

Concord Town Survey
November 2014

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

Concord Town Survey
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1. How would you rate the overall quality of services provided by the Concord Town Government?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																					
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old					DK/NA	
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		(V)
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1293	10	18	20	4	3	16	39	21	9	4	28	53	26	18	3	57	109	59	36	8	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1204	10	17	18	4	3	14	38	19	8	4	24	51	25	17	2	53	98	58	35	7	106
	93%	100%	94%	90%	100%	100%	88%	97%	90%	89%	100%	86%	96%	96%	94%	67%	93%	90%	98%	97%	88%	90%
																			R			
a. Excellent	536	4	9	5	-	1	6	18	9	4	1	13	25	12	11	2	27	40	22	21	3	45
	41%	40%	50%	25%		33%	38%	46%	43%	44%	25%	46%	47%	46%	61%	67%	47%	37%	37%	58%	38%	38%
																				RS		
b. Good	668	6	8	13	4	2	8	20	10	4	3	11	26	13	6	-	26	58	36	14	4	61
	52%	60%	44%	65%	100%	67%	50%	51%	48%	44%	75%	39%	49%	50%	33%		46%	53%	61%	39%	50%	52%
					BCD															T		
Bottom 2 NET =====	89	-	1	2	-	-	2	1	2	1	-	4	2	1	1	1	4	11	1	1	1	12
	7%		6%	10%			13%	3%	10%	11%		14%	4%	4%	6%	33%	7%	10%	2%	3%	13%	10%
																				S		
c. Fair	78	-	1	2	-	-	1	-	2	1	-	4	2	1	1	1	4	8	-	1	1	11
	6%		6%	10%			6%		10%	11%		14%	4%	4%	6%	33%	7%	7%		3%	13%	9%
d. Poor	11	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	3	1	-	-	-	1
	1%						6%	3%									3%	2%				1%
e. Don't Know / No Answer	44	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-	-	3	2	1	-	8
MEAN	3.34	3.40	3.44	3.15	3.00	3.33	3.19	3.41	3.33	3.33	3.25	3.32	3.43	3.42	3.56	3.33	3.40	3.24	3.34	3.56	3.25	3.27
																				R		
STANDARD DEVIATION	0.63	0.52	0.62	0.59	0.00	0.58	0.83	0.64	0.66	0.71	0.50	0.72	0.57	0.58	0.62	1.15	0.62	0.71	0.58	0.56	0.71	0.66
STANDARD ERROR	0.02	0.16	0.15	0.13	0.00	0.33	0.21	0.10	0.14	0.24	0.25	0.14	0.08	0.11	0.15	0.67	0.08	0.07	0.07	0.09	0.25	0.06

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

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2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1238	9	17	19	4	3	16	37	19	9	4	26	50	26	18	3	56	105	61	37	8	111
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET	1108	8	16	16	4	3	11	35	16	8	4	20	43	22	15	3	50	91	55	35	6	96
=====	89%	89%	94%	84%	100%	100%	69%	95%	84%	89%	100%	77%	86%	85%	83%	100%	89%	87%	90%	95%	75%	86%
								G									LMN					
a. Very satisfied	464	3	6	5	2	1	4	19	6	3	1	9	22	11	8	2	19	40	26	18	4	29
	37%	33%	35%	26%	50%	33%	25%	51%	32%	33%	25%	35%	44%	42%	44%	67%	34%	38%	43%	49%	50%	26%
b. Somewhat satisfied	644	5	10	11	2	2	7	16	10	5	3	11	21	11	7	1	31	51	29	17	2	67
	52%	56%	59%	58%	50%	67%	44%	43%	53%	56%	75%	42%	42%	42%	39%	33%	55%	49%	48%	46%	25%	60%
Bottom 2 NET	130	1	1	3	-	-	5	2	3	1	-	6	7	4	3	-	6	14	6	2	2	15
=====	11%	11%	6%	16%			31%	5%	16%	11%		23%	14%	15%	17%		11%	13%	10%	5%	25%	14%
							H															
c. Not very satisfied	102	-	1	3	-	-	4	1	3	1	-	5	5	3	3	-	5	12	5	1	2	9
	8%		6%	16%			25%	3%	16%	11%		19%	10%	12%	17%		9%	11%	8%	3%	25%	8%
							H											T				
d. Not at all satisfied	28	1	-	-	-	-	1	1	-	-	-	1	2	1	-	-	1	2	1	1	-	6
	2%	11%					6%	3%				4%	4%	4%			2%	2%	2%	3%		5%
e. Don't Know / No Answer	99	1	2	1	-	-	1	2	2	-	-	2	4	1	-	-	1	7	-	-	-	15
MEAN	3.25	3.11	3.29	3.11	3.50	3.33	2.88	3.43	3.16	3.22	3.25	3.08	3.26	3.23	3.28	3.67	3.21	3.23	3.31	3.41	3.25	3.07
								G														
STANDARD DEVIATION	0.70	0.93	0.59	0.66	0.58	0.58	0.89	0.69	0.67	0.50	0.84	0.80	0.82	0.75	0.58	0.68	0.72	0.70	0.69	0.89	0.75	
STANDARD ERROR	0.02	0.31	0.14	0.15	0.29	0.33	0.22	0.11	0.16	0.22	0.25	0.17	0.11	0.16	0.18	0.33	0.09	0.07	0.09	0.11	0.31	0.07

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

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	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old					DK/NA	
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		(V)
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1307	10	19	20	4	3	17	39	21	9	4	27	52	26	18	3	55	110	61	35	8	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Preservation of the Town's Character	366	1	4	3	1	-	6	12	2	-	-	9	19	9	8	1	24	32	20	12	3	30
	28%	10%	21%	15%	25%		35%	31%	10%			33%	37%	35%	44%	33%	44%	29%	33%	34%	38%	25%
							I															
e. Schools	334	5	11	14	2	2	7	14	10	4	4	3	17	8	3	-	6	11	8	5	1	29
	26%	50%	58%	70%	50%	67%	41%	36%	48%	44%	100%	11%	33%	31%	17%		11%	10%	13%	14%	13%	24%
							GHIJ						L									
f. Taxes	228	1	2	1	1	-	4	-	3	3	-	5	6	3	4	1	13	30	15	11	2	22
	17%	10%	11%	5%	25%		24%		14%	33%		19%	12%	12%	22%	33%	24%	27%	25%	31%	25%	18%
a. Affordable Housing	111	2	-	-	-	-	-	1	-	-	-	2	3	1	-	-	4	11	4	1	-	12
	8%	20%						3%				7%	6%	4%			7%	10%	7%	3%		10%
c. Public Safety	101	-	1	1	-	1	-	2	2	-	-	-	4	2	-	-	7	10	6	1	-	12
	8%		5%	5%		33%		5%	10%				8%	8%			13%	9%	10%	3%		10%
d. Roads	68	1	1	1	-	-	-	1	1	2	-	1	2	1	1	-	-	12	2	2	1	9
	5%	10%	5%	5%				3%	5%	22%		4%	4%	4%	6%			11%	3%	6%	13%	7%
																		S				
g. Town Government Services	51	-	-	-	-	-	-	3	1	-	-	6	-	2	-	-	-	3	4	2	1	6
	4%							8%	5%			22%		8%				3%	7%	6%	13%	5%
j. Environment//Conservation	33	-	-	-	-	-	-	4	2	-	-	-	1	-	2	1	-	1	-	-	-	1
	3%							10%	10%				2%		11%	33%		1%				1%
h. Other (Please Specify)	15	-	-	-	-	-	-	2	-	-	-	1	-	-	-	-	1	-	2	1	-	1
	1%							5%				4%					2%		3%	3%		1%

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

	Male and Age and Polling Place																				
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old					
Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
i. Don't Know / No Answer	30	-	-	-	-	-	-	-	-	-	1	2	1	-	-	2	2	-	2	-	4

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
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4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																					DK/NA
	Less than 45 Years Old						45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old					
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	994	7	11	15	3	1	17	32	18	8	4	19	46	18	17	2	46	79	46	25	7	84
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Schools//education	232	2	4	5	1	-	4	6	4	1	2	3	16	3	4	-	8	12	14	8	1	15
	23%	29%	36%	33%	33%		24%	19%	22%	13%	50%	16%	35%	17%	24%		17%	15%	30%	32%	14%	18%
Taxes//property taxes	167	-	1	1	-	-	5	4	5	2	-	6	6	-	4	-	7	22	9	7	2	11
	17%		9%	7%			29%	13%	28%	25%		32%	13%		24%		15%	28%	20%	28%	29%	13%
Housing//affordable housing//McMansions	155	1	-	1	-	1	1	6	1	-	-	2	8	1	2	-	6	8	4	2	-	13
	16%	14%		7%		100%	6%	19%	6%			11%	17%	6%	12%		13%	10%	9%	8%		15%
						BD																
Development//overdevelopment//managing growth	132	-	3	5	1	1	2	4	3	1	-	4	7	1	3	-	5	11	1	3	-	12
	13%		27%	33%	33%	100%	12%	13%	17%	13%		21%	15%	6%	18%		11%	14%	2%	12%		14%
						CDE																
Lack of diversity//no economic diversity//Concord is only for the rich	103	-	2	-	-	-	1	1	2	-	-	4	3	3	1	-	7	8	3	-	-	10
	10%		18%				6%	3%	11%			21%	7%	17%	6%		15%	10%	7%			12%
Cost of living//affordability	87	2	3	-	-	-	2	2	2	-	-	2	6	3	2	-	7	4	4	3	-	4
	9%	29%	27%				12%	6%	11%			11%	13%	17%	12%		15%	5%	9%	12%		5%
Preserving town character	77	2	1	2	-	-	1	2	-	1	-	1	6	3	-	-	2	6	2	1	1	5
	8%	29%	9%	13%			6%	6%		13%		5%	13%	17%			4%	8%	4%	4%	14%	6%
Traffic//congestion	76	1	-	-	1	-	1	6	2	3	1	-	3	1	2	1	4	4	1	2	2	7
	8%	14%			33%		6%	19%	11%	38%	25%		7%	6%	12%	50%	9%	5%	2%	8%	29%	8%
Budget//spending	68	-	1	2	-	-	5	-	-	2	1	2	3	2	3	-	3	3	4	4	-	5
	7%		9%	13%			29%			25%	25%	11%	7%	11%	18%		7%	4%	9%	16%		6%

