39%	26%	11%	15%	17%	
										KLMR	LM			PQR	PQ				
d. Maker or hands-on learning opportunities	94	2	60	12	21	23	26	42	3	12	8	7	9	14	12	13	16	3	
	10%	6%	10%	15%	10%	10%	13%	9%	14%	11%	8%	8%	9%	12%	10%	13%	13%	7%	
e. Don't Know / No Answer	419	12	252	34	122	96	90	219	14	29	29	45	63	29	45	55	92	32	

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

14. How would you rate the overall quality of services provided by the Council on Aging?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt				Compare to 2 Yrs Ago				Male					Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	520	23	350	51	96	61	152	291	16	9	24	46	116	10	44	62	172	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	476	20	328	36	93	54	134	274	14	5	18	42	109	7	39	59	161	36
	92%	85%	94%	70%	97%	88%	88%	94%	89%	56%	76%	91%	94%	72%	89%	95%	94%	95%
			D		D			G										
a. Excellent	266	12	180	18	55	29	74	157	6	2	8	21	62	3	15	29	106	19
	51%	52%	52%	36%	57%	47%	49%	54%	38%	19%	35%	47%	53%	29%	35%	47%	62%	50%
			D		D												OP	
b. Good	211	8	147	18	38	25	60	117	8	3	10	20	48	4	24	30	55	17
	41%	33%	42%	34%	40%	41%	39%	40%	52%	37%	41%	44%	41%	43%	54%	48%	32%	45%
														Q	Q			
Bottom 2 NET =====	44	3	22	15	3	7	18	17	2	4	6	4	7	3	5	3	11	2
	8%	15%	6%	30%	3%	12%	12%	6%	11%	44%	24%	9%	6%	28%	11%	5%	6%	5%
				CE			H											
c. Fair	32	-	21	8	3	7	8	15	1	4	3	3	4	-	5	3	9	1
	6%		6%	16%	3%	12%	6%	5%	6%	44%	12%	7%	4%		11%	5%	5%	3%
				CE														
d. Poor	11	3	1	7	-	-	9	1	1	-	3	1	2	3	-	-	1	1
	2%	15%	*%	13%			6%	*%	4%		12%	2%	2%	28%			1%	3%
		C		C			H											
e. Don't Know / No Answer	817	26	491	61	239	257	143	394	23	123	112	96	52	138	117	95	45	40

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

14. How would you rate the overall quality of services provided by the Council on Aging?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
MEAN	3.41	3.23	3.45	2.93	3.54	3.35	3.31	3.48	3.22	2.74	3.00	3.35	3.46	2.72	3.24	3.42	3.55	3.42
STANDARD DEVIATION	0.71	1.05	0.62	1.03	0.56	0.69	0.84	0.62	0.78	0.80	0.99	0.72	0.67	1.23	0.64	0.59	0.64	0.68
STANDARD ERROR	0.03	0.23	0.03	0.14	0.05	0.10	0.06	0.03	0.19	0.44	0.24	0.11	0.05	0.58	0.11	0.07	0.04	0.11

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

15. How would you rate the overall quality of services provided by the Concord Police Department?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1240	49	806	104	281	280	280	646	34	111	132	137	162	117	151	150	208	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1161	49	776	78	258	252	254	623	32	98	117	131	155	111	140	138	204	67
	94%	100%	96%	75%	92%	90%	91%	96%	96%	88%	88%	95%	96%	95%	93%	92%	98%	93%
		CDE	DE		D			FG					K				OP	
a. Excellent	783	41	538	37	167	174	154	431	24	55	75	87	111	67	95	89	164	40
	63%	83%	67%	36%	60%	62%	55%	67%	72%	50%	57%	64%	69%	57%	63%	59%	79%	56%
		CDE	DE		D			G					JKR				NOPR	
b. Good	378	8	238	41	91	78	100	192	8	42	42	44	44	45	45	49	40	27
	30%	17%	29%	40%	32%	28%	36%	30%	24%	38%	32%	32%	27%	38%	30%	33%	19%	38%
			B	B	B									Q	Q	Q		Q
Bottom 2 NET =====	78	-	30	26	22	28	25	23	1	13	15	6	7	6	11	12	4	5
	6%		4%	25%	8%	10%	9%	4%	4%	12%	12%	5%	4%	5%	7%	8%	2%	7%
			CE	C	H	H					M				Q	Q		
c. Fair	58	-	21	18	19	20	20	17	1	9	12	2	6	4	7	10	2	5
	5%		3%	18%	7%	7%	7%	3%	4%	8%	9%	2%	4%	4%	5%	7%	1%	7%
			CE	C	H	H					L					Q		
d. Poor	20	-	9	7	4	8	5	7	-	4	3	4	1	1	4	2	1	-
	2%		1%	7%	1%	3%	2%	1%		3%	2%	3%	*%	1%	2%	1%	1%	
				CE														
e. Don't Know / No Answer	97	-	35	8	54	38	15	39	5	21	4	4	6	30	10	7	9	6

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

15. How would you rate the overall quality of services provided by the Concord Police Department?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
MEAN	3.55	3.83	3.62	3.03	3.50	3.49	3.44	3.62	3.68	3.35	3.43	3.56	3.64	3.51	3.54	3.50	3.76	3.49
STANDARD DEVIATION	0.66	0.38	0.59	0.91	0.68	0.75	0.71	0.59	0.56	0.78	0.75	0.68	0.57	0.63	0.70	0.68	0.49	0.63
STANDARD ERROR	0.02	0.06	0.02	0.10	0.05	0.06	0.04	0.02	0.11	0.12	0.08	0.06	0.03	0.08	0.06	0.06	0.03	0.07

