

Concord Town Survey  
November 2014

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

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BASE = ALL RESPONDENTS

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1. How would you rate the overall quality of services provided by the Concord Town Government?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1293	571	653	69	150	233	297	593	20	32	181	125	950	5	355	930	8	256	525	275	157	27	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1204	530	611	63	137	215	277	556	19	30	169	116	884	5	328	868	8	239	494	254	148	24	45
	93%	93%	94%	91%	91%	92%	93%	94%	95%	94%	93%	93%	93%	100%	92%	93%	100%	93%	94%	92%	94%	89%	85%
														KLM			OP						
a. Excellent	536	242	266	28	48	93	133	256	6	11	68	57	397	3	145	387	4	115	221	97	76	8	19
	41%	42%	41%	41%	32%	40%	45%	43%	30%	34%	38%	46%	42%	60%	41%	42%	50%	45%	42%	35%	48%	30%	36%
							E	E									T			T			
b. Good	668	288	345	35	89	122	144	300	13	19	101	59	487	2	183	481	4	124	273	157	72	16	26
	52%	50%	53%	51%	59%	52%	48%	51%	65%	59%	56%	47%	51%	40%	52%	52%	50%	48%	52%	57%	46%	59%	49%
					G															RU			
Bottom 2 NET =====	89	41	42	6	13	18	20	37	1	2	12	9	66	-	27	62	-	17	31	21	9	3	8
	7%	7%	6%	9%	9%	8%	7%	6%	5%	6%	7%	7%	7%		8%	7%		7%	6%	8%	6%	11%	15%
c. Fair	78	34	38	6	12	15	18	32	1	2	11	9	56	-	24	54	-	16	25	18	9	3	7
	6%	6%	6%	9%	8%	6%	6%	5%	5%	6%	6%	7%	6%		7%	6%		6%	5%	7%	6%	11%	13%
d. Poor	11	7	4	-	1	3	2	5	-	-	1	-	10	-	3	8	-	1	6	3	-	-	1
	1%	1%	1%		1%	1%	1%	1%			1%		1%		1%	1%		1%	1%	1%			2%
e. Don't Know / No Answer	44	13	30	1	11	7	8	18	-	8	8	4	24	-	12	32	-	3	20	9	3	2	7
MEAN	3.34	3.34	3.34	3.32	3.23	3.31	3.37	3.36	3.25	3.28	3.30	3.38	3.34	3.60	3.32	3.34	3.50	3.38	3.35	3.27	3.43	3.19	3.19
							E	E										TW			TW		
STANDARD DEVIATION	0.63	0.65	0.61	0.63	0.61	0.65	0.63	0.62	0.55	0.58	0.61	0.62	0.64	0.55	0.64	0.63	0.53	0.62	0.63	0.63	0.60	0.62	0.74
STANDARD ERROR	0.02	0.03	0.02	0.08	0.05	0.04	0.04	0.03	0.12	0.10	0.05	0.06	0.02	0.24	0.03	0.02	0.19	0.04	0.03	0.04	0.05	0.12	0.10

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1238	557	616	65	140	226	290	564	18	26	161	114	932	5	351	880	7	231	498	276	157	27	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1108	484	566	58	127	204	252	510	15	23	142	103	835	5	319	783	6	209	460	239	137	24	39
	89%	87%	92%	89%	91%	90%	87%	90%	83%	88%	88%	90%	90%	100%	91%	89%	86%	90%	92%	87%	87%	89%	80%
			B											KLM					TW				
a. Very satisfied	464	215	230	19	43	74	104	239	4	6	61	45	350	2	128	335	1	84	208	94	59	9	10
	37%	39%	37%	29%	31%	33%	36%	42%	22%	23%	38%	39%	38%	40%	36%	38%	14%	36%	42%	34%	38%	33%	20%
								EFI										W	TW	W	W		
b. Somewhat satisfied	644	269	336	39	84	130	148	271	11	17	81	58	485	3	191	448	5	125	252	145	78	15	29
	52%	48%	55%	60%	60%	58%	51%	48%	61%	65%	50%	51%	52%	60%	54%	51%	71%	54%	51%	53%	50%	56%	59%
			B		H	H																	
Bottom 2 NET =====	130	73	50	7	13	22	38	54	3	3	19	11	97	-	32	97	1	22	38	37	20	3	10
	11%	13%	8%	11%	9%	10%	13%	10%	17%	12%	12%	10%	10%	-	9%	11%	14%	10%	8%	13%	13%	11%	20%
		C																		S			S
c. Not very satisfied	102	58	40	4	10	20	27	43	2	2	15	11	74	-	27	74	1	18	29	32	14	3	6
	8%	10%	6%	6%	7%	9%	9%	8%	11%	8%	9%	10%	8%	-	8%	8%	14%	8%	6%	12%	9%	11%	12%
		C																		S			
d. Not at all satisfied	28	15	10	3	3	2	11	11	1	1	4	-	23	-	5	23	-	4	9	5	6	-	4
	2%	3%	2%	5%	2%	1%	4%	2%	6%	4%	2%	-	2%	-	1%	3%	-	2%	2%	2%	4%	-	8%
								F															
e. Don't Know / No Answer	99	27	67	5	21	14	15	47	2	14	28	15	42	-	16	82	1	28	47	8	3	2	11
MEAN	3.25	3.23	3.28	3.14	3.19	3.22	3.19	3.31	3.00	3.08	3.24	3.30	3.25	3.40	3.26	3.24	3.00	3.25	3.32	3.19	3.21	3.22	2.92
								G										W	TW	W	W		
STANDARD DEVIATION	0.70	0.74	0.65	0.73	0.66	0.64	0.75	0.70	0.77	0.69	0.72	0.64	0.70	0.55	0.66	0.71	0.58	0.67	0.67	0.70	0.76	0.64	0.81
STANDARD ERROR	0.02	0.03	0.03	0.09	0.06	0.04	0.04	0.03	0.18	0.13	0.06	0.06	0.02	0.24	0.04	0.02	0.22	0.04	0.03	0.04	0.06	0.12	0.12

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
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3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1307	572	666	69	159	238	295	597	18	38	183	129	953	4	361	939	7	250	533	282	157	28	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Preservation of the Town's Character	366	171	177	18	20	56	97	188	5	9	35	27	293	2	52	312	2	85	148	68	47	4	14
	28%	30%	27%	26%	13%	24%	33%	31%	28%	24%	19%	21%	31%	50%	14%	33%	29%	34%	28%	24%	30%	14%	25%
						E	EF	EF					KL			O		TV			V		
e. Schools	334	148	173	13	96	104	60	72	2	14	80	53	187	-	217	117	-	50	131	83	43	12	15
	26%	26%	26%	19%	60%	44%	20%	12%	11%	37%	44%	41%	20%		60%	12%		20%	25%	29%	27%	43%	26%
					FGHI	GHI	H			M	M	M			P					R		R	
f. Taxes	228	110	103	15	14	22	51	138	3	4	22	12	188	2	37	188	3	45	76	54	36	5	12
	17%	19%	15%	22%	9%	9%	17%	23%	17%	11%	12%	9%	20%	50%	10%	20%	43%	18%	14%	19%	23%	18%	21%
							EF	EFG					KL			O					S		
a. Affordable Housing	111	31	73	7	12	6	25	66	2	5	12	9	85	-	9	100	2	27	52	19	7	1	5
	8%	5%	11%	10%	8%	3%	8%	11%	11%	13%	7%	7%	9%		2%	11%	29%	11%	10%	7%	4%	4%	9%
			B		F		F	F								O		U	U				
c. Public Safety	101	40	58	3	7	18	19	54	3	3	12	8	78	-	19	82	-	18	48	22	4	2	7
	8%	7%	9%	4%	4%	8%	6%	9%	17%	8%	7%	6%	8%		5%	9%		7%	9%	8%	3%	7%	12%
								E								O		U	U	U			U
d. Roads	68	30	31	7	7	10	15	33	3	2	11	9	46	-	11	57	-	10	34	10	10	2	2
	5%	5%	5%	10%	4%	4%	5%	6%	17%	5%	6%	7%	5%		3%	6%		4%	6%	4%	6%	7%	4%
																O							
g. Town Government Services	51	24	23	4	1	9	15	26	-	1	5	2	43	-	6	45	-	9	22	15	2	1	2
	4%	4%	3%	6%	1%	4%	5%	4%		3%	3%	2%	5%		2%	5%		4%	4%	5%	1%	4%	4%
						E	E	E					L			O			U	U			
j. Environment//Conservation	33	11	21	1	-	11	10	12	-	-	5	7	21	-	5	28	-	2	17	8	5	1	-
	3%	2%	3%	1%		5%	3%	2%			3%	5%	2%		1%	3%		1%	3%	3%	3%	4%	
																			R				

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
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3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

	Gender			Age					Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
h. Other (Please Specify)	15	7	7	1	2	2	3	8	-	-	1	2	12	-	5	10	-	4	5	3	3	-	-
	1%	1%	1%	1%	1%	1%	1%	1%			1%	2%	1%		1%	1%		2%	1%	1%	2%		
i. Don't Know / No Answer	30	12	17	1	2	2	10	14	2	2	6	-	21	1	6	23	1	9	12	2	3	1	3

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
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4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	994	438	502	54	103	192	241	443	15	15	121	93	763	2	274	716	4	199	408	215	126	15	31
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Schools//education	232	102	120	10	34	57	53	86	2	1	22	28	181	-	101	131	-	36	94	63	32	3	4
	23%	23%	24%	19%	33%	30%	22%	19%	13%	7%	18%	30%	24%		37%	18%		18%	23%	29%	25%	20%	13%
					GHI	H					JK	J			P					RW			
Taxes//property taxes	167	86	78	3	9	32	39	81	6	2	12	15	137	1	44	122	1	35	66	36	20	3	7
	17%	20%	16%	6%	9%	17%	16%	18%	40%	13%	10%	16%	18%	50%	16%	17%	25%	18%	16%	17%	16%	20%	23%
		D	D			E	E	E	E				K										
Housing//affordable housing//McMansions	155	44	98	13	14	27	42	68	4	2	14	10	128	1	30	123	2	44	75	20	12	1	3
	16%	10%	20%	24%	14%	14%	17%	15%	27%	13%	12%	11%	17%	50%	11%	17%	50%	22%	18%	9%	10%	7%	10%
			B	B												O		TUVW	TU				
Development//overdevelopment//managing growth	132	56	66	10	17	26	39	48	2	1	22	12	97	-	37	94	1	21	64	23	21	1	2
	13%	13%	13%	19%	17%	14%	16%	11%	13%	7%	18%	13%	13%		14%	13%	25%	11%	16%	11%	17%	7%	6%
Lack of diversity//no economic diversity//Concord is only for the rich	103	37	60	6	11	14	31	44	3	4	10	5	84	-	23	79	1	26	35	27	13	-	2
	10%	8%	12%	11%	11%	7%	13%	10%	20%	27%	8%	5%	11%		8%	11%	25%	13%	9%	13%	10%		6%
													L										
Cost of living//affordability	87	43	42	2	16	15	25	31	-	3	8	10	65	1	26	60	1	20	35	22	7	-	3
	9%	10%	8%	4%	16%	8%	10%	7%		20%	7%	11%	9%	50%	9%	8%	25%	10%	9%	10%	6%		10%
		D			H																		
Preserving town character	77	31	44	2	12	10	23	32	-	2	13	10	52	-	17	60	-	15	38	11	9	1	3
	8%	7%	9%	4%	12%	5%	10%	7%		13%	11%	11%	7%		6%	8%		8%	9%	5%	7%	7%	10%
																			T				
Traffic//congestion	76	36	35	5	7	17	19	31	2	3	18	8	47	-	25	50	1	13	31	14	11	4	3
	8%	8%	7%	9%	7%	9%	8%	7%	13%	20%	15%	9%	6%		9%	7%	25%	7%	8%	7%	9%	27%	10%
											M												