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4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
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	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Infrastructure//roads	64	2	-	4	-	-	1	3	-	2	2	-	3	2	1	-	-	7	2	1	-	10
	6%	29%		27%			6%	9%		25%	50%		7%	11%	6%			9%	4%	4%		12%
Current government// government services	61	-	-	1	-	-	1	2	2	-	1	2	4	1	2	-	1	9	3	1	-	11
	6%			7%			6%	6%	11%		25%	11%	9%	6%	12%		2%	11%	7%	4%		13%
																		Q				
Environment//climate change// bottled water issue	55	1	2	2	-	-	-	2	-	-	1	-	1	2	-	1	2	4	4	-	-	3
	6%	14%	18%	13%				6%			25%		2%	11%		50%	4%	5%	9%			4%
Seniors//affordability for the elderly	45	-	-	-	-	-	-	3	-	1	-	-	-	1	-	-	2	3	6	2	-	3
	5%							9%		13%				6%			4%	4%	13%	8%		4%
Need more representation in town meetings//more resident's participating	37	-	-	1	-	-	1	1	2	1	-	1	1	3	1	-	3	1	1	-	-	3
	4%			7%			6%	3%	11%	13%		5%	2%	17%	6%		7%	1%	2%			4%
Other	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	1	-
	1%																	3%			14%	
Refused	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

5. What is the most convenient way for you to find out about Town services, news, and events?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																					
	Less than 45 Years Old						45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old					
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1300	10	18	20	4	3	16	39	21	9	4	28	52	27	17	3	56	109	59	35	8	121
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
h. By reading the Concord Journal	434	2	1	3	1	-	5	7	3	2	-	9	17	9	6	1	25	45	26	15	3	31
	33%	20%	6%	15%	25%		31%	18%	14%	22%		32%	33%	33%	35%	33%	45%	41%	44%	43%	38%	26%
b. By visiting the Town's website	329	2	7	5	1	1	6	12	7	2	2	8	16	7	4	-	12	26	15	5	1	35
	25%	20%	39%	25%	25%	33%	38%	31%	33%	22%	50%	29%	31%	26%	24%		21%	24%	25%	14%	13%	29%
d. By email	186	4	2	7	-	1	3	9	3	4	-	3	9	3	1	1	6	11	7	7	1	17
	14%	40%	11%	35%		33%	19%	23%	14%	44%		11%	17%	11%	6%	33%	11%	10%	12%	20%	13%	14%
c. By subscribing to digital News & Notices on the Town's website	175	1	7	3	2	-	1	3	5	1	2	3	5	5	4	-	6	7	5	2	-	16
	13%	10%	39%	15%	50%		6%	8%	24%	11%	50%	11%	10%	19%	24%		11%	6%	8%	6%		13%
e. By postal mail	104	1	1	2	-	-	1	5	1	-	-	3	4	3	1	1	4	8	1	3	1	9
	8%	10%	6%	10%			6%	13%	5%			11%	8%	11%	6%	33%	7%	7%	2%	9%	13%	7%
a. By visiting Town Offices	38	-	-	-	-	-	-	2	1	-	-	2	1	-	-	-	3	7	4	3	2	5
	3%							5%	5%			7%	2%				5%	6%	7%	9%	25%	4%
f. By telephone	21	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	1	-	-	-	5
	2%																4%	2%				4%
g. By using social networking media (facebook, twitter, etc.)	13	-	-	-	-	1	-	1	1	-	-	-	-	-	1	-	-	1	-	-	-	3
	1%					33%		3%	5%						6%			1%				2%
i. Don't Know / No Answer	37	-	1	-	-	-	1	-	-	-	-	-	2	-	1	-	1	3	2	2	-	5

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

6. How would you rate your satisfaction with the way you receive information from the Town?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1289	10	15	20	4	3	17	38	21	9	4	28	53	27	18	3	56	108	61	36	8	116
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1136	8	12	18	4	3	15	36	20	8	3	25	43	26	16	3	48	99	55	33	8	97
	88%	80%	80%	90%	100%	100%	88%	95%	95%	89%	75%	89%	81%	96%	89%	100%	86%	92%	90%	92%	100%	84%
													M			M						QRS
a. Very satisfied	413	1	3	3	1	1	3	13	8	3	1	11	19	11	6	1	19	41	22	10	2	29
	32%	10%	20%	15%	25%	33%	18%	34%	38%	33%	25%	39%	36%	41%	33%	33%	34%	38%	36%	28%	25%	25%
b. Somewhat satisfied	723	7	9	15	3	2	12	23	12	5	2	14	24	15	10	2	29	58	33	23	6	68
	56%	70%	60%	75%	75%	67%	71%	61%	57%	56%	50%	50%	45%	56%	56%	67%	52%	54%	54%	64%	75%	59%
Bottom 2 NET =====	153	2	3	2	-	-	2	2	1	1	1	3	10	1	2	-	8	9	6	3	-	19
	12%	20%	20%	10%			12%	5%	5%	11%	25%	11%	19%	4%	11%		14%	8%	10%	8%		16%
													N									
c. Not very satisfied	128	1	2	2	-	-	2	-	-	1	-	3	10	1	2	-	7	5	5	3	-	17
	10%	10%	13%	10%			12%			11%		11%	19%	4%	11%		13%	5%	8%	8%		15%
													N									
d. Not at all satisfied	25	1	1	-	-	-	-	2	1	-	1	-	-	-	-	-	1	4	1	-	-	2
	2%	10%	7%					5%	5%		25%						2%	4%	2%			2%
e. Don't Know / No Answer	48	-	4	-	-	-	-	1	-	-	-	-	1	-	-	-	1	4	-	1	-	10
MEAN	3.18	2.80	2.93	3.05	3.25	3.33	3.06	3.24	3.29	3.22	2.75	3.29	3.17	3.37	3.22	3.33	3.18	3.26	3.25	3.19	3.25	3.07
STANDARD DEVIATION	0.68	0.79	0.80	0.51	0.50	0.58	0.56	0.71	0.72	0.67	1.26	0.66	0.73	0.56	0.65	0.58	0.72	0.72	0.67	0.58	0.46	0.68
STANDARD ERROR	0.02	0.25	0.21	0.11	0.25	0.33	0.13	0.12	0.16	0.22	0.63	0.12	0.10	0.11	0.15	0.33	0.10	0.07	0.09	0.10	0.16	0.06

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

7. How would you rate the overall quality of services provided by the Finance Department?

BASE = ALL RESPONDENTS

	Male and Age and Polling Place																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1174	8	15	15	3	1	17	38	19	9	3	25	50	23	17	2	56	100	60	35	6	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1049	8	14	13	2	1	12	33	18	7	2	22	46	22	14	2	53	89	57	34	5	84
	89%	100%	93%	87%	67%	100%	71%	87%	95%	78%	67%	88%	92%	96%	82%	100%	95%	89%	95%	97%	83%	84%
									G							M						
a. Excellent	517	2	6	5	-	1	5	18	7	2	-	11	23	7	9	2	34	53	32	18	3	36
	44%	25%	40%	33%		100%	29%	47%	37%	22%		44%	46%	30%	53%	100%	61%	53%	53%	51%	50%	36%
						BCD										LMNO						
b. Good	532	6	8	8	2	-	7	15	11	5	2	11	23	15	5	-	19	36	25	16	2	48
	45%	75%	53%	53%	67%		41%	39%	58%	56%	67%	44%	46%	65%	29%		34%	36%	42%	46%	33%	48%
														O								
Bottom 2 NET =====	125	-	1	2	1	-	5	5	1	2	1	3	4	1	3	-	3	11	3	1	1	16
	11%		7%	13%	33%		29%	13%	5%	22%	33%	12%	8%	4%	18%		5%	11%	5%	3%	17%	16%
							I															
c. Fair	102	-	1	2	1	-	4	5	1	2	1	3	4	-	2	-	1	8	2	1	1	10
	9%		7%	13%	33%		24%	13%	5%	22%	33%	12%	8%		12%		2%	8%	3%	3%	17%	10%
d. Poor	23	-	-	-	-	-	1	-	-	-	-	-	-	1	1	-	2	3	1	-	-	6
	2%						6%							4%	6%		4%	3%	2%			6%
e. Don't Know / No Answer	163	2	4	5	1	2	-	1	2	-	1	3	4	4	1	1	1	12	1	2	2	26
MEAN	3.31	3.25	3.33	3.20	2.67	4.00	2.94	3.34	3.32	3.00	2.67	3.32	3.38	3.22	3.29	4.00	3.52	3.39	3.47	3.49	3.33	3.14
STANDARD DEVIATION	0.71	0.46	0.62	0.68	0.58	0.00	0.90	0.71	0.58	0.71	0.58	0.69	0.64	0.67	0.92	0.00	0.71	0.76	0.65	0.56	0.82	0.83
STANDARD ERROR	0.02	0.16	0.16	0.17	0.33	0.00	0.22	0.11	0.13	0.24	0.33	0.14	0.09	0.14	0.22	0.00	0.10	0.08	0.08	0.10	0.33	0.08