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

16. How would you rate the overall quality of services provided by the Concord Fire Department?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1116	43	749	88	237	245	254	588	28	82	118	126	156	88	137	140	205	65
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1102	43	741	82	235	241	249	583	28	82	115	124	152	86	136	138	204	65
	99%	100%	99%	94%	99%	99%	98%	99%	100%	100%	98%	98%	97%	98%	99%	99%	100%	100%
		CD						GH		M								M
a. Excellent	855	40	604	46	166	184	175	474	21	52	94	101	121	65	101	103	174	44
	77%	92%	81%	52%	70%	75%	69%	81%	75%	63%	80%	81%	77%	75%	74%	73%	85%	68%
		CDE	DE		D			G				J					OPR	
b. Good	246	4	138	36	69	57	73	109	7	30	21	22	31	21	35	35	30	21
	22%	8%	18%	42%	29%	23%	29%	18%	25%	37%	18%	18%	20%	24%	25%	25%	15%	32%
			B	BCE	BC		H			KLM				Q	Q		QKLM	
Bottom 2 NET =====	14	-	7	5	2	3	6	5	-	-	3	2	4	1	1	2	1	-
	1%		1%	6%	1%	1%	2%	1%			2%	2%	3%	2%	1%	1%	1%	*
c. Fair	14	-	7	5	2	3	6	5	-	-	3	2	4	1	1	2	1	-
	1%		1%	6%	1%	1%	2%	1%			2%	2%	3%	2%	1%	1%	1%	*
e. Don't Know / No Answer	221	6	92	24	98	74	40	97	10	49	18	16	12	60	24	17	12	13
MEAN	3.75	3.92	3.80	3.46	3.69	3.74	3.67	3.80	3.75	3.63	3.78	3.79	3.75	3.73	3.73	3.72	3.85	3.68
		DE	DE		D			G									NOPR	
STANDARD DEVIATION	0.46	0.28	0.43	0.61	0.48	0.47	0.52	0.42	0.44	0.49	0.47	0.45	0.49	0.48	0.46	0.48	0.37	0.47
STANDARD ERROR	0.01	0.04	0.02	0.07	0.03	0.04	0.03	0.02	0.08	0.08	0.05	0.04	0.03	0.07	0.04	0.04	0.02	0.06

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

17. How would you rate the overall quality of services provided by Concord Public Works?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1301	49	830	110	312	309	287	669	36	128	135	137	165	143	156	154	210	73
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1113	43	733	66	271	262	227	593	31	104	115	114	143	115	140	129	190	61
	86%	88%	88%	60%	87%	85%	79%	89%	86%	81%	86%	83%	87%	81%	90%	84%	91%	84%
		D	D		D			G									NP	
a. Excellent	515	24	363	13	116	124	97	282	12	42	60	60	76	46	51	60	92	28
	40%	50%	44%	11%	37%	40%	34%	42%	33%	33%	44%	43%	46%	32%	33%	39%	44%	38%
		D	D		D			G									O	
b. Good	598	19	371	53	155	138	131	311	19	62	55	54	67	69	89	68	99	33
	46%	38%	45%	49%	50%	45%	46%	46%	53%	48%	41%	40%	41%	49%	57%	44%	47%	45%
														P				
Bottom 2 NET =====	188	6	97	44	41	47	60	76	5	24	19	23	21	28	15	25	19	12
	14%	12%	12%	40%	13%	15%	21%	11%	14%	19%	14%	17%	13%	19%	10%	16%	9%	16%
				BCE			H							Q		Q		
c. Fair	143	6	76	31	30	33	46	59	5	17	15	16	17	17	11	21	18	11
	11%	12%	9%	28%	10%	11%	16%	9%	14%	13%	11%	12%	10%	12%	7%	14%	9%	15%
				BCE			H											
d. Poor	46	-	21	13	12	15	13	18	-	7	4	7	5	11	5	4	1	1
	4%		3%	12%	4%	5%	5%	3%		5%	3%	5%	3%	8%	3%	3%	1%	1%
				CE										Q				
e. Don't Know / No Answer	36	1	10	2	23	10	7	16	3	3	1	4	3	4	5	3	7	5

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

17. How would you rate the overall quality of services provided by Concord Public Works?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
MEAN	3.22	3.37	3.29	2.60	3.20	3.20	3.08	3.28	3.19	3.09	3.27	3.21	3.30	3.05	3.20	3.20	3.34	3.21
STANDARD DEVIATION	0.77	0.70	0.74	0.84	0.76	0.81	0.83	0.73	0.67	0.82	0.78	0.85	0.77	0.87	0.69	0.77	0.66	0.74
STANDARD ERROR	0.02	0.11	0.03	0.09	0.05	0.06	0.05	0.03	0.13	0.11	0.08	0.08	0.05	0.10	0.06	0.06	0.04	0.09

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

18. How would you rate your satisfaction with the maintenance of Town roads?

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	1320	48	837	110	325	313	293	677	37	130	135	140	167	147	157	157	212	76	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1107	37	713	72	285	259	230	593	24	106	111	116	139	118	139	133	181	64	
	84%	77%	85%	66%	88%	83%	79%	88%	65%	81%	82%	83%	83%	80%	89%	85%	85%	84%	
			D		D	I		GI											
a. Very satisfied	366	8	250	15	93	105	65	187	9	35	47	46	49	33	38	48	52	17	
	28%	16%	30%	14%	29%	34%	22%	28%	23%	27%	35%	33%	29%	23%	24%	31%	24%	22%	
			BD		D	G													
b. Somewhat satisfied	741	29	463	57	192	154	165	407	15	70	64	70	90	85	101	85	129	47	
	56%	61%	55%	52%	59%	49%	56%	60%	41%	54%	47%	50%	54%	58%	64%	54%	61%	62%	
								F											
Bottom 2 NET =====	213	11	124	38	40	54	62	84	13	24	24	23	28	29	18	24	31	12	
	16%	23%	15%	34%	12%	17%	21%	12%	35%	19%	18%	17%	17%	20%	11%	15%	15%	16%	
				CE			H		FH										
c. Not very satisfied	163	7	102	23	31	41	46	64	12	19	19	18	17	22	15	17	26	9	
	12%	16%	12%	21%	9%	13%	16%	9%	33%	14%	14%	13%	10%	15%	10%	11%	12%	12%	
				E			H		FGH										
d. Not at all satisfied	50	3	23	14	10	13	17	20	1	5	4	5	11	7	2	7	5	3	
	4%	7%	3%	13%	3%	4%	6%	3%	3%	4%	3%	4%	6%	5%	2%	4%	2%	4%	
				CE															
e. Don't Know / No Answer	17	1	4	2	10	5	2	8	2	2	1	2	1	-	4	-	5	2	