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Budget//spending	68 7%	37 8%	28 6%	3 6%	4 4%	14 7%	19 8%	29 7%	2 13%	1 7%	2 2%	7 8%	58 8%	-	20 7%	48 7%	-	16 8%	21 5%	15 7%	15 12%	1 7%	-
												K	K								S		
Infrastructure//roads	64 6%	32 7%	29 6%	3 6%	11 11%	16 8%	14 6%	22 5%	1 7%	-	21 17%	8 9%	35 5%	-	22 8%	42 6%	-	11 6%	24 6%	14 7%	6 5%	2 13%	7 23%
											M												RSTU
Current government// government services	61 6%	32 7%	21 4%	8 15%	4 4%	14 7%	17 7%	25 6%	1 7%	-	2 2%	8 9%	51 7%	-	18 7%	43 6%	-	11 6%	26 6%	12 6%	7 6%	1 7%	4 13%
		C		C								K	K										
Environment//climate change// bottled water issue	55 6%	22 5%	30 6%	3 6%	6 6%	11 6%	11 5%	27 6%	-	-	12 10%	4 4%	39 5%	-	14 5%	41 6%	-	8 4%	22 5%	15 7%	8 6%	2 13%	-
Seniors//affordability for the elderly	45 5%	19 4%	25 5%	1 2%	1 1%	4 2%	10 4%	30 7%	-	1 7%	2 2%	1 1%	41 5%	-	3 1%	42 6%	-	5 3%	19 5%	12 6%	7 6%	-	2 6%
							E	EF					KL			O							
Need more representation in town meetings//more resident's participating	37 4%	17 4%	18 4%	2 4%	3 3%	12 6%	12 5%	10 2%	-	-	3 2%	5 5%	29 4%	-	15 5%	22 3%	-	9 5%	14 3%	9 4%	4 3%	-	1 3%
						H																	
Other	9 1%	3 1%	6 1%	-	-	2 1%	-	7 2%	-	-	3 2%	-	6 1%	-	-	9 1%	-	-	5 1%	1 *	2 2%	1 7%	-
Refused	2	2	-	-	-	-	-	2	-	-	-	-	2	-	-	2	-	1	1	-	-	-	-

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

5. What is the most convenient way for you to find out about Town services, news, and events?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1300	569	662	69	159	235	293	593	20	37	185	125	948	5	363	929	8	252	530	279	155	28	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
h. By reading the Concord Journal	434	189	226	19	18	54	81	275	6	2	29	30	371	2	77	355	2	88	186	91	50	6	13
	33%	33%	34%	28%	11%	23%	28%	46%	30%	5%	16%	24%	39%	40%	21%	38%	25%	35%	35%	33%	32%	21%	23%
						E	E	EFG			J	J	JKL			O			W				
b. By visiting the Town's website	329	152	159	18	41	71	93	116	8	15	53	36	224	1	102	224	3	66	132	70	37	6	18
	25%	27%	24%	26%	26%	30%	32%	20%	40%	41%	29%	29%	24%	20%	28%	24%	38%	26%	25%	25%	24%	21%	32%
						H	H			M													
d. By email	186	86	90	10	44	43	41	58	-	12	42	16	116	-	77	109	-	32	77	42	24	4	7
	14%	15%	14%	14%	28%	18%	14%	10%		32%	23%	13%	12%		21%	12%		13%	15%	15%	15%	14%	13%
					FGH	H				LM	LM				P								
c. By subscribing to digital News & Notices on the Town's website	175	63	98	14	36	43	43	50	3	4	35	25	109	2	71	102	2	33	68	40	26	4	4
	13%	11%	15%	20%	23%	18%	15%	8%	15%	11%	19%	20%	11%	40%	20%	11%	25%	13%	13%	14%	17%	14%	7%
					GH	H	H			M	M				P						W		
e. By postal mail	104	43	58	3	15	14	26	49	-	2	19	10	73	-	25	79	-	23	42	18	11	4	6
	8%	8%	9%	4%	9%	6%	9%	8%		5%	10%	8%	8%		7%	9%		9%	8%	6%	7%	14%	11%
a. By visiting Town Offices	38	26	9	3	-	4	5	27	2	-	1	3	34	-	2	35	1	7	13	9	4	3	2
	3%	5%	1%	4%		2%	2%	5%	10%		1%	2%	4%		1%	4%	13%	3%	2%	3%	3%	11%	4%
		C						FG					K			O							
f. By telephone	21	5	14	2	-	2	1	17	1	-	2	3	16	-	3	18	-	3	8	6	1	-	3
	2%	1%	2%	3%		1%	*%	3%	5%		1%	2%	2%		1%	2%		1%	2%	2%	1%		5%
								FG															
g. By using social networking media (facebook, twitter, etc.)	13	5	8	-	5	4	3	1	-	2	4	2	5	-	6	7	-	-	4	3	2	1	3
	1%	1%	1%		3%	2%	1%	*%		5%	2%	2%	1%		2%	1%			1%	1%	1%	4%	5%
					H																		

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

5. What is the most convenient way for you to find out about Town services, news, and events?

BASE = ALL RESPONDENTS

	Gender			Age					Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
i. Don't Know / No Answer	37	15	21	1	2	5	12	18	-	3	4	4	26	-	4	33	-	7	15	5	5	1	4

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

6. How would you rate your satisfaction with the way you receive information from the Town?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1289	568	654	67	152	235	296	588	18	29	182	125	948	5	357	924	8	254	520	281	155	27	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1136	505	574	57	120	210	251	540	15	28	154	113	837	4	303	827	6	227	457	249	137	25	41
	88%	89%	88%	85%	79%	89%	85%	92%	83%	97%	85%	90%	88%	80%	85%	90%	75%	89%	88%	89%	88%	93%	79%
					E			EG		KM						O							
a. Very satisfied	413	187	211	15	27	72	94	216	4	11	56	41	303	2	99	313	1	90	167	83	51	8	14
	32%	33%	32%	22%	18%	31%	32%	37%	22%	38%	31%	33%	32%	40%	28%	34%	13%	35%	32%	30%	33%	30%	27%
					E		E	E								O							
b. Somewhat satisfied	723	318	363	42	93	138	157	324	11	17	98	72	534	2	204	514	5	137	290	166	86	17	27
	56%	56%	56%	63%	61%	59%	53%	55%	61%	59%	54%	58%	56%	40%	57%	56%	63%	54%	56%	59%	55%	63%	52%
Bottom 2 NET =====	153	63	80	10	32	25	45	48	3	1	28	12	111	1	54	97	2	27	63	32	18	2	11
	12%	11%	12%	15%	21%	11%	15%	8%	17%	3%	15%	10%	12%	20%	15%	10%	25%	11%	12%	11%	12%	7%	21%
					FH		H				J		J		P								
c. Not very satisfied	128	49	69	10	29	19	40	37	3	1	24	11	91	1	48	78	2	24	50	26	18	1	9
	10%	9%	11%	15%	19%	8%	14%	6%	17%	3%	13%	9%	10%	20%	13%	8%	25%	9%	10%	9%	12%	4%	17%
					FH		FH			J					P								V
d. Not at all satisfied	25	14	11	-	3	6	5	11	-	-	4	1	20	-	6	19	-	3	13	6	-	1	2
	2%	2%	2%		2%	3%	2%	2%			2%	1%	2%		2%	2%		1%	3%	2%		4%	4%
e. Don't Know / No Answer	48	16	29	3	9	5	9	23	2	11	7	4	26	-	10	38	-	5	25	3	5	2	8
MEAN	3.18	3.19	3.18	3.07	2.95	3.17	3.15	3.27	3.06	3.34	3.13	3.22	3.18	3.20	3.11	3.21	2.88	3.24	3.18	3.16	3.21	3.19	3.02
					E		E	EG							O			W					
STANDARD DEVIATION	0.68	0.69	0.68	0.61	0.67	0.68	0.71	0.66	0.64	0.55	0.72	0.63	0.68	0.84	0.68	0.68	0.64	0.66	0.70	0.67	0.63	0.68	0.78
STANDARD ERROR	0.02	0.03	0.03	0.07	0.05	0.04	0.04	0.03	0.15	0.10	0.05	0.06	0.02	0.37	0.04	0.02	0.23	0.04	0.03	0.04	0.05	0.13	0.11

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

7. How would you rate the overall quality of services provided by the Finance Department?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1174	528	587	59	120	215	282	541	16	22	148	108	892	4	322	845	7	239	469	253	146	22	45
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1049	476	525	48	103	183	251	499	13	20	130	92	803	4	275	768	6	220	421	226	126	19	37
	89%	90%	89%	81%	86%	85%	89%	92%	81%	91%	88%	85%	90%	100%	85%	91%	86%	92%	90%	89%	86%	86%	82%
								F						KLM		O							
a. Excellent	517	249	248	20	35	81	115	285	1	5	58	46	407	1	122	395	-	112	214	107	61	8	15
	44%	47%	42%	34%	29%	38%	41%	53%	6%	23%	39%	43%	46%	25%	38%	47%		47%	46%	42%	42%	36%	33%
		D			I	I	EI	EFGI				J	J			O							
b. Good	532	227	277	28	68	102	136	214	12	15	72	46	396	3	153	373	6	108	207	119	65	11	22
	45%	43%	47%	47%	57%	47%	48%	40%	75%	68%	49%	43%	44%	75%	48%	44%	86%	45%	44%	47%	45%	50%	49%
					H	H	H		FGH	LM						OP							
Bottom 2 NET =====	125	52	62	11	17	32	31	42	3	2	18	16	89	-	47	77	1	19	48	27	20	3	8
	11%	10%	11%	19%	14%	15%	11%	8%	19%	9%	12%	15%	10%		15%	9%	14%	8%	10%	11%	14%	14%	18%
						H									P								
c. Fair	102	42	54	6	15	29	26	30	2	2	17	13	70	-	40	61	1	16	40	22	16	3	5
	9%	8%	9%	10%	13%	13%	9%	6%	13%	9%	11%	12%	8%		12%	7%	14%	7%	9%	9%	11%	14%	11%
					H	H									P								
d. Poor	23	10	8	5	2	3	5	12	1	-	1	3	19	-	7	16	-	3	8	5	4	-	3
	2%	2%	1%	8%	2%	1%	2%	2%	6%		1%	3%	2%		2%	2%		1%	2%	2%	3%		7%
e. Don't Know / No Answer	163	56	96	11	41	25	23	70	4	18	41	21	82	1	45	117	1	20	76	31	14	7	15
MEAN	3.31	3.35	3.30	3.07	3.13	3.21	3.28	3.43	2.81	3.14	3.26	3.25	3.34	3.25	3.21	3.36	2.86	3.38	3.34	3.30	3.25	3.23	3.09
		D	D		I	I	EFGI								O			W	W				
STANDARD DEVIATION	0.71	0.71	0.69	0.89	0.69	0.72	0.70	0.70	0.66	0.56	0.68	0.77	0.71	0.50	0.74	0.70	0.38	0.67	0.71	0.71	0.76	0.69	0.85
STANDARD ERROR	0.02	0.03	0.03	0.12	0.06	0.05	0.04	0.03	0.16	0.12	0.06	0.07	0.02	0.25	0.04	0.02	0.14	0.04	0.03	0.04	0.06	0.15	0.13