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

8. In terms of the assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others in Town?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1092	8	14	18	4	-	16	37	16	9	4	23	45	25	16	1	52	95	56	34	8	92
	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Over-assessed	330	1	2	5	1	-	8	8	5	2	1	7	10	3	6	1	17	30	19	8	3	32
	30%	13%	14%	28%	25%		50%	22%	31%	22%	25%	30%	22%	12%	38%	100%	33%	32%	34%	24%	38%	35%
							H									LMNO						
b. Under-assessed	38	-	1	-	-	-	-	3	1	-	-	-	-	1	-	-	1	1	-	4	-	2
	3%		7%					8%	6%					4%			2%	1%		12%		2%
c. Fairly assessed	724	7	11	13	3	-	8	26	10	7	3	16	35	21	10	-	34	64	37	22	5	58
	66%	88%	79%	72%	75%		50%	70%	63%	78%	75%	70%	78%	84%	63%		65%	67%	66%	65%	63%	63%
d. Rent / Does not apply	74	-	1	-	-	1	-	1	3	-	-	2	3	1	1	1	1	7	1	-	-	10
e. Don't Know / No Answer	171	2	4	2	-	2	1	1	2	-	-	3	6	1	1	1	4	10	4	3	-	24

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

9. How important is it for you to be able to pay bills online?

BASE = ALL RESPONDENTS

	Male and Age and Polling Place																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1311	10	19	20	4	3	17	38	21	9	4	28	54	27	18	2	56	110	59	37	8	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	780	10	18	18	2	3	14	28	16	8	4	18	38	19	12	2	29	52	23	18	3	69
	59%	100%	95%	90%	50%	100%	82%	74%	76%	89%	100%	64%	70%	70%	67%	100%	52%	47%	39%	49%	38%	56%
		E				E				HI					LMNO							
a. Very important	488	8	16	14	1	3	9	15	11	6	3	14	23	11	3	-	16	29	12	9	2	40
	37%	80%	84%	70%	25%	100%	53%	39%	52%	67%	75%	50%	43%	41%	17%		29%	26%	20%	24%	25%	32%
		E	E			DE						O	O									
b. Somewhat important	292	2	2	4	1	-	5	13	5	2	1	4	15	8	9	2	13	23	11	9	1	29
	22%	20%	11%	20%	25%		29%	34%	24%	22%	25%	14%	28%	30%	50%	100%	23%	21%	19%	24%	13%	23%
															L	LMNO						
Bottom 2 NET =====	531	-	1	2	2	-	3	10	5	1	-	10	16	8	6	-	27	58	36	19	5	55
	41%		5%	10%	50%		18%	26%	24%	11%		36%	30%	30%	33%		48%	53%	61%	51%	63%	44%
c. Not very important	238	-	1	1	1	-	1	8	5	1	-	6	8	4	2	-	13	24	20	8	2	21
	18%		5%	5%	25%		6%	21%	24%	11%		21%	15%	15%	11%		23%	22%	34%	22%	25%	17%
d. Not at all important	293	-	-	1	1	-	2	2	-	-	-	4	8	4	4	-	14	34	16	11	3	34
	22%			5%	25%		12%	5%				14%	15%	15%	22%		25%	31%	27%	30%	38%	27%
e. Don't Know / No Answer	26	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	1	2	2	-	-	2
MEAN	2.74	3.80	3.79	3.55	2.50	4.00	3.24	3.08	3.29	3.56	3.75	3.00	2.98	2.96	2.61	3.00	2.55	2.43	2.32	2.43	2.25	2.60
		E	E	E																		
STANDARD DEVIATION	1.18	0.42	0.54	0.83	1.29	0.00	1.03	0.91	0.85	0.73	0.50	1.15	1.09	1.09	1.04	0.00	1.16	1.18	1.09	1.17	1.28	1.20
STANDARD ERROR	0.03	0.13	0.12	0.18	0.65	0.00	0.25	0.15	0.18	0.24	0.25	0.22	0.15	0.21	0.24	0.00	0.15	0.11	0.14	0.19	0.45	0.11

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1086	8	13	16	1	1	15	34	19	8	2	22	48	24	16	3	55	91	50	32	6	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	786	6	10	8	-	1	12	28	16	8	1	14	36	20	11	2	44	63	41	27	5	65
	72%	75%	77%	50%		100%	80%	82%	84%	100%	50%	64%	75%	83%	69%	67%	80%	69%	82%	84%	83%	71%
						CD				H												
a. Excellent	211	1	2	3	-	1	5	7	6	2	-	5	12	7	4	1	10	18	13	7	1	17
	19%	13%	15%	19%		100%	33%	21%	32%	25%		23%	25%	29%	25%	33%	18%	20%	26%	22%	17%	19%
						BCD																
b. Good	575	5	8	5	-	-	7	21	10	6	1	9	24	13	7	1	34	45	28	20	4	48
	53%	63%	62%	31%			47%	62%	53%	75%	50%	41%	50%	54%	44%	33%	62%	49%	56%	63%	67%	53%
Bottom 2 NET =====	300	2	3	8	1	-	3	6	3	-	1	8	12	4	5	1	11	28	9	5	1	26
	28%	25%	23%	50%	100%		20%	18%	16%		50%	36%	25%	17%	31%	33%	20%	31%	18%	16%	17%	29%
						BCD																
c. Fair	217	2	3	7	1	-	2	5	3	-	1	7	8	3	2	-	6	18	7	3	1	19
	20%	25%	23%	44%	100%		13%	15%	16%		50%	32%	17%	13%	13%		11%	20%	14%	9%	17%	21%
						BCD																
d. Poor	83	-	-	1	-	-	1	1	-	-	-	1	4	1	3	1	5	10	2	2	-	7
	8%			6%			7%	3%				5%	8%	4%	19%	33%	9%	11%	4%	6%		8%
e. Don't Know / No Answer	251	2	6	4	3	2	2	5	2	1	2	6	6	3	2	-	2	21	11	5	2	35
MEAN	2.84	2.88	2.92	2.63	2.00	4.00	3.07	3.00	3.16	3.25	2.50	2.82	2.92	3.08	2.75	2.67	2.89	2.78	3.04	3.00	3.00	2.82
STANDARD DEVIATION	0.82	0.64	0.64	0.89	0.00	0.00	0.88	0.70	0.69	0.46	0.71	0.85	0.87	0.78	1.06	1.53	0.81	0.89	0.75	0.76	0.63	0.82
STANDARD ERROR	0.02	0.23	0.18	0.22	0.00	0.00	0.23	0.12	0.16	0.16	0.50	0.18	0.13	0.16	0.27	0.88	0.11	0.09	0.11	0.13	0.26	0.09

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

11. In terms of land-use and development, how would you rate your satisfaction with the way that Concord is being developed?

BASE = ALL RESPONDENTS

	Male and Age and Polling Place																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1246	10	17	19	4	3	16	39	20	9	4	26	51	24	17	3	56	105	55	34	8	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	837	8	13	14	2	2	12	27	17	9	2	18	33	21	11	2	34	76	49	27	7	66
	67%	80%	76%	74%	50%	67%	75%	69%	85%	100%	50%	69%	65%	88%	65%	67%	61%	72%	89%	79%	88%	61%
										GHK				M					QR	Q	Q	
a. Very satisfied	209	3	1	2	-	1	3	5	3	6	-	8	10	8	3	1	11	23	10	7	2	17
	17%	30%	6%	11%		33%	19%	13%	15%	67%		31%	20%	33%	18%	33%	20%	22%	18%	21%	25%	16%
										GHI												
b. Somewhat satisfied	628	5	12	12	2	1	9	22	14	3	2	10	23	13	8	1	23	53	39	20	5	49
	50%	50%	71%	63%	50%	33%	56%	56%	70%	33%	50%	38%	45%	54%	47%	33%	41%	50%	71%	59%	63%	45%
																						QR
Bottom 2 NET =====	409	2	4	5	2	1	4	12	3	-	2	8	18	3	6	1	22	29	6	7	1	43
	33%	20%	24%	26%	50%	33%	25%	31%	15%		50%	31%	35%	13%	35%	33%	39%	28%	11%	21%	13%	39%
													N				STU	S				
c. Not very satisfied	295	1	3	4	2	-	2	10	3	-	2	5	12	2	3	-	16	19	5	4	1	31
	24%	10%	18%	21%	50%		13%	26%	15%		50%	19%	24%	8%	18%		29%	18%	9%	12%	13%	28%
																	ST					
d. Not at all satisfied	114	1	1	1	-	1	2	2	-	-	-	3	6	1	3	1	6	10	1	3	-	12
	9%	10%	6%	5%		33%	13%	5%				12%	12%	4%	18%	33%	11%	10%	2%	9%		11%
																	S	S				
e. Don't Know / No Answer	91	-	2	1	-	-	1	-	1	-	-	2	3	3	1	-	1	7	6	3	-	17
MEAN	2.75	3.00	2.76	2.79	2.50	2.67	2.81	2.77	3.00	3.67	2.50	2.88	2.73	3.17	2.65	2.67	2.70	2.85	3.05	2.91	3.13	2.65
										GHK				M					Q			
STANDARD DEVIATION	0.84	0.94	0.66	0.71	0.58	1.53	0.91	0.74	0.56	0.50	0.58	0.99	0.92	0.76	1.00	1.53	0.91	0.87	0.59	0.83	0.64	0.88
STANDARD ERROR	0.02	0.30	0.16	0.16	0.29	0.88	0.23	0.12	0.13	0.17	0.29	0.19	0.13	0.16	0.24	0.88	0.12	0.09	0.08	0.14	0.23	0.08

