

Concord Town Survey  
November 2014

TABLE OF CONTENTS

Banner 2

Table Q1 Page 1.....1. How would you rate the overall quality of services provided by the Concord Town Government?  
BASE = ALL RESPONDENTS

Table Q2 Page 3.....2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?  
BASE = ALL RESPONDENTS

Table Q3 Page 4.....3. What local issue would you say is the highest priority for you?  
BASE = ALL RESPONDENTS

Table Q4 Page 6.....4. What do you think is the greatest concern or issue facing Concord?  
BASE = ALL RESPONDENTS

Table Q5 Page 8.....5. What is the most convenient way for you to find out about Town services, news, and events?  
BASE = ALL RESPONDENTS

Table Q6 Page 10.....6. How would you rate your satisfaction with the way you receive information from the Town?  
BASE = ALL RESPONDENTS

Table Q7 Page 11.....7. How would you rate the overall quality of services provided by the Finance Department?  
BASE = ALL RESPONDENTS

Table Q8 Page 12.....8. In terms of the assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others in Town?  
BASE = ALL RESPONDENTS

Table Q9 Page 13.....9. How important is it for you to be able to pay bills online?  
BASE = ALL RESPONDENTS

Table Q10 Page 15.....10. How would you rate the overall quality of services provided by the Department of Planning and Land Management?  
BASE = ALL RESPONDENTS

Table Q11 Page 16.....11. In terms of land-use and development, how would you rate your satisfaction with the way that Concord is being developed?  
BASE = ALL RESPONDENTS

Table Q12 Page 17.....12. How would you rate the overall quality of services provided by the Concord Free Public Library?  
BASE = ALL RESPONDENTS

Table Q13 Page 18.....13. In which of the following areas would you like to see the Library add or expand its offerings?  
BASE = ALL RESPONDENTS

Table Q14 Page 19.....14. How would you rate the overall quality of services provided by the Council on Aging?  
BASE = ALL RESPONDENTS

Table Q15 Page 20.....15. How would you rate the overall quality of services provided by the Concord Police Department?  
BASE = ALL RESPONDENTS

Table Q16 Page 21.....16. How would you rate the overall quality of services provided by the Concord Fire Department?  
BASE = ALL RESPONDENTS

Table Q17 Page 22.....17. How would you rate the overall quality of services provided by Concord Public Works?  
BASE = ALL RESPONDENTS

Table Q18 Page 24.....18. How would you rate your satisfaction with the maintenance of Town roads?  
BASE = ALL RESPONDENTS

Concord Town Survey  
November 2014

TABLE OF CONTENTS

Table Q19	Page 26	19. How would you rate your satisfaction with the Town's snow plowing and winter maintenance? BASE = ALL RESPONDENTS
Table Q20	Page 27	20. How would you rate your satisfaction with the Town's water service? BASE = ALL RESPONDENTS
Table Q21	Page 28	21. Please indicate your consideration of the price of - Water Services? BASE = ALL RESPONDENTS
Table Q22	Page 29	22. Please indicate your consideration of the price of - Sewer Services? BASE = ALL RESPONDENTS
Table Q23	Page 30	23. Please indicate your consideration of the price of - Trash and Recycling Pickup? BASE = ALL RESPONDENTS
Table Q24	Page 31	24. Please indicate your consideration of the price of -Electricity? BASE = ALL RESPONDENTS
Table Q25	Page 32	25. Please indicate your consideration of the price of - Beede Swim and Fitness Center? BASE = ALL RESPONDENTS
Table Q26	Page 33	26. Please indicate your consideration of the price of - Recreation Programs BASE = ALL RESPONDENTS
Table Q27	Page 34	27. For the Town Government, how much of a priority for you is it that the Town uses its financial resources to make its buildings and vehicles more energy efficient? BASE = ALL RESPONDENTS
Table Q28	Page 35	28. Where do you get most of your information to make decisions on how to vote at Town Meeting? BASE = ALL RESPONDENTS
Table Q29	Page 36	29. What is your top priority for improving Town Meeting? BASE = ALL RESPONDENTS
Table Q30	Page 37	30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change? BASE = ALL RESPONDENTS
Table Q31	Page 39	31. If you don't regularly attend Town Meeting, why not? BASE = ALL RESPONDENTS
Table Q32	Page 40	32. Town spending on - Town Government Services BASE = ALL RESPONDENTS
Table Q33	Page 41	33. Town spending on - Concord Public Schools (Kindergarten through 8th Grade). BASE = ALL RESPONDENTS
Table Q34	Page 42	34. Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades) BASE = ALL RESPONDENTS
Table Q35	Page 43	35. Please indicate whether in terms of your household finances you are doing better than you were two years ago, worse, or about the same? BASE = ALL RESPONDENTS
Table Q36	Page 44	36. In which of the following groups is your age? BASE = ALL RESPONDENTS
Table Q37	Page 45	37. How long have you lived in Concord? BASE = ALL RESPONDENTS

Concord Town Survey  
November 2014

TABLE OF CONTENTS

Table Q38 Page 46.....38. Do you currently have any children under the age of 18 in your household?  
BASE = ALL RESPONDENTS

Table Q39 Page 47.....39. Which Polling Place do you use?  
BASE = ALL RESPONDENTS

Table Q40 Page 48.....40. How often do you attend Town Meeting?  
BASE = ALL RESPONDENTS