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

18. How would you rate your satisfaction with the maintenance of Town roads?

BASE = ALL RESPONDENTS

	Gender and Age																								
	Spending on Town Govnt				Compare to 2 Yrs Ago				Male										Female						
	Not Right Too				About				< 44		45-54		55-65		65+		< 44		45-54		55-65		65+		
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA																
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)								
MEAN	3.08	2.86	3.12	2.67	3.13	3.12	2.95	3.12	2.85	3.04	3.14	3.12	3.06	2.98	3.11	3.11	3.07	3.03							
STANDARD DEVIATION	0.74	0.77	0.72	0.87	0.70	0.79	0.78	0.69	0.81	0.76	0.78	0.77	0.81	0.75	0.63	0.77	0.68	0.71							
STANDARD ERROR	0.02	0.12	0.03	0.10	0.04	0.06	0.05	0.03	0.15	0.10	0.08	0.07	0.05	0.08	0.05	0.06	0.04	0.08							

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
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19. How would you rate your satisfaction with the Town's snow plowing and winter maintenance?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1282	48	818	111	305	297	291	661	33	115	135	137	165	131	157	156	211	75
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1143	41	748	81	274	271	249	594	29	103	121	124	149	117	136	138	190	67
	89%	87%	91%	72%	90%	91%	86%	90%	88%	89%	90%	90%	90%	89%	86%	88%	90%	89%
		D	D		D													
a. Very satisfied	635	27	415	31	161	166	125	333	10	56	71	80	89	64	77	69	97	32
	50%	57%	51%	28%	53%	56%	43%	50%	31%	48%	53%	58%	54%	49%	49%	45%	46%	43%
		D	D		D	GI		G				R						
b. Somewhat satisfied	509	14	333	50	112	105	124	261	19	47	50	44	60	53	58	68	93	35
	40%	29%	41%	45%	37%	35%	42%	40%	57%	41%	37%	32%	36%	40%	37%	44%	44%	47%
									F									L
Bottom 2 NET =====	139	6	70	31	31	26	42	67	4	12	14	14	16	14	21	18	21	8
	11%	13%	9%	28%	10%	9%	14%	10%	12%	11%	10%	10%	10%	11%	14%	12%	10%	11%
				BCE														
c. Not very satisfied	111	6	61	20	24	23	32	53	3	12	11	9	12	11	19	13	19	5
	9%	13%	7%	18%	8%	8%	11%	8%	9%	11%	8%	6%	7%	9%	12%	8%	9%	7%
				CE														
d. Not at all satisfied	28	-	9	11	7	3	10	14	1	-	3	5	4	3	2	5	2	3
	2%		1%	10%	2%	1%	3%	2%	3%		2%	4%	3%	2%	2%	3%	1%	4%
				CE														
e. Don't Know / No Answer	55	2	23	1	30	22	3	24	6	16	1	4	3	17	4	1	6	3

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

19. How would you rate your satisfaction with the Town's snow plowing and winter maintenance?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
MEAN	3.37	3.44	3.41	2.90	3.40	3.46	3.25	3.38	3.17	3.38	3.40	3.44	3.42	3.36	3.34	3.30	3.35	3.28
STANDARD DEVIATION	0.73	D	D	0.92	0.74	D	GI	0.78	0.72	0.67	0.73	0.78	0.74	0.73	0.75	0.76	0.69	0.76
STANDARD ERROR	0.02	0.11	0.03	0.10	0.05	0.05	0.05	0.03	0.15	0.10	0.07	0.07	0.04	0.09	0.07	0.06	0.04	0.09

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

20. How would you rate your satisfaction with the Town's water service?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1213	43	785	100	285	286	268	625	34	124	126	133	155	132	140	144	189	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1174	38	761	92	284	284	251	606	33	120	125	127	149	127	137	137	186	67
	97%	87%	97%	93%	99%	99%	94%	97%	97%	97%	99%	95%	96%	96%	97%	95%	98%	97%
			B		BCD		GH	G										
a. Very satisfied	869	30	582	45	212	207	173	465	24	73	90	96	120	96	99	104	145	47
	72%	70%	74%	46%	74%	72%	65%	74%	71%	59%	71%	72%	77%	73%	70%	72%	77%	68%
		D	D		D			G					J					
b. Somewhat satisfied	305	7	179	47	72	77	78	142	9	48	35	31	29	31	38	33	41	20
	25%	17%	23%	47%	25%	27%	29%	23%	26%	38%	27%	23%	19%	23%	27%	23%	22%	29%
				BCE						LM								
Bottom 2 NET =====	39	6	24	7	2	2	17	19	1	4	1	6	6	6	4	7	3	2
	3%	13%	3%	7%	1%	1%	6%	3%	3%	3%	1%	5%	4%	4%	3%	5%	2%	3%
		CE	E	E			FH	F										
c. Not very satisfied	30	6	20	4	-	2	13	14	1	4	1	4	4	4	2	6	2	2
	2%	13%	3%	4%		1%	5%	2%	3%	3%	1%	3%	2%	3%	2%	4%	1%	3%
		C					FH											
d. Not at all satisfied	9	-	4	4	2	-	4	5	-	-	-	2	2	1	1	1	1	-
	1%		*%	4%	1%		1%	1%				2%	2%	1%	1%	1%	*%	
e. Don't Know / No Answer	124	6	56	12	50	32	26	60	5	7	10	9	13	15	20	13	28	9

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

20. How would you rate your satisfaction with the Town's water service?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
MEAN	3.68	3.57	3.71	3.35	3.73	3.72	3.57	3.71	3.68	3.56	3.70	3.66	3.72	3.67	3.67	3.66	3.75	3.65
STANDARD DEVIATION	0.56	0.72	0.54	0.72	0.48	0.47	0.65	0.55	0.54	0.56	0.48	0.62	0.59	0.59	0.56	0.59	0.49	0.54
STANDARD ERROR	0.02	0.12	0.02	0.08	0.03	0.03	0.04	0.02	0.11	0.08	0.05	0.06	0.04	0.07	0.05	0.05	0.03	0.06

