

Concord Town Survey  
<Weighted>  
November 2014

TABLE OF CONTENTS

Banner 1

Table Q1 Page 1.....	1. How would you rate the overall quality of services provided by the Concord Town Government? BASE = ALL RESPONDENTS
Table Q2 Page 2.....	2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services? BASE = ALL RESPONDENTS
Table Q3 Page 4.....	3. What local issue would you say is the highest priority for you? BASE = ALL RESPONDENTS
Table Q4 Page 6.....	4. What do you think is the greatest concern or issue facing Concord? BASE = ALL RESPONDENTS
Table Q5 Page 8.....	5. What is the most convenient way for you to find out about Town services, news, and events? BASE = ALL RESPONDENTS
Table Q6 Page 10.....	6. How would you rate your satisfaction with the way you receive information from the Town? BASE = ALL RESPONDENTS
Table Q7 Page 11.....	7. How would you rate the overall quality of services provided by the Finance Department? BASE = ALL RESPONDENTS
Table Q8 Page 13.....	8. In terms of the assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others in Town? BASE = ALL RESPONDENTS
Table Q9 Page 14.....	9. How important is it for you to be able to pay bills online? BASE = ALL RESPONDENTS
Table Q10 Page 16.....	10. How would you rate the overall quality of services provided by the Department of Planning and Land Management? BASE = ALL RESPONDENTS
Table Q11 Page 18.....	11. In terms of land-use and development, how would you rate your satisfaction with the way that Concord is being developed? BASE = ALL RESPONDENTS
Table Q12 Page 20.....	12. How would you rate the overall quality of services provided by the Concord Free Public Library? BASE = ALL RESPONDENTS
Table Q13 Page 22.....	13. In which of the following areas would you like to see the Library add or expand its offerings? BASE = ALL RESPONDENTS
Table Q14 Page 23.....	14. How would you rate the overall quality of services provided by the Council on Aging? BASE = ALL RESPONDENTS
Table Q15 Page 24.....	15. How would you rate the overall quality of services provided by the Concord Police Department? BASE = ALL RESPONDENTS
Table Q16 Page 26.....	16. How would you rate the overall quality of services provided by the Concord Fire Department? BASE = ALL RESPONDENTS
Table Q17 Page 27.....	17. How would you rate the overall quality of services provided by Concord Public Works? BASE = ALL RESPONDENTS
Table Q18 Page 28.....	18. How would you rate your satisfaction with the maintenance of Town roads? BASE = ALL RESPONDENTS

Concord Town Survey  
<Weighted>  
November 2014

TABLE OF CONTENTS

Table Q19	Page 29	19. How would you rate your satisfaction with the Town's snow plowing and winter maintenance? BASE = ALL RESPONDENTS
Table Q20	Page 30	20. How would you rate your satisfaction with the Town's water service? BASE = ALL RESPONDENTS
Table Q21	Page 31	21. Please indicate your consideration of the price of - Water Services? BASE = ALL RESPONDENTS
Table Q22	Page 32	22. Please indicate your consideration of the price of - Sewer Services? BASE = ALL RESPONDENTS
Table Q23	Page 33	23. Please indicate your consideration of the price of - Trash and Recycling Pickup? BASE = ALL RESPONDENTS
Table Q24	Page 34	24. Please indicate your consideration of the price of -Electricity? BASE = ALL RESPONDENTS
Table Q25	Page 35	25. Please indicate your consideration of the price of - Beede Swim and Fitness Center? BASE = ALL RESPONDENTS
Table Q26	Page 36	26. Please indicate your consideration of the price of - Recreation Programs BASE = ALL RESPONDENTS
Table Q27	Page 37	27. For the Town Government, how much of a priority for you is it that the Town uses its financial resources to make its buildings and vehicles more energy efficient? BASE = ALL RESPONDENTS
Table Q28	Page 38	28. Where do you get most of your information to make decisions on how to vote at Town Meeting? BASE = ALL RESPONDENTS
Table Q29	Page 39	29. What is your top priority for improving Town Meeting? BASE = ALL RESPONDENTS
Table Q30	Page 40	30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change? BASE = ALL RESPONDENTS
Table Q31	Page 42	31. If you don't regularly attend Town Meeting, why not? BASE = ALL RESPONDENTS
Table Q32	Page 43	32. Town spending on - Town Government Services BASE = ALL RESPONDENTS
Table Q33	Page 44	33. Town spending on - Concord Public Schools (Kindergarten through 8th Grade). BASE = ALL RESPONDENTS
Table Q34	Page 45	34. Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades) BASE = ALL RESPONDENTS
Table Q35	Page 46	35. Please indicate whether in terms of your household finances you are doing better than you were two years ago, worse, or about the same? BASE = ALL RESPONDENTS
Table Q36	Page 47	36. In which of the following groups is your age? BASE = ALL RESPONDENTS

Concord Town Survey  
<Weighted>  
November 2014

TABLE OF CONTENTS

Table Q37 Page 48.....37. How long have you lived in Concord?  
BASE = ALL RESPONDENTS

Table Q38 Page 49.....38. Do you currently have any children under the age of 18 in your household?  
BASE = ALL RESPONDENTS

Table Q39 Page 50.....39. Which Polling Place do you use?  
BASE = ALL RESPONDENTS

Table Q40 Page 51.....40. How often do you attend Town Meeting?  
BASE = ALL RESPONDENTS

Table Q41 Page 52.....41. What is your gender?  
BASE = ALL RESPONDENTS

Concord Town Survey  
<Weighted>  
November 2014

1. How would you rate the overall quality of services provided by the Concord Town Government?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1290	567	654	69	267	295	307	401	20	51	247	151	836	5	480	802	8	246	514	280	149	33	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1196	522	610	63	242	272	286	376	19	49	230	135	777	5	443	745	8	230	484	252	141	31	58
	93%	92%	93%	91%	91%	92%	93%	94%	95%	95%	93%	89%	93%	100%	92%	93%	100%	93%	94%	90%	94%	93%	85%
														KLM			OP		T				
a. Excellent	520	231	261	28	83	119	138	175	6	17	83	64	353	3	195	321	4	108	215	93	70	8	27
	40%	41%	40%	41%	31%	40%	45%	44%	30%	33%	34%	43%	42%	58%	40%	40%	50%	44%	42%	33%	47%	24%	39%
							E	E										T	T		TV		
b. Good	676	292	349	35	160	154	148	201	13	32	147	70	425	2	248	424	4	122	269	160	71	23	31
	52%	51%	53%	51%	60%	52%	48%	50%	65%	62%	59%	47%	51%	42%	52%	53%	50%	50%	52%	57%	48%	68%	46%
					GH						L												
Bottom 2 NET =====	94	44	44	6	25	23	21	25	1	2	17	16	59	-	38	57	-	16	30	28	8	2	10
	7%	8%	7%	9%	9%	8%	7%	6%	5%	5%	7%	11%	7%		8%	7%		7%	6%	10%	6%	7%	15%
																				S			
c. Fair	84	38	40	6	24	19	19	22	1	2	15	16	50	-	34	50	-	15	24	25	8	2	9
	6%	7%	6%	9%	9%	6%	6%	5%	5%	5%	6%	11%	6%		7%	6%		6%	5%	9%	6%	7%	13%
																				S			
d. Poor	11	6	4	-	1	4	2	3	-	-	1	-	9	-	4	6	-	1	5	3	-	-	1
	1%	1%	1%		1%	1%	1%	1%			1%		1%		1%	1%		1%	1%	1%			2%
e. Don't Know / No Answer	47	15	31	1	18	9	8	12	-	10	12	5	20	-	18	29	-	3	19	8	3	2	11
MEAN	3.32	3.32	3.33	3.32	3.21	3.31	3.37	3.37	3.25	3.28	3.26	3.32	3.34	3.58	3.32	3.32	3.50	3.37	3.35	3.22	3.41	3.17	3.23
							E	E										T	T		T		
STANDARD DEVIATION	0.63	0.65	0.62	0.63	0.61	0.65	0.63	0.62	0.55	0.55	0.60	0.66	0.64	0.56	0.64	0.63	0.53	0.62	0.62	0.64	0.60	0.54	0.73
STANDARD ERROR	0.02	0.03	0.03	0.08	0.05	0.04	0.04	0.03	0.12	0.11	0.05	0.06	0.02	0.25	0.04	0.02	0.19	0.04	0.03	0.04	0.05	0.12	0.11

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1225	547	612	65	242	286	299	380	18	37	221	140	821	5	477	741	7	216	489	275	150	33	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1095	473	564	58	218	258	260	344	15	34	195	125	737	5	434	655	6	192	456	234	131	31	51
	89%	86%	92%	89%	90%	90%	87%	91%	83%	91%	88%	89%	90%	100%	91%	88%	86%	89%	93%	85%	88%	92%	83%
			B											KLM					T				
a. Very satisfied	440	201	220	19	71	95	108	163	4	8	78	50	302	2	172	268	1	76	202	88	54	9	11
	36%	37%	36%	29%	30%	33%	36%	43%	22%	22%	35%	36%	37%	36%	36%	36%	14%	35%	41%	32%	36%	26%	18%
								EFI										W	TW		W		
b. Somewhat satisfied	655	272	344	39	147	163	152	182	11	26	117	75	434	3	262	388	5	115	254	146	77	22	40
	53%	50%	56%	60%	61%	57%	51%	48%	61%	69%	53%	53%	53%	64%	55%	52%	71%	53%	52%	53%	52%	66%	65%
			B		H	H																	
Bottom 2 NET =====	129	74	49	7	23	28	40	36	3	3	27	15	84	-	43	85	1	24	33	41	19	3	11
	11%	14%	8%	11%	10%	10%	13%	9%	17%	9%	12%	11%	10%		9%	12%	14%	11%	7%	15%	12%	8%	17%
		C																	S				
c. Not very satisfied	101	57	40	4	17	25	28	28	2	2	19	15	64	-	37	62	1	17	24	36	14	3	6
	8%	10%	6%	6%	7%	9%	9%	7%	11%	6%	9%	11%	8%		8%	8%	14%	8%	5%	13%	9%	8%	10%
		C																		S			
d. Not at all satisfied	29	17	9	3	6	3	11	7	1	1	7	-	20	-	6	23	-	7	9	4	5	-	4
	2%	3%	1%	5%	3%	1%	4%	2%	6%	3%	3%		2%		1%	3%		3%	2%	2%	3%		7%
							F									O							
e. Don't Know / No Answer	112	34	73	5	44	18	16	33	2	23	38	16	35	-	22	90	1	33	43	14	2	2	18
MEAN	3.23	3.20	3.27	3.14	3.17	3.22	3.19	3.31	3.00	3.10	3.20	3.25	3.24	3.36	3.26	3.21	3.00	3.21	3.33	3.16	3.20	3.18	2.94
								EG										W	RTUW		W		

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
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2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
STANDARD DEVIATION	0.70	0.75	0.64	0.73	0.66	0.64	0.76	0.69	0.77	0.63	0.73	0.64	0.70	0.54	0.65	0.72	0.58	0.72	0.65	0.70	0.74	0.56	0.75
STANDARD ERROR	0.02	0.04	0.03	0.09	0.06	0.04	0.04	0.03	0.18	0.13	0.06	0.06	0.02	0.24	0.04	0.03	0.22	0.05	0.03	0.05	0.06	0.12	0.12