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

8. In terms of the assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others in Town?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH				Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1092	504	531	57	114	205	256	503	14	20	127	97	845	3	309	778	5	202	443	245	143	20	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Over-assessed	330	146	167	17	26	64	80	152	8	8	34	20	268	-	82	246	2	70	117	65	55	6	17
	30%	29%	31%	30%	23%	31%	31%	30%	57% EH	40%	27%	21%	32% L		27%	32%	40%	35% S	26%	27%	38% ST	30%	44% ST
b. Under-assessed	38	12	25	1	4	10	5	19	-	-	2	5	31	-	9	29	-	2	18	9	8	-	1
	3%	2%	5% B	2%	4%	5%	2%	4%			2%	5%	4%		3%	4%		1%	4% R	4% R	6% R		3%
c. Fairly assessed	724	346	339	39	84	131	171	332	6	12	91	72	546	3	218	503	3	130	308	171	80	14	21
	66%	69%	64%	68%	74% I	64%	67%	66%	43%	60%	72%	74% M	65% JKLM	100%	71%	65%	60%	64%	70% U	70% U	56%	70%	54%
d. Rent / Does not apply	74	26	46	2	16	12	13	32	1	8	22	10	33	1	15	57	2	19	32	8	3	3	9
e. Don't Know / No Answer	171	54	106	11	31	23	36	76	5	12	40	22	96	1	43	127	1	38	70	31	14	6	12

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

9. How important is it for you to be able to pay bills online?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1311	577	665	69	160	238	301	593	19	39	185	126	956	5	366	937	8	253	533	278	160	28	59
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	780	358	392	30	144	191	191	244	10	30	149	90	509	2	301	474	5	146	311	167	98	18	40
	59%	62%	59%	43%	90%	80%	63%	41%	53%	77%	81%	71%	53%	40%	82%	51%	63%	58%	58%	60%	61%	64%	68%
		D	D		FGHI	GHI	H			M	M	M			P								
a. Very important	488	220	253	15	112	119	120	133	4	23	110	67	288	-	201	286	1	88	201	106	57	13	23
	37%	38%	38%	22%	70%	50%	40%	22%	21%	59%	59%	53%	30%		55%	31%	13%	35%	38%	38%	36%	46%	39%
		D	D		FGHI	GHI	H			M	M	M			PQ								
b. Somewhat important	292	138	139	15	32	72	71	111	6	7	39	23	221	2	100	188	4	58	110	61	41	5	17
	22%	24%	21%	22%	20%	30%	24%	19%	32%	18%	21%	18%	23%	40%	27%	20%	50%	23%	21%	22%	26%	18%	29%
						EH									P								
Bottom 2 NET =====	531	219	273	39	16	47	110	349	9	9	36	36	447	3	65	463	3	107	222	111	62	10	19
	41%	38%	41%	57%	10%	20%	37%	59%	47%	23%	19%	29%	47%	60%	18%	49%	38%	42%	42%	40%	39%	36%	32%
				BC		E	EF	EFG	EF				JKL			O							
c. Not very important	238	111	113	14	12	33	58	133	2	6	21	23	188	-	43	195	-	44	100	57	24	5	8
	18%	19%	17%	20%	8%	14%	19%	22%	11%	15%	11%	18%	20%		12%	21%		17%	19%	21%	15%	18%	14%
					E	E	EF	EF					K		O								
d. Not at all important	293	108	160	25	4	14	52	216	7	3	15	13	259	3	22	268	3	63	122	54	38	5	11
	22%	19%	24%	36%	3%	6%	17%	36%	37%	8%	8%	10%	27%	60%	6%	29%	38%	25%	23%	19%	24%	18%	19%
			B	BC			EF	EFG	EF				JKL	JKL		O							
e. Don't Know / No Answer	26	7	18	1	1	2	4	18	1	1	4	3	18	-	1	25	-	6	12	6	-	1	1
MEAN	2.74	2.81	2.73	2.29	3.58	3.24	2.86	2.27	2.37	3.28	3.32	3.14	2.56	1.80	3.31	2.53	2.38	2.68	2.73	2.79	2.73	2.93	2.88
		D	D		FGHI	GHI	H			MN	MN	MN			PQ								
STANDARD DEVIATION	1.18	1.14	1.20	1.18	0.74	0.90	1.13	1.17	1.21	1.00	0.97	1.06	1.18	1.10	0.90	1.20	1.19	1.19	1.19	1.15	1.18	1.18	1.13
STANDARD ERROR	0.03	0.05	0.05	0.14	0.06	0.06	0.06	0.05	0.28	0.16	0.07	0.09	0.04	0.49	0.05	0.04	0.42	0.07	0.05	0.07	0.09	0.22	0.15

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH				Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1086	488	542	56	109	198	260	508	11	23	126	104	831	2	293	789	4	215	447	231	136	18	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	786	372	377	37	77	148	178	376	7	22	97	81	584	2	213	570	3	164	322	158	98	13	31
	72%	76%	70%	66%	71%	75%	68%	74%	64%	96%	77%	78%	70%	100%	73%	72%	75%	76%	72%	68%	72%	72%	79%
			C							KLM				KLM									
a. Excellent	211	110	91	10	18	40	47	104	2	8	34	12	157	-	59	152	-	43	85	46	27	4	6
	19%	23%	17%	18%	17%	20%	18%	20%	18%	35%	27%	12%	19%		20%	19%		20%	19%	20%	20%	22%	15%
			C							L	L		L										
b. Good	575	262	286	27	59	108	131	272	5	14	63	69	427	2	154	418	3	121	237	112	71	9	25
	53%	54%	53%	48%	54%	55%	50%	54%	45%	61%	50%	66%	51%	100%	53%	53%	75%	56%	53%	48%	52%	50%	64%
												KM		JKLM									
Bottom 2 NET =====	300	116	165	19	32	50	82	132	4	1	29	23	247	-	80	219	1	51	125	73	38	5	8
	28%	24%	30%	34%	29%	25%	32%	26%	36%	4%	23%	22%	30%		27%	28%	25%	24%	28%	32%	28%	28%	21%
			B							J	J	J											
c. Fair	217	83	121	13	23	38	56	97	3	1	25	18	173	-	59	157	1	40	86	56	27	3	5
	20%	17%	22%	23%	21%	19%	22%	19%	27%	4%	20%	17%	21%		20%	20%	25%	19%	19%	24%	20%	17%	13%
			B							J	J	J											
d. Poor	83	33	44	6	9	12	26	35	1	-	4	5	74	-	21	62	-	11	39	17	11	2	3
	8%	7%	8%	11%	8%	6%	10%	7%	9%		3%	5%	9%		7%	8%		5%	9%	7%	8%	11%	8%
													K										
e. Don't Know / No Answer	251	96	141	14	52	42	45	103	9	17	63	25	143	3	74	173	4	44	98	53	24	11	21
MEAN	2.84	2.92	2.78	2.73	2.79	2.89	2.77	2.88	2.73	3.30	3.01	2.85	2.80	3.00	2.86	2.84	2.75	2.91	2.82	2.81	2.84	2.83	2.87
			C							LM	M												
STANDARD DEVIATION	0.82	0.81	0.82	0.88	0.82	0.79	0.86	0.81	0.90	0.56	0.77	0.68	0.85	0.00	0.82	0.82	0.50	0.77	0.84	0.84	0.84	0.92	0.77
STANDARD ERROR	0.02	0.04	0.04	0.12	0.08	0.06	0.05	0.04	0.27	0.12	0.07	0.07	0.03	0.00	0.05	0.03	0.25	0.05	0.04	0.06	0.07	0.22	0.12

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

11. In terms of land-use and development, how would you rate your satisfaction with the way that Concord is being developed?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1246	545	636	65	148	228	290	566	14	29	172	120	921	4	344	895	7	247	514	258	153	24	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	837	403	402	32	112	158	174	388	5	26	135	85	587	4	246	586	5	164	327	193	98	18	37
	67%	74%	63%	49%	76%	69%	60%	69%	36%	90%	78%	71%	64%	100%	72%	65%	71%	66%	64%	75%	64%	75%	74%
		CD	D		GI	GI		GI		LM	M			KLM	P					RSU			
a. Very satisfied	209	115	87	7	21	38	49	98	3	10	37	20	141	1	63	145	1	45	82	41	25	5	11
	17%	21%	14%	11%	14%	17%	17%	17%	21%	34%	22%	17%	15%	25%	18%	16%	14%	18%	16%	16%	16%	21%	22%
		CD								M													
b. Somewhat satisfied	628	288	315	25	91	120	125	290	2	16	98	65	446	3	183	441	4	119	245	152	73	13	26
	50%	53%	50%	38%	61%	53%	43%	51%	14%	55%	57%	54%	48%	75%	53%	49%	57%	48%	48%	59%	48%	54%	52%
		D			GHI	GI	I	GI			M									RSU			
Bottom 2 NET =====	409	142	234	33	36	70	116	178	9	3	37	35	334	-	98	309	2	83	187	65	55	6	13
	33%	26%	37%	51%	24%	31%	40%	31%	64%	10%	22%	29%	36%		28%	35%	29%	34%	36%	25%	36%	25%	26%
			B	BC			EFH	EFH				J	JK			O		T	T		T		
c. Not very satisfied	295	99	172	24	27	57	81	122	8	2	31	30	232	-	77	217	1	60	134	50	37	4	10
	24%	18%	27%	37%	18%	25%	28%	22%	57%	7%	18%	25%	25%		22%	24%	14%	24%	26%	19%	24%	17%	20%
			B	B			EH	EF	EF		J	J	JK						T				
d. Not at all satisfied	114	43	62	9	9	13	35	56	1	1	6	5	102	-	21	92	1	23	53	15	18	2	3
	9%	8%	10%	14%	6%	6%	12%	10%	7%	3%	3%	4%	11%		6%	10%	14%	9%	10%	6%	12%	8%	6%
							EF	F					JKL			O			T		T		
e. Don't Know / No Answer	91	39	47	5	13	12	15	45	6	11	17	9	53	1	23	67	1	12	31	26	7	5	10
MEAN	2.75	2.87	2.67	2.46	2.84	2.80	2.65	2.76	2.50	3.21	2.97	2.83	2.68	3.25	2.84	2.71	2.71	2.75	2.69	2.85	2.69	2.88	2.90
		CD			G	G				LM	M				P					SU			
STANDARD DEVIATION	0.84	0.83	0.83	0.87	0.74	0.78	0.90	0.85	0.94	0.73	0.73	0.75	0.86	0.50	0.79	0.86	0.95	0.86	0.86	0.75	0.88	0.85	0.81
STANDARD ERROR	0.02	0.04	0.03	0.11	0.06	0.05	0.05	0.04	0.25	0.13	0.06	0.07	0.03	0.25	0.04	0.03	0.36	0.05	0.04	0.05	0.07	0.17	0.12

Comparison Groups: BCD/EFHGI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