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

21. Please indicate your consideration of the price of - Water Services?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1092	40	736	92	224	242	249	573	27	101	122	125	145	110	121	134	174	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	195	8	142	12	33	46	44	98	7	12	14	25	35	15	14	22	45	14
	18%	20%	19%	13%	15%	19%	18%	17%	25%	12%	11%	20%	24%	14%	12%	17%	26%	23%
													JK				JK	
b. Reasonably Priced	775	27	526	54	167	172	160	428	14	81	94	81	89	82	95	101	115	36
	71%	69%	72%	58%	75%	71%	64%	75%	53%	80%	77%	65%	62%	75%	78%	75%	66%	60%
			D		D			G		LMR	LMR				QR	R		
c. Excessively Price	122	4	67	26	24	24	45	47	6	9	14	19	21	13	12	11	14	10
	11%	11%	9%	28%	11%	10%	18%	8%	22%	8%	11%	15%	14%	11%	10%	8%	8%	17%
				BCE			FH											
d. Don't Use Service	64	4	35	8	17	17	14	33	-	5	4	7	7	7	12	10	11	1
e. Don't Know / No Answer	181	6	70	11	94	60	31	78	12	25	10	10	17	31	27	13	32	17

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

22. Please indicate your consideration of the price of - Sewer Services?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female			
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	530	23	363	42	102	135	131	257	7	48	68	64	63	63	58	61	82	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	63	5	45	1	13	21	14	27	1	3	11	5	9	8	2	6	17	1
	12%	20%	12%	1%	13%	16%	10%	11%	10%	7%	16%	8%	14%	13%	4%	10%	20%	4%
			D		D												OR	
b. Reasonably Priced	374	15	264	24	71	97	78	194	6	35	46	46	40	50	42	49	51	16
	71%	67%	73%	56%	70%	72%	60%	75%	76%	72%	67%	72%	63%	80%	71%	80%	63%	70%
			D					G						Q		Q		
c. Excessively Price	93	3	54	18	17	17	39	36	1	10	11	13	14	4	14	6	14	6
	17%	13%	15%	42%	17%	12%	30%	14%	14%	21%	16%	20%	23%	7%	24%	10%	17%	26%
			BCE				FH								NP			
d. Don't Use Service	517	17	342	47	111	97	112	286	21	52	44	56	76	42	57	65	87	37
e. Don't Know / No Answer	291	10	136	23	123	86	51	143	11	31	24	21	29	43	45	30	49	18

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

23. Please indicate your consideration of the price of - Trash and Recycling Pickup?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1025	33	660	96	237	249	221	533	23	114	118	114	121	108	123	124	144	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	123	7	91	4	21	29	20	70	3	9	15	12	27	4	2	11	35	7
	12%	20%	14%	4%	9%	12%	9%	13%	12%	7%	13%	10%	23%	4%	2%	9%	25%	12%
		D	D										JKLR			O	NOPR	O
b. Reasonably Priced	567	13	393	33	129	139	110	310	8	52	69	65	71	49	80	77	75	29
	55%	38%	60%	34%	54%	56%	50%	58%	33%	46%	59%	57%	59%	45%	65%	62%	52%	48%
			BD		D			GI							NQR	N		
c. Excessively Price	336	14	176	59	87	80	91	152	13	54	33	37	22	56	40	36	33	24
	33%	41%	27%	62%	37%	32%	41%	29%	55%	47%	28%	33%	18%	51%	33%	29%	23%	40%
				CE	C		H		H	KM		M		OPQ			QM	
d. Don't Use Service	208	7	134	13	54	43	47	112	6	7	14	17	37	25	26	26	46	10
e. Don't Know / No Answer	103	9	47	3	45	27	26	40	10	10	4	11	10	14	12	7	27	8

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

24. Please indicate your consideration of the price of -Electricity?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1258	48	817	108	286	304	279	643	33	130	130	135	158	131	144	155	203	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	364	21	246	25	71	82	73	203	5	27	28	39	65	19	27	50	85	22
	29%	45%	30%	23%	25%	27%	26%	32%	16%	21%	21%	29%	41%	15%	19%	32%	42%	31%
		DE											JKL			NO	NOP	N
b. Reasonably Priced	755	19	493	58	186	190	159	385	21	91	82	81	80	96	99	84	100	43
	60%	39%	60%	54%	65%	62%	57%	60%	65%	70%	63%	60%	50%	73%	69%	54%	49%	60%
			B		B					M	M			PQ	PQ			
c. Excessively Price	139	8	79	25	28	32	47	55	6	12	21	15	13	15	18	21	17	7
	11%	16%	10%	23%	10%	11%	17%	9%	18%	9%	16%	11%	8%	12%	12%	14%	9%	10%
			CE				FH											
d. Don't Use Service	8	-	7	-	1	1	3	4	-	-	-	1	2	-	1	-	4	-
e. Don't Know / No Answer	71	2	16	4	49	14	12	39	6	2	6	5	8	17	15	2	11	6

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
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25. Please indicate your consideration of the price of - Beede Swim and Fitness Center?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	713	24	443	67	179	187	155	357	15	87	87	62	76	83	111	77	95	36
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	96	5	64	9	18	20	19	56	1	5	14	7	27	-	4	2	33	3
	13%	19%	14%	14%	10%	11%	12%	16%	4%	6%	16%	12%	36%		3%	3%	35%	8%
													JKLR				OPR	
b. Reasonably Priced	216	4	145	11	56	64	35	112	6	13	25	26	32	22	31	23	32	13
	30%	19%	33%	17%	31%	34%	23%	31%	37%	15%	29%	41%	42%	27%	28%	30%	34%	36%
			D		D							J	J					J
c. Excessively Price	401	15	234	46	106	103	100	189	9	68	49	29	17	61	76	51	30	20
	56%	62%	53%	70%	59%	55%	65%	53%	59%	79%	56%	47%	22%	73%	69%	67%	31%	56%
			C				H			KLMR	M	M		Q	Q	Q		QM
d. Don't Use Service	461	21	297	37	105	89	106	250	16	30	33	52	67	51	38	63	94	32
e. Don't Know / No Answer	163	4	101	8	51	43	33	79	8	15	15	28	25	12	12	17	29	10