Table Q41 Page 49.....41. What is your gender?  
BASE = ALL RESPONDENTS

Concord Town Survey  
November 2014

1. How would you rate the overall quality of services provided by the Concord Town Government?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt Satis	All DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1293	165	231	526	342	29	456	623	100	27	87	108	353	99	66	324	220	50	33	15	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1204	159	218	486	315	26	454	585	69	12	84	105	338	96	58	307	194	42	30	13	21
	93%	96%	94%	92%	92%	90%	100%	94%	69%	44%	97%	97%	96%	97%	88%	95%	88%	84%	91%	87%	84%
		DE	DE				HIJ	IJ	J		IJ	OQR	QR	OQR		QR					
a. Excellent	536	92	113	191	126	14	344	153	4	-	35	42	188	36	18	150	49	20	15	7	11
	41%	56%	49%	36%	37%	48%	75%	25%	4%		40%	39%	53%	36%	27%	46%	22%	40%	45%	47%	44%
		DE	DE				HIK	I			HI	Q	LNOQ	Q		OQ		Q	Q		Q
b. Good	668	67	105	295	189	12	110	432	65	12	49	63	150	60	40	157	145	22	15	6	10
	52%	41%	45%	56%	55%	41%	24%	69%	65%	44%	56%	58%	42%	61%	61%	48%	66%	44%	45%	40%	40%
				BC	BC			GJK	G	G	G	M		MP	M		PRSTU				M
Bottom 2 NET =====	89	6	13	40	27	3	2	38	31	15	3	3	15	3	8	17	26	8	3	2	4
	7%	4%	6%	8%	8%	10%	*%	6%	31%	56%	3%	3%	4%	3%	12%	5%	12%	16%	9%	13%	16%
				B	B			G	GHK	GHIK					LN		LMNP	LMNP			
c. Fair	78	6	11	33	25	3	2	36	27	10	3	2	14	3	8	17	20	8	3	-	3
	6%	4%	5%	6%	7%	10%	*%	6%	27%	37%	3%	2%	4%	3%	12%	5%	9%	16%	9%		12%
								G	GHK	GHK					LMN		LMN	LMNP			
d. Poor	11	-	2	7	2	-	-	2	4	5	-	1	1	-	-	-	6	-	-	2	1
	1%		1%	1%	1%			*%	4%	19%		1%	*%				3%			13%	4%
									H								M				
e. Don't Know / No Answer	44	3	3	13	21	4	8	21	2	1	12	3	13	2	2	10	8	1	-	-	5
MEAN	3.34	3.52	3.42	3.27	3.28	3.38	3.75	3.18	2.69	2.26	3.37	3.35	3.49	3.33	3.15	3.41	3.08	3.24	3.36	3.20	3.24
		DE	DE				HIJK	IJ	J		HIJ	OQ	NOQRU	OQ		OQ			Q		
													L								

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

1. How would you rate the overall quality of services provided by the Concord Town Government?

BASE = ALL RESPONDENTS

Total	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Always	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Very Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consvr	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
STANDARD DEVIATION	0.63	0.57	0.63	0.64	0.62	0.68	0.44	0.53	0.61	0.76	0.55	0.57	0.59	0.53	0.61	0.59	0.65	0.72	0.65	1.01	0.83
STANDARD ERROR	0.02	0.04	0.04	0.03	0.03	0.13	0.02	0.02	0.06	0.15	0.06	0.05	0.03	0.05	0.08	0.03	0.04	0.10	0.11	0.26	0.17

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	NotVy Satis	Nt Satis	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1238	164	222	509	315	28	464	644	102	28	-	90	342	88	60	317	225	49	33	14	20	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1108	152	202	450	281	23	464	644	-	-	-	86	322	80	50	303	165	43	30	11	18	
	89%	93%	91%	88%	89%	82%	100%	100%				96%	94%	91%	83%	96%	73%	88%	91%	79%	90%	
												OQ	OQ	Q	OQ	OQ	Q	Q	Q	Q	Q	
a. Very satisfied	464	81	86	170	119	8	464	-	-	-	-	42	161	29	13	138	31	21	13	6	10	
	37%	49%	39%	33%	38%	29%	100%					47%	47%	33%	22%	44%	14%	43%	39%	43%	50%	
		CDEF										OQ	NOQ	Q	OQ	OQ	OQ	OQ	Q	Q	OQ	
b. Somewhat satisfied	644	71	116	280	162	15	-	644	-	-	-	44	161	51	37	165	134	22	17	5	8	
	52%	43%	52%	55%	51%	54%		100%				49%	47%	58%	62%	52%	60%	45%	52%	36%	40%	
				B										M	M							
Bottom 2 NET =====	130	12	20	59	34	5	-	-	102	28	-	4	20	8	10	14	60	6	3	3	2	
	11%	7%	9%	12%	11%	18%			100%	100%		4%	6%	9%	17%	4%	27%	12%	9%	21%	10%	
															LMP		NPRSU					
																	LM					
c. Not very satisfied	102	10	19	43	26	4	-	-	102	-	-	3	16	7	10	13	42	6	3	1	1	
	8%	6%	9%	8%	8%	14%			100%			3%	5%	8%	17%	4%	19%	12%	9%	7%	5%	
															LMP		LMNPU					
d. Not at all satisfied	28	2	1	16	8	1	-	-	-	28	-	1	4	1	-	1	18	-	-	2	1	
	2%	1%	*%	3%	3%	4%			100%			1%	1%	1%		*%	8%			14%	5%	
				C	C												LMNP					
e. Don't Know / No Answer	99	4	12	30	48	5	-	-	-	-	99	21	24	13	8	17	3	2	-	1	10	
MEAN	3.25	3.41	3.29	3.19	3.24	3.07	4.00	3.00	2.00	1.00	-	3.41	3.40	3.23	3.05	3.39	2.79	3.31	3.30	3.07	3.35	
		DEF										OQ	NOQ	Q	Q	NOQ	OQ	OQ	Q	Q	Q	
STANDARD DEVIATION	0.70	0.66	0.64	0.71	0.71	0.77	0.00	0.00	0.00	0.00	-	0.62	0.64	0.64	0.62	0.58	0.78	0.68	0.64	1.07	0.81	
STANDARD ERROR	0.02	0.05	0.04	0.03	0.04	0.14	0.00	0.00	0.00	0.00		0.06	0.03	0.07	0.08	0.03	0.05	0.10	0.11	0.29	0.18	