12. How would you rate the overall quality of services provided by the Concord Free Public Library?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1268	557	648	63	146	232	295	578	17	30	175	124	934	5	352	908	8	254	518	273	151	24	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1217	531	625	61	135	223	282	562	15	27	166	119	900	5	332	878	7	244	499	255	150	23	46
	96%	95%	96%	97%	92%	96%	96%	97%	88%	90%	95%	96%	96%	100%	94%	97%	88%	96%	96%	93%	99%	96%	96%
								E						KLM							RST		
a. Excellent	945	420	477	48	91	172	210	461	11	21	123	89	708	4	243	696	6	185	403	184	119	18	36
	75%	75%	74%	76%	62%	74%	71%	80%	65%	70%	70%	72%	76%	80%	69%	77%	75%	73%	78%	67%	79%	75%	75%
					E			EG							O			T		T			
b. Good	272	111	148	13	44	51	72	101	4	6	43	30	192	1	89	182	1	59	96	71	31	5	10
	21%	20%	23%	21%	30%	22%	24%	17%	24%	20%	25%	24%	21%	20%	25%	20%	13%	23%	19%	26%	21%	21%	21%
					H			H							P					S			
Bottom 2 NET =====	51	26	23	2	11	9	13	16	2	3	9	5	34	-	20	30	1	10	19	18	1	1	2
	4%	5%	4%	3%	8%	4%	4%	3%	12%	10%	5%	4%	4%		6%	3%	13%	4%	4%	7%	1%	4%	4%
					H												U	U	U				
c. Fair	40	19	19	2	7	7	8	16	2	1	8	4	27	-	15	24	1	9	14	14	1	-	2
	3%	3%	3%	3%	5%	3%	3%	3%	12%	3%	5%	3%	3%		4%	3%	13%	4%	3%	5%	1%		4%
																	U	U	U				
d. Poor	11	7	4	-	4	2	5	-	-	2	1	1	7	-	5	6	-	1	5	4	-	1	-
	1%	1%	1%		3%	1%	2%			7%	1%	1%	1%		1%	1%		*	1%	1%		4%	
e. Don't Know / No Answer	69	27	35	7	15	8	10	33	3	10	14	5	40	-	15	54	-	5	27	11	9	5	12
MEAN	3.70	3.69	3.69	3.73	3.52	3.69	3.65	3.77	3.53	3.53	3.65	3.67	3.71	3.80	3.62	3.73	3.63	3.69	3.73	3.59	3.78	3.67	3.71
					E	E	E	EGI								O			T		T		
STANDARD DEVIATION	0.57	0.60	0.56	0.51	0.72	0.57	0.62	0.48	0.72	0.86	0.60	0.58	0.55	0.45	0.64	0.54	0.74	0.56	0.56	0.66	0.43	0.70	0.54
STANDARD ERROR	0.02	0.03	0.02	0.06	0.06	0.04	0.04	0.02	0.17	0.16	0.05	0.05	0.02	0.20	0.03	0.02	0.26	0.04	0.02	0.04	0.04	0.14	0.08

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

13. In which of the following areas would you like to see the Library add or expand its offerings?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	885	400	443	42	128	180	203	362	12	26	148	88	621	2	292	588	5	189	351	185	104	20	36
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Lectures on current events	332	145	170	17	31	54	81	161	5	9	43	32	247	1	71	259	2	80	140	49	46	6	11
	38%	36%	38%	40%	24%	30%	40%	44%	42%	35%	29%	36%	40%	50%	24%	44%	40%	42%	40%	26%	44%	30%	31%
							EF	EF					K			O		T	T		T		
c. Digital Media	281	137	128	16	26	64	78	108	5	3	39	22	216	1	81	197	3	56	106	74	31	5	9
	32%	34%	29%	38%	20%	36%	38%	30%	42%	12%	26%	25%	35%	50%	28%	34%	60%	30%	30%	40%	30%	25%	25%
						E	EH	E			J		JK							RS			
a. Services to children and/or teens	181	84	91	6	55	46	24	54	2	11	51	22	97	-	110	71	-	42	62	43	18	6	10
	20%	21%	21%	14%	43%	26%	12%	15%	17%	42%	34%	25%	16%		38%	12%		22%	18%	23%	17%	30%	28%
					FGHI	GH				M	M				P								
d. Maker or hands-on learning opportunities	91	34	54	3	16	16	20	39	-	3	15	12	61	-	30	61	-	11	43	19	9	3	6
	10%	9%	12%	7%	13%	9%	10%	11%		12%	10%	14%	10%		10%	10%		6%	12%	10%	9%	15%	17%
																		R					
e. Don't Know / No Answer	452	184	240	28	33	60	102	249	8	14	41	41	353	3	75	374	3	70	194	99	56	9	24

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

14. How would you rate the overall quality of services provided by the Council on Aging?

BASE = ALL RESPONDENTS

	Gender			Age				Lived in Concord				Children in HH			Polling Place								
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	639	261	345	33	10	54	111	453	11	6	39	37	555	2	62	573	4	133	298	130	56	8	14
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	594	241	322	31	8	46	103	427	10	5	35	33	519	2	56	535	3	124	275	124	51	8	12
	93%	92%	93%	94%	80%	85%	93%	94%	91%	83%	90%	89%	94%	100%	90%	93%	75%	93%	92%	95%	91%	100%	86%
														KLM									RSTU
a. Excellent	341	132	193	16	3	19	50	263	6	4	21	15	299	2	23	316	2	73	167	64	26	3	8
	53%	51%	56%	48%	30%	35%	45%	58%	55%	67%	54%	41%	54%	100%	37%	55%	50%	55%	56%	49%	46%	38%	57%
								FG						KLM		O							
b. Good	253	109	129	15	5	27	53	164	4	1	14	18	220	-	33	219	1	51	108	60	25	5	4
	40%	42%	37%	45%	50%	50%	48%	36%	36%	17%	36%	49%	40%		53%	38%	25%	38%	36%	46%	45%	63%	29%
							H								P								
Bottom 2 NET =====	45	20	23	2	2	8	8	26	1	1	4	4	36	-	6	38	1	9	23	6	5	-	2
	7%	8%	7%	6%	20%	15%	7%	6%	9%	17%	10%	11%	6%		10%	7%	25%	7%	8%	5%	9%		14%
c. Fair	34	13	20	1	1	6	7	20	-	-	3	4	27	-	4	30	-	7	16	6	4	-	1
	5%	5%	6%	3%	10%	11%	6%	4%			8%	11%	5%		6%	5%		5%	5%	5%	7%		7%
d. Poor	11	7	3	1	1	2	1	6	1	1	1	-	9	-	2	8	1	2	7	-	1	-	1
	2%	3%	1%	3%	10%	4%	1%	1%	9%	17%	3%		2%		3%	1%	25%	2%	2%		2%		7%
e. Don't Know / No Answer	698	323	338	37	151	186	194	158	9	34	150	92	419	3	305	389	4	126	247	154	104	21	46
MEAN	3.45	3.40	3.48	3.39	3.00	3.17	3.37	3.51	3.36	3.33	3.41	3.30	3.46	4.00	3.24	3.47	3.00	3.47	3.46	3.45	3.36	3.38	3.36
								EFG								O							
STANDARD DEVIATION	0.68	0.71	0.65	0.70	0.94	0.77	0.65	0.65	0.92	1.21	0.75	0.66	0.67	0.00	0.72	0.66	1.41	0.67	0.71	0.58	0.70	0.52	0.93
STANDARD ERROR	0.03	0.04	0.03	0.12	0.30	0.10	0.06	0.03	0.28	0.49	0.12	0.11	0.03	0.00	0.09	0.03	0.71	0.06	0.04	0.05	0.09	0.18	0.25

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

15. How would you rate the overall quality of services provided by the Concord Police Department?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1259	552	641	66	133	229	294	586	17	19	169	124	943	4	336	917	6	250	510	273	153	26	47
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1193	520	612	61	125	208	274	570	16	17	155	119	898	4	313	875	5	238	487	258	151	23	36
	95%	94%	95%	92%	94%	91%	93%	97%	94%	89%	92%	96%	95%	100%	93%	95%	83%	95%	95%	95%	99%	88%	77%
								FG						KLM			W	W	W	RSTW			
a. Excellent	828	354	439	35	73	135	175	434	11	7	104	76	638	3	199	625	4	170	352	169	105	12	20
	66%	64%	68%	53%	55%	59%	60%	74%	65%	37%	62%	61%	68%	75%	59%	68%	67%	68%	69%	62%	69%	46%	43%
			D					EFG			J	J	J			O		VW	TVW	W	VW		
b. Good	365	166	173	26	52	73	99	136	5	10	51	43	260	1	114	250	1	68	135	89	46	11	16
	29%	30%	27%	39%	39%	32%	34%	23%	29%	53%	30%	35%	28%	25%	34%	27%	17%	27%	26%	33%	30%	42%	34%
				C	H	H	H			M					P								
Bottom 2 NET =====	66	32	29	5	8	21	20	16	1	2	14	5	45	-	23	42	1	12	23	15	2	3	11
	5%	6%	5%	8%	6%	9%	7%	3%	6%	11%	8%	4%	5%		7%	5%	17%	5%	5%	5%	1%	12%	23%
					H	H											U	U	U				RSTU
c. Fair	50	24	21	5	6	16	14	13	1	1	11	4	34	-	18	31	1	10	20	9	1	1	9
	4%	4%	3%	8%	5%	7%	5%	2%	6%	5%	7%	3%	4%		5%	3%	17%	4%	4%	3%	1%	4%	19%
					H												U	U	U				RSTUV
d. Poor	16	8	8	-	2	5	6	3	-	1	3	1	11	-	5	11	-	2	3	6	1	2	2
	1%	1%	1%		2%	2%	2%	1%		5%	2%	1%	1%		1%	1%		1%	1%	2%	1%	8%	4%
e. Don't Know / No Answer	78	32	42	4	28	11	11	25	3	21	20	5	31	1	31	45	2	9	35	11	7	3	13
MEAN	3.59	3.57	3.63	3.45	3.47	3.48	3.51	3.71	3.59	3.21	3.51	3.56	3.62	3.75	3.51	3.62	3.50	3.62	3.64	3.54	3.67	3.27	3.15
			D					EFG				J	J			O		VW	TVW	W	TVW		
STANDARD DEVIATION	0.63	0.65	0.61	0.64	0.66	0.72	0.69	0.53	0.62	0.79	0.70	0.60	0.62	0.50	0.67	0.61	0.84	0.60	0.59	0.67	0.53	0.87	0.88
STANDARD ERROR	0.02	0.03	0.02	0.08	0.06	0.05	0.04	0.02	0.15	0.18	0.05	0.05	0.02	0.25	0.04	0.02	0.34	0.04	0.03	0.04	0.04	0.17	0.13

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

16. How would you rate the overall quality of services provided by the Concord Fire Department?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1165	510	596	59	103	205	270	571	16	16	141	101	903	4	291	869	5	235	482	241	142	25	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1149	499	591	59	102	202	266	563	16	16	138	101	890	4	288	856	5	232	474	239	142	25	37
	99%	98%	99%	100%	99%	99%	99%	99%	100%	100%	98%	100%	99%	100%	99%	99%	100%	99%	98%	99%	100%	100%	93%
				BC				E	GH	M		M		M		P					S	S	
a. Excellent	906	396	471	39	71	155	204	465	11	9	99	72	723	3	226	677	3	186	391	188	106	15	20
	78%	78%	79%	66%	69%	76%	76%	81%	69%	56%	70%	71%	80%	75%	78%	78%	60%	79%	81%	78%	75%	60%	50%
			D									K					W	VW	W	W			
b. Good	243	103	120	20	31	47	62	98	5	7	39	29	167	1	62	179	2	46	83	51	36	10	17
	21%	20%	20%	34%	30%	23%	23%	17%	31%	44%	28%	29%	18%	25%	21%	21%	40%	20%	17%	21%	25%	40%	43%
			BC	H						M	M	M									S	RS	RSTU
Bottom 2 NET =====	16	11	5	-	1	3	4	8	-	-	3	-	13	-	3	13	-	3	8	2	-	-	3
	1%	2%	1%		1%	1%	1%	1%			2%		1%		1%	1%		1%	2%	1%			8%
c. Fair	16	11	5	-	1	3	4	8	-	-	3	-	13	-	3	13	-	3	8	2	-	-	3
	1%	2%	1%		1%	1%	1%	1%			2%		1%		1%	1%		1%	2%	1%			8%
e. Don't Know / No Answer	172	74	87	11	58	35	35	40	4	24	48	28	71	1	76	93	3	24	63	43	18	4	20
MEAN	3.76	3.75	3.78	3.66	3.68	3.74	3.74	3.80	3.69	3.56	3.68	3.71	3.79	3.75	3.77	3.76	3.60	3.78	3.79	3.77	3.75	3.60	3.43
			D					E					JK				W	W	VW	W	W		
STANDARD DEVIATION	0.46	0.48	0.43	0.48	0.49	0.47	0.47	0.43	0.48	0.51	0.51	0.45	0.44	0.50	0.45	0.46	0.55	0.45	0.44	0.44	0.44	0.50	0.64
STANDARD ERROR	0.01	0.02	0.02	0.06	0.05	0.03	0.03	0.02	0.12	0.13	0.04	0.05	0.01	0.25	0.03	0.02	0.24	0.03	0.02	0.03	0.04	0.10	0.10