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
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26. Please indicate your consideration of the price of - Recreation Programs

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	504	17	327	45	115	135	100	264	6	55	90	43	24	75	98	48	43	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	112	2	83	5	21	32	17	59	3	10	26	10	10	6	18	7	19	7
	22%	10%	25%	12%	19%	24%	17%	22%	63%	17%	29%	23%	41%	7%	18%	15%	43%	26%
									G				J				NOP	N
b. Reasonably Priced	306	7	196	25	78	86	59	160	1	31	53	29	13	43	71	34	18	14
	61%	44%	60%	56%	68%	64%	59%	61%	19%	56%	58%	68%	54%	57%	73%	71%	42%	52%
						I	I	I							QR	Q		
c. Excessively Price	86	8	48	14	16	17	24	44	1	15	11	4	1	26	8	7	6	6
	17%	45%	15%	32%	14%	13%	24%	17%	18%	27%	12%	10%	5%	35%	9%	15%	15%	22%
		CE		CE			F			M				OPQ				M
d. Don't Use Service	573	24	360	48	141	114	144	294	22	47	21	67	98	54	45	78	129	34
e. Don't Know / No Answer	260	8	154	19	79	70	51	128	12	29	25	32	46	18	18	31	45	17

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

27. For the Town Government, how much of a priority for you is it that the Town uses its financial resources to make its buildings and vehicles more energy efficient?

BASE = ALL RESPONDENTS

	Gender and Age																					
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male									Female			
	Total	Not	Right	Too	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA				
		Enough	Amout	much															About			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)					
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78				
Total Answering	1290	49	829	103	309	306	285	668	30	128	132	139	160	143	157	153	205	73				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
a. High Priority	476	23	308	15	130	124	101	245	7	30	36	49	59	50	61	65	97	28				
	37%	47%	37%	15%	42%	40%	35%	37%	22%	24%	27%	35%	37%	35%	39%	43%	48%	38%				
		D	D		D								J				N					
b. Moderate Priority	640	23	426	49	142	146	138	342	13	65	74	68	80	71	79	76	92	36				
	50%	47%	51%	48%	46%	48%	49%	51%	42%	51%	56%	49%	50%	50%	50%	49%	45%	49%				
c. Low Priority	174	3	95	38	38	36	46	81	11	33	22	21	21	22	18	12	16	9				
	13%	6%	11%	37%	12%	12%	16%	12%	36%	25%	17%	15%	13%	16%	11%	8%	8%	12%				
				BCE					FGH	M												
d. Don't Know / No Answer	47	1	12	9	26	12	9	17	9	3	4	3	8	4	4	4	12	5				

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

28. Where do you get most of your information to make decisions on how to vote at Town Meeting?

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	976	39	649	82	205	232	223	501	19	75	111	108	129	78	133	125	159	58	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
b. Concord Journal	454	16	325	35	78	104	92	249	9	21	51	54	70	26	67	56	79	28	
	47%	41%	50%	42%	38%	45%	41%	50%	49%	28%	46%	50%	55%	34%	50%	45%	50%	48%	
			E					G				J	J				N		
a. Friends and Neighbors	216	6	127	16	66	60	48	107	1	13	17	19	23	31	38	25	41	9	
	22%	15%	20%	20%	32%	26%	22%	21%	5%	18%	15%	18%	18%	39%	29%	20%	26%	16%	
					BCD		I	I						PR	R				
e. Information presented at Town Meeting	132	4	92	13	23	35	25	69	3	16	19	16	18	6	15	16	19	6	
	14%	10%	14%	15%	11%	15%	11%	14%	16%	21%	18%	15%	14%	7%	12%	13%	12%	10%	
c. Town Website	106	9	58	12	27	25	34	44	4	23	17	9	7	15	7	16	6	7	
	11%	22%	9%	15%	13%	11%	15%	9%	22%	31%	15%	8%	5%	20%	5%	13%	4%	12%	
		C					H			LMR	M			OQ		OQ			
d. Public Hearings before Town Meeting	67	4	46	7	10	8	25	32	1	2	7	10	10	-	6	11	14	8	
	7%	10%	7%	8%	5%	4%	11%	6%	8%	2%	6%	9%	8%		4%	9%	9%	14%	
							F											J	
f. Don't Attend Town Meeting	303	8	167	26	102	77	59	159	9	47	19	31	33	65	24	26	48	10	
g. Don't Know / No Answer	58	1	25	4	27	10	12	25	11	10	6	3	7	4	4	6	9	10	

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

29. What is your top priority for improving Town Meeting?

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	795	36	531	75	153	185	196	401	14	48	100	93	104	68	113	104	120	47	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
d. Have stricter time limits on debate	340	10	243	26	61	77	80	179	3	16	43	43	53	19	48	40	59	19	
	43%	28%	46%	34%	40%	42%	41%	45%	25%	33%	43%	46%	51%	29%	42%	39%	49%	40%	
			B														N		
c. Be able to vote electronically at Town Meeting with hand-held devices	195	7	126	24	39	53	44	95	3	13	18	25	21	19	36	33	19	11	
	25%	20%	24%	32%	25%	28%	23%	24%	24%	28%	18%	26%	21%	29%	32%	32%	16%	23%	
														Q	Q				
e. Have shorter but more frequent Town Meetings	145	13	87	12	33	39	35	68	2	15	24	13	12	17	24	14	21	6	
	18%	35%	16%	15%	21%	21%	18%	17%	17%	31%	24%	14%	11%	24%	21%	14%	17%	13%	
		CD									M								
b. Hold Town Meeting simultaneously at several locations throughout Town	74	4	47	10	13	12	23	36	3	4	11	6	10	10	5	11	9	8	
	9%	12%	9%	13%	8%	7%	12%	9%	22%	8%	11%	7%	9%	14%	4%	11%	8%	17%	
																		O	
a. Have better parking	42	2	29	4	8	3	14	23	2	-	4	6	8	3	1	5	12	3	
	5%	6%	5%	5%	5%	2%	7%	6%	12%		4%	7%	7%	4%	1%	5%	10%	6%	
							F	F										O	
f. Don't Attend Town Meeting	338	11	189	25	114	90	73	166	9	51	24	31	35	64	33	36	57	7	
g. Don't Know / No Answer	204	3	121	12	68	44	26	118	16	33	12	18	29	15	14	17	40	24	