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3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1309	571	668	69	281	301	304	404	18	58	253	156	837	4	490	812	7	241	523	287	150	32	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
e. Schools	401	188	200	13	156	132	62	49	2	22	115	73	192	-	302	100	-	55	156	105	46	17	23
	31%	33%	30%	19%	56%	44%	20%	12%	11%	37%	45%	47%	23%		62%	12%		23%	30%	36%	31%	54%	30%
		D	D		FGHI	GHI	H				M	M			P			R	R		RSU		
b. Preservation of the Town's Character	340	152	171	18	39	70	100	126	5	14	44	27	253	2	68	270	2	78	138	62	44	3	16
	26%	27%	26%	26%	14%	23%	33%	31%	28%	24%	17%	18%	30%	46%	14%	33%	29%	32%	26%	22%	29%	9%	21%
					E	EF	EF						KL			O		TV	V		V		
f. Taxes	203	97	91	15	27	28	53	93	3	5	30	17	150	2	47	153	3	42	62	46	32	5	16
	15%	17%	14%	22%	9%	9%	17%	23%	17%	8%	12%	11%	18%	54%	10%	19%	43%	17%	12%	16%	22%	16%	21%
							EF	EFG					KL			O					S		
a. Affordable Housing	107	28	73	7	26	7	26	46	2	9	20	9	70	-	11	94	2	28	47	18	5	1	8
	8%	5%	11%	10%	9%	2%	8%	11%	11%	16%	8%	6%	8%		2%	12%	29%	12%	9%	6%	4%	3%	11%
			B		F		F	F								O		TU	U				
c. Public Safety	98	38	57	3	18	22	19	36	3	4	19	10	65	-	26	72	-	13	46	23	4	3	10
	8%	7%	8%	4%	6%	7%	6%	9%	17%	6%	8%	6%	8%		5%	9%		5%	9%	8%	2%	9%	13%
															O				U	U			U
d. Roads	65	27	30	7	12	13	15	22	3	4	13	9	39	-	15	50	-	11	30	10	10	1	3
	5%	5%	5%	10%	4%	4%	5%	6%	17%	7%	5%	6%	5%		3%	6%		5%	6%	3%	7%	4%	3%
															O								
g. Town Government Services	46	21	21	4	1	11	16	18	-	1	5	1	39	-	8	38	-	9	20	13	1	1	1
	4%	4%	3%	6%	*%	4%	5%	4%		2%	2%	1%	5%		2%	5%		4%	4%	5%	1%	2%	2%
						E	E	E					L			O			U	U			

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
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3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

	Gender			Age					Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
j. Environment//Conservation	33 3%	13 2%	19 3%	1 1%	-	14 5%	10 3%	9 2%	-	-	6 2%	8 5%	20 2%	-	6 1%	27 3%	-	2 1%	17 3%	8 3%	5 3%	1 3%	-
h. Other (Please Specify)	14 1%	6 1%	7 1%	1 1%	3 1%	3 1%	3 1%	6 1%	-	-	1 1%	2 1%	11 1%	-	6 1%	8 1%	-	3 1%	6 1%	3 1%	3 2%	-	-
i. Don't Know / No Answer	28	10	17	1	4	2	10	9	2	2	6	-	19	1	9	19	1	8	10	2	2	3	4

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4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	988	436	498	54	182	244	249	299	15	28	167	112	680	2	367	618	4	188	404	217	122	17	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Schools//education	244	108	126	10	57	72	55	58	2	2	36	37	170	-	135	109	-	36	103	67	29	3	5
	25%	25%	25%	19%	31%	29%	22%	19%	13%	6%	21%	33%	25%		37%	18%		19%	26%	31%	24%	20%	12%
					H	H					J	J			P					RW			
Housing//affordable housing//McMansions	156	46	97	13	27	34	43	48	4	5	21	9	120	1	40	114	2	42	76	19	13	4	3
	16%	11%	20%	24%	15%	14%	17%	16%	27%	18%	13%	8%	18%	50%	11%	19%	50%	22%	19%	9%	11%	22%	7%
			B	B								L			O			TUW	TU				
Taxes//property taxes	153	76	74	3	13	41	40	52	6	3	15	17	117	1	55	97	1	33	57	34	18	3	8
	15%	17%	15%	6%	7%	17%	16%	18%	40%	11%	9%	16%	17%	50%	15%	16%	25%	18%	14%	16%	15%	15%	20%
		D	D			E	E	E	E				K										
Development//overdevelopment//managing growth	134	60	64	10	27	33	40	32	2	4	27	14	90	-	48	85	1	20	60	28	22	4	2
	14%	14%	13%	19%	15%	13%	16%	11%	13%	14%	16%	12%	13%		13%	14%	25%	11%	15%	13%	18%	22%	5%
																					W		
Lack of diversity//no economic diversity//Concord is only for the rich	99	33	60	6	18	17	32	30	3	6	13	6	73	-	30	68	1	22	37	25	13	-	2
	10%	8%	12%	11%	10%	7%	13%	10%	20%	22%	8%	6%	11%		8%	11%	25%	12%	9%	12%	11%		6%
			B				F																
Cost of living//affordability	94	42	49	2	29	19	26	20	-	5	14	15	59	1	37	56	1	19	45	20	6	-	4
	10%	10%	10%	4%	16%	8%	10%	7%		19%	8%	13%	9%	50%	10%	9%	25%	10%	11%	9%	5%		10%
		D	D		H														U				
Preserving town character	80	31	47	2	22	13	24	22	-	4	16	10	49	-	23	57	-	15	40	10	8	1	6
	8%	7%	9%	4%	12%	5%	10%	7%		15%	10%	9%	7%		6%	9%		8%	10%	5%	7%	3%	14%
																				T			

Comparison Groups: BCD/EF/GHI/JK/LMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Traffic//congestion	79 8%	40 9%	33 7%	5 9%	14 7%	23 9%	20 8%	21 7%	2 13%	6 20%	25 15%	8 7%	40 6%	-	35 10%	43 7%	1 25%	11 6%	32 8%	14 7%	12 9%	4 21%	6 15%
											M												
Infrastructure//roads	71 7%	39 9%	29 6%	3 6%	21 11%	21 9%	14 6%	14 5%	1 7%	-	30 18%	10 9%	32 5%	-	31 9%	40 6%	-	15 8%	21 5%	18 8%	6 5%	3 16%	9 21%
											M												
Budget//spending	65 7%	37 8%	26 5%	3 6%	6 3%	18 7%	20 8%	19 7%	2 13%	2 6%	2 1%	8 7%	53 8%	-	26 7%	40 6%	-	16 9%	20 5%	14 7%	14 11%	1 8%	-
													K								S		
Current government// government services	58 6%	29 7%	21 4%	8 15%	5 3%	18 7%	18 7%	17 6%	1 7%	-	2 1%	9 8%	47 7%	-	21 6%	37 6%	-	11 6%	23 6%	11 5%	7 6%	1 8%	4 9%
				C								K	K										
Environment//climate change// bottled water issue	53 5%	22 5%	28 6%	3 6%	9 5%	13 6%	11 5%	19 6%	-	-	15 9%	5 4%	33 5%	-	18 5%	35 6%	-	7 4%	22 5%	13 6%	7 6%	2 14%	-
Need more representation in town meetings//more resident's participating	41 4%	20 5%	19 4%	2 4%	7 4%	15 6%	12 5%	7 2%	-	-	4 2%	9 8%	28 4%	-	20 6%	21 3%	-	8 4%	14 4%	13 6%	5 4%	-	1 2%
						H																	
Seniors//affordability for the elderly	39 4%	15 3%	23 5%	1 2%	3 2%	6 2%	10 4%	20 7%	-	3 10%	2 1%	1 1%	33 5%	-	4 1%	34 6%	-	4 2%	16 4%	9 4%	6 5%	-	3 8%
								EF					KL			O							
Other	7 1%	2 *	5 1%	-	-	2 1%	-	5 2%	-	-	2 1%	-	5 1%	-	-	7 1%	-	-	4 1%	1 *	2 2%	1 3%	-
Refused	1	1	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	1	1	-	-	-	-

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
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Concord Town Survey  
 <Weighted>  
 November 2014

5. What is the most convenient way for you to find out about Town services, news, and events?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1303	568	666	69	283	297	303	401	20	58	256	152	834	5	494	802	8	243	520	285	148	34	75
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
h. By reading the Concord Journal	375	159	197	19	30	68	84	187	6	2	36	31	304	2	98	275	2	75	159	78	43	5	16
	29%	28%	30%	28%	11%	23%	28%	47%	30%	3%	14%	21%	36%	36%	20%	34%	25%	31%	31%	27%	29%	15%	21%
						E	E	EFG			J	J	JKL			O							
b. By visiting the Town's website	349	165	166	18	78	90	96	77	8	23	71	46	208	1	143	203	3	68	135	74	37	10	24
	27%	29%	25%	26%	28%	30%	32%	19%	40%	40%	28%	30%	25%	21%	29%	25%	38%	28%	26%	26%	25%	29%	33%
					H	H	H																
d. By email	208	93	105	10	72	55	42	39	-	21	60	19	108	-	108	100	-	33	86	46	26	5	12
	16%	16%	16%	14%	25%	19%	14%	10%		36%	23%	12%	13%		22%	13%		14%	17%	16%	18%	14%	16%
					GH	H				LM	LM				P								
c. By subscribing to digital News & Notices on the Town's website	198	76	108	14	62	53	44	35	3	7	47	38	104	2	93	103	2	32	81	48	28	5	5
	15%	13%	16%	20%	22%	18%	15%	9%	15%	11%	18%	25%	12%	42%	19%	13%	25%	13%	15%	17%	19%	14%	6%
					H	H	H					JM			P				W	W	W		
e. By postal mail	109	48	58	3	31	18	27	33	-	2	32	11	63	-	36	73	-	26	38	23	9	6	8
	8%	8%	9%	4%	11%	6%	9%	8%		4%	13%	7%	8%		7%	9%		11%	7%	8%	6%	17%	11%
a. By visiting Town Offices	29	19	7	3	-	5	5	17	2	-	1	3	26	-	3	26	1	6	10	7	3	2	2
	2%	3%	1%	4%		2%	2%	4%	10%		*	2%	3%		1%	3%	12%	2%	2%	3%	2%	7%	2%
			C					FG				K				O							
g. By using social networking media (facebook, twitter, etc.)	19	6	13	-	10	5	3	1	-	3	7	2	7	-	9	9	-	-	6	3	2	2	6
	1%	1%	2%		4%	2%	1%	*		5%	3%	1%	1%		2%	1%			1%	1%	2%	5%	7%
					H																		
f. By telephone	17	3	12	2	-	2	1	12	1	-	2	2	12	-	3	13	-	2	6	5	1	-	3
	1%	1%	2%	3%		1%	*	3%	5%		1%	2%	1%		1%	2%		1%	1%	2%	1%		4%
								FG															

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
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Concord Town Survey  
<Weighted>  
November 2014

5. What is the most convenient way for you to find out about Town services, news, and events?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
i. Don't Know / No Answer	34	13	19	1	3	6	12	12	-	3	4	5	22	-	5	28	-	7	13	4	4	1	5

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

6. How would you rate your satisfaction with the way you receive information from the Town?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1288	564	658	67	271	297	306	397	18	45	252	152	835	5	484	796	8	244	509	287	148	32	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1119	495	566	57	213	266	259	365	15	44	206	134	731	4	408	704	6	217	437	249	131	30	55
	87%	88%	86%	85%	79%	90%	85%	92%	83%	97%	82%	89%	88%	79%	84%	88%	75%	89%	86%	87%	88%	91%	81%
					E			EG		KM													
a. Very satisfied	391	174	203	15	52	91	97	146	4	18	65	46	261	2	128	262	1	80	153	78	51	12	17
	30%	31%	31%	22%	19%	31%	32%	37%	22%	40%	26%	30%	31%	36%	27%	33%	12%	33%	30%	27%	35%	37%	25%
					E		E	E								O							
b. Somewhat satisfied	727	322	364	42	161	175	162	219	11	26	141	89	470	2	280	442	5	137	284	171	80	18	38
	56%	57%	55%	63%	60%	59%	53%	55%	61%	57%	56%	58%	56%	42%	58%	56%	63%	56%	56%	60%	54%	54%	56%
Bottom 2 NET =====	170	68	91	10	57	31	46	32	3	1	46	17	104	1	76	92	2	27	73	37	17	3	13
	13%	12%	14%	15%	21%	10%	15%	8%	17%	3%	18%	11%	12%	21%	16%	12%	25%	11%	14%	13%	12%	9%	19%
					FH		H				J		J										
c. Not very satisfied	143	52	81	10	51	23	41	25	3	1	38	16	86	1	68	72	2	22	60	31	17	1	11
	11%	9%	12%	15%	19%	8%	13%	6%	17%	3%	15%	11%	10%	21%	14%	9%	25%	9%	12%	11%	12%	4%	16%
					FH		FH				J				P								
d. Not at all satisfied	27	17	10	-	7	8	5	7	-	-	8	1	17	-	8	20	-	5	12	6	-	1	2
	2%	3%	2%		3%	3%	2%	2%			3%	1%	2%		2%	2%		2%	2%	2%		4%	3%
e. Don't Know / No Answer	49	18	28	3	15	6	9	16	2	15	8	4	21	-	14	34	-	5	24	2	4	2	12
MEAN	3.15	3.16	3.15	3.07	2.96	3.18	3.15	3.27	3.06	3.37	3.04	3.18	3.17	3.15	3.09	3.19	2.88	3.19	3.13	3.12	3.23	3.25	3.03
						E	E	EG		K			K		O								
STANDARD DEVIATION	0.69	0.70	0.69	0.61	0.69	0.68	0.71	0.66	0.64	0.55	0.73	0.64	0.69	0.84	0.68	0.69	0.64	0.68	0.71	0.67	0.64	0.74	0.74
STANDARD ERROR	0.02	0.03	0.03	0.07	0.06	0.04	0.04	0.03	0.15	0.11	0.06	0.06	0.02	0.38	0.04	0.02	0.23	0.05	0.03	0.04	0.05	0.16	0.11