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

17. How would you rate the overall quality of services provided by Concord Public Works?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1301	572	663	66	157	235	297	594	18	34	182	125	955	5	358	935	8	256	529	279	154	27	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1123	487	580	56	125	204	249	530	15	27	149	108	834	5	307	809	7	225	463	237	135	19	44
	86%	85%	87%	85%	80%	87%	84%	89%	83%	79%	82%	86%	87%	100%	86%	87%	88%	88%	88%	85%	88%	70%	79%
								EG						JKLM									
a. Excellent	534	249	259	26	51	86	121	272	4	9	70	50	405	-	140	393	1	113	211	124	65	7	14
	41%	44%	39%	39%	32%	37%	41%	46%	22%	26%	38%	40%	42%		39%	42%	13%	44%	40%	44%	42%	26%	25%
								EFI					J		Q	Q		VW	W	VW	W		
b. Good	589	238	321	30	74	118	128	258	11	18	79	58	429	5	167	416	6	112	252	113	70	12	30
	45%	42%	48%	45%	47%	50%	43%	43%	61%	53%	43%	46%	45%	100%	47%	44%	75%	44%	48%	41%	45%	44%	54%
			B											JKLM			P						
Bottom 2 NET =====	178	85	83	10	32	31	48	64	3	7	33	17	121	-	51	126	1	31	66	42	19	8	12
	14%	15%	13%	15%	20%	13%	16%	11%	17%	21%	18%	14%	13%		14%	13%	13%	12%	12%	15%	12%	30%	21%
				H	H																		
c. Fair	138	64	65	9	20	24	37	54	3	6	25	11	96	-	37	100	1	27	48	34	18	5	6
	11%	11%	10%	14%	13%	10%	12%	9%	17%	18%	14%	9%	10%		10%	11%	13%	11%	9%	12%	12%	19%	11%
d. Poor	40	21	18	1	12	7	11	10	-	1	8	6	25	-	14	26	-	4	18	8	1	3	6
	3%	4%	3%	2%	8%	3%	4%	2%		3%	4%	5%	3%		4%	3%		2%	3%	3%	1%	11%	11%
				H	H													U					RU
e. Don't Know / No Answer	36	12	20	4	4	5	8	17	2	6	7	4	19	-	9	27	-	3	16	5	6	2	4
MEAN	3.24	3.25	3.24	3.23	3.04	3.20	3.21	3.33	3.06	3.03	3.16	3.22	3.27	3.00	3.21	3.26	3.00	3.30	3.24	3.27	3.29	2.85	2.93
					E		EFG											VW	VW	VW	VW		
STANDARD DEVIATION	0.76	0.80	0.74	0.74	0.87	0.74	0.80	0.71	0.64	0.76	0.82	0.80	0.75	0.00	0.78	0.76	0.53	0.72	0.75	0.78	0.69	0.95	0.89
STANDARD ERROR	0.02	0.03	0.03	0.09	0.07	0.05	0.05	0.03	0.15	0.13	0.06	0.07	0.02	0.00	0.04	0.02	0.19	0.05	0.03	0.05	0.06	0.18	0.12

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

18. How would you rate your satisfaction with the maintenance of Town roads?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1319	578	672	69	160	236	303	601	19	38	185	127	964	5	362	949	8	256	540	281	158	27	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1109	479	570	60	130	201	255	509	14	35	153	113	803	5	308	794	7	224	445	236	137	18	49
	84%	83%	85%	87%	81%	85%	84%	85%	74%	92%	83%	89%	83%	100%	85%	84%	88%	88%	82%	84%	87%	67%	86%
														KLM				V			V		
a. Very satisfied	364	177	171	16	39	66	95	160	4	12	47	43	261	1	98	264	2	77	141	73	51	5	17
	28%	31%	25%	23%	24%	28%	31%	27%	21%	32%	25%	34%	27%	20%	27%	28%	25%	30%	26%	26%	32%	19%	30%
		C																					
b. Somewhat satisfied	745	302	399	44	91	135	160	349	10	23	106	70	542	4	210	530	5	147	304	163	86	13	32
	56%	52%	59%	64%	57%	57%	53%	58%	53%	61%	57%	55%	56%	80%	58%	56%	63%	57%	56%	58%	54%	48%	56%
			B																				
Bottom 2 NET =====	210	99	102	9	30	35	48	92	5	3	32	14	161	-	54	155	1	32	95	45	21	9	8
	16%	17%	15%	13%	19%	15%	16%	15%	26%	8%	17%	11%	17%		15%	16%	13%	13%	18%	16%	13%	33%	14%
																						RU	
c. Not very satisfied	158	70	81	7	23	30	35	67	3	3	25	11	119	-	42	115	1	26	69	36	15	7	5
	12%	12%	12%	10%	14%	13%	12%	11%	16%	8%	14%	9%	12%		12%	12%	13%	10%	13%	13%	9%	26%	9%
d. Not at all satisfied	52	29	21	2	7	5	13	25	2	-	7	3	42	-	12	40	-	6	26	9	6	2	3
	4%	5%	3%	3%	4%	2%	4%	4%	11%		4%	2%	4%		3%	4%		2%	5%	3%	4%	7%	5%
e. Don't Know / No Answer	18	6	11	1	1	4	2	10	1	2	4	2	10	-	5	13	-	3	5	3	2	2	3
MEAN	3.08	3.08	3.07	3.07	3.01	3.11	3.11	3.07	2.84	3.24	3.04	3.20	3.06	3.20	3.09	3.07	3.13	3.15	3.04	3.07	3.15	2.78	3.11
												M						SV		V	V		
STANDARD DEVIATION	0.74	0.79	0.70	0.67	0.75	0.69	0.77	0.73	0.90	0.59	0.74	0.69	0.75	0.45	0.72	0.75	0.64	0.69	0.76	0.72	0.74	0.85	0.77
STANDARD ERROR	0.02	0.03	0.03	0.08	0.06	0.05	0.04	0.03	0.21	0.10	0.05	0.06	0.02	0.20	0.04	0.02	0.23	0.04	0.03	0.04	0.06	0.16	0.10

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

19. How would you rate your satisfaction with the Town's snow plowing and winter maintenance?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1293	563	661	69	142	236	300	597	18	13	184	128	963	5	351	934	8	255	528	279	157	27	47
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1156	507	587	62	128	207	267	539	15	10	171	119	851	5	324	826	6	232	470	243	147	23	41
	89%	90%	89%	90%	90%	88%	89%	90%	83%	77%	93%	93%	88%	100%	92%	88%	75%	91%	89%	87%	94%	85%	87%
											M			JKLM	P						T		
a. Very satisfied	644	307	307	30	72	118	150	296	8	4	102	69	468	1	197	445	2	128	251	128	104	14	19
	50%	55%	46%	43%	51%	50%	50%	50%	44%	31%	55%	54%	49%	20%	56%	48%	25%	50%	48%	46%	66%	52%	40%
		C													PQ					RSTW			
b. Somewhat satisfied	512	200	280	32	56	89	117	243	7	6	69	50	383	4	127	381	4	104	219	115	43	9	22
	40%	36%	42%	46%	39%	38%	39%	41%	39%	46%	38%	39%	40%	80%	36%	41%	50%	41%	41%	41%	27%	33%	47%
		B												KLM			U	U	U				U
Bottom 2 NET =====	137	56	74	7	14	29	33	58	3	3	13	9	112	-	27	108	2	23	58	36	10	4	6
	11%	10%	11%	10%	10%	12%	11%	10%	17%	23%	7%	7%	12%		8%	12%	25%	9%	11%	13%	6%	15%	13%
													K		O					U			
c. Not very satisfied	108	41	62	5	12	24	23	48	1	3	10	9	86	-	23	85	-	21	44	29	8	4	2
	8%	7%	9%	7%	8%	10%	8%	8%	6%	23%	5%	7%	9%		7%	9%		8%	8%	10%	5%	15%	4%
																				U			
d. Not at all satisfied	29	15	12	2	2	5	10	10	2	-	3	-	26	-	4	23	2	2	14	7	2	-	4
	2%	3%	2%	3%	1%	2%	3%	2%	11%		2%		3%		1%	2%	25%	1%	3%	3%	1%		9%
																				R			
e. Don't Know / No Answer	44	21	22	1	19	4	5	14	2	27	5	1	11	-	16	28	-	4	17	5	3	2	13
MEAN	3.37	3.42	3.33	3.30	3.39	3.36	3.36	3.38	3.17	3.08	3.47	3.47	3.34	3.20	3.47	3.34	2.75	3.40	3.34	3.30	3.59	3.37	3.19
		C									JM	J			PQ	Q				RSTW			
STANDARD DEVIATION	0.73	0.74	0.72	0.73	0.70	0.75	0.76	0.71	0.99	0.76	0.68	0.63	0.75	0.45	0.67	0.74	1.16	0.67	0.74	0.76	0.65	0.74	0.88
STANDARD ERROR	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.03	0.23	0.21	0.05	0.06	0.02	0.20	0.04	0.02	0.41	0.04	0.03	0.05	0.05	0.14	0.13

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

20. How would you rate your satisfaction with the Town's water service?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1210	544	604	62	149	216	281	546	18	34	175	109	888	4	338	865	7	247	505	254	129	25	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1173	526	587	60	145	211	268	531	18	32	168	108	861	4	329	837	7	237	492	246	126	23	49
	97%	97%	97%	97%	97%	98%	95%	97%	100%	94%	96%	99%	97%	100%	97%	97%	100%	96%	97%	97%	98%	92%	98%
									EFGH			M		KM			OP						
a. Very satisfied	884	398	443	43	99	151	200	424	10	19	117	80	665	3	229	651	4	182	386	172	100	17	27
	73%	73%	73%	69%	66%	70%	71%	78%	56%	56%	67%	73%	75%	75%	68%	75%	57%	74%	76%	68%	78%	68%	54%
								EFG				JK			O		W	TW		TW			
b. Somewhat satisfied	289	128	144	17	46	60	68	107	8	13	51	28	196	1	100	186	3	55	106	74	26	6	22
	24%	24%	24%	27%	31%	28%	24%	20%	44%	38%	29%	26%	22%	25%	30%	22%	43%	22%	21%	29%	20%	24%	44%
					H	H			H						P					SU			RSTU
Bottom 2 NET =====	37	18	17	2	4	5	13	15	-	2	7	1	27	-	9	28	-	10	13	8	3	2	1
	3%	3%	3%	3%	3%	2%	5%	3%		6%	4%	1%	3%		3%	3%		4%	3%	3%	2%	8%	2%
												L											
c. Not very satisfied	27	12	13	2	3	4	10	10	-	2	6	1	18	-	8	19	-	10	8	5	1	2	1
	2%	2%	2%	3%	2%	2%	4%	2%		6%	3%	1%	2%		2%	2%		4%	2%	2%	1%	8%	2%
																		U					
d. Not at all satisfied	10	6	4	-	1	1	3	5	-	-	1	-	9	-	1	9	-	-	5	3	2	-	-
	1%	1%	1%		1%	*%	1%	1%			1%		1%		*%	1%			1%	1%	2%		
e. Don't Know / No Answer	127	40	79	8	12	24	24	65	2	6	14	20	86	1	29	97	1	12	40	30	31	4	10
MEAN	3.69	3.69	3.70	3.66	3.63	3.67	3.65	3.74	3.56	3.50	3.62	3.72	3.71	3.75	3.65	3.71	3.57	3.70	3.73	3.63	3.74	3.60	3.52
								EG				J	J				W	TW		W			
STANDARD DEVIATION	0.55	0.57	0.54	0.54	0.56	0.54	0.60	0.53	0.51	0.62	0.58	0.47	0.56	0.50	0.54	0.56	0.53	0.54	0.54	0.59	0.55	0.65	0.54
STANDARD ERROR	0.02	0.02	0.02	0.07	0.05	0.04	0.04	0.02	0.12	0.11	0.04	0.04	0.02	0.25	0.03	0.02	0.20	0.03	0.02	0.04	0.05	0.13	0.08