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1307	163	229	531	352	32	454	636	101	27	89	111	366	101	68	334	228	51	33	15	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Preservation of the Town's Character	366	57	68	154	80	7	161	161	16	4	24	-	366	-	-	-	-	-	-	-	-
	28%	35%	30%	29%	23%	22%	35%	25%	16%	15%	27%	-	100%	-	-	-	-	-	-	-	-
		E		E			HIJ	I													
e. Schools	334	35	61	130	99	9	138	165	13	1	17	-	-	-	-	334	-	-	-	-	-
	26%	21%	27%	24%	28%	28%	30%	26%	13%	4%	19%	-	-	-	-	100%	-	-	-	-	-
							IJK	IJ			J										
f. Taxes	228	25	26	105	65	7	31	134	42	18	3	-	-	-	-	-	228	-	-	-	-
	17%	15%	11%	20%	18%	22%	7%	21%	42%	67%	3%	-	-	-	-	-	100%	-	-	-	-
				C	C			GK	GHK	GHIK											
a. Affordable Housing	111	17	19	35	37	3	42	44	3	1	21	111	-	-	-	-	-	-	-	-	-
	8%	10%	8%	7%	11%	9%	9%	7%	3%	4%	24%	100%	-	-	-	-	-	-	-	-	-
				D	D		I	I			GHIJ										
c. Public Safety	101	7	18	41	32	3	29	51	7	1	13	-	-	101	-	-	-	-	-	-	-
	8%	4%	8%	8%	9%	9%	6%	8%	7%	4%	15%	-	-	100%	-	-	-	-	-	-	-
				B							GJ										
d. Roads	68	7	11	30	19	1	13	37	10	-	8	-	-	-	68	-	-	-	-	-	-
	5%	4%	5%	6%	5%	3%	3%	6%	10%	-	9%	-	-	-	100%	-	-	-	-	-	-
								G	G												
g. Town Government Services	51	5	14	18	12	2	21	22	6	-	2	-	-	-	-	-	-	51	-	-	-
	4%	3%	6%	3%	3%	6%	5%	3%	6%	-	2%	-	-	-	-	-	-	100%	-	-	-
j. Environment//Conservation	33	7	9	11	6	-	13	17	3	-	-	-	-	-	-	-	-	-	33	-	-
	3%	4%	4%	2%	2%	-	3%	3%	3%	-	-	-	-	-	-	-	-	-	100%	-	-

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

3. What local issue would you say is the highest priority for you?

BASE = ALL RESPONDENTS

Total	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority												
	Total	Always	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe	Svc		Consrv					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
h. Other (Please Specify)	15	3	3	7	2	-	6	5	1	2	1	-	-	-	-	-	-	-	-	-	15	-	
	1%	2%	1%	1%	1%		1%	1%	1%	7%	1%										100%		
i. Don't Know / No Answer	30	5	5	8	11	1	10	8	1	1	10	-	-	-	-	-	-	-	-	-	-	30	

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	NotVy Satis	Nt Satis	All DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
Total Answering	994	150	197	410	221	16	339	505	83	20	47	79	286	67	46	250	173	41	32	12	8
Schools//education	232	41	55	103	30	3	87	125	11	4	5	11	44	16	4	120	26	6	3	2	-
	23%	27%	28%	25%	14%	19%	26%	25%	13%	20%	11%	14%	15%	24%	9%	48%	15%	15%	9%	17%	-
		E	E	E			IK	IK						OS		OQRST LMN					
Taxes//property taxes	167	20	28	73	43	3	33	95	32	6	1	4	30	9	5	30	77	7	3	1	1
	17%	13%	14%	18%	19%	19%	10%	19%	39%	30%	2%	5%	10%	13%	11%	12%	45%	17%	9%	8%	13%
							K	GK	GHK	K						L	PRSTU LMNO				
Housing//affordable housing//McMansions	155	30	32	60	30	3	57	77	9	2	10	30	61	3	2	30	16	5	2	4	2
	16%	20%	16%	15%	14%	19%	17%	15%	11%	10%	21%	38%	21%	4%	4%	12%	9%	12%	6%	33%	25%
												NOPQRS M	NOPQS			NO				NO	
Development//overdevelopment//managing growth	132	18	30	52	31	1	48	68	7	-	9	4	68	5	5	23	12	5	8	1	1
	13%	12%	15%	13%	14%	6%	14%	13%	8%		19%	5%	24%	7%	11%	9%	7%	12%	25%	8%	13%
													NOPQR L						LNPQ		
Lack of diversity//no economic diversity//Concord is only for the rich	103	21	19	37	22	4	37	46	10	2	8	18	34	4	1	23	10	9	2	1	1
	10%	14%	10%	9%	10%	25%	11%	9%	12%	10%	17%	23%	12%	6%	2%	9%	6%	22%	6%	8%	13%
												MNOPQS	OQ			O		NOQS			
Cost of living//affordability	87	17	12	35	19	4	27	52	4	1	3	6	21	8	-	20	27	3	-	1	1
	9%	11%	6%	9%	9%	25%	8%	10%	5%	5%	6%	8%	7%	12%		8%	16%	7%		8%	13%
							I									LMP					
Preserving town character	77	9	14	32	20	2	34	32	3	1	7	10	36	3	2	17	5	1	1	-	2
	8%	6%	7%	8%	9%	13%	10%	6%	4%	5%	15%	13%	13%	4%	4%	7%	3%	2%	3%		25%
							I				I	QRS	OPQRS N								