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	967	38	642	87	200	217	223	506	21	87	103	109	117	92	126	123	157	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	430	23	284	34	90	106	93	220	10	43	46	48	53	42	52	54	70	22
	44%	61%	44%	39%	45%	49%	42%	44%	48%	49%	45%	44%	45%	45%	42%	44%	45%	40%
		D																
a. Strongly in Favor	139	9	94	7	29	36	25	75	4	9	14	16	16	11	20	21	25	8
	14%	25%	15%	8%	14%	17%	11%	15%	18%	10%	14%	15%	14%	12%	16%	17%	16%	15%
		D																
b. In Favor	290	13	189	27	61	70	68	146	6	34	32	32	37	31	32	33	45	14
	30%	36%	29%	31%	30%	32%	31%	29%	29%	40%	31%	29%	32%	33%	25%	27%	29%	25%
c. Neutral	320	8	212	27	73	61	77	177	5	22	29	39	34	31	40	47	57	20
	33%	22%	33%	31%	36%	28%	35%	35%	25%	26%	28%	36%	29%	33%	32%	39%	36%	36%
Bottom 2 NET =====	217	6	146	26	38	50	52	109	6	22	28	21	30	19	33	21	30	13
	22%	17%	23%	30%	19%	23%	23%	21%	28%	25%	27%	20%	26%	21%	26%	17%	19%	24%
d. Opposed	127	6	87	8	26	36	28	60	4	5	17	13	20	13	19	13	22	6
	13%	17%	14%	9%	13%	16%	12%	12%	18%	6%	16%	12%	17%	14%	15%	11%	14%	11%
													J					
e. Strongly Opposed	89	-	59	18	12	14	25	48	2	16	11	9	10	7	14	8	7	7
	9%		9%	21%	6%	7%	11%	10%	9%	19%	11%	8%	9%	8%	11%	7%	5%	13%
				CE											Q			

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
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November 2014

30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change?

BASE = ALL RESPONDENTS

	Gender and Age																						
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male									Female				
	Not Right Too					About				< 44				45-54					55-65				65+
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)						
f. Don't Attend Town Meeting	253	10	146	18	79	61	53	133	6	27	24	26	30	47	20	30	43	7					
g. Don't Know / No Answer	117	1	53	7	56	41	18	47	12	18	10	7	21	8	14	4	18	16					

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
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31. If you don't regularly attend Town Meeting, why not?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1139	46	738	101	254	266	250	597	26	103	121	128	143	121	145	141	180	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
e. Find the process frustrating and/or tedious	315	12	188	48	67	54	81	171	9	15	40	35	54	25	36	44	51	14
	28%	25%	25%	48%	26%	20%	32%	29%	33%	14%	33%	28%	38%	21%	25%	31%	28%	25%
				BCE			F	F			J		JLR					
d. Time commitment is too great	279	10	176	15	77	80	56	141	3	43	24	29	16	39	52	30	34	12
	24%	23%	24%	15%	30%	30%	22%	24%	11%	42%	20%	23%	11%	32%	36%	21%	19%	21%
			D		D	I				KLMR		M		Q	PQR			
b. Meetings are at an inconvenient time	114	7	75	9	23	39	24	49	1	19	8	9	11	17	12	12	17	10
	10%	16%	10%	9%	9%	15%	10%	8%	5%	18%	7%	7%	8%	14%	8%	9%	9%	18%
						H												L
a. Satisfied to let others govern the Town	112	4	62	5	40	31	13	62	6	16	10	11	17	24	5	9	19	3
	10%	9%	8%	5%	16%	12%	5%	10%	23%	15%	8%	8%	12%	20%	3%	6%	10%	5%
					CD	G		G						OPR			O	
c. High School is an inconvenient location	10	1	5	2	3	2	2	6	-	-	1	1	2	1	-	1	4	-
	1%	2%	1%	2%	1%	1%	1%	1%			1%	1%	1%	1%		1%	2%	
f. Regularly attend Town Meeting	309	12	231	22	44	60	74	168	7	11	37	44	43	15	40	44	56	18
	27%	26%	31%	22%	17%	23%	30%	28%	28%	10%	31%	34%	30%	13%	28%	31%	31%	32%
			E								J	J	J		N	N	N	NJ
g. Don't Know / No Answer	198	4	103	11	81	52	44	88	13	28	15	14	25	26	15	16	37	21

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

32. Town spending on - Town Government Services

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Total	Not Enough	Right Amount	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	1002	49	841	112	-	228	228	528	18	96	112	129	149	74	105	117	167	53	
	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Not enough money	49	49	-	-	-	8	18	21	2	-	10	4	4	7	2	7	11	4	
	5%	100%				3%	8%	4%	13%		9%	3%	3%	9%	2%	6%	6%	8%	
							FH												
b. About the right amount of money	841	-	841	-	-	198	162	471	9	76	86	101	127	67	98	101	146	39	
	84%		100%			87%	71%	89%	50%	80%	77%	79%	85%	91%	93%	86%	87%	74%	
							GI	GI						R	R		R		
c. Too much money	112	-	-	112	-	22	48	36	7	19	17	23	18	-	5	9	11	10	
	11%			100%		10%	21%	7%	37%	20%	15%	18%	12%		5%	8%	6%	19%	
							FH		FH									OQ	
d. Don't Know / No Answer	335	-	-	-	335	91	66	157	21	36	24	13	18	74	56	40	50	25	