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

21. Please indicate your consideration of the price of - Water Services?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1106	506	546	54	127	195	263	505	16	28	141	93	842	2	312	790	4	221	454	248	125	20	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	215	97	105	13	14	23	45	128	5	2	13	16	184	-	36	179	-	28	110	49	22	2	4
	19%	19%	19%	24%	11%	12%	17%	25%	31%	7%	9%	17%	22%		12%	23%		13%	24%	20%	18%	10%	11%
								EFG					JK			O			RVW	R			
b. Reasonably Priced	765	342	392	31	98	150	186	322	9	23	110	68	562	2	234	528	3	156	308	172	88	16	25
	69%	68%	72%	57%	77%	77%	71%	64%	56%	82%	78%	73%	67%	100%	75%	67%	75%	71%	68%	69%	70%	80%	66%
			D		H	H	H			M	M			JKLM	P								
c. Excessively Price	126	67	49	10	15	22	32	55	2	3	18	9	96	-	42	83	1	37	36	27	15	2	9
	11%	13%	9%	19%	12%	11%	12%	11%	13%	11%	13%	10%	11%		13%	11%	25%	17%	8%	11%	12%	10%	24%
		C															S						S
d. Don't Use Service	64	23	40	1	7	13	17	27	-	1	7	8	48	-	17	47	-	6	19	13	22	1	3
e. Don't Know / No Answer	167	55	97	15	27	32	25	79	4	11	41	28	84	3	38	125	4	32	72	23	13	8	19

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

22. Please indicate your consideration of the price of - Sewer Services?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	524	242	261	21	66	100	127	227	4	16	75	53	379	1	149	373	2	156	201	94	37	11	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	66	30	35	1	6	10	11	39	-	1	5	9	51	-	14	52	-	16	32	10	6	1	1
	13%	12%	13%	5%	9%	10%	9%	17%		6%	7%	17%	13%		9%	14%		10%	16%	11%	16%	9%	4%
								G					K						W				
b. Reasonably Priced	363	163	186	14	51	69	96	144	3	13	55	39	255	1	106	256	1	108	142	58	26	9	20
	69%	67%	71%	67%	77%	69%	76%	63%	75%	81%	73%	74%	67%	100%	71%	69%	50%	69%	71%	62%	70%	82%	80%
					H		H							KLM									
c. Excessively Price	95	49	40	6	9	21	20	44	1	2	15	5	73	-	29	65	1	32	27	26	5	1	4
	18%	20%	15%	29%	14%	21%	16%	19%	25%	13%	20%	9%	19%		19%	17%	50%	21%	13%	28%	14%	9%	16%
								L												S			
d. Don't Use Service	537	240	262	35	58	84	123	262	10	8	57	39	430	3	142	392	3	57	227	135	95	9	14
e. Don't Know / No Answer	276	102	160	14	37	56	55	122	6	16	57	37	165	1	76	197	3	46	117	55	28	9	21

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

23. Please indicate your consideration of the price of - Trash and Recycling Pickup?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1005	457	493	55	130	195	244	424	12	25	134	97	747	2	314	686	5	198	382	240	126	20	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	144	74	65	5	7	14	23	98	2	-	13	12	119	-	23	121	-	33	56	30	23	-	2
	14%	16%	13%	9%	5%	7%	9%	23%	17%		10%	12%	16%		7%	18%		17%	15%	13%	18%		5%
								EFG					K			O		W	W		W		
b. Reasonably Priced	568	261	279	28	62	118	145	237	6	14	64	51	439	-	187	381	-	115	227	129	69	11	17
	57%	57%	57%	51%	48%	61%	59%	56%	50%	56%	48%	53%	59%		60%	56%		58%	59%	54%	55%	55%	44%
					E	E							K										
c. Excessively Price	293	122	149	22	61	63	76	89	4	11	57	34	189	2	104	184	5	50	99	81	34	9	20
	29%	27%	30%	40%	47%	32%	31%	21%	33%	44%	43%	35%	25%	100%	33%	27%	100%	25%	26%	34%	27%	45%	51%
					FGH	H	H				M			JKLM	P		OP			S			RSTU
d. Don't Use Service	228	91	127	10	20	32	43	129	4	7	34	14	171	2	41	186	1	41	107	35	28	4	13
e. Don't Know / No Answer	104	36	63	5	11	13	18	58	4	8	21	18	56	1	12	90	2	20	56	9	6	5	8

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

24. Please indicate your consideration of the price of -Electricity?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1259	556	636	67	151	221	297	574	16	35	169	121	930	4	344	908	7	247	512	268	154	26	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	405	181	202	22	26	44	93	240	2	6	40	34	325	-	71	334	-	75	197	85	35	3	10
	32%	33%	32%	33%	17%	20%	31%	42%	13%	17%	24%	28%	35%	-	21%	37%	-	30%	38%	32%	23%	12%	19%
							EFI	EFGI					JK			O		V	RUVW	UVW			
b. Reasonably Priced	720	318	364	38	109	146	167	285	13	24	107	78	507	4	230	484	6	139	265	163	103	18	32
	57%	57%	57%	57%	72%	66%	56%	50%	81%	69%	63%	64%	55%	100%	67%	53%	86%	56%	52%	61%	67%	69%	62%
					GH	GH			GH		M	M		JKLM	P		P			S	RS		
c. Excessively Price	134	57	70	7	16	31	37	49	1	5	22	9	98	-	43	90	1	33	50	20	16	5	10
	11%	10%	11%	10%	11%	14%	12%	9%	6%	14%	13%	7%	11%	-	13%	10%	14%	13%	10%	7%	10%	19%	19%
						H											T						T
d. Don't Use Service	10	4	6	-	-	1	1	8	-	-	-	1	9	-	1	9	-	3	4	2	-	-	1
e. Don't Know / No Answer	68	24	41	3	10	18	7	29	4	5	20	7	35	1	22	45	1	9	29	14	6	3	7

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

25. Please indicate your consideration of the price of - Beede Swim and Fitness Center?

BASE = ALL RESPONDENTS

	Gender			Age				Lived in Concord				Children in HH			Polling Place								
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	680	293	353	34	100	162	142	270	6	15	105	75	482	3	245	430	5	150	246	157	84	16	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	119	65	51	3	2	13	9	94	1	1	13	6	99	-	8	111	-	24	47	27	16	2	3
	18%	22%	14%	9%	2%	8%	6%	35%	17%	7%	12%	8%	21%		3%	26%		16%	19%	17%	19%	13%	11%
		CD				E		EFG					JKL			O							
b. Reasonably Priced	225	105	108	12	24	46	48	105	2	5	25	22	171	2	71	152	2	62	71	50	30	4	8
	33%	36%	31%	35%	24%	28%	34%	39%	33%	33%	24%	29%	35%	67%	29%	35%	40%	41%	29%	32%	36%	25%	30%
								EF					K					S					
c. Excessively Price	336	123	194	19	74	103	85	71	3	9	67	47	212	1	166	167	3	64	128	80	38	10	16
	49%	42%	55%	56%	74%	64%	60%	26%	50%	60%	64%	63%	44%	33%	68%	39%	60%	43%	52%	51%	45%	63%	59%
			B		GH	H	H				M	M			P								
d. Don't Use Service	487	203	254	30	47	57	119	256	8	14	53	37	382	1	89	397	1	76	226	100	55	8	22
e. Don't Know / No Answer	170	88	76	6	14	21	44	85	6	11	31	17	110	1	33	135	2	33	73	27	21	5	11

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

26. Please indicate your consideration of the price of - Recreation Programs

BASE = ALL RESPONDENTS

	Gender			Age				Lived in Concord					Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	444	179	239	26	86	153	93	108	4	13	77	59	294	1	247	193	4	89	185	93	49	12	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	110	51	52	7	10	35	17	48	-	2	11	9	88	-	48	62	-	26	47	23	10	2	2
	25%	28%	22%	27%	12%	23%	18%	44%		15%	14%	15%	30%		19%	32%		29%	25%	25%	20%	17%	13%
						E		EFG					KL			O							
b. Reasonably Priced	267	106	148	13	50	101	64	49	3	7	47	44	168	1	156	107	4	52	104	55	36	8	12
	60%	59%	62%	50%	58%	66%	69%	45%	75%	54%	61%	75%	57%	100%	63%	55%	100%	58%	56%	59%	73%	67%	75%
						H	H					M		JKLM			OP				S		
c. Excessively Price	67	22	39	6	26	17	12	11	1	4	19	6	38	-	43	24	-	11	34	15	3	2	2
	15%	12%	16%	23%	30%	11%	13%	10%	25%	31%	25%	10%	13%		17%	12%		12%	18%	16%	6%	17%	13%
					FGH						LM									U			
d. Don't Use Service	619	264	323	32	50	54	148	359	8	12	68	45	492	2	76	542	1	108	265	130	83	12	21
e. Don't Know / No Answer	274	141	121	12	25	33	64	144	8	15	44	25	188	2	44	227	3	62	95	61	28	5	23

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

27. For the Town Government, how much of a priority for you is it that the Town uses its financial resources to make its buildings and vehicles more energy efficient?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1285	562	655	68	157	234	298	581	15	36	185	126	934	4	356	922	7	252	522	275	155	26	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. High Priority	491	187	277	27	43	79	115	249	5	15	67	37	370	2	108	380	3	104	198	98	63	9	19
	38%	33%	42%	40%	27%	34%	39%	43%	33%	42%	36%	29%	40%	50%	30%	41%	43%	41%	38%	36%	41%	35%	35%
			B				E	EF					L			O							
b. Moderate Priority	635	287	314	34	82	123	149	274	7	15	88	72	459	1	192	441	2	117	263	146	76	13	20
	49%	51%	48%	50%	52%	53%	50%	47%	47%	42%	48%	57%	49%	25%	54%	48%	29%	46%	50%	53%	49%	50%	36%
															P				W	W			
c. Low Priority	159	88	64	7	32	32	34	58	3	6	30	17	105	1	56	101	2	31	61	31	16	4	16
	12%	16%	10%	10%	20%	14%	11%	10%	20%	17%	16%	13%	11%	25%	16%	11%	29%	12%	12%	11%	10%	15%	29%
		C			GH										P								RSTU
d. Don't Know / No Answer	52	22	28	2	4	6	7	30	5	4	4	3	40	1	11	40	1	7	23	9	5	3	5