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

7. How would you rate the overall quality of services provided by the Finance Department?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1152	511	581	59	209	273	291	363	16	31	201	131	785	4	430	715	7	227	457	248	138	25	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1021	456	517	48	182	232	259	335	13	29	177	109	702	4	369	646	6	207	409	218	117	22	48
	89%	89%	89%	81%	87%	85%	89%	92%	81%	93%	88%	83%	89%	100%	86%	90%	86%	91%	89%	88%	85%	87%	84%
								F						KLM		O							
a. Excellent	475	219	236	20	61	103	119	191	1	6	70	54	345	1	160	315	-	98	200	96	56	9	15
	41%	43%	41%	34%	29%	38%	41%	53%	6%	19%	35%	41%	44%	19%	37%	44%		43%	44%	39%	41%	38%	27%
					I	I	EI	EFGI				J	J			O				W			
b. Good	546	237	281	28	121	129	140	143	12	23	107	55	357	3	209	331	6	109	209	122	61	12	32
	47%	46%	48%	47%	58%	47%	48%	39%	75%	74%	53%	42%	46%	81%	49%	46%	86%	48%	46%	49%	44%	49%	57%
					H	H	H		FGH	LM							OP						
Bottom 2 NET =====	131	56	64	11	27	40	32	28	3	2	24	22	83	-	61	69	1	20	48	30	21	3	9
	11%	11%	11%	19%	13%	15%	11%	8%	19%	7%	12%	17%	11%		14%	10%	14%	9%	11%	12%	15%	13%	16%
						H									P								
c. Fair	110	48	56	6	24	37	27	20	2	2	23	19	66	-	53	56	1	17	41	25	17	3	6
	10%	9%	10%	10%	12%	14%	9%	6%	13%	7%	11%	14%	8%		12%	8%	14%	8%	9%	10%	12%	13%	10%
					H										P								
d. Poor	21	8	7	5	2	4	5	8	1	-	1	3	16	-	8	13	-	3	7	5	4	-	3
	2%	2%	1%	8%	1%	1%	2%	2%	6%		1%	2%	2%		2%	2%		1%	1%	2%	3%		5%
				C																			
e. Don't Know / No Answer	185	70	104	11	77	31	24	50	4	30	58	25	71	1	69	116	1	22	76	41	14	10	22
MEAN	3.28	3.30	3.28	3.07	3.15	3.22	3.28	3.43	2.81	3.12	3.22	3.22	3.31	3.19	3.21	3.33	2.86	3.33	3.32	3.25	3.23	3.24	3.06
		D	D			I	I	EFGI							O			W	W				

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

7. How would you rate the overall quality of services provided by the Finance Department?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
STANDARD DEVIATION	0.71	0.70	0.69	0.89	0.66	0.72	0.70	0.70	0.66	0.51	0.66	0.77	0.71	0.46	0.72	0.70	0.38	0.67	0.70	0.71	0.76	0.69	0.77
STANDARD ERROR	0.02	0.03	0.03	0.12	0.06	0.05	0.04	0.03	0.16	0.11	0.06	0.08	0.02	0.23	0.04	0.03	0.14	0.05	0.04	0.05	0.07	0.16	0.13

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
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Concord Town Survey  
 <Weighted>  
 November 2014

8. In terms of the assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others in Town?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1062	486	519	57	186	260	264	338	14	27	168	120	744	3	411	647	5	190	424	245	134	21	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Over-assessed	315	137	161	17	43	81	82	101	8	13	44	25	233	-	108	205	2	66	107	66	52	6	19
	30%	28%	31%	30%	23%	31%	31%	30%	57% EH	47% L	26%	21%	31% L		26%	32%	40%	35% S	25%	27%	38% ST	27%	40%
b. Under-assessed	39	14	24	1	8	13	5	13	-	-	2	8	29	-	12	27	-	2	21	9	6	-	1
	4%	3%	5%	2%	4%	5%	2%	4%			1%	7% K	4%		3%	4%		1%	5% R	4%	4%		3%
c. Fairly assessed	708	335	334	39	135	167	177	224	6	14	122	87	483	3	291	415	3	122	297	170	76	15	28
	67%	69%	64%	68%	72% I	64%	67%	66%	43%	53%	72%	72%	65% JKLM	100%	71% P	64%	60%	64%	70% U	69% U	57%	73%	57%
d. Rent / Does not apply	83	29	53	2	32	15	14	22	1	15	30	10	27	1	20	61	2	20	31	9	3	6	13
e. Don't Know / No Answer	191	67	113	11	67	29	37	53	5	19	61	26	84	1	67	123	1	39	77	35	14	8	18

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
 <Weighted>  
 November 2014

9. How important is it for you to be able to pay bills online?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1314	576	669	69	283	301	311	400	19	60	254	153	842	5	497	808	8	244	523	283	152	34	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	865	401	434	30	255	241	198	161	10	48	213	117	484	2	415	445	5	155	337	187	101	26	60
	66%	70%	65%	43%	90%	80%	64%	40%	53%	80%	84%	77%	57%	42%	83%	55%	63%	64%	64%	66%	66%	76%	76%
		D	D		FGHI	GHI	H			M	M	M			P								
a. Very important	567	265	287	15	200	150	124	89	4	36	160	91	280	-	284	282	1	97	228	127	58	20	37
	43%	46%	43%	22%	71%	50%	40%	22%	21%	60%	63%	60%	33%		57%	35%	12%	40%	44%	45%	38%	61%	47%
		D	D		FGHI	GHI	H			M	M	M			PQ								
b. Somewhat important	298	136	147	15	54	91	74	73	6	12	54	26	204	2	131	162	4	58	109	60	42	5	23
	23%	24%	22%	22%	19%	30%	24%	18%	32%	20%	21%	17%	24%	42%	26%	20%	50%	24%	21%	21%	28%	16%	29%
						EH									P								
Bottom 2 NET =====	449	175	235	39	28	60	113	239	9	12	41	36	358	3	82	364	3	89	186	96	51	8	19
	34%	30%	35%	57%	10%	20%	36%	60%	47%	20%	16%	23%	43%	58%	17%	45%	37%	36%	36%	34%	34%	24%	24%
				BC		E	EF	EFG	EF				JKL			O							
c. Not very important	214	93	107	14	20	42	60	89	2	9	24	24	157	-	55	159	-	38	91	52	20	4	8
	16%	16%	16%	20%	7%	14%	19%	22%	11%	15%	9%	16%	19%		11%	20%		16%	17%	18%	13%	13%	10%
					E	E	EF	EF					K		O								
d. Not at all important	235	83	128	25	8	17	54	149	7	3	17	12	201	3	28	205	3	51	95	44	31	4	10
	18%	14%	19%	36%	3%	6%	17%	37%	37%	5%	7%	8%	24%	58%	6%	25%	37%	21%	18%	16%	21%	10%	13%
				BC			EF	EFG	EF				JKL	JKL		O							
e. Don't Know / No Answer	23	5	17	1	3	3	4	13	1	1	5	3	14	-	1	22	-	5	10	6	-	1	1
MEAN	2.91	3.01	2.89	2.29	3.58	3.24	2.86	2.25	2.37	3.36	3.40	3.29	2.67	1.85	3.35	2.65	2.38	2.83	2.90	2.95	2.84	3.26	3.10
		D	D		FGHI	GHI	H			MN	MN	MN			PQ								

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

9. How important is it for you to be able to pay bills online?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
STANDARD DEVIATION	1.14	1.09	1.16	1.18	0.75	0.90	1.12	1.18	1.21	0.92	0.91	0.99	1.17	1.11	0.88	1.20	1.19	1.17	1.15	1.12	1.15	1.06	1.06
STANDARD ERROR	0.03	0.05	0.05	0.14	0.06	0.06	0.06	0.05	0.28	0.16	0.07	0.10	0.04	0.50	0.05	0.04	0.42	0.08	0.05	0.07	0.10	0.23	0.15

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1062	474	533	56	190	251	268	343	11	33	171	123	734	2	392	667	4	201	431	233	129	18	51
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	767	358	372	37	133	189	184	254	7	30	128	93	514	2	285	479	3	153	312	154	91	13	43
	72%	76%	70%	66%	70%	75%	69%	74%	64%	92%	75%	76%	70%	100%	73%	72%	75%	76%	72%	66%	71%	72%	86%
										KLM				KLM				T					T
a. Excellent	203	107	86	10	30	52	49	71	2	10	41	13	139	-	78	126	-	42	80	45	24	4	8
	19%	23%	16%	18%	16%	21%	18%	21%	18%	31%	24%	11%	19%		20%	19%		21%	19%	20%	19%	24%	15%
		C									L		L										
b. Good	564	250	286	27	103	138	135	183	5	20	87	80	375	2	207	353	3	112	232	109	67	9	36
	53%	53%	54%	48%	54%	55%	50%	53%	45%	61%	51%	65%	51%	100%	53%	53%	75%	55%	54%	47%	52%	48%	71%
											M		JKLM										T
Bottom 2 NET =====	295	116	161	19	57	61	84	89	4	3	43	30	220	-	107	187	1	48	119	78	38	5	7
	28%	24%	30%	34%	30%	25%	31%	26%	36%	8%	25%	24%	30%		27%	28%	25%	24%	28%	34%	29%	28%	14%
										J	J	J								RW			
c. Fair	217	88	115	13	44	47	58	66	3	3	38	24	152	-	82	134	1	39	83	60	28	3	4
	20%	19%	22%	23%	23%	19%	21%	19%	27%	8%	22%	19%	21%		21%	20%	25%	19%	19%	26%	22%	15%	8%
										J	J	J								W			
d. Poor	79	27	45	6	13	14	27	23	1	-	5	6	67	-	25	54	-	9	37	18	10	2	3
	7%	6%	9%	11%	7%	6%	10%	7%	9%		3%	5%	9%		6%	8%		5%	8%	8%	7%	13%	6%
											K												
e. Don't Know / No Answer	275	108	152	14	96	53	46	70	9	28	89	33	122	3	107	164	4	48	101	56	23	16	29
MEAN	2.84	2.92	2.77	2.73	2.79	2.90	2.77	2.88	2.73	3.22	2.96	2.82	2.80	3.00	2.86	2.83	2.75	2.92	2.82	2.78	2.82	2.83	2.95
		C								LM	M												

Comparison Groups: BCD/EFVGH/IJKL/MNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
STANDARD DEVIATION	0.82	0.80	0.82	0.88	0.79	0.79	0.86	0.81	0.90	0.59	0.76	0.69	0.85	0.00	0.80	0.83	0.50	0.76	0.83	0.85	0.82	0.97	0.69
STANDARD ERROR	0.03	0.04	0.04	0.12	0.08	0.06	0.05	0.04	0.27	0.13	0.08	0.07	0.03	0.00	0.05	0.03	0.25	0.06	0.04	0.06	0.07	0.24	0.13