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

33. Town spending on - Concord Public Schools (Kindergarten through 8th Grade).

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1049	46	742	106	155	256	234	538	22	109	126	117	136	99	120	126	160	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	119	11	77	10	21	47	15	51	6	17	17	11	7	17	21	11	13	6
	11%	25%	10%	10%	14%	18%	7%	10%	26%	16%	13%	9%	5%	17%	18%	9%	8%	11%
		CD				GH			G	M	M			PQ				
b. About the right amount of money	655	23	497	37	98	166	128	352	9	76	86	74	75	68	75	74	99	29
	62%	49%	67%	35%	63%	65%	55%	65%	40%	70%	68%	63%	55%	69%	62%	58%	62%	53%
			BD		D	G		G		M	M							
c. Too much money	275	12	169	59	36	42	91	135	7	16	24	33	55	14	24	41	48	20
	26%	26%	23%	55%	23%	17%	39%	25%	33%	15%	19%	28%	40%	14%	20%	33%	30%	36%
				BCE			FH	F				J	JKL			NO	NO	NOJK
d. Don't Know / No Answer	288	4	99	6	180	63	60	147	17	22	10	25	32	49	40	31	57	23

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

34. Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades)

BASE = ALL RESPONDENTS

	Gender and Age																					
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male									Female			
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)				
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78				
Total Answering	1036	47	737	109	143	248	235	534	19	100	121	119	143	85	119	133	161	55				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
a. Not enough money	105	10	71	3	21	44	12	48	1	9	18	11	9	11	18	12	12	5				
	10%	21%	10%	3%	15%	18%	5%	9%	4%	9%	15%	9%	6%	13%	15%	9%	8%	9%				
		D	D		D	GH		G			M											
b. About the right amount of money	556	18	431	39	69	148	105	295	8	71	75	63	65	58	67	61	76	20				
	54%	39%	58%	35%	48%	60%	44%	55%	44%	71%	62%	53%	46%	69%	56%	46%	47%	36%				
			BDE			G		G		LMR	MR	R		PQR	R							
c. Too much money	375	19	236	67	53	56	118	191	10	21	28	46	68	15	35	59	73	30				
	36%	40%	32%	62%	37%	23%	50%	36%	52%	21%	23%	38%	48%	18%	29%	45%	45%	55%				
			BCE			FH		F	F			JK	JK			NO	NO	NOJKL				
d. Don't Know / No Answer	301	3	103	3	192	71	59	151	20	31	15	22	25	63	42	24	56	23				

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

35. Please indicate whether in terms of your household finances you are doing better than you were two years ago, worse, or about the same?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1298	47	832	105	314	319	294	685	-	124	133	140	167	146	159	155	213	61
	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Better	319	8	198	22	91	319	-	-	-	75	43	28	21	60	45	19	17	11
	25%	16%	24%	21%	29%	100%				60%	32%	20%	13%	41%	28%	12%	8%	18%
					B					KLMR	LMR			PQR	PQ			Q
b. Worse	294	18	162	48	66	-	294	-	-	10	21	35	39	24	32	46	70	18
	23%	39%	20%	45%	21%		100%			8%	16%	25%	23%	16%	20%	30%	33%	30%
		CE		CE							J	J			N	NO		JK
c. About the same	685	21	471	36	157	-	-	685	-	40	69	77	107	63	82	90	126	32
	53%	45%	57%	34%	50%			100%		32%	52%	55%	64%	43%	51%	58%	59%	52%
			D		D						J	J	JK			N	N	J
d. Don't Know / No Answer	39	2	9	7	21	-	-	-	39	7	3	2	1	1	1	2	4	17

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

36. In which of the following groups is your age?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1317	49	836	109	323	317	290	682	28	131	136	142	168	147	161	157	217	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Under 35	98	4	51	11	32	63	6	26	4	46	-	-	-	50	-	-	-	3
	7%	8%	6%	10%	10%	20%	2%	4%	14%	35%				34%				5%
				C	C	GH		G	GH	R				R				
b. 35 to 44	187	4	96	9	78	77	28	78	5	86	-	-	-	98	-	-	-	4
	14%	8%	12%	8%	24%	24%	10%	11%	16%	65%				66%				7%
					BCD	GH				R				R				
c. 45 to 54	304	13	188	22	81	89	56	154	4	-	136	-	-	-	161	-	-	7
	23%	27%	22%	21%	25%	28%	19%	23%	14%		100%				100%			12%
						G					R				R			
d. 55 to 65	315	11	212	36	56	49	86	173	6	-	-	142	-	-	-	157	-	16
	24%	23%	25%	33%	17%	15%	30%	25%	22%			100%				100%		28%
			E	E			F	F				R			R			
e. 65 or Over	413	17	289	31	76	39	115	250	10	-	-	-	168	-	-	-	217	28
	31%	34%	35%	28%	24%	12%	40%	37%	34%				100%				100%	48%
			E				F	F					R				R	
f. Don't Know / No Answer	20	-	5	3	12	2	4	3	11	-	-	-	-	-	-	-	-	20

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

37. How long have you lived in Concord?

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	1332	49	837	112	334	318	294	683	37	131	136	142	168	147	161	157	216	74	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Less than One Year	61	5	24	-	31	24	10	21	5	20	6	4	1	21	5	1	1	2	
	5%	10%	3%		9%	8%	3%	3%	14%	15%	4%	3%	1%	14%	3%	1%	1%	3%	
		C			C	GH				KLMR				OPQR					
b. 1 to 5 Years	259	7	142	13	98	108	34	115	2	68	26	16	8	76	33	12	14	4	
	19%	14%	17%	12%	29%	34%	12%	17%	6%	52%	19%	11%	5%	52%	21%	8%	7%	5%	
					BCD	GHI		GI		KLMR	MR	M		OPQR	PQR				
c. 6 to 10 years	156	5	85	18	49	52	28	68	8	35	25	11	7	28	17	13	14	7	
	12%	10%	10%	16%	15%	16%	10%	10%	23%	27%	18%	8%	4%	19%	10%	8%	6%	9%	
						GH				LMR	LM			PQ					
d. Over 10 Years	856	32	586	81	156	133	222	480	21	8	79	111	151	22	106	131	187	61	
	64%	65%	70%	73%	47%	42%	76%	70%	56%	6%	58%	78%	90%	15%	66%	83%	86%	82%	
		E	E	E		FI	F			J	JK	JKL		N	NO	NO	NO	NOJK	
e. Don't Know / No Answer	5	-	4	-	1	1	-	2	2	-	-	-	-	-	-	-	1	4	