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

4. What do you think is the greatest concern or issue facing Concord?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Always	Often	Occsn	Never	DK/NA	Very	Some	Not	Vt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	House		Charc	Safe	Svc		Consrv					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		
Traffic//congestion	76 8%	13 9%	7 4%	30 7%	26 12%	-	25 7%	45 9%	1 1%	1 5%	4 9%	5 6%	23 8%	9 13%	12 26%	14 6%	9 5%	2 5%	1 3%	1 8%	-	
				C	C		I	I							S MPQRS L							
Budget//spending	68 7%	11 7%	16 8%	31 8%	9 4%	1 6%	12 4%	40 8%	12 14%	3 15%	1 2%	1 1%	14 5%	4 6%	2 4%	19 8%	21 12%	5 12%	1 3%	1 8%	-	
								GK	GK					L		L	LMOS	L				
Infrastructure//roads	64 6%	4 3%	9 5%	28 7%	22 10%	1 6%	20 6%	31 6%	6 7%	1 5%	6 13%	1 1%	16 6%	7 10%	17 37%	11 4%	7 4%	1 2%	3 9%	-	1 13%	
				B	BC									L	L	NPQRS LM						
Current government// government services	61 6%	12 8%	12 6%	26 6%	11 5%	-	19 6%	35 7%	3 4%	2 10%	2 4%	3 4%	15 5%	2 3%	3 7%	20 8%	10 6%	4 10%	2 6%	1 8%	1 13%	
Environment//climate change// bottled water issue	55 6%	5 3%	15 8%	21 5%	14 6%	-	27 8%	23 5%	1 1%	3 15%	1 2%	3 4%	18 6%	3 4%	1 2%	13 5%	7 4%	2 5%	8 25%	-	-	
							HIK	I											MNOPQR L			
Seniors//affordability for the elderly	45 5%	5 3%	9 5%	21 5%	9 4%	1 6%	13 4%	19 4%	9 11%	3 15%	1 2%	7 9%	9 3%	-	1 2%	3 1%	20 12%	1 2%	3 9%	1 8%	-	
									GHK			P				MOPR						
Need more representation in town meetings//more resident's participating	37 4%	7 5%	6 3%	20 5%	4 2%	-	15 4%	17 3%	3 4%	1 5%	1 2%	3 4%	9 3%	-	3 7%	13 5%	6 3%	2 5%	-	-	1 13%	
				E																		
Other	9 1%	-	3 2%	5 1%	1 *	-	3 1%	5 1%	-	1 5%	-	3 4%	1 *	2 3%	-	1 *	2 1%	-	-	-	-	
Refused	2	-	1	-	1	-	1	-	1	-	-	-	-	-	-	-	1	1	-	-	-	

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

5. What is the most convenient way for you to find out about Town services, news, and events?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1300	164	226	526	351	33	451	635	98	25	91	107	359	96	66	328	224	51	33	15	21
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
h. By reading the Concord Journal	434	63	76	191	100	4	173	192	31	6	32	38	139	30	17	86	87	14	11	5	7
	33%	38%	34%	36%	28%	12%	38%	30%	32%	24%	35%	36%	39%	31%	26%	26%	39%	27%	33%	33%	33%
		EF	F	EF	F		H						OP				OP				
b. By visiting the Town's website	329	41	50	133	94	11	103	167	29	5	25	29	86	26	15	96	45	14	10	3	5
	25%	25%	22%	25%	27%	33%	23%	26%	30%	20%	27%	27%	24%	27%	23%	29%	20%	27%	30%	20%	24%
																Q					
d. By email	186	16	38	67	59	6	65	90	17	5	9	13	41	11	12	67	25	9	4	2	2
	14%	10%	17%	13%	17%	18%	14%	14%	17%	20%	10%	12%	11%	11%	18%	20%	11%	18%	12%	13%	10%
			B		B											LMNQ					
c. By subscribing to digital News & Notices on the Town's website	175	27	36	66	39	7	64	96	5	2	8	9	55	9	9	60	19	7	3	3	1
	13%	16%	16%	13%	11%	21%	14%	15%	5%	8%	9%	8%	15%	9%	14%	18%	8%	14%	9%	20%	5%
							I	I					LQU			LNQU					
e. By postal mail	104	10	10	43	38	3	26	54	9	5	10	10	21	7	5	16	34	1	4	1	5
	8%	6%	4%	8%	11%	9%	6%	9%	9%	20%	11%	9%	6%	7%	8%	5%	15%	2%	12%	7%	24%
				C	C							R					MNPR				PR
a. By visiting Town Offices	38	5	9	18	6	-	12	21	1	2	2	4	12	4	6	2	7	3	-	-	-
	3%	3%	4%	3%	2%		3%	3%	1%	8%	2%	4%	3%	4%	9%	1%	3%	6%			
													P		P		P				
f. By telephone	21	1	4	7	8	1	7	8	3	-	3	3	3	5	2	-	5	1	-	1	1
	2%	1%	2%	1%	2%	3%	2%	1%	3%		3%	3%	1%	5%	3%		2%	2%		7%	5%
g. By using social networking media (facebook, twitter, etc.)	13	1	3	1	7	1	1	7	3	-	2	1	2	4	-	1	2	2	1	-	-
	1%	1%	1%	*%	2%	3%	*%	1%	3%		2%	1%	1%	4%		*%	1%	4%	3%		
					D																