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

11. In terms of land-use and development, how would you rate your satisfaction with the way that Concord is being developed?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1243	543	635	65	259	289	299	382	14	45	237	145	812	4	464	772	7	238	505	261	147	28	64
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	842	401	410	32	196	202	180	259	5	39	184	104	512	4	338	500	5	163	325	195	93	19	48
	68%	74%	65%	49%	76%	70%	60%	68%	36%	86%	77%	72%	63%	100%	73%	65%	71%	68%	64%	75%	64%	67%	74%
		CD	D		GI	GI		GI		M	M			JKLM	P					SU			
a. Very satisfied	202	110	85	7	34	49	51	64	3	13	43	23	122	1	82	119	1	46	74	39	25	5	13
	16%	20%	13%	11%	13%	17%	17%	17%	21%	29%	18%	16%	15%	27%	18%	15%	14%	19%	15%	15%	17%	18%	20%
		CD																					
b. Somewhat satisfied	640	291	324	25	162	153	129	195	2	25	141	81	391	3	256	381	4	116	251	156	68	14	35
	52%	54%	51%	38%	62%	53%	43%	51%	14%	56%	59%	56%	48%	73%	55%	49%	57%	49%	50%	60%	46%	49%	54%
		D	D		GHI	GI	I	GI			M									RSU			
Bottom 2 NET =====	400	142	225	33	63	87	119	123	9	6	54	41	300	-	126	273	2	75	180	66	53	9	17
	32%	26%	35%	51%	24%	30%	40%	32%	64%	14%	23%	28%	37%		27%	35%	29%	32%	36%	25%	36%	33%	26%
			B	BC			EFH		EFH				JK			O			T		T		
c. Not very satisfied	292	100	168	24	46	71	83	84	8	3	46	35	208	-	101	191	1	54	132	52	37	4	14
	24%	18%	26%	37%	18%	25%	28%	22%	57%	6%	19%	24%	26%		22%	25%	14%	23%	26%	20%	25%	16%	21%
			B	B			E		EFGH		J	J	J										
d. Not at all satisfied	108	42	57	9	17	16	36	39	1	4	8	5	91	-	25	82	1	21	48	15	16	5	3
	9%	8%	9%	14%	6%	5%	12%	10%	7%	8%	3%	4%	11%		5%	11%	14%	9%	10%	6%	11%	17%	4%
							EF	F					KL			O							
e. Don't Know / No Answer	94	39	50	5	27	15	16	31	6	16	22	11	44	1	35	58	1	11	27	28	5	7	15
MEAN	2.75	2.86	2.69	2.46	2.83	2.81	2.65	2.75	2.50	3.07	2.92	2.84	2.67	3.27	2.85	2.69	2.71	2.79	2.69	2.84	2.70	2.68	2.90
		CD	D		G	G				M	M	M			P					S			

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

11. In terms of land-use and development, how would you rate your satisfaction with the way that Concord is being developed?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
STANDARD DEVIATION	0.83	0.82	0.81	0.87	0.73	0.78	0.90	0.86	0.94	0.84	0.71	0.73	0.86	0.52	0.77	0.86	0.95	0.86	0.84	0.74	0.88	0.98	0.77
STANDARD ERROR	0.03	0.04	0.03	0.11	0.07	0.05	0.05	0.04	0.25	0.17	0.06	0.07	0.03	0.26	0.04	0.03	0.36	0.06	0.04	0.05	0.08	0.23	0.12

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

12. How would you rate the overall quality of services provided by the Concord Free Public Library?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1265	557	646	63	260	293	305	390	17	47	239	151	823	5	474	783	8	244	509	278	144	29	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1204	524	619	61	237	282	291	380	15	41	223	143	792	5	444	753	7	230	488	257	142	28	59
	95%	94%	96%	97%	91%	96%	96%	97%	88%	89%	93%	94%	96%	100%	94%	96%	88%	94%	96%	92%	99%	96%	97%
								E						KLM						RST			
a. Excellent	910	399	463	48	154	217	217	311	11	32	153	105	617	4	322	582	6	172	385	177	110	21	44
	72%	72%	72%	76%	59%	74%	71%	80%	65%	69%	64%	69%	75%	79%	68%	74%	75%	71%	76%	63%	77%	75%	71%
					E	E	E	EG			K			O			T			T			
b. Good	294	125	156	13	82	65	74	69	4	9	70	38	176	1	123	171	1	58	103	80	32	6	16
	23%	22%	24%	21%	32%	22%	24%	18%	24%	20%	29%	25%	21%	21%	26%	22%	12%	24%	20%	29%	22%	22%	25%
				H		H				M										S			
Bottom 2 NET =====	61	33	27	2	23	11	14	11	2	5	16	9	31	-	30	30	1	14	21	22	1	1	2
	5%	6%	4%	3%	9%	4%	4%	3%	12%	11%	7%	6%	4%		6%	4%	12%	6%	4%	8%	1%	4%	3%
				H													U	U	U				
c. Fair	42	22	19	2	13	9	8	11	2	1	14	5	23	-	19	22	1	12	12	14	1	-	2
	3%	4%	3%	3%	5%	3%	3%	3%	12%	2%	6%	3%	3%		4%	3%	12%	5%	2%	5%	1%		3%
																	U	U	U				
d. Poor	19	11	8	-	11	3	5	-	-	4	3	4	8	-	11	8	-	1	9	7	-	1	-
	1%	2%	1%		4%	1%	2%			9%	1%	3%	1%		2%	1%		*%	2%	3%		4%	
				F														R	R				
e. Don't Know / No Answer	72	25	39	7	26	10	10	23	3	14	20	5	33	-	24	47	-	5	24	11	8	6	18
MEAN	3.66	3.64	3.66	3.73	3.46	3.69	3.65	3.77	3.53	3.49	3.56	3.61	3.70	3.79	3.59	3.69	3.63	3.65	3.70	3.53	3.76	3.67	3.68
					E	E	EGI				JK				O		T	T		RT			

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

12. How would you rate the overall quality of services provided by the Concord Free Public Library?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
STANDARD DEVIATION	0.62	0.65	0.59	0.51	0.77	0.57	0.62	0.48	0.72	0.92	0.66	0.67	0.57	0.46	0.68	0.58	0.74	0.60	0.61	0.72	0.45	0.68	0.54
STANDARD ERROR	0.02	0.03	0.02	0.06	0.07	0.04	0.04	0.02	0.17	0.18	0.06	0.07	0.02	0.21	0.04	0.02	0.26	0.04	0.03	0.05	0.04	0.16	0.09

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
<Weighted>  
November 2014

13. In which of the following areas would you like to see the Library add or expand its offerings?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	918	415	461	42	226	228	210	242	12	41	209	106	560	2	402	511	5	184	357	197	104	26	51
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Lectures on current events	323	135	171	17	57	69	83	109	5	16	54	37	216	1	95	226	2	76	132	49	44	4	18
	35%	33%	37%	40%	25%	30%	40%	45%	42%	39%	26%	35%	39%	42%	24%	44%	40%	41%	37%	25%	42%	14%	36%
							EF	EF					K			O		TV	T		TV		
c. Digital Media	284	139	130	16	47	80	81	71	5	6	52	25	201	1	102	179	3	55	108	72	29	9	11
	31%	33%	28%	38%	21%	35%	39%	29%	42%	14%	25%	24%	36%	58%	25%	35%	60%	30%	30%	37%	28%	33%	21%
					E	E	EH						JKL			O							
a. Services to children and/or teens	216	105	105	6	95	59	25	36	2	15	81	31	90	-	162	54	-	42	75	54	21	10	14
	24%	25%	23%	14%	42%	26%	12%	15%	17%	37%	39%	29%	16%		40%	11%		23%	21%	27%	21%	39%	28%
					FGHI	GH					M	M			P								
d. Maker or hands-on learning opportunities	94	36	55	3	27	20	21	27	-	4	23	13	54	-	43	52	-	11	42	21	9	4	7
	10%	9%	12%	7%	12%	9%	10%	11%		9%	11%	12%	10%		11%	10%		6%	12%	11%	9%	14%	14%
																			R				
e. Don't Know / No Answer	419	167	224	28	60	75	105	171	8	20	50	50	296	3	97	320	3	65	176	92	48	9	28

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

14. How would you rate the overall quality of services provided by the Council on Aging?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	520	196	291	33	19	68	114	308	11	8	39	32	439	2	72	444	4	108	245	104	44	7	13
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	476	176	270	31	13	57	106	290	10	5	33	27	409	2	65	408	3	100	220	99	40	7	10
	92%	90%	93%	94%	66%	85%	93%	94%	91%	65%	84%	85%	93%	100%	91%	92%	75%	93%	90%	95%	91%	100%	81%
								E						JKLM						S			RSTU
a. Excellent	266	94	156	16	4	24	52	180	6	3	17	12	231	2	27	237	2	58	129	49	20	2	7
	51%	48%	53%	48%	23%	35%	45%	58%	55%	45%	44%	37%	53%	100%	37%	53%	50%	54%	53%	47%	46%	34%	55%
								EFG						JKLM		O							
b. Good	211	82	114	15	8	34	54	110	4	2	16	16	178	-	38	171	1	41	91	50	20	5	3
	41%	42%	39%	45%	43%	50%	48%	36%	36%	20%	40%	48%	41%	-	53%	39%	25%	38%	37%	49%	46%	66%	26%
							H								P					S			
Bottom 2 NET =====	44	20	21	2	7	10	8	17	1	3	6	5	30	-	7	36	1	8	25	5	4	-	2
	8%	10%	7%	6%	34%	15%	7%	6%	9%	35%	16%	15%	7%	-	9%	8%	25%	7%	10%	5%	9%	-	19%
					H														T				
c. Fair	32	14	17	1	4	8	7	14	-	-	5	5	22	-	4	28	-	6	17	5	3	-	1
	6%	7%	6%	3%	20%	11%	6%	4%			13%	15%	5%		6%	6%		6%	7%	5%	7%		11%
d. Poor	11	6	4	1	3	3	1	4	1	3	1	-	8	-	3	8	1	2	8	-	1	-	1
	2%	3%	1%	3%	14%	4%	1%	1%	9%	35%	3%		2%		4%	2%	25%	2%	3%		1%		8%
e. Don't Know / No Answer	817	386	394	37	266	236	201	105	9	53	220	124	417	3	427	386	4	142	288	185	108	28	67
MEAN	3.41	3.35	3.45	3.39	2.74	3.16	3.37	3.52	3.36	2.74	3.25	3.22	3.44	4.00	3.24	3.44	3.00	3.45	3.39	3.42	3.35	3.34	3.29
							E	EFG					J			O							
STANDARD DEVIATION	0.71	0.75	0.67	0.70	0.99	0.78	0.65	0.64	0.92	1.43	0.80	0.70	0.67	0.00	0.73	0.69	1.41	0.69	0.76	0.58	0.68	0.51	0.98
STANDARD ERROR	0.03	0.05	0.04	0.12	0.34	0.11	0.06	0.03	0.28	0.68	0.15	0.12	0.03	0.00	0.09	0.03	0.71	0.06	0.05	0.05	0.10	0.20	0.27

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

15. How would you rate the overall quality of services provided by the Concord Police Department?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1240	545	629	66	233	290	304	396	17	29	228	148	830	4	452	782	6	239	491	273	147	31	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1161	504	597	61	214	263	283	385	16	26	202	143	786	4	416	740	5	223	469	257	144	29	39
	94%	92%	95%	92%	92%	91%	93%	97%	94%	90%	88%	97%	95%	100%	92%	95%	83%	94%	96%	94%	99%	92%	66%
								EFG				K	K	KM			W	W	W	RSTW	W		
a. Excellent	783	332	416	35	125	171	181	295	11	11	131	88	550	3	266	514	4	158	329	159	98	17	21
	63%	61%	66%	53%	54%	59%	60%	75%	65%	39%	57%	60%	66%	73%	59%	66%	67%	66%	67%	58%	67%	54%	36%
			D					EFG					JK		O		W	TW	W	W			
b. Good	378	172	180	26	89	92	102	90	5	15	71	55	236	1	150	227	1	65	140	97	46	12	18
	30%	31%	29%	39%	38%	32%	34%	23%	29%	51%	31%	37%	28%	27%	33%	29%	17%	27%	29%	36%	31%	38%	30%
				H	H	H																	
Bottom 2 NET =====	78	41	32	5	20	27	20	10	1	3	27	5	43	-	36	41	1	15	22	16	2	2	21
	6%	8%	5%	8%	8%	9%	7%	3%	6%	10%	12%	3%	5%		8%	5%	17%	6%	4%	6%	1%	8%	34%
				H	H	H					LM						U	U	U				RSTUV
c. Fair	58	30	24	5	14	21	14	8	1	2	21	4	32	-	30	28	1	11	19	9	1	1	18
	5%	5%	4%	8%	6%	7%	5%	2%	6%	5%	9%	3%	4%		7%	4%	17%	4%	4%	3%	1%	2%	30%
				H	H						LM				P		U	U					RSTUV
d. Poor	20	11	8	-	5	6	6	2	-	1	6	1	11	-	6	13	-	5	3	7	1	2	2
	2%	2%	1%		2%	2%	2%	1%		5%	3%	1%	1%		1%	2%		2%	1%	2%	1%	6%	4%
															S								
e. Don't Know / No Answer	97	37	56	4	52	14	11	17	3	31	31	8	26	1	47	49	2	11	42	16	5	4	20
MEAN	3.55	3.51	3.60	3.45	3.43	3.48	3.51	3.71	3.59	3.24	3.43	3.55	3.60	3.73	3.49	3.59	3.50	3.58	3.62	3.50	3.65	3.41	2.97
			B					EFG				J	JK		O		W	TW	W	TW	W		