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

38. Do you currently have any children under the age of 18 in your household?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1329	49	837	111	332	318	292	683	36	131	136	142	168	147	161	156	217	71
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Yes	499	15	286	41	157	172	81	236	10	102	108	33	3	104	115	18	1	13
	38%	30%	34%	37%	47%	54%	28%	34%	28%	78%	80%	23%	2%	71%	72%	12%	1%	18%
					BC	GHI		G		LMR	LMR	M		PQR	PQR	Q		QM
b. No	830	35	550	70	175	146	211	447	26	29	28	109	165	43	45	138	216	58
	62%	70%	66%	63%	53%	46%	72%	66%	72%	22%	20%	77%	98%	29%	28%	88%	99%	82%
		E	E				FH	F	F			JK	JKLR			NO	NOPR	NOJK
c. Don't Know / No Answer	8	-	4	1	3	1	2	2	3	-	-	-	-	-	-	1	-	7

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
<Weighted>
November 2014

39. Which Polling Place do you use?

BASE = ALL RESPONDENTS

	Gender and Age																	
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male				Female				
	Not Right Too					About												
	Total	Enough	Amout	much	DK/NA	Bettr	Worse	Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78
Total Answering	1223	48	794	98	283	273	277	641	32	104	119	135	159	121	150	154	214	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. 141 Keyes Road	249	8	159	24	58	46	59	136	8	20	24	30	34	15	31	40	44	11
	20%	16%	20%	24%	21%	17%	21%	21%	25%	20%	20%	22%	21%	13%	21%	26%	21%	17%
																		N
b. Harvey Wheeler	533	25	359	30	118	128	119	274	11	37	54	58	67	58	63	61	102	33
	44%	52%	45%	31%	42%	47%	43%	43%	35%	35%	45%	43%	42%	48%	42%	40%	47%	50%
		D	D															
c. Ripley	289	9	178	31	71	68	67	144	10	41	29	29	36	32	31	32	44	15
	24%	20%	22%	31%	25%	25%	24%	22%	32%	39%	24%	21%	23%	26%	21%	21%	21%	23%
										LM								
d. Hunt Gym	152	6	97	13	36	31	32	86	3	6	12	19	22	15	25	20	25	7
	12%	12%	12%	14%	13%	11%	11%	13%	9%	6%	10%	14%	14%	13%	17%	13%	11%	11%
e. Don't Vote in Concord	35	-	17	3	15	13	4	16	2	7	6	3	5	8	4	1	1	-
f. Don't Know / No Answer	79	1	30	11	37	32	13	29	6	20	11	3	4	18	7	2	1	12

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

40. How often do you attend Town Meeting?

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	1297	49	822	111	315	298	289	675	34	125	135	142	164	133	157	155	215	71	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Always	157	8	118	10	22	25	44	83	4	5	19	22	23	7	17	21	30	12	
	12%	16%	14%	9%	7%	9%	15%	12%	13%	4%	14%	16%	14%	5%	11%	14%	14%	17%	
			E				F				J	J	J			N	N	NJ	
b. Often	219	8	158	16	36	44	53	120	2	9	24	22	33	13	35	37	40	8	
	17%	17%	19%	15%	12%	15%	18%	18%	5%	7%	18%	16%	20%	9%	22%	24%	18%	11%	
			E				I	I			J		J		NR	NR	N		
c. Occasionally	519	20	331	58	110	122	112	271	14	42	53	59	74	38	67	62	87	38	
	40%	41%	40%	53%	35%	41%	39%	40%	40%	34%	39%	41%	45%	28%	42%	40%	40%	54%	
			CE												N		N	NQJ	
d. Never	402	13	215	27	147	106	80	201	15	69	39	38	35	76	39	34	58	13	
	31%	27%	26%	24%	47%	36%	28%	30%	42%	55%	29%	27%	21%	57%	25%	22%	27%	18%	
					BCD					KLMR				OPQR					
e. Don't Know / No Answer	40	-	19	1	20	20	5	10	5	6	1	-	4	14	4	2	2	7	

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey
 <Weighted>
 November 2014

41. What is your gender?

BASE = ALL RESPONDENTS

	Gender and Age																		
	Spending on Town Govnt					Compare to 2 Yrs Ago				Male					Female				
	Total	Not Enough	Right Amout	Too much	DK/NA	Bettr	Worse	About Same	DK/NA	< 44	45-54	55-65	65+	< 44	45-54	55-65	65+	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1337	49	841	112	335	319	294	685	39	131	136	142	168	147	161	157	217	78	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted Total	1337	50	872	110	305	252	322	727	36	66	98	133	282	88	135	156	301	78	
Total Answering	1267	45	803	103	316	308	277	654	28	131	136	142	168	147	161	157	217	8	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Male	582	18	392	78	93	167	105	294	16	131	136	142	168	-	-	-	-	5	
	46%	40%	49%	76%	30%	54%	38%	45%	57%	100%	100%	100%	100%					63%	
			E	BCE		GH				R	R	R	R						
b. Female	685	27	411	25	223	141	172	361	12	-	-	-	-	147	161	157	217	3	
	54%	60%	51%	24%	70%	46%	62%	55%	43%					100%	100%	100%	100%	38%	
		D	D		CD		F	F						R	R	R	R		
c. Don't Know / No Answer	70	4	38	9	19	11	17	31	11	-	-	-	-	-	-	-	-	70	

Comparison Groups: BCDE/FGHI/JKLMR/NOPQR
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.