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

5. What is the most convenient way for you to find out about Town services, news, and events?

BASE = ALL RESPONDENTS

Total	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Always	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consvr	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
i. Don't Know / No Answer	37	4	8	13	12	-	13	9	4	3	8	4	7	5	2	6	4	-	-	-	9

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

6. How would you rate your satisfaction with the way you receive information from the Town?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	Satis	DK/NA		House	Charc	Safe		Svc	Consrv				
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	1289	162	231	525	341	30	449	635	100	26	79	106	353	95	67	326	224	50	31	15	22		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top 2 NET =====	1136	149	212	449	298	28	425	552	70	15	74	99	315	88	59	280	188	47	29	10	21		
	88%	92%	92%	86%	87%	93%	95%	87%	70%	58%	94%	93%	89%	93%	88%	86%	84%	94%	94%	67%	95%		
		D	D				HIJ	IJ			HIJ	PQT		PQT				PQT	T		PQT		
a. Very satisfied	413	55	79	156	111	12	208	160	12	4	29	35	148	28	21	97	46	16	11	3	8		
	32%	34%	34%	30%	33%	40%	46%	25%	12%	15%	37%	33%	42%	29%	31%	30%	21%	32%	35%	20%	36%		
							HIJ	I			HIJ	Q	NPQT			Q							
b. Somewhat satisfied	723	94	133	293	187	16	217	392	58	11	45	64	167	60	38	183	142	31	18	7	13		
	56%	58%	58%	56%	55%	53%	48%	62%	58%	42%	57%	60%	47%	63%	57%	56%	63%	62%	58%	47%	59%		
								GJ				M		M		M	M	M					
Bottom 2 NET =====	153	13	19	76	43	2	24	83	30	11	5	7	38	7	8	46	36	3	2	5	1		
	12%	8%	8%	14%	13%	7%	5%	13%	30%	42%	6%	7%	11%	7%	12%	14%	16%	6%	6%	33%	5%		
				BC				GK	GHK	GHK						LNRU	LNRU			LNRU			
c. Not very satisfied	128	11	16	64	35	2	23	73	24	5	3	4	33	6	7	42	29	2	2	3	-		
	10%	7%	7%	12%	10%	7%	5%	11%	24%	19%	4%	4%	9%	6%	10%	13%	13%	4%	6%	20%			
				BC				GK	GHK				L			LNR	LNR						
d. Not at all satisfied	25	2	3	12	8	-	1	10	6	6	2	3	5	1	1	4	7	1	-	2	1		
	2%	1%	1%	2%	2%		*%	2%	6%	23%	3%	3%	1%	1%	1%	1%	3%	2%		13%	5%		
								G	G	GHIK													
e. Don't Know / No Answer	48	6	3	14	22	3	15	9	2	2	20	5	13	6	1	8	4	1	2	-	8		
MEAN	3.18	3.25	3.25	3.13	3.18	3.33	3.41	3.11	2.76	2.50	3.28	3.24	3.30	3.21	3.18	3.14	3.01	3.24	3.29	2.73	3.27		
			D				HIJ	IJ			HIJ	QT	PQT	QT	T	QT		QT	QT				
STANDARD DEVIATION	0.68	0.63	0.64	0.70	0.70	0.61	0.60	0.65	0.74	1.03	0.66	0.66	0.69	0.60	0.67	0.68	0.68	0.62	0.59	0.96	0.70		
STANDARD ERROR	0.02	0.05	0.04	0.03	0.04	0.11	0.03	0.03	0.07	0.20	0.07	0.06	0.04	0.06	0.08	0.04	0.05	0.09	0.11	0.25	0.15		

Comparison Groups: BCDEF/GHIJK/LMNPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