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

15. How would you rate the overall quality of services provided by the Concord Police Department?

BASE = ALL RESPONDENTS

	Gender			Age					Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
STANDARD DEVIATION	0.66	0.70	0.63	0.64	0.71	0.72	0.68	0.53	0.62	0.77	0.77	0.60	0.63	0.52	0.68	0.65	0.84	0.68	0.59	0.68	0.54	0.80	0.92
STANDARD ERROR	0.02	0.03	0.03	0.08	0.07	0.05	0.04	0.02	0.15	0.19	0.07	0.06	0.02	0.26	0.04	0.02	0.34	0.05	0.03	0.05	0.05	0.18	0.15

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

16. How would you rate the overall quality of services provided by the Concord Fire Department?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1116	485	572	59	176	260	279	386	16	24	183	116	789	4	384	727	5	220	457	228	133	30	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1102	476	567	59	174	256	275	381	16	24	179	116	778	4	380	717	5	217	451	226	133	30	44
	99%	98%	99%	100%	99%	98%	99%	99%	100%	100%	98%	100%	99%	100%	99%	99%	100%	99%	99%	99%	100%	100%	92%
				BC					GH	M		M		M		P					S	S	
a. Excellent	855	371	445	39	120	197	211	316	11	14	124	82	632	3	295	557	3	174	367	176	99	18	22
	77%	77%	78%	66%	68%	76%	76%	82%	69%	58%	68%	71%	80%	73%	77%	77%	60%	79%	80%	77%	74%	61%	45%
								EG				K					W	W	W	W			
b. Good	246	105	122	20	54	58	64	65	5	10	55	34	146	1	85	159	2	43	84	51	34	12	23
	22%	22%	21%	34%	31%	22%	23%	17%	31%	42%	30%	29%	19%	27%	22%	22%	40%	20%	18%	22%	26%	39%	47%
				C	H		H				M	M											RSTU
Bottom 2 NET =====	14	9	5	-	1	4	4	5	-	-	4	-	10	-	4	10	-	3	7	1	-	-	4
	1%	2%	1%		1%	2%	1%	1%			2%		1%		1%	1%		1%	1%	1%			8%
c. Fair	14	9	5	-	1	4	4	5	-	-	4	-	10	-	4	10	-	3	7	1	-	-	4
	1%	2%	1%		1%	2%	1%	1%			2%		1%		1%	1%		1%	1%	1%			8%
e. Don't Know / No Answer	221	97	113	11	110	44	36	27	4	36	76	41	67	1	115	103	3	29	75	61	19	5	31
MEAN	3.75	3.75	3.77	3.66	3.68	3.74	3.74	3.81	3.69	3.58	3.66	3.71	3.79	3.73	3.76	3.75	3.60	3.78	3.79	3.77	3.74	3.61	3.38
								E					K				W	W	W	W			
STANDARD DEVIATION	0.46	0.48	0.44	0.48	0.49	0.47	0.47	0.43	0.48	0.50	0.52	0.46	0.44	0.52	0.45	0.46	0.55	0.45	0.44	0.44	0.44	0.50	0.63
STANDARD ERROR	0.01	0.02	0.02	0.06	0.05	0.03	0.03	0.02	0.12	0.14	0.05	0.05	0.02	0.26	0.03	0.02	0.24	0.03	0.02	0.03	0.04	0.12	0.11

Comparison Groups: BCD/EF/GHI/JK/LMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

17. How would you rate the overall quality of services provided by Concord Public Works?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1301	570	665	66	278	297	307	401	18	54	251	152	840	5	486	807	8	246	520	284	146	31	74
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1113	480	577	56	223	259	257	359	15	43	204	130	731	5	413	693	7	214	455	238	127	22	56
	86%	84%	87%	85%	80%	87%	84%	90%	83%	80%	81%	85%	87%	100%	85%	86%	88%	87%	87%	84%	87%	72%	76%
								EG						JKLM									
a. Excellent	515	239	250	26	90	111	125	185	4	14	89	60	352	-	187	326	1	104	206	120	60	9	16
	40%	42%	38%	39%	32%	37%	41%	46%	22%	26%	36%	39%	42%		39%	40%	13%	42%	40%	42%	41%	29%	22%
								EFI							Q	Q		W	W	W	W		
b. Good	598	241	327	30	133	148	132	174	11	30	114	70	380	5	225	367	6	110	249	118	67	13	40
	46%	42%	49%	45%	48%	50%	43%	43%	61%	55%	46%	46%	45%	100%	46%	45%	75%	45%	48%	42%	46%	43%	54%
			B											JKLM									
Bottom 2 NET =====	188	90	88	10	55	39	50	42	3	11	47	22	108	-	73	114	1	32	65	46	19	9	18
	14%	16%	13%	15%	20%	13%	16%	10%	17%	20%	19%	15%	13%		15%	14%	12%	13%	13%	16%	13%	28%	24%
					H		H																
c. Fair	143	67	67	9	36	30	38	36	3	9	36	12	86	-	54	88	1	27	45	38	18	5	10
	11%	12%	10%	14%	13%	10%	12%	9%	17%	17%	14%	8%	10%		11%	11%	12%	11%	9%	13%	12%	16%	14%
d. Poor	46	23	21	1	19	9	11	6	-	1	11	10	23	-	19	27	-	4	20	8	1	4	8
	4%	4%	3%	2%	7%	3%	4%	2%		3%	4%	7%	3%		4%	3%		2%	4%	3%	1%	12%	10%
					H													U					U
e. Don't Know / No Answer	36	12	20	4	7	6	8	12	2	7	9	4	16	-	13	23	-	3	13	5	6	4	5
MEAN	3.22	3.22	3.21	3.23	3.06	3.21	3.21	3.34	3.06	3.04	3.13	3.18	3.26	3.00	3.20	3.23	3.00	3.28	3.23	3.23	3.27	2.89	2.88
								EFG					K					VW	VW	VW	VW		
STANDARD DEVIATION	0.77	0.81	0.75	0.74	0.85	0.74	0.80	0.70	0.64	0.73	0.82	0.85	0.75	0.00	0.79	0.77	0.54	0.73	0.77	0.79	0.71	0.97	0.88
STANDARD ERROR	0.02	0.04	0.03	0.09	0.07	0.05	0.05	0.03	0.15	0.14	0.07	0.08	0.03	0.00	0.04	0.03	0.19	0.05	0.04	0.05	0.06	0.21	0.13

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

18. How would you rate your satisfaction with the maintenance of Town roads?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1320	575	676	69	284	299	313	406	19	58	255	154	848	5	492	820	8	246	529	286	151	33	75
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1107	474	572	60	231	254	263	345	14	54	209	133	707	5	414	686	7	217	434	235	131	24	66
	84%	82%	85%	87%	81%	85%	84%	85%	74%	92%	82%	86%	83%	100%	84%	84%	88%	88%	82%	82%	87%	73%	87%
														KLM				S					
a. Very satisfied	366	177	173	16	72	85	98	107	4	19	64	51	231	1	133	230	2	73	143	74	46	8	21
	28%	31%	26%	23%	25%	29%	31%	26%	21%	32%	25%	33%	27%	21%	27%	28%	25%	30%	27%	26%	31%	26%	28%
b. Somewhat satisfied	741	297	400	44	159	169	165	238	10	35	145	82	476	4	280	456	5	144	292	161	85	15	44
	56%	52%	59%	64%	56%	57%	53%	59%	53%	60%	57%	53%	56%	79%	57%	56%	62%	58%	55%	56%	56%	47%	59%
					B																		
Bottom 2 NET =====	213	101	103	9	53	44	50	61	5	5	46	22	141	-	79	134	1	30	95	51	20	9	10
	16%	18%	15%	13%	19%	15%	16%	15%	26%	8%	18%	14%	17%		16%	16%	12%	12%	18%	18%	13%	27%	13%
																		R					
c. Not very satisfied	163	74	82	7	41	38	36	45	3	5	35	17	106	-	60	102	1	25	71	40	14	7	7
	12%	13%	12%	10%	14%	13%	12%	11%	16%	8%	14%	11%	13%		12%	12%	12%	10%	13%	14%	9%	21%	9%
d. Not at all satisfied	50	27	21	2	12	7	13	16	2	-	11	4	35	-	19	31	-	5	23	10	6	2	3
	4%	5%	3%	3%	4%	2%	4%	4%	11%		4%	3%	4%		4%	4%		2%	4%	4%	4%	6%	4%
e. Don't Know / No Answer	17	6	10	1	2	5	2	7	1	2	4	2	8	-	7	10	-	3	3	3	1	2	4
MEAN	3.08	3.09	3.07	3.07	3.02	3.11	3.11	3.07	2.84	3.24	3.03	3.16	3.07	3.21	3.07	3.08	3.13	3.16	3.05	3.05	3.14	2.92	3.11
STANDARD DEVIATION	0.74	0.78	0.71	0.67	0.76	0.70	0.77	0.73	0.90	0.59	0.75	0.73	0.75	0.46	0.73	0.74	0.64	0.67	0.76	0.74	0.74	0.85	0.73
STANDARD ERROR	0.02	0.04	0.03	0.08	0.06	0.05	0.04	0.03	0.21	0.10	0.06	0.07	0.03	0.21	0.04	0.03	0.23	0.05	0.04	0.05	0.06	0.19	0.11

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

19. How would you rate your satisfaction with the Town's snow plowing and winter maintenance?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1282	556	657	69	252	299	310	403	18	19	255	156	847	5	476	798	8	246	512	283	149	33	59
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1143	499	582	62	226	262	276	365	15	11	237	143	747	5	441	696	6	224	457	245	139	26	52
	89%	90%	89%	90%	90%	88%	89%	90%	83%	59%	93%	92%	88%	100%	93%	87%	75%	91%	89%	87%	93%	81%	88%
											JM	J	J	JKLM	P						T		
a. Very satisfied	635	296	308	30	123	150	155	198	8	4	135	87	408	1	261	372	2	127	246	128	98	15	20
	50%	53%	47%	43%	49%	50%	50%	49%	44%	22%	53%	56%	48%	21%	55%	47%	25%	52%	48%	45%	66%	46%	35%
		C									J	J		P						RSTW			
b. Somewhat satisfied	509	203	274	32	103	112	120	166	7	7	103	56	339	4	180	324	4	98	211	117	41	11	31
	40%	36%	42%	46%	41%	38%	39%	41%	39%	37%	40%	36%	40%	79%	38%	41%	50%	40%	41%	41%	27%	35%	53%
														KLM				U	U	U			U
Bottom 2 NET =====	139	57	74	7	26	36	34	39	3	8	17	12	101	-	35	102	2	21	55	38	11	6	7
	11%	10%	11%	10%	10%	12%	11%	10%	17%	41%	7%	8%	12%		7%	13%	25%	9%	11%	13%	7%	19%	12%
										KLM			K		O					U			
c. Not very satisfied	111	44	62	5	23	30	24	33	1	8	13	12	77	-	29	82	-	19	43	32	9	6	2
	9%	8%	9%	7%	9%	10%	8%	8%	6%	41%	5%	8%	9%		6%	10%		8%	8%	11%	6%	19%	4%
										KLM					O					U			
d. Not at all satisfied	28	13	12	2	3	6	10	6	2	-	4	-	23	-	5	20	2	2	12	6	2	-	5
	2%	2%	2%	3%	1%	2%	3%	2%	11%		2%		3%		1%	3%	25%	1%	2%	2%	2%		8%
e. Don't Know / No Answer	55	25	29	1	34	5	5	9	2	41	4	1	9	-	23	33	-	3	21	6	3	2	21
MEAN	3.37	3.41	3.34	3.30	3.37	3.36	3.36	3.38	3.17	2.81	3.44	3.48	3.34	3.21	3.46	3.31	2.75	3.42	3.35	3.30	3.57	3.26	3.14
											J	JM	J		PQ	Q		TW		RSTVW			
STANDARD DEVIATION	0.73	0.74	0.73	0.73	0.70	0.75	0.77	0.70	0.99	0.79	0.67	0.64	0.76	0.46	0.66	0.76	1.17	0.68	0.73	0.76	0.68	0.78	0.84
STANDARD ERROR	0.02	0.04	0.03	0.09	0.06	0.05	0.04	0.03	0.23	0.25	0.06	0.06	0.03	0.21	0.04	0.03	0.41	0.05	0.03	0.05	0.06	0.17	0.14

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
 <Weighted>  
 November 2014