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

28. Where do you get most of your information to make decisions on how to vote at Town Meeting?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1000	438	506	56	92	199	237	460	12	17	112	92	776	3	276	719	5	204	410	223	124	6	33
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Concord Journal	486	219	240	27	31	97	114	240	4	6	52	37	389	2	130	354	2	95	206	110	60	3	12
	49%	50%	47%	48%	34%	49%	48%	52%	33%	35%	46%	40%	50%	67%	47%	49%	40%	47%	50%	49%	48%	50%	36%
					E	E	E																
a. Friends and Neighbors	219	77	134	8	28	44	46	99	2	3	33	25	158	-	65	154	-	43	90	52	24	-	10
	22%	18%	26%	14%	30%	22%	19%	22%	17%	18%	29%	27%	20%		24%	21%		21%	22%	23%	19%		30%
			BD		G						M												
e. Information presented at Town Meeting	132	67	59	6	10	27	31	63	1	1	9	16	105	1	35	96	1	29	55	23	21	1	3
	13%	15%	12%	11%	11%	14%	13%	14%	8%	6%	8%	17%	14%	33%	13%	13%	20%	14%	13%	10%	17%	17%	9%
												K											
c. Town Website	88	43	38	7	21	19	26	19	3	6	18	9	55	-	30	57	1	19	33	20	10	2	4
	9%	10%	8%	13%	23%	10%	11%	4%	25%	35%	16%	10%	7%		11%	8%	20%	9%	8%	9%	8%	33%	12%
					FGH	H	H			LM	M												
d. Public Hearings before Town Meeting	75	32	35	8	2	12	20	39	2	1	-	5	69	-	16	58	1	18	26	18	9	-	4
	8%	7%	7%	14%	2%	6%	8%	8%	17%	6%		5%	9%		6%	8%	20%	9%	6%	8%	7%		12%
							E	E															
f. Don't Attend Town Meeting	278	119	149	10	59	34	58	126	1	13	67	33	165	-	76	201	1	44	110	57	29	20	18
g. Don't Know / No Answer	59	27	28	4	10	7	10	25	7	10	10	4	33	2	15	42	2	11	25	4	7	3	9

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

29. What is your top priority for improving Town Meeting?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	808	357	405	46	68	174	200	357	9	8	77	71	651	1	228	577	3	177	336	175	100	5	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
d. Have stricter time limits on debate	361	167	175	19	22	74	86	176	3	3	24	32	301	1	85	275	1	73	164	67	46	2	9
	45%	47%	43%	41%	32%	43%	43%	49%	33%	38%	31%	45%	46%	100%	37%	48%	33%	41%	49%	38%	46%	40%	60%
								E					K	JKLM		O			T				
c. Be able to vote electronically at Town Meeting with hand-held devices	191	79	101	11	20	44	57	69	1	1	20	14	156	-	73	117	1	46	70	45	27	-	3
	24%	22%	25%	24%	29%	25%	29%	19%	11%	13%	26%	20%	24%		32%	20%	33%	26%	21%	26%	27%		20%
								H							P								
e. Have shorter but more frequent Town Meetings	134	57	71	6	17	38	26	52	1	2	23	16	93	-	46	88	-	37	45	34	16	1	1
	17%	16%	18%	13%	25%	22%	13%	15%	11%	25%	30%	23%	14%		20%	15%		21%	13%	19%	16%	20%	7%
					G	GH					M							SW					
b. Hold Town Meeting simultaneously at several locations throughout Town	73	32	34	7	7	13	20	30	3	2	7	5	59	-	20	52	1	11	35	16	7	2	2
	9%	9%	8%	15%	10%	7%	10%	8%	33%	25%	9%	7%	9%		9%	9%	33%	6%	10%	9%	7%	40%	13%
a. Have better parking	49	22	24	3	2	5	11	30	1	-	3	4	42	-	4	45	-	10	22	13	4	-	-
	6%	6%	6%	7%	3%	3%	6%	8%	11%		4%	6%	6%		2%	8%		6%	7%	7%	4%		
								EF								O							
f. Don't Attend Town Meeting	317	130	180	7	62	45	68	141	1	15	80	38	183	1	92	224	1	45	125	65	39	16	27
g. Don't Know / No Answer	212	97	98	17	31	21	37	113	10	17	32	20	140	3	47	161	4	37	84	44	21	8	18

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	970	416	501	53	103	187	235	433	12	21	114	91	741	3	273	692	5	199	403	210	123	7	28
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	428	187	219	22	44	81	102	195	6	15	64	38	310	1	121	304	3	88	180	91	48	4	17
	44%	45%	44%	42%	43%	43%	43%	45%	50%	71%	56%	42%	42%	33%	44%	44%	60%	44%	45%	43%	39%	57%	61%
										LM	LM												U
a. Strongly in Favor	142	56	78	8	10	27	37	65	3	7	19	12	103	1	35	106	1	32	60	25	18	2	5
	15%	13%	16%	15%	10%	14%	16%	15%	25%	33%	17%	13%	14%	33%	13%	15%	20%	16%	15%	12%	15%	29%	18%
b. In Favor	286	131	141	14	34	54	65	130	3	8	45	26	207	-	86	198	2	56	120	66	30	2	12
	29%	31%	28%	26%	33%	29%	28%	30%	25%	38%	39%	29%	28%		32%	29%	40%	28%	30%	31%	24%	29%	43%
										M													
c. Neutral	329	131	180	18	36	57	87	145	4	6	31	36	254	2	91	236	2	73	122	75	49	1	9
	34%	31%	36%	34%	35%	30%	37%	33%	33%	29%	27%	40%	34%	67%	33%	34%	40%	37%	30%	36%	40%	14%	32%
Bottom 2 NET =====	213	98	102	13	23	49	46	93	2	-	19	17	177	-	61	152	-	38	101	44	26	2	2
	22%	24%	20%	25%	22%	26%	20%	21%	17%		17%	19%	24%		22%	22%		19%	25%	21%	21%	29%	7%
																		W	W	W	W		
d. Opposed	132	59	67	6	12	28	26	65	1	-	12	11	109	-	35	97	-	24	62	26	18	2	-
	14%	14%	13%	11%	12%	15%	11%	15%	8%		11%	12%	15%		13%	14%		12%	15%	12%	15%	29%	
e. Strongly Opposed	81	39	35	7	11	21	20	28	1	-	7	6	68	-	26	55	-	14	39	18	8	-	2
	8%	9%	7%	13%	11%	11%	9%	6%	8%		6%	7%	9%		10%	8%		7%	10%	9%	7%		7%
f. Don't Attend Town Meeting	245	105	133	7	41	34	56	113	1	8	54	21	161	1	63	181	1	39	95	53	28	12	18
g. Don't Know / No Answer	122	63	49	10	17	19	14	65	7	11	21	17	72	1	31	89	2	21	47	21	9	10	14

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

31. If you don't regularly attend Town Meeting, why not?

BASE = ALL RESPONDENTS

	Gender			Age				Lived in Concord					Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1141	500	586	55	129	216	272	514	10	18	144	119	856	4	316	819	6	231	473	244	141	19	33
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
e. Find the process frustrating and/or tedious	338	161	163	14	27	60	81	169	1	2	30	27	279	-	84	252	2	63	132	82	46	5	10
	30%	32%	28%	25%	21%	28%	30%	33%	10%	11%	21%	23%	33%		27%	31%	33%	27%	28%	34%	33%	26%	30%
								I					JKL										
d. Time commitment is too great	250	95	144	11	47	65	59	77	2	3	51	34	162	-	104	146	-	49	108	51	33	1	8
	22%	19%	25%	20%	36%	30%	22%	15%	20%	17%	35%	29%	19%		33%	18%		21%	23%	21%	23%	5%	24%
			B		GH	GH	H				M	M			P			V	V	V	V		V
a. Satisfied to let others govern the Town	108	52	53	3	21	11	21	55	-	4	23	15	65	1	21	87	-	20	42	22	10	7	7
	9%	10%	9%	5%	16%	5%	8%	11%		22%	16%	13%	8%	25%	7%	11%		9%	9%	9%	7%	37%	21%
					FG			F			M					O						RSTU	
b. Meetings are at an inconvenient time	106	43	54	9	19	16	22	47	2	3	19	15	67	2	29	75	2	25	46	18	10	4	3
	9%	9%	9%	16%	15%	7%	8%	9%	20%	17%	13%	13%	8%	50%	9%	9%	33%	11%	10%	7%	7%	21%	9%
					F																		
c. High School is an inconvenient location	12	5	7	-	1	1	2	8	-	1	1	2	8	-	1	11	-	3	5	2	-	1	1
	1%	1%	1%		1%	*%	1%	2%		6%	1%	2%	1%		*%	1%		1%	1%	1%		5%	3%
																O							
f. Regularly attend Town Meeting	327	144	165	18	14	63	87	158	5	5	20	26	275	1	77	248	2	71	140	69	42	1	4
	29%	29%	28%	33%	11%	29%	32%	31%	50%	28%	14%	22%	32%	25%	24%	30%	33%	31%	30%	28%	30%	5%	12%
						E	E	E	E				KL			O		VW	VW	VW	VW		
g. Don't Know / No Answer	196	84	97	15	32	24	33	97	10	22	45	10	118	1	51	143	2	28	72	40	19	10	27

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

32. Town spending on - Town Government Services

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1032	500	481	51	96	175	250	503	8	18	118	92	800	4	258	769	5	200	432	221	126	18	35
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	50	18	28	4	5	10	11	24	-	3	6	5	36	-	12	38	-	9	23	11	6	-	1
	5%	4%	6%	8%	5%	6%	4%	5%		17%	5%	5%	5%		5%	5%		5%	5%	5%	5%		3%
b. About the right amount of money	872	409	425	38	82	148	205	432	5	15	104	77	672	4	217	651	4	167	374	184	106	14	27
	84%	82%	88%	75%	85%	85%	82%	86%	63%	83%	88%	84%	84%	100%	84%	85%	80%	84%	87%	83%	84%	78%	77%
			BD											KLM									
c. Too much money	110	73	28	9	9	17	34	47	3	-	8	10	92	-	29	80	1	24	35	26	14	4	7
	11%	15%	6%	18%	9%	10%	14%	9%	38%		7%	11%	12%		11%	10%	20%	12%	8%	12%	11%	22%	20%
		C		C																			
d. Don't Know / No Answer	305	84	202	19	65	65	55	108	12	22	71	37	174	1	109	193	3	59	113	63	34	11	25

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

33. Town spending on - Concord Public Schools (Kindergarten through 8th Grade).

BASE = ALL RESPONDENTS

	Gender			Age				Lived in Concord				Children in HH			Polling Place								
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1050	487	510	53	123	198	248	471	10	20	126	100	800	4	312	731	7	200	433	232	130	17	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	106	43	59	4	20	32	22	30	2	1	20	20	65	-	60	46	-	21	44	23	12	3	3
	10%	9%	12%	8%	16%	16%	9%	6%	20%	5%	16%	20%	8%		19%	6%		11%	10%	10%	9%	18%	8%
					H	GH					M	JM			P								
b. About the right amount of money	641	298	314	29	87	127	149	275	3	18	95	60	464	4	208	430	3	119	271	142	72	10	27
	61%	61%	62%	55%	71%	64%	60%	58%	30%	90%	75%	60%	58%	100%	67%	59%	43%	60%	63%	61%	55%	59%	71%
					GHI	I	I			LM	LM				KLM	P							
c. Too much money	303	146	137	20	16	39	77	166	5	1	11	20	271	-	44	255	4	60	118	67	46	4	8
	29%	30%	27%	38%	13%	20%	31%	35%	50%	5%	9%	20%	34%		14%	35%	57%	30%	27%	29%	35%	24%	21%
							EF	EF	E			JK	JKL			O	O						
d. Don't Know / No Answer	287	97	173	17	38	42	57	140	10	20	63	29	174	1	55	231	1	59	112	52	30	12	22