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

12. How would you rate the overall quality of services provided by the Concord Free Public Library?

BASE = ALL RESPONDENTS

	Male and Age and Polling Place																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1268	9	19	19	4	3	17	37	21	9	4	28	53	26	18	3	56	104	59	35	7	106
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1217	8	18	16	4	3	16	37	18	9	4	26	49	25	18	2	55	101	56	35	7	102
	96%	89%	95%	84%	100%	100%	94%	100%	86%	100%	100%	93%	92%	96%	100%	67%	98%	97%	95%	100%	100%	96%
															M							
a. Excellent	945	7	15	11	2	3	10	32	12	5	4	16	42	21	10	2	43	87	43	30	7	78
	75%	78%	79%	58%	50%	100%	59%	86%	57%	56%	100%	57%	79%	81%	56%	67%	77%	84%	73%	86%	100%	74%
						CDE		GI			GHIJ		L								QRST	
b. Good	272	1	3	5	2	-	6	5	6	4	-	10	7	4	8	-	12	14	13	5	-	24
	21%	11%	16%	26%	50%		35%	14%	29%	44%		36%	13%	15%	44%		21%	13%	22%	14%		23%
												M			MN							
Bottom 2 NET =====	51	1	1	3	-	-	1	-	3	-	-	2	4	1	-	1	1	3	3	-	-	4
	4%	11%	5%	16%			6%		14%			7%	8%	4%		33%	2%	3%	5%			4%
c. Fair	40	1	-	2	-	-	1	-	2	-	-	2	2	-	-	-	1	3	3	-	-	4
	3%	11%		11%			6%		10%			7%	4%				2%	3%	5%			4%
d. Poor	11	-	1	1	-	-	-	-	1	-	-	-	2	1	-	1	-	-	-	-	-	-
	1%		5%	5%					5%				4%	4%		33%						
e. Don't Know / No Answer	69	1	-	1	-	-	-	2	-	-	-	-	1	1	-	-	1	8	2	2	1	20
MEAN	3.70	3.67	3.68	3.37	3.50	4.00	3.53	3.86	3.38	3.56	4.00	3.50	3.68	3.73	3.56	3.00	3.75	3.81	3.68	3.86	4.00	3.70
STANDARD DEVIATION	0.57	0.71	0.75	0.90	0.58	0.00	0.62	0.35	0.86	0.53	0.00	0.64	0.73	0.67	0.51	1.73	0.48	0.46	0.57	0.36	0.00	0.54
STANDARD ERROR	0.02	0.24	0.17	0.21	0.29	0.00	0.15	0.06	0.19	0.18	0.00	0.12	0.10	0.13	0.12	1.00	0.06	0.05	0.07	0.06	0.00	0.05

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

13. In which of the following areas would you like to see the Library add or expand its offerings?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	885	8	13	18	3	3	15	29	16	8	3	19	40	19	10	2	46	60	37	23	6	74
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Lectures on current events	332	4	2	2	-	-	8	10	4	3	-	10	14	3	6	-	21	25	11	11	6	26
	38%	50%	15%	11%			53%	34%	25%	38%		53%	35%	16%	60%		46%	42%	30%	48%	100%	35%
		D										N		N							QRST	
c. Digital Media	281	1	4	4	1	1	4	10	4	2	1	5	17	14	3	2	13	22	15	9	-	22
	32%	13%	31%	22%	33%	33%	27%	34%	25%	25%	33%	26%	43%	74%	30%	100%	28%	37%	41%	39%		30%
													LMO			LMNO						
a. Services to children and/or teens	181	3	3	10	2	2	3	6	6	3	2	2	7	1	-	-	11	4	7	3	-	17
	20%	38%	23%	56%	67%	67%	20%	21%	38%	38%	67%	11%	18%	5%			24%	7%	19%	13%		23%
				C													R					
d. Maker or hands-on learning opportunities	91	-	4	2	-	-	-	3	2	-	-	2	2	1	1	-	1	9	4	-	-	9
	10%		31%	11%				10%	13%			11%	5%	5%	10%		2%	15%	11%			12%
																	Q					
e. Don't Know / No Answer	452	2	6	2	1	-	2	10	5	1	1	9	14	8	8	1	11	52	24	14	2	52

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

14. How would you rate the overall quality of services provided by the Council on Aging?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	639	-	2	1	-	1	3	10	2	1	-	9	18	11	4	1	36	87	42	23	4	46
	100%		100%	100%		100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	594	-	1	1	-	1	2	8	2	1	-	8	15	11	4	1	34	81	41	21	4	43
	93%		50%	100%		100%	67%	80%	100%	100%		89%	83%	100%	100%	100%	94%	93%	98%	91%	100%	93%
																						R
a. Excellent	341	-	-	1	-	-	2	3	1	-	-	3	9	6	2	-	19	51	22	9	2	23
	53%			100%			67%	30%	50%			33%	50%	55%	50%		53%	59%	52%	39%	50%	50%
b. Good	253	-	1	-	-	1	-	5	1	1	-	5	6	5	2	1	15	30	19	12	2	20
	40%		50%			100%		50%	50%	100%		56%	33%	45%	50%	100%	42%	34%	45%	52%	50%	43%
																						H LMNO
Bottom 2 NET =====	45	-	1	-	-	-	1	2	-	-	-	1	3	-	-	-	2	6	1	2	-	3
	7%		50%				33%	20%				11%	17%				6%	7%	2%	9%		7%
c. Fair	34	-	1	-	-	-	-	1	-	-	-	1	2	-	-	-	1	4	1	1	-	2
	5%		50%					10%				11%	11%				3%	5%	2%	4%		4%
d. Poor	11	-	-	-	-	-	1	1	-	-	-	-	1	-	-	-	1	2	-	1	-	1
	2%						33%	10%					6%				3%	2%		4%		2%
e. Don't Know / No Answer	698	10	17	19	4	2	14	29	19	8	4	19	36	16	14	2	21	25	19	14	4	80
MEAN	3.45	-	2.50	4.00	-	3.00	3.00	3.00	3.50	3.00	-	3.22	3.28	3.55	3.50	3.00	3.44	3.49	3.50	3.26	3.50	3.41
STANDARD DEVIATION	0.68	-	0.71	0.00	-	0.00	1.73	0.94	0.71	0.00	-	0.67	0.89	0.52	0.58	0.00	0.69	0.70	0.55	0.75	0.58	0.69
STANDARD ERROR	0.03		0.50	0.00		0.00	1.00	0.30	0.50	0.00		0.22	0.21	0.16	0.29	0.00	0.12	0.07	0.09	0.16	0.29	0.10

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

15. How would you rate the overall quality of services provided by the Concord Police Department?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1259	8	15	17	4	2	16	39	21	9	4	27	52	27	18	3	56	105	61	36	7	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1193	7	15	17	4	2	13	37	18	9	4	25	51	26	18	2	55	98	59	36	6	94
	95%	88%	100%	100%	100%	100%	81%	95%	86%	100%	100%	93%	98%	96%	100%	67%	98%	93%	97%	100%	86%	86%
																						R
a. Excellent	828	6	9	9	1	1	8	25	10	5	3	16	40	14	10	2	41	72	41	26	3	56
	66%	75%	60%	53%	25%	50%	50%	64%	48%	56%	75%	59%	77%	52%	56%	67%	73%	69%	67%	72%	43%	51%
																						N
b. Good	365	1	6	8	3	1	5	12	8	4	1	9	11	12	8	-	14	26	18	10	3	38
	29%	13%	40%	47%	75%	50%	31%	31%	38%	44%	25%	33%	21%	44%	44%		25%	25%	30%	28%	43%	35%
				B	B									M								
Bottom 2 NET =====	66	1	-	-	-	-	3	2	3	-	-	2	1	1	-	1	1	7	2	-	1	15
	5%	13%					19%	5%	14%			7%	2%	4%		33%	2%	7%	3%		14%	14%
c. Fair	50	-	-	-	-	-	3	2	2	-	-	2	-	-	-	-	1	6	2	-	1	13
	4%						19%	5%	10%			7%					2%	6%	3%		14%	12%
d. Poor	16	1	-	-	-	-	-	-	1	-	-	-	1	1	-	1	-	1	-	-	-	2
	1%	13%							5%				2%	4%		33%		1%				2%
e. Don't Know / No Answer	78	2	4	3	-	1	1	-	-	-	-	1	2	-	-	-	1	7	-	1	1	17
MEAN	3.59	3.50	3.60	3.53	3.25	3.50	3.31	3.59	3.29	3.56	3.75	3.52	3.73	3.44	3.56	3.00	3.71	3.61	3.64	3.72	3.29	3.36
STANDARD DEVIATION	0.63	1.07	0.51	0.51	0.50	0.71	0.79	0.59	0.85	0.53	0.50	0.64	0.56	0.70	0.51	1.73	0.49	0.64	0.55	0.45	0.76	0.76
STANDARD ERROR	0.02	0.38	0.13	0.12	0.25	0.50	0.20	0.10	0.18	0.18	0.25	0.12	0.08	0.13	0.12	1.00	0.07	0.06	0.07	0.08	0.29	0.07

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

16. How would you rate the overall quality of services provided by the Concord Fire Department?

BASE = ALL RESPONDENTS

	Male and Age and Polling Place																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1165	5	13	12	3	3	14	37	18	7	3	26	51	19	18	2	53	102	59	35	8	95
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1149	5	13	12	3	3	13	37	18	7	3	26	50	19	18	2	52	98	57	35	8	92
	99%	100%	100%	100%	100%	100%	93%	100%	100%	100%	100%	100%	98%	100%	100%	100%	98%	96%	97%	100%	100%	97%
																				R	R	
a. Excellent	906	5	9	9	1	1	11	31	13	6	3	22	45	16	11	1	44	78	45	26	7	59
	78%	100%	69%	75%	33%	33%	79%	84%	72%	86%	100%	85%	88%	84%	61%	50%	83%	76%	76%	74%	88%	62%
		CDEF									HI		O									
b. Good	243	-	4	3	2	2	2	6	5	1	-	4	5	3	7	1	8	20	12	9	1	33
	21%		31%	25%	67%	67%	14%	16%	28%	14%		15%	10%	16%	39%	50%	15%	20%	20%	26%	13%	35%
															M							
Bottom 2 NET =====	16	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	1	4	2	-	-	3
	1%						7%						2%				2%	4%	3%			3%
c. Fair	16	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	1	4	2	-	-	3
	1%						7%						2%				2%	4%	3%			3%
e. Don't Know / No Answer	172	5	6	8	1	-	3	2	3	2	1	2	3	8	-	1	4	10	2	2	-	31
MEAN	3.76	4.00	3.69	3.75	3.33	3.33	3.71	3.84	3.72	3.86	4.00	3.85	3.86	3.84	3.61	3.50	3.81	3.73	3.73	3.74	3.88	3.59
		EF											O									
STANDARD DEVIATION	0.46	0.00	0.48	0.45	0.58	0.58	0.61	0.37	0.46	0.38	0.00	0.37	0.40	0.37	0.50	0.71	0.44	0.53	0.52	0.44	0.35	0.56
STANDARD ERROR	0.01	0.00	0.13	0.13	0.33	0.33	0.16	0.06	0.11	0.14	0.00	0.07	0.06	0.09	0.12	0.50	0.06	0.05	0.07	0.07	0.13	0.06