20. How would you rate your satisfaction with the Town's water service?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1213	543	608	62	263	274	290	368	18	55	237	134	783	4	458	748	7	238	499	259	122	31	64
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1174	526	588	60	254	268	277	358	18	51	227	133	759	4	445	723	7	229	483	251	119	29	62
	97%	97%	97%	97%	96%	98%	95%	97%	100%	93%	96%	99%	97%	100%	97%	97%	100%	96%	97%	97%	97%	94%	98%
									EFGH					KM			OP						
a. Very satisfied	869	382	444	43	174	192	207	287	10	32	154	97	583	3	307	558	4	174	381	168	93	22	30
	72%	70%	73%	69%	66%	70%	71%	78%	56%	59%	65%	72%	75%	73%	67%	75%	57%	73%	76%	65%	76%	72%	48%
								EFG					K			O		W	TW	W	TW		
b. Somewhat satisfied	305	144	144	17	80	76	70	71	8	19	73	37	176	1	137	165	3	55	102	83	26	7	32
	25%	27%	24%	27%	30%	28%	24%	19%	44%	34%	31%	27%	22%	27%	30%	22%	43%	23%	21%	32%	21%	22%	50%
					H	H			H		M				P					RSU			RSTUV
Bottom 2 NET =====	39	18	19	2	9	6	13	10	-	4	10	1	24	-	13	26	-	9	16	8	3	2	1
	3%	3%	3%	3%	4%	2%	5%	3%		7%	4%	1%	3%		3%	3%		4%	3%	3%	3%	6%	2%
c. Not very satisfied	30	13	15	2	8	5	10	7	-	4	9	1	16	-	12	18	-	9	12	5	1	2	1
	2%	2%	2%	3%	3%	2%	4%	2%		7%	4%	1%	2%		3%	2%		4%	2%	2%	1%	6%	2%
d. Not at all satisfied	9	5	4	-	1	1	3	3	-	-	1	-	8	-	1	7	-	-	4	3	2	-	-
	1%	1%	1%		1%	*%	1%	1%			*%		1%		*%	1%			1%	1%	2%		
e. Don't Know / No Answer	124	38	78	8	22	30	25	45	2	6	22	22	73	1	41	82	1	11	34	30	30	4	16
MEAN	3.68	3.66	3.69	3.66	3.62	3.68	3.65	3.74	3.56	3.52	3.60	3.71	3.71	3.73	3.64	3.70	3.57	3.69	3.72	3.61	3.72	3.66	3.46
								EG					K					W	TW	W			
STANDARD DEVIATION	0.56	0.57	0.55	0.54	0.57	0.53	0.60	0.53	0.51	0.63	0.59	0.47	0.55	0.52	0.55	0.56	0.53	0.54	0.54	0.59	0.57	0.59	0.54
STANDARD ERROR	0.02	0.03	0.02	0.07	0.05	0.04	0.04	0.02	0.12	0.12	0.05	0.05	0.02	0.26	0.03	0.02	0.20	0.04	0.03	0.04	0.05	0.14	0.08

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

21. Please indicate your consideration of the price of - Water Services?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1092	497	541	54	216	248	272	339	16	42	190	116	741	2	419	669	4	209	449	250	118	22	45
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	195	85	97	13	27	29	47	87	5	4	18	19	154	-	50	145	-	24	99	46	19	2	5
	18%	17%	18%	24%	12%	12%	17%	26%	31%	9%	10%	16%	21%		12%	22%		12%	22%	18%	16%	8%	11%
								EFG					JK			O			R				
b. Reasonably Priced	775	349	394	31	166	192	192	217	9	35	149	83	505	2	314	458	3	148	317	177	85	18	30
	71%	70%	73%	57%	77%	77%	71%	64%	56%	83%	79%	72%	68%	100%	75%	68%	75%	71%	71%	71%	72%	82%	68%
			D		H	H					M		JKLM		P								
c. Excessively Price	122	62	49	10	23	28	33	36	2	3	22	14	82	-	55	66	1	36	33	27	14	2	9
	11%	13%	9%	19%	11%	11%	12%	10%	13%	8%	12%	12%	11%		13%	10%	25%	17%	7%	11%	12%	10%	21%
																	S						
d. Don't Use Service	64	24	40	1	12	16	18	18	-	1	11	9	43	-	24	41	-	5	17	12	22	1	6
e. Don't Know / No Answer	181	62	104	15	57	39	26	55	4	17	58	31	72	3	56	121	4	35	66	27	12	12	29

Comparison Groups: BCD/EFGHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

22. Please indicate your consideration of the price of - Sewer Services?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	530	244	265	21	113	128	131	153	4	27	101	63	339	1	200	327	2	150	207	91	36	14	31
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	63	29	33	1	11	13	11	27	-	3	5	12	43	-	20	43	-	14	30	10	5	1	3
	12%	12%	13%	5%	10%	11%	9%	17%		10%	5%	20%	13%		10%	13%		9%	15%	11%	15%	4%	9%
								G				K	K										
b. Reasonably Priced	374	167	193	14	87	88	99	97	3	22	75	44	234	1	143	230	1	102	152	58	26	12	24
	71%	68%	73%	67%	76%	69%	75%	64%	75%	81%	74%	70%	69%	100%	72%	70%	50%	68%	73%	64%	72%	84%	76%
					H		H							KLM									
c. Excessively Price	93	48	38	6	15	26	21	29	1	2	21	6	63	-	37	55	1	34	25	22	5	2	5
	17%	20%	14%	29%	14%	21%	16%	19%	25%	8%	21%	10%	19%		18%	17%	50%	23%	12%	25%	13%	12%	15%
															S			S		S			
d. Don't Use Service	517	231	251	35	97	106	127	177	10	11	79	50	374	3	191	323	3	51	218	137	87	8	17
e. Don't Know / No Answer	291	107	170	14	75	70	57	83	6	23	80	44	143	1	108	180	3	48	107	61	29	13	31

Comparison Groups: BCD/EFghi/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

23. Please indicate your consideration of the price of - Trash and Recycling Pickup?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1025	471	499	55	228	247	252	286	12	39	193	124	667	2	427	593	5	196	385	248	121	25	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	123	65	53	5	13	19	24	66	2	-	16	13	94	-	31	92	-	28	48	27	18	-	2
	12%	14%	11%	9%	6%	8%	9%	23%	17%		8%	10%	14%		7%	16%		14%	12%	11%	15%		4%
								EFG								O		W			W		
b. Reasonably Priced	567	258	281	28	102	150	150	159	6	23	87	61	396	-	247	320	-	110	231	127	64	16	19
	55%	55%	56%	51%	45%	61%	59%	56%	50%	59%	45%	49%	59%		58%	54%		56%	60%	51%	53%	62%	38%
					E	E	E						K						TW				
c. Excessively Price	336	148	165	22	113	79	79	61	4	16	91	50	177	2	149	181	5	58	106	94	40	10	29
	33%	31%	33%	40%	50%	32%	31%	21%	33%	41%	47%	40%	27%	100%	35%	31%	100%	29%	27%	38%	33%	38%	58%
					FGH	H	H				M	M		JKLM			OP			S			RSTU
d. Don't Use Service	208	75	124	10	34	40	44	86	4	9	40	16	141	2	56	151	1	34	96	31	25	5	17
e. Don't Know / No Answer	103	36	62	5	24	16	19	41	4	13	26	16	48	1	15	86	2	19	52	11	6	4	12

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

24. Please indicate your consideration of the price of -Electricity?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH				Polling Place				
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1258	558	633	67	267	280	306	388	16	55	234	147	819	4	467	784	7	239	505	271	143	30	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	364	159	182	22	47	56	96	163	2	8	45	40	270	-	92	272	-	65	178	77	29	3	13
	29%	29%	29%	33%	18%	20%	31%	42%	13%	15%	19%	27%	33%		20%	35%		27%	35%	29%	20%	8%	18%
							EFI	EFGI					JK			O		V	RUVW	V			
b. Reasonably Priced	755	338	380	38	193	185	173	192	13	37	161	96	457	4	317	432	6	140	279	174	99	19	45
	60%	61%	60%	57%	72%	66%	56%	49%	81%	68%	69%	66%	56%	100%	68%	55%	86%	58%	55%	64%	69%	63%	65%
					GH	GH			GH		M			JKLM	P	P				S	RS		
c. Excessively Price	139	61	72	7	27	40	38	33	1	9	28	10	92	-	58	80	1	34	49	20	15	9	12
	11%	11%	11%	10%	10%	14%	12%	9%	6%	17%	12%	7%	11%		12%	10%	14%	14%	10%	7%	11%	29%	17%
					H													T				STU	
d. Don't Use Service	8	3	5	-	-	1	1	5	-	-	-	1	6	-	1	6	-	2	3	2	-	-	1
e. Don't Know / No Answer	71	21	47	3	18	22	7	20	4	6	25	8	31	1	31	39	1	8	25	16	9	4	9

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

25. Please indicate your consideration of the price of - Beede Swim and Fitness Center?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	713	314	365	34	175	204	146	182	6	20	153	100	438	3	333	376	5	153	253	172	83	17	35
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	96	54	39	3	5	17	9	63	1	1	14	6	74	-	11	85	-	21	36	22	12	1	3
	13%	17%	11%	9%	3%	9%	6%	34%	17%	5%	9%	6%	17%		3%	23%		14%	14%	13%	15%	8%	9%
						E		EFG					L			O							
b. Reasonably Priced	216	96	108	12	36	58	50	71	2	6	31	27	150	2	92	123	2	56	70	47	28	5	10
	30%	31%	30%	35%	21%	28%	34%	39%	33%	30%	20%	27%	34%	63%	28%	33%	40%	37%	28%	28%	34%	30%	28%
							E	EF					K										
c. Excessively Price	401	163	218	19	134	129	87	48	3	13	107	66	213	1	230	168	3	76	147	102	43	11	22
	56%	52%	60%	56%	76%	63%	60%	27%	50%	65%	70%	66%	49%	37%	69%	45%	60%	50%	58%	60%	51%	63%	64%
					FGH	H	H				M	M			P								
d. Don't Use Service	461	184	247	30	83	72	123	174	8	26	67	41	326	1	121	339	1	69	209	93	49	12	30
e. Don't Know / No Answer	163	84	73	6	27	27	46	57	6	15	40	15	93	1	46	116	2	28	71	25	20	6	14

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

26. Please indicate your consideration of the price of - Recreation Programs

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	504	213	264	26	135	194	96	75	4	19	109	78	296	1	326	174	4	97	210	107	55	14	21
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	112	56	49	7	15	45	18	34	-	3	14	12	83	-	62	50	-	25	47	24	11	2	2
	22%	26%	19%	27%	11%	23%	18%	45%		16%	12%	16%	28%		19%	29%		26%	22%	22%	20%	15%	12%
						E		EFG					KL			O							
b. Reasonably Priced	306	126	167	13	77	127	66	33	3	9	67	55	174	1	206	96	4	58	121	61	41	10	16
	61%	59%	63%	50%	57%	66%	69%	44%	75%	49%	61%	71%	59%	100%	63%	55%	100%	60%	58%	57%	74%	67%	76%
						H	H							JKLM			OP				ST		
c. Excessively Price	86	31	48	6	43	21	12	8	1	7	29	11	40	-	58	28	-	14	42	22	3	3	3
	17%	15%	18%	23%	32%	11%	13%	10%	25%	35%	26%	14%	13%		18%	16%		14%	20%	21%	6%	18%	13%
					FGH						M								U	U			
d. Don't Use Service	573	235	306	32	102	67	153	243	8	23	94	52	402	2	110	462	1	93	238	121	73	17	33
e. Don't Know / No Answer	260	134	115	12	48	43	66	96	8	19	56	26	158	2	63	194	3	60	85	62	24	4	26

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

27. For the Town Government, how much of a priority for you is it that the Town uses its financial resources to make its buildings and vehicles more energy efficient?