7. How would you rate the overall quality of services provided by the Finance Department?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA		House	Charc	Safe		DK/NA	DK/NA	DK/NA	DK/NA		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1174	159	223	481	287	24	420	574	93	22	65	92	333	87	60	290	203	47	25	15	22	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1049	144	212	420	253	20	416	512	57	7	57	86	313	83	50	261	165	39	22	12	18	
	89%	91%	95%	87%	88%	83%	99%	89%	61%	32%	88%	93%	94%	95%	83%	90%	81%	83%	88%	80%	82%	
			DE				HIJK	IJ	J		IJ	Q	OQ	OQR	Q							
a. Excellent	517	105	105	187	113	7	303	174	15	1	24	47	165	40	18	133	62	22	13	9	8	
	44%	66%	47%	39%	39%	29%	72%	30%	16%	5%	37%	51%	50%	46%	30%	46%	31%	47%	52%	60%	36%	
		CDEF	D				HIJK	IJ	J		IJ	OQ	OQ	OQ	OQ			Q	Q	OQ		
b. Good	532	39	107	233	140	13	113	338	42	6	33	39	148	43	32	128	103	17	9	3	10	
	45%	25%	48%	48%	49%	54%	27%	59%	45%	27%	51%	42%	44%	49%	53%	44%	51%	36%	36%	20%	45%	
			B	B	B	B	GIJ	G	G		GJ	T	T	T	T	T						
Bottom 2 NET =====	125	15	11	61	34	4	4	62	36	15	8	6	20	4	10	29	38	8	3	3	4	
	11%	9%	5%	13%	12%	17%	1%	11%	39%	68%	12%	7%	6%	5%	17%	10%	19%	17%	12%	20%	18%	
			C	C	C		G	GHK	GHK	GHK	G				MN	LMNP	N					
c. Fair	102	15	7	49	28	3	2	57	30	6	7	4	16	3	9	24	30	8	3	2	3	
	9%	9%	3%	10%	10%	13%	*%	10%	32%	27%	11%	4%	5%	3%	15%	8%	15%	17%	12%	13%	14%	
		C		C	C			G	GHK	G	G				LMN		LMNP	LMN				
d. Poor	23	-	4	12	6	1	2	5	6	9	1	2	4	1	1	5	8	-	-	1	1	
	2%		2%	2%	2%	4%	*%	1%	6%	41%	2%	2%	1%	1%	2%	2%	4%			7%	5%	
								GH	GHK	GHK												
e. Don't Know / No Answer	163	9	11	58	76	9	44	70	9	6	34	19	33	14	8	44	25	4	8	-	8	
MEAN	3.31	3.57	3.40	3.24	3.25	3.08	3.71	3.19	2.71	1.95	3.23	3.42	3.42	3.40	3.12	3.34	3.08	3.30	3.40	3.33	3.14	
		CDEF	DEF				HIJK	IJ	J		IJ	OQ	OQU	OQ	OQ	OQ			Q			
STANDARD DEVIATION	0.71	0.66	0.64	0.73	0.72	0.78	0.50	0.64	0.82	0.95	0.70	0.68	0.64	0.62	0.72	0.70	0.78	0.75	0.71	0.98	0.83	
STANDARD ERROR	0.02	0.05	0.04	0.03	0.04	0.16	0.02	0.03	0.08	0.20	0.09	0.07	0.04	0.07	0.09	0.04	0.05	0.11	0.14	0.25	0.18	

Comparison Groups: BCDEF/GHIJK/LMNPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

8. In terms of the assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others in Town?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All Satis	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consvr	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1092	148	207	458	259	20	387	569	94	25	17	76	304	75	54	278	210	44	25	12	14	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Over-assessed	330	33	61	147	79	10	53	199	54	19	5	23	86	24	17	49	106	8	9	3	5	
	30%	22%	29%	32%	31%	50%	14%	35%	57%	76%	29%	30%	28%	32%	31%	18%	50%	18%	36%	25%	36%	
				B		B		G	GHK	GHK		P	P	P	P		NOPRT LM					
b. Under-assessed	38	5	5	17	11	-	12	19	6	1	-	2	9	3	1	13	7	2	1	-	-	
	3%	3%	2%	4%	4%		3%	3%	6%	4%		3%	3%	4%	2%	5%	3%	5%	4%			
c. Fairly assessed	724	110	141	294	169	10	322	351	34	5	12	51	209	48	36	216	97	34	15	9	9	
	66%	74%	68%	64%	65%	50%	83%	62%	36%	20%	71%	67%	69%	64%	67%	78%	46%	77%	60%	75%	64%	
		DF					HIJ	IJ			IJ	Q	Q	Q	Q	MNQ	Q			Q	Q	
d. Rent / Does not apply	74	4	8	17	40	5	24	10	-	-	40	18	14	9	5	15	2	3	2	1	5	
e. Don't Know / No Answer	171	16	19	64	64	8	53	65	8	3	42	17	48	17	9	41	16	4	6	2	11	

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

9. How important is it for you to be able to pay bills online?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe	Svc		Consrv					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	1311	166	228	526	358	33	453	640	101	27	90	107	362	99	67	331	223	51	31	15	25		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top 2 NET =====	780	94	142	308	213	23	277	375	59	15	54	50	207	49	43	252	106	33	19	11	10		
	59%	57%	62%	59%	59%	70%	61%	59%	58%	56%	60%	47%	57%	49%	64%	76%	48%	65%	61%	73%	40%		
													Q		LQU	LMNQ		LQU		LQU			
a. Very important	488	55	77	190	153	13	166	234	36	13	39	35	118	28	33	169	64	16	11	8	6		
	37%	33%	34%	36%	43%	39%	37%	37%	36%	48%	43%	33%	33%	28%	49%	51%	29%	31%	35%	53%	24%		
				BCD												MNQURU		MNQURU					
															L	L							
b. Somewhat important	292	39	65	118	60	10	111	141	23	2	15	15	89	21	10	83	42	17	8	3	4		
	22%	23%	29%	22%	17%	30%	25%	22%	23%	7%	17%	14%	25%	21%	15%	25%	19%	33%	26%	20%	16%		
			E	E			J	J	J				LO			LO		LOQ					
Bottom 2 NET =====	531	72	86	218	145	10	176	265	42	12	36	57	155	50	24	79	117	18	12	4	15		
	41%	43%	38%	41%	41%	30%	39%	41%	42%	44%	40%	53%	43%	51%	36%	24%	52%	35%	39%	27%	60%		
												OPRT	P	P			MOPRT				OPRT		
c. Not very important	238	31	41	94	70	2	78	128	18	3	11	20	67	26	11	46	45	8	6	1	8		
	18%	19%	18%	18%	20%	6%	17%	20%	18%	11%	12%	19%	19%	26%	16%	14%	20%	16%	19%	7%	32%		
		F	F	F	F			K						PT							T		
d. Not at all important	293	41	45	124	75	8	98	137	24	9	25	37	88	24	13	33	72	10	6	3	7		
	22%	25%	20%	24%	21%	24%	22%	21%	24%	33%	28%	35%	24%	24%	19%	10%	32%	20%	19%	20%	28%		
												MOPR	P	P			MOPR				P		
e. Don't Know / No Answer	26	2	6	13	5	-	11	4	1	1	9	4	4	2	1	3	5	-	2	-	5		
MEAN	2.74	2.65	2.76	2.71	2.81	2.85	2.76	2.74	2.70	2.70	2.76	2.45	2.65	2.54	2.94	3.17	2.44	2.76	2.77	3.07	2.36		
													Q		LNQU	NQRSU					LM		