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

17. How would you rate the overall quality of services provided by Concord Public Works?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1301	10	18	20	4	3	17	39	21	9	4	28	53	25	18	3	57	108	61	36	8	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1123	8	15	17	3	2	13	35	19	7	3	23	44	22	16	2	50	91	53	34	7	96
	86%	80%	83%	85%	75%	67%	76%	90%	90%	78%	75%	82%	83%	88%	89%	67%	88%	84%	87%	94%	88%	81%
																						R
a. Excellent	534	3	6	7	1	1	6	19	13	2	-	10	23	12	9	2	33	40	29	20	3	41
	41%	30%	33%	35%	25%	33%	35%	49%	62%	22%		36%	43%	48%	50%	67%	58%	37%	48%	56%	38%	35%
																						J
																						R
b. Good	589	5	9	10	2	1	7	16	6	5	3	13	21	10	7	-	17	51	24	14	4	55
	45%	50%	50%	50%	50%	33%	41%	41%	29%	56%	75%	46%	40%	40%	39%		30%	47%	39%	39%	50%	47%
																						Q
Bottom 2 NET =====	178	2	3	3	1	1	4	4	2	2	1	5	9	3	2	1	7	17	8	2	1	22
	14%	20%	17%	15%	25%	33%	24%	10%	10%	22%	25%	18%	17%	12%	11%	33%	12%	16%	13%	6%	13%	19%
																						T
c. Fair	138	2	-	3	1	1	4	3	2	1	1	4	7	2	2	-	6	11	7	2	1	15
	11%	20%		15%	25%	33%	24%	8%	10%	11%	25%	14%	13%	8%	11%		11%	10%	11%	6%	13%	13%
d. Poor	40	-	3	-	-	-	-	1	-	1	-	1	2	1	-	1	1	6	1	-	-	7
	3%		17%					3%		11%		4%	4%	4%		33%	2%	6%	2%			6%
e. Don't Know / No Answer	36	-	1	-	-	-	-	-	-	-	-	-	1	2	-	-	-	4	-	1	-	8
MEAN	3.24	3.10	3.00	3.20	3.00	3.00	3.12	3.36	3.52	2.89	2.75	3.14	3.23	3.32	3.39	3.00	3.44	3.16	3.33	3.50	3.25	3.10
																						R
STANDARD DEVIATION	0.76	0.74	1.03	0.70	0.82	1.00	0.78	0.74	0.68	0.93	0.50	0.80	0.82	0.80	0.70	1.73	0.76	0.82	0.75	0.61	0.71	0.84
STANDARD ERROR	0.02	0.23	0.24	0.16	0.41	0.58	0.19	0.12	0.15	0.31	0.25	0.15	0.11	0.16	0.16	1.00	0.10	0.08	0.10	0.10	0.25	0.08

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

18. How would you rate your satisfaction with the maintenance of Town roads?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1319	10	19	20	4	3	17	39	21	9	4	28	54	26	18	2	57	111	61	36	8	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1109	10	16	14	4	2	15	29	20	7	3	25	43	22	16	2	51	88	50	34	4	102
	84%	100%	84%	70%	100%	67%	88%	74%	95%	78%	75%	89%	80%	85%	89%	100%	89%	79%	82%	94%	50%	84%
		D			D				H							MN	U		RSU			
a. Very satisfied	364	2	9	4	-	1	4	18	8	1	-	10	15	12	5	-	21	28	12	15	3	32
	28%	20%	47%	20%		33%	24%	46%	38%	11%		36%	28%	46%	28%		37%	25%	20%	42%	38%	26%
								J									S			S		
b. Somewhat satisfied	745	8	7	10	4	1	11	11	12	6	3	15	28	10	11	2	30	60	38	19	1	70
	56%	80%	37%	50%	100%	33%	65%	28%	57%	67%	75%	54%	52%	38%	61%	100%	53%	54%	62%	53%	13%	57%
		C			CDF			H	H	H	H					LMNO	U	U	U	U		
Bottom 2 NET =====	210	-	3	6	-	1	2	10	1	2	1	3	11	4	2	-	6	23	11	2	4	20
	16%		16%	30%		33%	12%	26%	5%	22%	25%	11%	20%	15%	11%		11%	21%	18%	6%	50%	16%
								I										T	T		QT	
c. Not very satisfied	158	-	2	5	-	1	2	9	1	-	1	3	8	3	2	-	4	14	7	1	3	14
	12%		11%	25%		33%	12%	23%	5%		25%	11%	15%	12%	11%		7%	13%	11%	3%	38%	11%
								I										T			T	
d. Not at all satisfied	52	-	1	1	-	-	-	1	-	2	-	-	3	1	-	-	2	9	4	1	1	6
	4%		5%	5%				3%		22%			6%	4%			4%	8%	7%	3%	13%	5%
e. Don't Know / No Answer	18	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	1	-	1	-	4
MEAN	3.08	3.20	3.26	2.85	3.00	3.00	3.12	3.18	3.33	2.67	2.75	3.25	3.02	3.27	3.17	3.00	3.23	2.96	2.95	3.33	2.75	3.05
									J								RS			RS		
STANDARD DEVIATION	0.74	0.42	0.87	0.81	0.00	1.00	0.60	0.88	0.58	1.00	0.50	0.65	0.81	0.83	0.62	0.00	0.73	0.84	0.76	0.68	1.16	0.76
STANDARD ERROR	0.02	0.13	0.20	0.18	0.00	0.58	0.15	0.14	0.13	0.33	0.25	0.12	0.11	0.16	0.15	0.00	0.10	0.08	0.10	0.11	0.41	0.07

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

19. How would you rate your satisfaction with the Town's snow plowing and winter maintenance?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1293	10	17	18	4	3	17	38	21	9	4	28	52	26	18	3	57	110	60	36	8	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1156	10	16	15	4	2	12	36	20	8	3	28	43	23	18	3	51	95	56	36	6	98
	89%	100%	94%	83%	100%	67%	71%	95%	95%	89%	75%	100%	83%	88%	100%	100%	89%	86%	93%	100%	75%	89%
								G	G			M			M	M				QRS		
a. Very satisfied	644	6	11	9	3	1	6	24	11	6	-	14	30	12	15	3	27	54	31	29	5	48
	50%	60%	65%	50%	75%	33%	35%	63%	52%	67%		50%	58%	46%	83%	100%	47%	49%	52%	81%	63%	44%
								G							LMN	LMN				QRS		
b. Somewhat satisfied	512	4	5	6	1	1	6	12	9	2	3	14	13	11	3	-	24	41	25	7	1	50
	40%	40%	29%	33%	25%	33%	35%	32%	43%	22%	75%	50%	25%	42%	17%		42%	37%	42%	19%	13%	45%
											J	MO		O			TU	TU	TU			
Bottom 2 NET =====	137	-	1	3	-	1	5	2	1	1	1	-	9	3	-	-	6	15	4	-	2	12
	11%		6%	17%		33%	29%	5%	5%	11%	25%		17%	12%			11%	14%	7%		25%	11%
							HI															
c. Not very satisfied	108	-	1	3	-	1	4	2	1	-	1	-	6	2	-	-	6	10	2	-	2	6
	8%		6%	17%		33%	24%	5%	5%		25%		12%	8%			11%	9%	3%		25%	5%
d. Not at all satisfied	29	-	-	-	-	-	1	-	-	1	-	-	3	1	-	-	-	5	2	-	-	6
	2%						6%			11%			6%	4%				5%	3%			5%
e. Don't Know / No Answer	44	-	2	2	-	-	-	1	-	-	-	-	2	1	-	-	-	2	1	1	-	16
MEAN	3.37	3.60	3.59	3.33	3.75	3.00	3.00	3.58	3.48	3.44	2.75	3.50	3.35	3.31	3.83	4.00	3.37	3.31	3.42	3.81	3.38	3.27
								GK	K						LMN					QRSU		
STANDARD DEVIATION	0.73	0.52	0.62	0.77	0.50	1.00	0.94	0.60	0.60	1.01	0.50	0.51	0.90	0.79	0.38	0.00	0.67	0.82	0.72	0.40	0.92	0.80
STANDARD ERROR	0.02	0.16	0.15	0.18	0.25	0.58	0.23	0.10	0.13	0.34	0.25	0.10	0.13	0.15	0.09	0.00	0.09	0.08	0.09	0.07	0.32	0.08