BASE = ALL RESPONDENTS

	Gender				Age				Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1290	562	659	68	278	296	308	393	15	56	253	154	823	4	483	800	7	243	513	282	147	32	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. High Priority	476	175	274	27	82	99	118	171	5	25	87	42	321	2	140	332	3	97	197	90	56	9	27
	37%	31%	41%	40%	30%	33%	39%	44%	33%	44%	34%	27%	39%	46%	29%	42%	43%	40%	38%	32%	38%	29%	37%
			B					EF					L			O							
b. Moderate Priority	640	288	318	34	139	156	154	184	7	21	122	86	409	1	263	374	2	110	259	154	77	18	21
	50%	51%	48%	50%	50%	53%	50%	47%	47%	38%	48%	56%	50%	27%	55%	47%	29%	45%	50%	55%	53%	56%	30%
															P				W	W	W	W	
c. Low Priority	174	99	68	7	57	41	35	38	3	10	44	26	93	1	79	93	2	36	57	38	14	5	24
	13%	18%	10%	10%	20%	14%	12%	10%	20%	18%	17%	17%	11%	27%	16%	12%	29%	15%	11%	13%	10%	14%	33%
		C			GH										P								RSTU
d. Don't Know / No Answer	47	19	26	2	7	8	7	20	5	4	6	2	33	1	16	31	1	6	20	7	5	3	7

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
<Weighted>  
November 2014

28. Where do you get most of your information to make decisions on how to vote at Town Meeting?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	976	424	495	56	157	251	245	311	12	25	147	112	689	3	360	611	5	193	394	225	116	4	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Concord Journal	454	198	229	27	49	122	118	162	4	7	63	42	340	2	165	287	2	92	183	106	55	2	17
	47%	47%	46%	48%	31%	49%	48%	52%	33%	29%	43%	37%	49%	63%	46%	47%	40%	47%	46%	47%	47%	41%	40%
						E	E	E					L										
a. Friends and Neighbors	216	73	135	8	45	55	47	67	2	4	41	33	139	-	87	130	-	39	89	54	23	-	11
	22%	17%	27%	14%	29%	22%	19%	22%	17%	15%	28%	29%	20%		24%	21%		20%	23%	24%	20%		27%
			BD																				
e. Information presented at Town Meeting	132	69	57	6	21	35	32	43	1	1	15	21	94	1	47	84	1	28	55	26	19	1	3
	14%	16%	11%	11%	13%	14%	13%	14%	8%	4%	10%	19%	14%	37%	13%	14%	20%	15%	14%	11%	17%	14%	7%
		C										J											
c. Town Website	106	55	44	7	40	25	27	12	3	12	28	11	56	-	42	63	1	21	42	23	12	2	7
	11%	13%	9%	13%	25%	10%	11%	4%	25%	48%	19%	10%	8%		12%	10%	20%	11%	11%	10%	10%	45%	17%
		C			FGH	H	H			KLM	M												
d. Public Hearings before Town Meeting	67	28	31	8	3	15	21	27	2	1	-	5	61	-	18	48	1	13	25	17	7	-	4
	7%	7%	6%	14%	2%	6%	8%	9%	17%	4%		5%	9%		5%	8%	20%	7%	6%	8%	6%		9%
							E	E															
f. Don't Attend Town Meeting	303	130	164	10	114	43	60	85	1	24	101	40	138	-	119	183	1	46	114	60	30	26	26
g. Don't Know / No Answer	58	28	26	4	15	9	10	17	7	12	11	4	29	2	20	36	2	10	24	4	6	4	10

Comparison Groups: BCD/EF/GHI/JK/LMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

29. What is your top priority for improving Town Meeting?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	795	345	405	46	120	220	206	240	9	13	109	86	586	1	294	498	3	169	333	174	94	5	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
d. Have stricter time limits on debate	340	154	167	19	37	94	89	117	3	5	30	39	265	1	107	232	1	65	158	61	44	2	9
	43%	45%	41%	41%	31%	43%	43%	49%	33%	38%	27%	45%	45%	100%	36%	46%	33%	39%	48%	35%	47%	37%	46%
								E				K	K	JKLM		O			T				
c. Be able to vote electronically at Town Meeting with hand-held devices	195	77	107	11	34	55	59	47	1	2	30	16	147	-	94	101	1	47	72	48	23	-	5
	25%	22%	26%	24%	28%	25%	28%	20%	11%	12%	28%	19%	25%		32%	20%	33%	28%	22%	28%	25%		27%
							H								P								
e. Have shorter but more frequent Town Meetings	145	63	75	6	33	48	27	36	1	4	35	21	86	-	60	84	-	40	49	35	16	1	3
	18%	18%	19%	13%	27%	22%	13%	15%	11%	29%	32%	24%	15%		21%	17%		24%	15%	20%	17%	26%	14%
					GH	G					M							S					
b. Hold Town Meeting simultaneously at several locations throughout Town	74	32	35	7	14	17	20	20	3	3	12	6	53	-	28	45	1	9	35	19	7	2	2
	9%	9%	9%	15%	11%	8%	10%	8%	33%	21%	11%	6%	9%		9%	9%	33%	5%	10%	11%	7%	37%	12%
																			R				
a. Have better parking	42	18	21	3	3	6	11	20	1	-	2	5	35	-	5	37	-	8	19	11	4	-	-
	5%	5%	5%	7%	2%	3%	6%	8%	11%		2%	6%	6%		2%	7%		5%	6%	6%	4%		
								EF								O							
f. Don't Attend Town Meeting	338	140	190	7	115	57	70	95	1	27	112	46	153	1	138	199	1	46	122	69	40	22	38
g. Don't Know / No Answer	204	97	90	17	51	27	38	78	10	21	39	24	117	3	67	133	4	34	78	45	17	8	21

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	967	417	497	53	183	236	243	293	12	32	156	114	662	3	364	598	5	187	395	218	119	10	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	430	189	218	22	84	102	105	132	6	24	88	45	272	1	160	267	3	81	180	91	47	6	25
	44%	45%	44%	42%	46%	43%	43%	45%	50%	75%	56%	39%	41%	33%	44%	45%	60%	43%	45%	42%	40%	65%	68%
										LM	LM												RSTU
a. Strongly in Favor	139	54	77	8	20	34	38	45	3	13	21	13	92	1	42	96	1	28	61	24	17	4	5
	14%	13%	15%	15%	11%	14%	16%	15%	25%	40%	13%	12%	14%	33%	12%	16%	20%	15%	15%	11%	15%	45%	14%
										KLM													
b. In Favor	290	135	141	14	65	68	67	87	3	11	67	31	181	-	118	170	2	53	119	67	30	2	20
	30%	32%	28%	26%	35%	29%	28%	30%	25%	35%	43%	27%	27%		32%	29%	40%	28%	30%	31%	25%	20%	54%
										LM													RSTU
c. Neutral	320	127	175	18	55	72	90	100	4	8	39	43	229	2	120	199	2	73	113	75	48	1	10
	33%	30%	35%	34%	30%	30%	37%	34%	33%	25%	25%	37%	35%	67%	33%	33%	40%	39%	29%	35%	40%	14%	27%
																		S			S		
Bottom 2 NET =====	217	100	104	13	44	62	47	61	2	-	29	27	161	-	84	133	-	34	103	52	25	2	2
	22%	24%	21%	25%	24%	26%	20%	21%	17%		19%	24%	24%		23%	22%		18%	26%	24%	21%	20%	6%
																		W	RW	W	W		
d. Opposed	127	54	67	6	21	36	27	43	1	-	15	17	95	-	45	83	-	19	62	28	17	2	-
	13%	13%	13%	11%	11%	15%	11%	15%	8%		9%	15%	14%		12%	14%		10%	16%	13%	14%	20%	
e. Strongly Opposed	89	46	37	7	23	26	21	18	1	-	14	9	65	-	40	50	-	15	41	24	8	-	2
	9%	11%	7%	13%	13%	11%	8%	6%	8%		9%	8%	10%		11%	8%		8%	10%	11%	7%		6%
f. Don't Attend Town Meeting	253	106	140	7	74	44	58	76	1	15	77	25	136	1	89	162	1	41	96	51	26	15	23

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change?

BASE = ALL RESPONDENTS

	Gender			Age					Lived in Concord					Children in HH			Polling Place						
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
g. Don't Know / No Answer	117	60	48	10	28	24	14	43	7	14	27	17	58	1	45	70	2	20	41	20	7	10	19

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
<Weighted>  
November 2014

31. If you don't regularly attend Town Meeting, why not?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1139	496	588	55	228	273	281	347	10	30	201	147	758	4	422	711	6	224	466	247	136	24	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
e. Find the process frustrating and/or tedious	315	144	156	14	41	77	83	112	1	2	38	35	240	-	111	202	2	58	116	78	45	5	13
	28%	29%	27%	25%	18%	28%	30%	32%	10%	8%	19%	24%	32%		26%	28%	33%	26%	25%	32%	33%	22%	31%
					E	EI	EI	EI					JK										
d. Time commitment is too great	279	113	155	11	83	80	61	53	2	5	75	46	152	-	144	135	-	51	121	57	35	1	14
	24%	23%	26%	20%	36%	29%	22%	15%	20%	18%	38%	32%	20%		34%	19%		23%	26%	23%	25%	2%	34%
					GH	H	H				M	M			P			V	V	V	V		V
b. Meetings are at an inconvenient time	114	48	57	9	36	20	23	33	2	6	30	16	60	2	36	76	2	25	51	19	10	6	3
	10%	10%	10%	16%	16%	7%	8%	9%	20%	22%	15%	11%	8%	54%	8%	11%	33%	11%	11%	8%	7%	26%	8%
					FG			M															
a. Satisfied to let others govern the Town	112	53	56	3	39	14	22	36	-	6	32	19	54	1	33	79	-	22	37	26	10	10	7
	10%	11%	10%	5%	17%	5%	8%	10%		19%	16%	13%	7%	19%	8%	11%		10%	8%	11%	7%	42%	16%
					FG			F			M											RSTU	
c. High School is an inconvenient location	10	4	6	-	1	1	2	5	-	1	1	1	6	-	1	9	-	2	4	2	-	1	1
	1%	1%	1%		1%	1%	1%	2%		5%	1%	1%	1%		*%	1%		1%	1%	1%		6%	1%
f. Regularly attend Town Meeting	309	135	156	18	27	80	90	107	5	8	24	30	246	1	97	210	2	66	137	65	37	1	4
	27%	27%	27%	33%	12%	29%	32%	31%	50%	28%	12%	20%	33%	27%	23%	30%	33%	29%	29%	26%	27%	2%	10%
					E	E	E	E	E				KL		O			VW	VW	VW	VW		
g. Don't Know / No Answer	198	85	98	15	58	31	34	66	10	31	59	9	98	1	77	119	2	25	67	42	16	11	38

Comparison Groups: BCD/EF/GHI/JK/LMN/OPQ/RSTUVW  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

32. Town spending on - Town Government Services

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1002	488	463	51	175	223	259	337	8	29	162	108	700	4	342	655	5	191	414	218	116	20	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	49	18	27	4	8	13	11	17	-	5	7	5	32	-	15	35	-	8	25	9	6	-	1
	5%	4%	6%	8%	5%	6%	4%	5%		18%	4%	5%	5%		4%	5%		4%	6%	4%	5%		3%
b. About the right amount of money	841	392	411	38	147	188	212	289	5	24	142	85	586	4	286	550	4	159	359	178	97	17	30
	84%	80%	89%	75%	84%	84%	82%	86%	63%	82%	88%	79%	84%	100%	84%	84%	80%	84%	87%	82%	83%	83%	72%
			BD										KLM										
c. Too much money	112	78	25	9	20	22	36	31	3	-	13	18	81	-	41	70	1	24	30	31	13	3	11
	11%	16%	5%	18%	12%	10%	14%	9%	38%		8%	16%	12%		12%	11%	20%	12%	7%	14%	12%	17%	25%
		C		C												S				S			S
d. Don't Know / No Answer	335	93	223	19	110	81	56	76	12	31	98	49	156	1	157	175	3	58	118	71	36	15	37

Comparison Groups: BCD/EFCHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

33. Town spending on - Concord Public Schools (Kindergarten through 8th Grade).

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1049	491	505	53	214	252	256	316	10	29	178	125	712	4	418	624	7	190	433	238	123	18	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	119	53	62	4	34	40	23	21	2	1	28	25	65	-	78	41	-	21	50	29	13	3	4
	11%	11%	12%	8%	16%	16%	9%	6%	20%	4%	16%	20%	9%		19%	7%		11%	11%	12%	11%	15%	8%
					H	GH						JM			P								
b. About the right amount of money	655	311	315	29	149	163	154	186	3	27	132	74	418	4	286	366	3	112	277	149	70	12	35
	62%	63%	62%	55%	70%	65%	60%	59%	30%	91%	74%	59%	59%	100%	68%	59%	43%	59%	64%	63%	57%	66%	74%
					HI	I	I			KLM	LM				KLM	P							
c. Too much money	275	128	127	20	31	49	79	110	5	1	18	26	229	-	54	217	4	57	106	60	40	3	9
	26%	26%	25%	38%	15%	20%	31%	35%	50%	5%	10%	21%	32%		13%	35%	57%	30%	25%	25%	32%	19%	18%
					EF	EF	E				JK	JKL			O	O							
d. Don't Know / No Answer	288	91	180	17	71	51	59	97	10	31	81	31	144	1	80	206	1	59	100	51	29	17	32