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

9. How important is it for you to be able to pay bills online?

BASE = ALL RESPONDENTS

Total	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Always	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Very Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
STANDARD DEVIATION	1.18	1.18	1.12	1.18	1.20	1.20	1.16	1.16	1.19	1.38	1.27	1.27	1.17	1.15	1.20	1.01	1.21	1.11	1.15	1.22	1.15
STANDARD ERROR	0.03	0.09	0.07	0.05	0.06	0.21	0.05	0.05	0.12	0.27	0.13	0.12	0.06	0.12	0.15	0.06	0.08	0.15	0.21	0.32	0.23

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	Satis	House		Charc	Safe	Svc		Consrv					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1086	156	205	448	253	24	387	537	81	22	59	86	322	82	54	262	178	44	31	12	15		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	786	116	161	309	178	22	350	349	36	5	46	70	236	61	37	202	108	31	21	9	11		
	72%	74%	79%	69%	70%	92%	90%	65%	44%	23%	78%	81%	73%	74%	69%	77%	61%	70%	68%	75%	73%		
			DE			BCDE	HIJK	IJ	J		HIJ	Q	Q	Q	Q	Q							
a. Excellent	211	34	37	81	50	9	139	55	6	-	11	21	67	11	9	63	18	9	6	5	2		
	19%	22%	18%	18%	20%	38%	36%	10%	7%		19%	24%	21%	13%	17%	24%	10%	20%	19%	42%	13%		
							HIK					Q	Q			NQ				Q			
b. Good	575	82	124	228	128	13	211	294	30	5	35	49	169	50	28	139	90	22	15	4	9		
	53%	53%	60%	51%	51%	54%	55%	55%	37%	23%	59%	57%	52%	61%	52%	53%	51%	50%	48%	33%	60%		
			DE				IJ	IJ			IJ												
Bottom 2 NET =====	300	40	44	139	75	2	37	188	45	17	13	16	86	21	17	60	70	13	10	3	4		
	28%	26%	21%	31%	30%	8%	10%	35%	56%	77%	22%	19%	27%	26%	31%	23%	39%	30%	32%	25%	27%		
		F	F	CF	CF			GK	GHK	GHJK	G					LMNP							
c. Fair	217	29	31	102	54	1	28	143	28	7	11	11	63	17	13	44	50	8	7	1	3		
	20%	19%	15%	23%	21%	4%	7%	27%	35%	32%	19%	13%	20%	21%	24%	17%	28%	18%	23%	8%	20%		
		F	F	CF	F			G	GK	G	G					LMPT							
d. Poor	83	11	13	37	21	1	9	45	17	10	2	5	23	4	4	16	20	5	3	2	1		
	8%	7%	6%	8%	8%	4%	2%	8%	21%	45%	3%	6%	7%	5%	7%	6%	11%	11%	10%	17%	7%		
								G	GHK	GHJK													
e. Don't Know / No Answer	251	12	29	91	110	9	77	107	21	6	40	25	44	19	14	72	50	7	2	3	15		
MEAN	2.84	2.89	2.90	2.79	2.82	3.25	3.24	2.67	2.31	1.77	2.93	3.00	2.87	2.83	2.78	2.95	2.60	2.80	2.77	3.00	2.80		
						BCDE	HIJK	IJ	J		HIJ	Q	Q	Q	Q	Q							
STANDARD DEVIATION	0.82	0.82	0.76	0.83	0.84	0.74	0.68	0.77	0.89	0.81	0.72	0.78	0.82	0.72	0.82	0.81	0.82	0.90	0.88	1.13	0.77		
STANDARD ERROR	0.02	0.07	0.05	0.04	0.05	0.15	0.03	0.03	0.10	0.17	0.09	0.08	0.05	0.08	0.11	0.05	0.06	0.14	0.16	0.33	0.20		