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

20. How would you rate your satisfaction with the Town's water service?

BASE = ALL RESPONDENTS

	Male and Age and Polling Place																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1210	10	19	19	4	3	17	39	19	5	4	26	53	26	16	2	56	107	54	29	7	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1173	10	18	19	4	3	17	39	18	5	4	24	52	25	15	1	53	102	52	29	7	107
	97%	100%	95%	100%	100%	100%	100%	100%	95%	100%	100%	92%	98%	96%	94%	50%	95%	95%	96%	100%	100%	97%
																				R	R	
a. Very satisfied	884	6	15	8	4	3	13	30	13	3	2	15	40	22	12	1	41	85	36	26	6	70
	73%	60%	79%	42%	100%	100%	76%	77%	68%	60%	50%	58%	75%	85%	75%	50%	73%	79%	67%	90%	86%	64%
			D		BCD	BCD								L						QS		
b. Somewhat satisfied	289	4	3	11	-	-	4	9	5	2	2	9	12	3	3	-	12	17	16	3	1	37
	24%	40%	16%	58%			24%	23%	26%	40%	50%	35%	23%	12%	19%		21%	16%	30%	10%	14%	34%
				C								N							T			
Bottom 2 NET =====	37	-	1	-	-	-	-	-	1	-	-	2	1	1	1	1	3	5	2	-	-	3
	3%		5%						5%			8%	2%	4%	6%	50%	5%	5%	4%			3%
c. Not very satisfied	27	-	1	-	-	-	-	-	1	-	-	2	1	-	-	1	3	2	1	-	-	3
	2%		5%						5%			8%	2%			50%	5%	2%	2%			3%
d. Not at all satisfied	10	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	3	1	-	-	-
	1%													4%	6%			3%	2%			
e. Don't Know / No Answer	127	-	-	1	-	-	-	-	2	4	-	2	1	1	2	1	1	5	7	8	1	16
MEAN	3.69	3.60	3.74	3.42	4.00	4.00	3.76	3.77	3.63	3.60	3.50	3.50	3.74	3.77	3.63	3.00	3.68	3.72	3.61	3.90	3.86	3.61
					D															S		
STANDARD DEVIATION	0.55	0.52	0.56	0.51	0.00	0.00	0.44	0.43	0.60	0.55	0.58	0.65	0.49	0.65	0.81	1.41	0.58	0.64	0.63	0.31	0.38	0.54
STANDARD ERROR	0.02	0.16	0.13	0.12	0.00	0.00	0.11	0.07	0.14	0.24	0.29	0.13	0.07	0.13	0.20	1.00	0.08	0.06	0.09	0.06	0.14	0.05

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

21. Please indicate your consideration of the price of - Water Services?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1106	9	16	18	4	2	17	36	20	5	4	25	48	25	16	1	54	93	55	28	7	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	215	1	3	2	-	-	2	5	3	-	-	3	12	5	3	-	10	28	12	6	1	17
	19%	11%	19%	11%			12%	14%	15%			12%	25%	20%	19%		19%	30%	22%	21%	14%	19%
b. Reasonably Priced	765	6	13	15	4	1	11	27	16	4	4	17	30	16	10	1	35	55	34	18	5	58
	69%	67%	81%	83%	100%	50%	65%	75%	80%	80%	100%	68%	63%	64%	63%	100%	65%	59%	62%	64%	71%	64%
					B						GHI				LMNO							
c. Excessively Price	126	2	-	1	-	1	4	4	1	1	-	5	6	4	3	-	9	10	9	4	1	16
	11%	22%		6%		50%	24%	11%	5%	20%		20%	13%	16%	19%		17%	11%	16%	14%	14%	18%
d. Don't Use Service	64	-	1	-	-	-	-	-	1	2	-	1	3	-	2	-	-	4	2	5	-	4
e. Don't Know / No Answer	167	1	2	2	-	1	-	3	-	2	-	2	3	2	-	2	3	15	4	4	1	31

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

22. Please indicate your consideration of the price of - Sewer Services?

BASE = ALL RESPONDENTS

	Male and Age and Polling Place																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	524	9	7	2	1	2	10	22	8	2	4	20	18	15	6	1	37	35	22	6	2	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	66	1	1	-	-	-	2	4	2	-	-	-	2	2	1	-	5	7	2	-	1	2
	13%	11%	14%				20%	18%	25%				11%	13%	17%		14%	20%	9%		50%	5%
b. Reasonably Priced	363	5	6	2	1	1	6	14	5	1	4	15	13	10	4	1	24	21	13	4	1	34
	69%	56%	86%	100%	100%	50%	60%	64%	63%	50%	100%	75%	72%	67%	67%	100%	65%	60%	59%	67%	50%	77%
				B	B						GHI					LMN						
c. Excessively Price	95	3	-	-	-	1	2	4	1	1	-	5	3	3	1	-	8	7	7	2	-	8
	18%	33%				50%	20%	18%	13%	50%		25%	17%	20%	17%		22%	20%	32%	33%		18%
d. Don't Use Service	537	-	10	13	2	-	5	11	11	5	-	7	25	9	10	-	15	50	31	25	5	46
e. Don't Know / No Answer	276	1	2	5	1	1	2	6	2	2	-	1	11	3	2	2	5	27	8	6	1	36

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

23. Please indicate your consideration of the price of - Trash and Recycling Pickup?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1005	9	17	19	3	2	17	33	18	8	4	22	43	24	16	1	40	71	51	28	7	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	144	1	2	1	-	-	2	6	2	-	-	2	4	3	2	-	10	17	11	8	-	9
	14%	11%	12%	5%			12%	18%	11%			9%	9%	13%	13%		25%	24%	22%	29%		10%
b. Reasonably Priced	568	4	10	11	-	2	8	20	12	6	2	16	25	11	9	-	22	40	30	19	4	44
	57%	44%	59%	58%		100%	47%	61%	67%	75%	50%	73%	58%	46%	56%		55%	56%	59%	68%	57%	49%
						BCD																
c. Excessively Price	293	4	5	7	3	-	7	7	4	2	2	4	14	10	5	1	8	14	10	1	3	36
	29%	44%	29%	37%	100%		41%	21%	22%	25%	50%	18%	33%	42%	31%	100%	20%	20%	20%	4%	43%	40%
						BCD										LMNO	T	T	T		T	
d. Don't Use Service	228	1	-	-	-	1	-	5	3	1	-	4	6	1	2	1	15	29	9	8	-	22
e. Don't Know / No Answer	104	-	2	1	1	-	-	1	-	-	-	2	5	2	-	1	2	12	1	1	1	15

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

24. Please indicate your consideration of the price of -Electricity?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1259	10	19	20	4	3	17	38	21	8	4	28	52	25	18	2	55	102	59	37	7	113
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	405	2	5	5	-	-	3	12	3	-	-	5	18	8	6	-	22	48	24	13	1	32
	32%	20%	26%	25%			18%	32%	14%			18%	35%	32%	33%		40%	47%	41%	35%	14%	28%
b. Reasonably Priced	720	6	14	15	4	-	7	22	17	7	4	21	27	15	10	2	29	42	33	22	5	67
	57%	60%	74%	75%	100%		41%	58%	81%	88%	100%	75%	52%	60%	56%	100%	53%	41%	56%	59%	71%	59%
					BCD				GH	GH	GHI	M				LMNO						
c. Excessively Price	134	2	-	-	-	3	7	4	1	1	-	2	7	2	2	-	4	12	2	2	1	14
	11%	20%				100%	41%	11%	5%	13%		7%	13%	8%	11%		7%	12%	3%	5%	14%	12%
					B		HI											S				
d. Don't Use Service	10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	2	-	-	-	1
e. Don't Know / No Answer	68	-	-	-	-	-	-	1	-	1	-	-	2	2	-	1	1	8	2	-	1	12

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

25. Please indicate your consideration of the price of - Beede Swim and Fitness Center?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	680	8	14	11	3	1	11	25	14	7	2	16	20	15	4	2	35	44	27	16	4	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	119	2	-	-	-	-	1	4	2	2	-	-	2	4	-	-	11	18	8	7	1	6
	18%	25%					9%	16%	14%	29%			10%	27%			31%	41%	30%	44%	25%	11%
b. Reasonably Priced	225	1	4	1	1	-	3	6	4	2	1	9	7	6	2	-	19	17	11	6	-	19
	33%	13%	29%	9%	33%		27%	24%	29%	29%	50%	56%	35%	40%	50%		54%	39%	41%	38%		34%
c. Excessively Price	336	5	10	10	2	1	7	15	8	3	1	7	11	5	2	2	5	9	8	3	3	31
	49%	63%	71%	91%	67%	100%	64%	60%	57%	43%	50%	44%	55%	33%	50%	100%	14%	20%	30%	19%	75%	55%
						BC									LMNO						QRT	
d. Don't Use Service	487	2	4	7	-	1	6	8	5	2	-	9	21	7	9	1	18	51	22	16	3	51
e. Don't Know / No Answer	170	-	1	2	1	1	-	6	2	-	2	3	13	5	5	-	4	17	12	5	1	19

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

26. Please indicate your consideration of the price of - Recreation Programs

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	444	7	8	9	2	2	11	27	13	8	3	8	21	6	5	-	10	14	11	3	3	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	110	2	1	2	-	1	2	10	3	3	-	1	4	2	2	-	4	7	4	1	1	9
	25%	29%	13%	22%		50%	18%	37%	23%	38%		13%	19%	33%	40%		40%	50%	36%	33%	33%	23%
b. Reasonably Priced	267	4	5	4	1	1	8	12	9	5	2	5	15	4	3	-	6	6	7	1	2	23
	60%	57%	63%	44%	50%	50%	73%	44%	69%	63%	67%	63%	71%	67%	60%		60%	43%	64%	33%	67%	59%
c. Excessively Price	67	1	2	3	1	-	1	5	1	-	1	2	2	-	-	-	-	1	-	1	-	7
	15%	14%	25%	33%	50%		9%	19%	8%		33%	25%	10%					7%		33%		18%
d. Don't Use Service	619	2	8	6	1	1	2	6	3	1	1	13	20	15	9	3	35	71	29	25	3	52
e. Don't Know / No Answer	274	1	3	5	1	-	4	6	5	-	-	7	13	6	4	-	12	27	21	9	2	35

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

27. For the Town Government, how much of a priority for you is it that the Town uses its financial resources to make its buildings and vehicles more energy efficient?