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

34. Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades)

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1036	485	498	53	190	247	265	324	10	29	164	121	718	4	379	650	7	188	432	228	124	22	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	105	47	53	4	20	38	24	22	1	2	22	15	66	-	65	39	-	20	44	18	14	4	4
	10%	10%	11%	8%	10%	15%	9%	7%	10%	8%	13%	12%	9%		17%	6%		11%	10%	8%	11%	17%	11%
								GH							P								
b. About the right amount of money	556	275	262	19	131	143	131	149	2	23	113	76	344	1	240	316	-	99	233	123	65	14	22
	54%	57%	53%	36%	69%	58%	49%	46%	20%	80%	69%	62%	48%	19%	63%	49%		52%	54%	54%	53%	63%	54%
		D	D		GHI	HI	I	I		MN	MN	M			P								
c. Too much money	375	163	182	30	39	66	110	152	7	3	29	31	309	3	73	295	7	70	155	86	45	4	15
	36%	34%	37%	57%	21%	27%	42%	47%	70%	12%	18%	25%	43%	81%	19%	45%	100%	37%	36%	38%	36%	20%	36%
				BC			EF	EF	EF				JKL	JKL		O	OP						
d. Don't Know / No Answer	301	96	188	17	95	57	50	89	10	32	95	35	138	1	120	180	1	61	101	61	28	13	38

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
 <Weighted>  
 November 2014

35. Please indicate whether in terms of your household finances you are doing better than you were two years ago, worse, or about the same?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1298	566	673	59	277	300	309	403	9	55	257	148	835	3	489	804	5	241	522	279	149	33	74
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Better	319	167	141	11	140	89	49	39	2	24	108	52	133	1	172	146	1	46	128	68	31	13	32
	25%	30%	21%	19%	50%	30%	16%	10%	22%	44%	42%	35%	16%	37%	35%	18%	20%	19%	24%	24%	21%	40%	43%
		CD			FGH	GH	H			M	M	M			P							R	RSTU
b. Worse	294	105	172	17	33	56	86	115	4	10	34	28	222	-	81	211	2	59	119	67	32	4	13
	23%	19%	26%	29%	12%	19%	28%	28%	44%	18%	13%	19%	27%		17%	26%	40%	24%	23%	24%	21%	13%	18%
			B			EF	EF					K			O								
c. About the same	685	294	361	31	105	154	173	250	3	21	115	68	480	2	236	447	2	136	274	144	86	16	29
	53%	52%	54%	53%	38%	52%	56%	62%	33%	38%	45%	46%	57%	63%	48%	56%	40%	56%	53%	51%	58%	47%	39%
					E	E	EF					JKL			O		W				W		
d. Don't Know / No Answer	39	16	12	11	8	4	6	10	11	5	2	8	21	2	10	26	3	8	11	10	3	2	6

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

36. In which of the following groups is your age?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1317	577	682	58	286	304	315	413	-	61	258	156	839	3	496	816	5	246	524	286	151	35	75
	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Under 35	98	46	50	3	98	-	-	-	-	18	60	17	4	-	46	52	-	13	39	21	3	7	16
	7%	8%	7%	5%	34%					29%	23%	11%	*%		9%	6%		5%	8%	7%	2%	19%	21%
										LM	LM	M			P			U	U	U		RSTU	RSTU
b. 35 to 44	187	86	98	4	187	-	-	-	-	24	88	46	28	1	165	22	1	22	59	54	20	9	23
	14%	15%	14%	7%	66%					39%	34%	30%	3%	37%	33%	3%	20%	9%	11%	19%	13%	25%	31%
		D	D							M	M	M			P				RS				RSU
c. 45 to 54	304	136	161	7	-	304	-	-	-	11	60	43	190	-	228	75	1	55	119	62	39	9	19
	23%	24%	24%	12%		100%				19%	23%	27%	23%		46%	9%	20%	22%	23%	22%	26%	26%	26%
		D	D												P								
d. 55 to 65	315	142	157	16	-	-	315	-	-	5	28	27	255	-	53	261	1	73	127	64	40	4	6
	24%	25%	23%	28%			100%			9%	11%	17%	30%		11%	32%	20%	30%	24%	22%	27%	12%	8%
												JKL			O		VW	W	W	W	W		
e. 65 or Over	413	168	217	28	-	-	-	413	-	3	23	24	362	2	4	407	2	83	179	85	49	6	11
	31%	29%	32%	48%				100%		4%	9%	15%	43%	63%	1%	50%	40%	34%	34%	30%	32%	18%	14%
				BC								JKL	JK		O		W	W	W	W			
f. Don't Know / No Answer	20	5	3	12	-	-	-	-	20	-	1	-	17	2	3	14	3	3	9	3	1	-	4

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

37. How long have you lived in Concord?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1332	582	685	66	285	304	315	411	18	61	259	156	856	-	499	830	4	248	533	289	152	35	75
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Less than One Year	61	31	28	2	41	11	5	3	-	61	-	-	-	-	28	33	-	-	19	9	2	7	24
	5%	5%	4%	3%	15%	4%	2%	1%		100%					6%	4%			3%	3%	2%	19%	32%
					FGH	H																STU	STU
b. 1 to 5 Years	259	119	137	3	148	60	28	23	1	-	259	-	-	-	167	91	1	48	85	54	29	11	33
	19%	20%	20%	5%	52%	20%	9%	6%	6%		100%				34%	11%	25%	19%	16%	19%	19%	31%	43%
		D	D		FGHI	GHI									P								RSTU
c. 6 to 10 years	156	78	71	7	63	43	27	24	-	-	-	156	-	-	93	63	-	28	62	39	17	6	4
	12%	13%	10%	11%	22%	14%	8%	6%				100%			19%	8%		11%	12%	13%	11%	17%	6%
					GH	GH									P								
d. Over 10 Years	856	354	448	54	32	190	255	362	17	-	-	-	856	-	210	643	3	172	367	187	104	11	15
	64%	61%	65%	82%	11%	63%	81%	88%	94%				100%		42%	78%	75%	69%	69%	65%	68%	32%	19%
				BC	E	EF	EFG	EFG	EFG							O		VW	VW	VW	VW		
e. Don't Know / No Answer	5	-	1	4	1	-	-	2	2	-	-	-	-	5	-	1	4	1	-	-	-	-	4

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

38. Do you currently have any children under the age of 18 in your household?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1329	582	684	63	285	303	314	411	17	61	258	156	853	1	499	830	-	248	533	288	152	35	73
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%
a. Yes	499	248	239	11	210	228	53	4	3	28	167	93	210	-	499	-	-	80	176	124	60	19	39
	38%	43%	35%	17%	74%	75%	17%	1%	18%	46%	65%	60%	25%		100%			32%	33%	43%	40%	55%	53%
		CD	D		GHI	GHI	H			M	M	M								RS	RS	RS	RS
b. No	830	333	445	52	74	75	261	407	14	33	91	63	643	1	-	830	-	168	356	164	92	16	35
	62%	57%	65%	83%	26%	25%	83%	99%	82%	54%	35%	40%	75%	100%		100%		68%	67%	57%	60%	45%	47%
			B	BC			EF	EF	EF				JKL	JKLM				TVW	TVW				
c. Don't Know / No Answer	8	-	1	7	1	1	1	2	3	-	1	-	3	4	-	-	8	1	-	1	-	-	6

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

39. Which Polling Place do you use?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1223	523	642	58	231	275	304	396	16	30	216	146	830	1	441	780	2	249	533	289	152	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
a. 141 Keyes Road	249	108	133	9	36	55	73	83	3	-	48	28	172	1	80	168	1	249	-	-	-	-	-
	20%	21%	21%	16%	15%	20%	24%	21%	19%		22%	19%	21%	100%	18%	22%	50%	100%					
								E						KLM									
b. Harvey Wheeler	533	217	286	30	98	119	127	179	9	19	85	62	367	-	176	356	-	-	533	-	-	-	-
	44%	42%	44%	52%	42%	43%	42%	45%	56%	62%	39%	43%	44%		40%	46%			100%				
c. Ripley	289	137	139	13	75	62	64	85	3	9	54	39	187	-	124	164	1	-	-	289	-	-	-
	24%	26%	22%	22%	32%	23%	21%	22%	19%	30%	25%	27%	23%		28%	21%	50%			100%			
					GH									P									
d. Hunt Gym	152	61	85	6	23	39	40	49	1	2	29	17	104	-	60	92	-	-	-	-	152	-	-
	12%	12%	13%	10%	10%	14%	13%	12%	6%	8%	14%	11%	12%		14%	12%					100%		
e. Don't Vote in Concord	35	20	14	-	15	9	4	6	-	7	11	6	11	-	19	16	-	-	-	-	-	35	-
f. Don't Know / No Answer	79	39	29	12	39	19	6	11	4	24	33	4	15	4	39	35	6	-	-	-	-	-	79

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

40. How often do you attend Town Meeting?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1297	570	664	63	263	299	313	405	17	41	251	156	848	1	481	813	3	248	525	283	148	35	59
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Always	157	70	75	12	12	38	45	59	3	6	6	12	132	-	48	108	1	27	75	34	19	-	3
	12%	12%	11%	19%	5%	13%	14%	15%	18%	16%	2%	8%	16%		10%	13%	33%	11%	14%	12%	13%		5%
						E	E	E					KL						W				
b. Often	219	88	124	7	23	59	61	74	2	1	23	23	171	1	75	144	-	58	85	49	25	-	2
	17%	15%	19%	11%	9%	20%	19%	18%	12%	2%	9%	15%	20%	100%	16%	18%		23%	16%	17%	17%		3%
						E	E	E				J	JK	JKLM				SW	W	W	W		
c. Occasionally	519	231	255	33	81	123	131	175	9	2	68	65	384	-	179	339	1	104	217	118	62	6	13
	40%	40%	38%	52%	31%	41%	42%	43%	53%	5%	27%	42%	45%		37%	42%	33%	42%	41%	42%	42%	17%	23%
				C		E	E	E			J	JK	JK					VW	VW	VW	VW		
d. Never	402	182	209	11	147	78	77	97	3	31	154	56	160	-	179	222	1	60	148	82	42	29	40
	31%	32%	32%	17%	56%	26%	24%	24%	18%	77%	61%	36%	19%		37%	27%	33%	24%	28%	29%	29%	83%	69%
		D	D		FGHI					LM	LM	M			P							RSTU	RSTU
e. Don't Know / No Answer	40	11	22	7	22	5	2	8	3	20	8	-	8	4	18	17	5	1	8	6	4	-	21

Comparison Groups: BCD/EF/GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
 <Weighted>  
 November 2014

41. What is your gender?

BASE = ALL RESPONDENTS

	Gender				Age					Lived in Concord					Children in HH			Polling Place					
	Total	Male	Female	DK/NA	< 44	45-54	55-65	65 +	DK/NA	<1 Yr	1-5Yr	6-10Yr	10+Yr	DK/NA	Yes	No	DK/NA	Keyes	HWCC	Rply	Hunt	DV	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total	1337	582	685	70	286	304	315	413	20	61	259	156	856	5	499	830	8	249	533	289	152	35	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	1337	584	683	70	161	240	305	611	20	40	189	129	974	5	367	962	8	259	545	284	160	29	60
Total Answering	1267	582	685	-	279	297	299	385	8	59	256	149	802	1	488	778	1	240	503	276	146	35	67
	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Male	582	582	-	-	131	136	142	168	5	31	119	78	354	-	248	333	-	108	217	137	61	20	39
	46%	100%			47%	46%	47%	44%	63%	52%	46%	52%	44%		51%	43%		45%	43%	50%	42%	59%	57%
															P								
b. Female	685	-	685	-	147	161	157	217	3	28	137	71	448	1	239	445	1	133	286	139	85	14	29
	54%		100%		53%	54%	53%	56%	38%	48%	54%	48%	56%	100%	49%	57%	100%	55%	57%	50%	58%	41%	43%
														JKLM		O	OP						
c. Don't Know / No Answer	70	-	-	70	7	7	16	28	12	2	3	7	54	4	11	52	7	9	30	13	6	-	12

Comparison Groups: BCD/EF GHI/JKLMN/OPQ/RSTUVW  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.