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

34. Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades)

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1050	489	508	53	106	194	257	483	10	18	118	98	812	4	284	759	7	200	441	225	130	20	34
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	99	43	52	4	12	30	23	33	1	2	16	14	67	-	53	46	-	21	41	16	13	4	4
	9%	9%	10%	8%	11%	15%	9%	7%	10%	11%	14%	14%	8%		19%	6%		11%	9%	7%	10%	20%	12%
								GH							P								
b. About the right amount of money	535	259	257	19	72	111	127	223	2	13	81	59	381	1	171	364	-	102	229	111	66	11	16
	51%	53%	51%	36%	68%	57%	49%	46%	20%	72%	69%	60%	47%	25%	60%	48%		51%	52%	49%	51%	55%	47%
		D	D		GHI	HI	I	I		MN	MN	M			P								
c. Too much money	416	187	199	30	22	53	107	227	7	3	21	25	364	3	60	349	7	77	171	98	51	5	14
	40%	38%	39%	57%	21%	27%	42%	47%	70%	17%	18%	26%	45%	75%	21%	46%	100%	39%	39%	44%	39%	25%	41%
				BC			EF	EF	EF				JKL	JKL		O	OP						
d. Don't Know / No Answer	287	95	175	17	55	46	48	128	10	22	71	31	162	1	83	203	1	59	104	59	30	9	26

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

35. Please indicate whether in terms of your household finances you are doing better than you were two years ago, worse, or about the same?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1301	572	670	59	157	237	299	599	9	36	187	124	951	3	361	935	5	251	533	277	157	28	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Better	252	129	112	11	73	70	47	60	2	14	67	39	131	1	118	133	1	35	105	55	31	8	18
	19%	23%	17%	19%	46%	30%	16%	10%	22%	39%	36%	31%	14%	33%	33%	14%	20%	14%	20%	20%	20%	29%	33%
		C			FGH	GH	H			M	M	M			P			R					RS
b. Worse	322	120	185	17	21	45	84	168	4	7	31	25	259	-	64	256	2	67	135	70	34	4	12
	25%	21%	28%	29%	13%	19%	28%	28%	44%	19%	17%	20%	27%		18%	27%	40%	27%	25%	25%	22%	14%	22%
			B				EF	EF					K			O							
c. About the same	727	323	373	31	63	122	168	371	3	15	89	60	561	2	179	546	2	149	293	152	92	16	25
	56%	56%	56%	53%	40%	51%	56%	62%	33%	42%	48%	48%	59%	67%	50%	58%	40%	59%	55%	55%	59%	57%	45%
					E	E	E	EF					JKL			O							
d. Don't Know / No Answer	36	12	13	11	4	3	6	12	11	4	2	5	23	2	6	27	3	8	12	7	3	1	5

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

36. In which of the following groups is your age?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1317	579	680	58	161	240	305	611	-	40	188	129	957	3	364	948	5	256	536	281	159	29	56
	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Under 35	33	12	18	3	33	-	-	-	-	6	20	5	2	-	15	18	-	4	15	6	1	2	5
	3%	2%	3%	5%	20%					15%	11%	4%	*%		4%	2%		2%	3%	2%	1%	7%	9%
										M	LM	M			P				U				U
b. 35 to 44	128	54	70	4	128	-	-	-	-	16	60	31	20	1	112	15	1	15	40	37	14	6	16
	10%	9%	10%	7%	80%					40%	32%	24%	2%	33%	31%	2%	20%	6%	7%	13%	9%	21%	29%
										M	M	M			P					RS			RSTU
c. 45 to 54	240	98	135	7	-	240	-	-	-	9	47	33	151	-	179	60	1	43	94	49	32	7	15
	18%	17%	20%	12%		100%				23%	25%	26%	16%		49%	6%	20%	17%	18%	17%	20%	24%	27%
											M	M			P								
d. 55 to 65	305	133	156	16	-	-	305	-	-	5	27	26	247	-	51	253	1	71	123	62	39	4	6
	23%	23%	23%	28%			100%			13%	14%	20%	26%		14%	27%	20%	28%	23%	22%	25%	14%	11%
												JK				O		VW	W	W	W		
e. 65 or Over	611	282	301	28	-	-	-	611	-	4	34	34	537	2	7	602	2	123	264	127	73	10	14
	46%	49%	44%	48%				100%		10%	18%	26%	56%	67%	2%	64%	40%	48%	49%	45%	46%	34%	25%
											J	JKL		J		O		W	W	W	W		
f. Don't Know / No Answer	20	5	3	12	-	-	-	-	20	-	1	-	17	2	3	14	3	3	9	3	1	-	4

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

37. How long have you lived in Concord?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1332	584	682	66	160	240	305	609	18	40	189	129	974	-	367	961	4	258	545	284	160	29	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Less than One Year	40	21	17	2	22	9	5	4	-	40	-	-	-	-	20	20	-	-	13	7	2	3	15
	3%	4%	2%	3%	14%	4%	2%	1%	-	100%	-	-	-	-	5%	2%	-	-	2%	2%	1%	10%	27%
					FGH	H									P								STUV
b. 1 to 5 Years	189	80	106	3	80	47	27	34	1	-	189	-	-	-	107	81	1	35	66	36	23	8	21
	14%	14%	16%	5%	50%	20%	9%	6%	6%	-	100%	-	-	-	29%	8%	25%	14%	12%	13%	14%	28%	38%
		D	D		FGHI	GHI									P								RSTU
c. 6 to 10 years	129	58	64	7	36	33	26	34	-	-	-	129	-	-	65	64	-	25	55	25	15	5	4
	10%	10%	9%	11%	23%	14%	9%	6%	-	-	-	100%	-	-	18%	7%	-	10%	10%	9%	9%	17%	7%
					FGH	H									P								
d. Over 10 Years	974	425	495	54	22	151	247	537	17	-	-	-	974	-	175	796	3	198	411	216	120	13	16
	73%	73%	73%	82%	14%	63%	81%	88%	94%	-	-	-	100%	-	48%	83%	75%	77%	75%	76%	75%	45%	29%
					E	EF	EFG	EFG	EFG							O		VW	VW	VW	VW		
e. Don't Know / No Answer	5	-	1	4	1	-	-	2	2	-	-	-	-	5	-	1	4	1	-	-	-	-	4

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

38. Do you currently have any children under the age of 18 in your household?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1329	584	682	63	160	239	304	609	17	40	188	129	971	1	367	962	-	258	545	283	160	29	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%
a. Yes	367	172	184	11	127	179	51	7	3	20	107	65	175	-	367	-	-	64	132	88	47	13	23
	28%	29%	27%	17%	79%	75%	17%	1%	18%	50%	57%	50%	18%	100%				25%	24%	31%	29%	45%	43%
		D		GHI	GHI	H			M	M	M								S		RS	RS	
b. No	962	412	498	52	33	60	253	602	14	20	81	64	796	1	-	962	-	194	413	195	113	16	31
	72%	71%	73%	83%	21%	25%	83%	99%	82%	50%	43%	50%	82%	100%	100%			75%	76%	69%	71%	55%	57%
			B			EF	EF	EF					JKL	JKLM				VW	TVW				
c. Don't Know / No Answer	8	-	1	7	1	1	1	2	3	-	1	-	3	4	-	-	8	1	-	1	-	-	6

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

39. Which Polling Place do you use?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1248	538	652	58	132	218	295	587	16	22	160	120	945	1	331	915	2	259	545	284	160	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. 141 Keyes Road	259	112	138	9	19	43	71	123	3	-	35	25	198	1	64	194	1	259	-	-	-	-	-
	21%	21%	21%	16%	14%	20%	24%	21%	19%		22%	21%	21%	100%	19%	21%	50%	100%					
							E																
b. Harvey Wheeler	545	226	289	30	55	94	123	264	9	13	66	55	411	-	132	413	-	-	545	-	-	-	-
	44%	42%	44%	52%	42%	43%	42%	45%	56%	59%	41%	46%	43%		40%	45%			100%				
c. Ripley	284	131	140	13	43	49	62	127	3	7	36	25	216	-	88	195	1	-	-	284	-	-	-
	23%	24%	21%	22%	33%	22%	21%	22%	19%	32%	23%	21%	23%		27%	21%	50%			100%			
					FGH																		
d. Hunt Gym	160	69	85	6	15	32	39	73	1	2	23	15	120	-	47	113	-	-	-	-	160	-	-
	13%	13%	13%	10%	11%	15%	13%	12%	6%	9%	14%	13%	13%		14%	12%					100%		
e. Don't Vote in Concord	29	18	11	-	8	7	4	10	-	3	8	5	13	-	13	16	-	-	-	-	-	29	-
f. Don't Know / No Answer	60	28	20	12	21	15	6	14	4	15	21	4	16	4	23	31	6	-	-	-	-	-	60

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

40. How often do you attend Town Meeting?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1304	573	668	63	148	236	303	600	17	26	182	129	966	1	355	946	3	258	538	279	156	29	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Always	168	75	81	12	6	30	43	86	3	4	7	9	148	-	41	126	1	31	74	38	22	-	3
	13%	13%	12%	19%	4%	13%	14%	14%	18%	15%	4%	7%	15%		12%	13%	33%	12%	14%	14%	14%		7%
						E	E	E					KL										
b. Often	234	98	129	7	14	47	59	112	2	1	19	21	192	1	57	177	-	62	92	51	27	-	2
	18%	17%	19%	11%	9%	20%	19%	19%	12%	4%	10%	16%	20%	100%	16%	19%		24%	17%	18%	17%		5%
						E	E	E				J	JK	JKLM				SW	W	W	W		
c. Occasionally	539	242	264	33	46	98	127	259	9	2	47	54	436	-	138	400	1	109	229	116	68	7	10
	41%	42%	40%	52%	31%	42%	42%	43%	53%	8%	26%	42%	45%		39%	42%	33%	42%	43%	42%	44%	24%	23%
						E	E	E			J	JK	JK					VW	VW	VW	VW		
d. Never	363	158	194	11	82	61	74	143	3	19	109	45	190	-	119	243	1	56	143	74	39	22	29
	28%	28%	29%	17%	55%	26%	24%	24%	18%	73%	60%	35%	20%		34%	26%	33%	22%	27%	27%	25%	76%	66%
		D	D		FGHI					LM	LM	M			P							RSTU	RSTU
e. Don't Know / No Answer	33	11	15	7	13	4	2	11	3	14	7	-	8	4	12	16	5	1	7	5	4	-	16

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

41. What is your gender?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord				Children in HH			Polling Place							
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1267	584	683	-	154	233	289	583	8	38	186	122	920	1	356	910	1	250	515	271	154	29	48
	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Male	584	584	-	-	66	98	133	282	5	21	80	58	425	-	172	412	-	112	226	131	69	18	28
	46%	100%			43%	42%	46%	48%	63%	55%	43%	48%	46%		48%	45%		45%	44%	48%	45%	62%	58%
																							S
b. Female	683	-	683	-	88	135	156	301	3	17	106	64	495	1	184	498	1	138	289	140	85	11	20
	54%		100%		57%	58%	54%	52%	38%	45%	57%	52%	54%	100%	52%	55%	100%	55%	56%	52%	55%	38%	42%
														JKLM			OP		V				
c. Don't Know / No Answer	70	-	-	70	7	7	16	28	12	2	3	7	54	4	11	52	7	9	30	13	6	-	12

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.