BASE = ALL RESPONDENTS

	Male and Age and Polling Place																					
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1285	10	19	20	4	2	17	36	21	9	4	27	54	25	18	3	56	108	57	36	6	117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. High Priority	491	2	6	3	1	-	4	13	4	1	1	8	18	11	6	2	23	34	19	18	4	43
	38%	20%	32%	15%	25%		24%	36%	19%	11%	25%	30%	33%	44%	33%	67%	41%	31%	33%	50%	67%	37%
b. Moderate Priority	635	6	9	13	3	1	7	21	14	6	3	14	27	11	11	-	28	57	33	12	1	53
	49%	60%	47%	65%	75%	50%	41%	58%	67%	67%	75%	52%	50%	44%	61%		50%	53%	58%	33%	17%	45%
																U	TU	TU				
c. Low Priority	159	2	4	4	-	1	6	2	3	2	-	5	9	3	1	1	5	17	5	6	1	21
	12%	20%	21%	20%		50%	35%	6%	14%	22%		19%	17%	12%	6%	33%	9%	16%	9%	17%	17%	18%
							H															
d. Don't Know / No Answer	52	-	-	-	-	1	-	3	-	-	-	1	-	2	-	-	1	4	4	1	2	9

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

28. Where do you get most of your information to make decisions on how to vote at Town Meeting?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1000	8	11	15	2	-	15	32	20	8	1	22	45	20	13	-	47	90	44	27	5	81
	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%
b. Concord Journal	486	4	3	4	-	-	8	16	9	3	-	11	23	9	8	-	18	59	22	14	3	37
	49%	50%	27%	27%			53%	50%	45%	38%		50%	51%	45%	62%		38%	66%	50%	52%	60%	46%
a. Friends and Neighbors	219	1	3	3	-	-	2	4	4	-	-	4	7	7	-	-	11	14	9	4	-	17
	22%	13%	27%	20%			13%	13%	20%			18%	16%	35%			23%	16%	20%	15%		21%
e. Information presented at Town Meeting	132	2	2	3	-	-	4	4	2	4	-	3	7	1	3	-	7	11	7	5	1	8
	13%	25%	18%	20%			27%	13%	10%	50%		14%	16%	5%	23%		15%	12%	16%	19%	20%	10%
										HI												
c. Town Website	88	1	2	5	2	-	-	7	2	1	1	3	3	2	-	-	3	4	2	1	1	11
	9%	13%	18%	33%	100%			22%	10%	13%	100%	14%	7%	10%			6%	4%	5%	4%	20%	14%
					BCD						HIJ											
d. Public Hearings before Town Meeting	75	-	1	-	-	-	1	1	3	-	-	1	5	1	2	-	8	2	4	3	-	8
	8%		9%				7%	3%	15%			5%	11%	5%	15%		17%	2%	9%	11%		10%
f. Don't Attend Town Meeting	278	2	5	5	2	2	2	6	1	1	2	4	8	7	5	3	9	19	15	7	3	28
g. Don't Know / No Answer	59	-	3	-	-	1	-	1	-	-	1	2	1	-	-	-	1	3	2	3	-	17

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

29. What is your top priority for improving Town Meeting?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	808	5	8	7	2	-	13	29	19	8	2	22	35	19	10	-	43	65	39	23	2	57
	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%
d. Have stricter time limits on debate	361	1	5	-	1	-	4	11	9	5	1	9	17	6	7	-	21	38	19	9	1	25
	45%	20%	63%		50%		31%	38%	47%	63%	50%	41%	49%	32%	70%		49%	58%	49%	39%	50%	44%
															N							
c. Be able to vote electronically at Town Meeting with hand-held devices	191	1	1	4	-	-	5	7	-	1	-	4	12	5	2	-	13	8	6	8	-	13
	24%	20%	13%	57%			38%	24%		13%		18%	34%	26%	20%		30%	12%	15%	35%		23%
				C													R			R		
e. Have shorter but more frequent Town Meetings	134	3	2	2	1	-	3	4	7	2	1	7	2	2	1	-	2	5	8	5	-	7
	17%	60%	25%	29%	50%		23%	14%	37%	25%	50%	32%	6%	11%	10%		5%	8%	21%	22%		12%
												M							Q			
b. Hold Town Meeting simultaneously at several locations throughout Town	73	-	-	1	-	-	1	5	2	-	-	1	2	3	-	-	4	8	3	-	1	9
	9%			14%			8%	17%	11%			5%	6%	16%			9%	12%	8%		50%	16%
a. Have better parking	49	-	-	-	-	-	-	2	1	-	-	1	2	3	-	-	3	6	3	1	-	3
	6%							7%	5%			5%	6%	16%			7%	9%	8%	4%		5%
f. Don't Attend Town Meeting	317	3	6	8	2	2	2	6	1	1	2	4	9	7	4	3	10	25	11	8	2	33
g. Don't Know / No Answer	212	2	5	5	-	1	2	4	1	-	-	2	10	1	4	-	4	22	11	6	4	36

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																					
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old					DK/NA	
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		(V)
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	970	6	14	12	3	1	13	29	20	8	1	24	44	19	14	-	44	81	43	24	3	73
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	428	1	6	5	2	1	6	11	10	3	-	10	22	8	5	-	23	35	18	10	2	34
	44%	17%	43%	42%	67%	100%	46%	38%	50%	38%		42%	50%	42%	36%		52%	43%	42%	42%	67%	47%
						BCD																
a. Strongly in Favor	142	-	1	1	-	1	1	4	4	1	-	4	7	3	1	-	8	11	5	1	1	11
	15%		7%	8%		100%	8%	14%	20%	13%		17%	16%	16%	7%		18%	14%	12%	4%	33%	15%
						CD																
b. In Favor	286	1	5	4	2	-	5	7	6	2	-	6	15	5	4	-	15	24	13	9	1	23
	29%	17%	36%	33%	67%		38%	24%	30%	25%		25%	34%	26%	29%		34%	30%	30%	38%	33%	32%
c. Neutral	329	5	6	1	1	-	4	7	7	2	1	12	12	7	6	-	8	24	16	9	-	24
	34%	83%	43%	8%	33%		31%	24%	35%	25%	100%	50%	27%	37%	43%		18%	30%	37%	38%		33%
			CD	D							GHIJ								Q			
Bottom 2 NET =====	213	-	2	6	-	-	3	11	3	3	-	2	10	4	3	-	13	22	9	5	1	15
	22%		14%	50%			23%	38%	15%	38%		8%	23%	21%	21%		30%	27%	21%	21%	33%	21%
				C																		
d. Opposed	132	-	-	2	-	-	1	7	2	2	-	2	6	1	3	-	10	13	5	4	1	6
	14%			17%			8%	24%	10%	25%		8%	14%	5%	21%		23%	16%	12%	17%	33%	8%
e. Strongly Opposed	81	-	2	4	-	-	2	4	1	1	-	-	4	3	-	-	3	9	4	1	-	9
	8%		14%	33%			15%	14%	5%	13%			9%	16%			7%	11%	9%	4%		12%
f. Don't Attend Town Meeting	245	3	4	4	1	1	3	7	1	1	2	1	8	6	4	3	10	18	11	8	1	25
g. Don't Know / No Answer	122	1	1	4	-	1	1	3	-	-	1	3	2	2	-	-	3	13	7	5	4	28

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

31. If you don't regularly attend Town Meeting, why not?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																					
	Less than 45 Years Old						45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old					
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1141	8	17	17	4	2	15	37	18	9	2	28	49	25	16	1	51	98	50	31	6	83
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
e. Find the process frustrating and/or tedious	338	-	1	4	2	-	6	8	6	2	2	7	13	9	4	-	16	41	23	9	2	23
	30%		6%	24%	50%		40%	22%	33%	22%	100%	25%	27%	36%	25%		31%	42%	46%	29%	33%	28%
d. Time commitment is too great	250	6	9	5	1	-	2	7	5	3	-	5	13	4	5	-	5	11	5	5	1	19
	22%	75%	53%	29%	25%		13%	19%	28%	33%		18%	27%	16%	31%		10%	11%	10%	16%	17%	23%
		D																				
a. Satisfied to let others govern the Town	108	1	1	3	1	1	-	5	1	-	-	2	3	3	1	1	6	14	2	3	-	10
	9%	13%	6%	18%	25%	50%		14%	6%			7%	6%	12%	6%	100%	12%	14%	4%	10%		12%
																LMNO		S				
b. Meetings are at an inconvenient time	106	1	4	3	-	1	1	5	-	-	-	4	2	-	2	-	7	5	4	1	2	11
	9%	13%	24%	18%		50%	7%	14%				14%	4%		13%		14%	5%	8%	3%	33%	13%
c. High School is an inconvenient location	12	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	1	-	-	-	1
	1%								6%				2%				2%	1%				1%
f. Regularly attend Town Meeting	327	-	2	2	-	-	6	12	5	4	-	10	17	9	4	-	16	26	16	13	1	19
	29%		12%	12%			40%	32%	28%	44%		36%	35%	36%	25%		31%	27%	32%	42%	17%	23%
g. Don't Know / No Answer	196	2	2	3	-	1	2	2	3	-	2	-	5	2	2	2	6	14	11	6	2	43

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

32. Town spending on - Town Government Services

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1032	7	13	17	4	1	16	34	15	8	3	26	51	23	16	3	50	99	55	35	7	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	50	-	-	-	-	-	-	5	-	1	-	1	2	-	1	-	2	2	2	1	-	5
	5%							15%		13%		4%	4%		6%		4%	2%	4%	3%		6%
b. About the right amount of money	872	6	10	14	4	1	11	28	12	6	3	20	43	20	10	1	42	84	47	31	5	60
	84%	86%	77%	82%	100%	100%	69%	82%	80%	75%	100%	77%	84%	87%	63%	33%	84%	85%	85%	89%	71%	76%
					C	C					GH											
c. Too much money	110	1	3	3	-	-	5	1	3	1	-	5	6	3	5	2	6	13	6	3	2	14
	11%	14%	23%	18%			31%	3%	20%	13%		19%	12%	13%	31%	67%	12%	13%	11%	9%	29%	18%
							H								M							
d. Don't Know / No Answer	305	3	6	3	-	2	1	5	6	1	1	2	3	4	2	-	7	13	6	2	1	47

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

33. Town spending on - Concord Public Schools (Kindergarten through 8th Grade).

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																					
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old					DK/NA	
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		(V)
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1050	8	18	18	4	1	14	37	20	9	4	21	45	23	18	1	48	92	50	29	5	83
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	106	2	3	3	-	-	1	7	2	-	-	2	5	1	1	-	5	3	2	-	1	9
	10%	25%	17%	17%			7%	19%	10%			10%	11%	4%	6%		10%	3%	4%		20%	11%
b. About the right amount of money	641	4	12	14	4	1	8	27	14	6	4	13	30	15	10	1	22	51	28	18	2	50
	61%	50%	67%	78%	100%	100%	57%	73%	70%	67%	100%	62%	67%	65%	56%	100%	46%	55%	56%	62%	40%	60%
					BCD	BCD					GHIJ				LMNO							
c. Too much money	303	2	3	1	-	-	5	3	4	3	-	6	10	7	7	-	21	38	20	11	2	24
	29%	25%	17%	6%			36%	8%	20%	33%		29%	22%	30%	39%		44%	41%	40%	38%	40%	29%
							H															
d. Don't Know / No Answer	287	2	1	2	-	2	3	2	1	-	-	7	9	4	-	2	9	20	11	8	3	43

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

34. Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades)

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1050	8	17	15	4	1	13	35	19	9	4	21	46	23	18	2	51	98	50	29	7	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	99	1	2	1	-	-	1	6	2	1	1	2	5	1	1	-	5	5	2	1	1	9
	9%	13%	12%	7%			8%	17%	11%	11%	25%	10%	11%	4%	6%		10%	5%	4%	3%	14%	11%
b. About the right amount of money	535	4	11	12	4	1	9	22	12	5	3	10	26	15	7	1	16	51	20	15	4	35
	51%	50%	65%	80%	100%	100%	69%	63%	63%	56%	75%	48%	57%	65%	39%	50%	31%	52%	40%	52%	57%	44%
					BC	BC												Q				
c. Too much money	416	3	4	2	-	-	3	7	5	3	-	9	15	7	10	1	30	42	28	13	2	35
	40%	38%	24%	13%			23%	20%	26%	33%		43%	33%	30%	56%	50%	59%	43%	56%	45%	29%	44%
d. Don't Know / No Answer	287	2	2	5	-	2	4	4	2	-	-	7	8	4	-	1	6	14	11	8	1	47

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

35. Please indicate whether in terms of your household finances you are doing better than you were two years ago, worse, or about the same?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1301	10	18	19	4	2	17	39	20	9	4	27	54	27	17	3	57	111	60	37	8	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Better	252	6	13	10	-	2	1	15	7	4	-	6	9	7	3	-	6	13	7	7	1	28
	19%	60%	72%	53%		100%	6%	38%	35%	44%		22%	17%	26%	18%		11%	12%	12%	19%	13%	26%
						BCD		G	G	G												
b. Worse	322	3	-	2	1	-	2	7	3	1	1	7	11	5	7	1	13	29	15	7	-	24
	25%	30%		11%	25%		12%	18%	15%	11%	25%	26%	20%	19%	41%	33%	23%	26%	25%	19%		22%
c. About the same	727	1	5	7	3	-	14	17	10	4	3	14	34	15	7	2	38	69	38	23	7	55
	56%	10%	28%	37%	75%		82%	44%	50%	44%	75%	52%	63%	56%	41%	67%	67%	62%	63%	62%	88%	51%
					BC		HIJ														R	
d. Don't Know / No Answer	36	-	1	1	-	1	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	19

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

36. In which of the following groups is your age?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1317	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	106
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Under 35	33	2	3	4	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8
	3%	20%	16%	20%		33%																8%
b. 35 to 44	128	8	16	16	4	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19
	10%	80%	84%	80%	100%	67%																18%
					D																	
c. 45 to 54	240	-	-	-	-	-	17	39	21	9	4	-	-	-	-	-	-	-	-	-	-	21
	18%						100%	100%	100%	100%	100%											20%
d. 55 to 65	305	-	-	-	-	-	-	-	-	-	-	28	54	27	18	3	-	-	-	-	-	21
	23%											100%	100%	100%	100%	100%						20%
e. 65 or Over	611	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57	112	61	37	8	37
	46%																100%	100%	100%	100%	100%	35%
f. Don't Know / No Answer	20	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

37. How long have you lived in Concord?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1332	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Less than One Year	40	-	1	2	-	2	-	1	1	-	-	-	2	1	-	-	-	2	-	-	-	17
	3%		5%	10%		67%		3%	5%				4%	4%				2%				14%
						CD																
b. 1 to 5 Years	189	5	8	11	3	1	4	5	1	2	2	5	7	1	1	1	1	7	-	2	1	25
	14%	50%	42%	55%	75%	33%	24%	13%	5%	22%	50%	18%	13%	4%	6%	33%	2%	6%		5%	13%	20%
c. 6 to 10 years	129	5	8	4	1	-	1	4	8	3	1	3	2	3	2	-	3	5	-	2	1	10
	10%	50%	42%	20%	25%		6%	10%	38%	33%	25%	11%	4%	11%	11%		5%	4%		5%	13%	8%
									GH													
d. Over 10 Years	974	-	2	3	-	-	12	29	11	4	1	20	43	22	15	2	53	98	61	33	6	70
	73%		11%	15%			71%	74%	52%	44%	25%	71%	80%	81%	83%	67%	93%	88%	100%	89%	75%	57%
									K													
e. Don't Know / No Answer	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

38. Do you currently have any children under the age of 18 in your household?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																					
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1329	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	119
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Yes	367	8	14	18	4	2	14	28	17	9	4	7	15	4	5	-	3	-	2	-	-	35
	28%	80%	74%	90%	100%	67%	82%	72%	81%	100%	100%	25%	28%	15%	28%	-	5%	-	3%	-	-	29%
					C					HI	HI											
b. No	962	2	5	2	-	1	3	11	4	-	-	21	39	23	13	3	54	112	59	37	8	84
	72%	20%	26%	10%	-	33%	18%	28%	19%	-	-	75%	72%	85%	72%	100%	95%	100%	97%	100%	100%	71%
															LMNO							
c. Don't Know / No Answer	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

39. Which Polling Place do you use?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																					
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1248	10	19	20	4	-	17	39	21	9	-	28	54	27	18	-	57	112	61	37	-	66
	100%	100%	100%	100%	100%		100%	100%	100%	100%		100%	100%	100%	100%		100%	100%	100%	100%		100%
a. 141 Keyes Road	259	10	-	-	-	-	17	-	-	-	-	28	-	-	-	-	57	-	-	-	-	11
	21%	100%					100%					100%					100%					17%
b. Harvey Wheeler	545	-	19	-	-	-	-	39	-	-	-	-	54	-	-	-	-	112	-	-	-	33
	44%		100%					100%					100%					100%				50%
c. Ripley	284	-	-	20	-	-	-	-	21	-	-	-	-	27	-	-	-	-	61	-	-	15
	23%			100%					100%					100%					100%			23%
d. Hunt Gym	160	-	-	-	4	-	-	-	-	9	-	-	-	-	18	-	-	-	-	37	-	7
	13%				100%					100%					100%					100%		11%
e. Don't Vote in Concord	29	-	-	-	-	3	-	-	-	-	4	-	-	-	-	3	-	-	-	-	8	-
f. Don't Know / No Answer	60	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

40. How often do you attend Town Meeting?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																					
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1304	10	18	19	4	3	17	39	21	9	4	28	54	27	18	3	57	110	60	36	8	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Always	168	-	1	1	-	-	3	8	2	1	-	6	11	2	2	-	9	12	10	7	-	13
	13%		6%	5%			18%	21%	10%	11%		21%	20%	7%	11%		16%	11%	17%	19%		12%
b. Often	234	2	-	2	-	-	3	6	5	3	-	4	7	6	3	-	14	23	11	7	-	10
	18%	20%		11%			18%	15%	24%	33%		14%	13%	22%	17%		25%	21%	18%	19%		9%
c. Occasionally	539	3	8	7	2	-	8	14	8	4	2	15	24	9	7	-	24	54	26	14	5	45
	41%	30%	44%	37%	50%		47%	36%	38%	44%	50%	54%	44%	33%	39%		42%	49%	43%	39%	63%	41%
d. Never	363	5	9	9	2	3	3	11	6	1	2	3	12	10	6	3	10	21	13	8	3	41
	28%	50%	50%	47%	50%	100%	18%	28%	29%	11%	50%	11%	22%	37%	33%	100%	18%	19%	22%	22%	38%	38%
						BCDE								L	LMNO							
e. Don't Know / No Answer	33	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	2	1	1	-	17

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Concord Town Survey
November 2014

41. What is your gender?

BASE = ALL RESPONDENTS

	===== Male and Age and Polling Place =====																				DK/NA	
	Less than 45 Years Old					45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt	DV	Keyes	HWCC	Rply	Hunt		DV
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1337	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1267	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Male	584	10	19	20	4	3	17	39	21	9	4	28	54	27	18	3	57	112	61	37	8	33
	46%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	59%
b. Female	683	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23
	54%																					41%
c. Don't Know / No Answer	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.