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

11. In terms of land-use and development, how would you rate your satisfaction with the way that Concord is being developed?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	NotVy Satis	Nt Satis	All DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1246	165	222	511	322	26	440	607	93	26	80	100	353	96	62	311	209	47	32	14	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	837	100	151	334	228	24	350	378	46	7	56	55	224	72	39	241	127	34	19	9	17
	67%	61%	68%	65%	71%	92%	80%	62%	49%	27%	70%	55%	63%	75%	63%	77%	61%	72%	59%	64%	77%
						B	BCDE	HIJ	IJ	J		IJ		LMQ		LMOQS		L			L
a. Very satisfied	209	27	31	87	56	8	109	72	7	-	21	13	54	14	9	68	29	6	4	4	8
	17%	16%	14%	17%	17%	31%	25%	12%	8%		26%	13%	15%	15%	15%	22%	14%	13%	13%	29%	36%
							HI				HI					LMQ					MNQRS
																					L
b. Somewhat satisfied	628	73	120	247	172	16	241	306	39	7	35	42	170	58	30	173	98	28	15	5	9
	50%	44%	54%	48%	53%	62%	55%	50%	42%	27%	44%	42%	48%	60%	48%	56%	47%	60%	47%	36%	41%
							IJ	J						LMQ		LQ		L			
Bottom 2 NET =====	409	65	71	177	94	2	90	229	47	19	24	45	129	24	23	70	82	13	13	5	5
	33%	39%	32%	35%	29%	8%	20%	38%	51%	73%	30%	45%	37%	25%	37%	23%	39%	28%	41%	36%	23%
		EF	F	F	F			G	GHK	GHIK		NPRU	NP		P		NP		P		
c. Not very satisfied	295	51	55	121	66	2	74	171	27	6	17	31	92	19	16	59	55	9	9	2	3
	24%	31%	25%	24%	20%	8%	17%	28%	29%	23%	21%	31%	26%	20%	26%	19%	26%	19%	28%	14%	14%
		EF	F	F	F			G	G			PU	P								
d. Not at all satisfied	114	14	16	56	28	-	16	58	20	13	7	14	37	5	7	11	27	4	4	3	2
	9%	8%	7%	11%	9%		4%	10%	22%	50%	9%	14%	10%	5%	11%	4%	13%	9%	13%	21%	9%
							G	GHK	GHIK			NP	P				NP				
e. Don't Know / No Answer	91	3	12	28	41	7	24	37	9	2	19	11	13	5	6	23	19	4	1	1	8
MEAN	2.75	2.68	2.75	2.71	2.80	3.23	3.01	2.65	2.35	1.77	2.88	2.54	2.68	2.84	2.66	2.96	2.62	2.77	2.59	2.71	3.05
						BCDE	HIJ	IJ	J		HIJ			LQ		LMOQS					LQ
STANDARD DEVIATION	0.84	0.85	0.78	0.87	0.83	0.59	0.75	0.81	0.90	0.86	0.91	0.89	0.86	0.73	0.87	0.74	0.88	0.79	0.87	1.14	0.95
STANDARD ERROR	0.02	0.07	0.05	0.04	0.05	0.12	0.04	0.03	0.09	0.17	0.10	0.09	0.05	0.07	0.11	0.04	0.06	0.11	0.15	0.30	0.20

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

12. How would you rate the overall quality of services provided by the Concord Free Public Library?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe	Svc		Consrv					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	1268	163	230	514	331	30	443	612	100	23	90	107	348	95	62	319	212	51	33	15	26		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top 2 NET =====	1217	154	224	496	313	30	424	596	92	21	84	102	336	94	60	302	202	50	31	14	26		
	96%	94%	97%	96%	95%	100%	96%	97%	92%	91%	93%	95%	97%	99%	97%	95%	95%	98%	94%	93%	100%		
						BCDE								PQ							LMPQ		
a. Excellent	945	119	185	377	238	26	367	447	58	8	65	82	286	73	47	231	134	38	25	8	21		
	75%	73%	80%	73%	72%	87%	83%	73%	58%	35%	72%	77%	82%	77%	76%	72%	63%	75%	76%	53%	81%		
			DE			DE	HIJK	IJ	J		IJ	Q	PQT	Q	Q	Q					Q		
b. Good	272	35	39	119	75	4	57	149	34	13	19	20	50	21	13	71	68	12	6	6	5		
	21%	21%	17%	23%	23%	13%	13%	24%	34%	57%	21%	19%	14%	22%	21%	22%	32%	24%	18%	40%	19%		
			C					G	GK	GHIK						M	LMP			M			
Bottom 2 NET =====	51	9	6	18	18	-	19	16	8	2	6	5	12	1	2	17	10	1	2	1	-		
	4%	6%	3%	4%	5%		4%	3%	8%	9%	7%	5%	3%	1%	3%	5%	5%	2%	6%	7%			
																N	N						
c. Fair	40	6	6	14	14	-	15	13	5	2	5	5	9	1	-	12	10	1	1	1	-		
	3%	4%	3%	3%	4%		3%	2%	5%	9%	6%	5%	3%	1%		4%	5%	2%	3%	7%			
																N							
d. Poor	11	3	-	4	4	-	4	3	3	-	1	-	3	-	2	5	-	-	1	-	-		
	1%	2%		1%	1%		1%	*%	3%		1%		1%		3%	2%			3%				
e. Don't Know / No Answer	69	5	4	25	32	3	21	32	2	5	9	4	18	6	6	15	16	-	-	-	4		
MEAN	3.70	3.66	3.78	3.69	3.65	3.87	3.78	3.70	3.47	3.26	3.64	3.72	3.78	3.76	3.69	3.66	3.58	3.73	3.67	3.47	3.81		
			BDE				HIJK	IJ			J	Q	PQT	QT							T		
STANDARD DEVIATION	0.57	0.64	0.48	0.56	0.62	0.35	0.54	0.53	0.73	0.62	0.64	0.55	0.53	0.45	0.64	0.63	0.58	0.49	0.69	0.64	0.40		
STANDARD ERROR	0.02	0.05	0.03	0.02	0.03	0.06	0.03	0.02	0.07	0.13	0.07	0.05	0.03	0.05	0.08	0.04	0.04	0.07	0.12	0.17	0.08		

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

13. In which of the following areas would you like to see the Library add or expand its offerings?

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority												
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	House	Charc		Safe	Svc	Consrv							
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	885	114	170	337	241	23	283	444	76	17	65	74	232	66	41	256	136	37	20	8	15		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
b. Lectures on current events	332	51	71	126	73	11	107	162	33	4	26	34	110	30	13	56	56	14	9	4	6		
	38%	45%	42%	37%	30%	48%	38%	36%	43%	24%	40%	46%	47%	45%	32%	22%	41%	38%	45%	50%	40%		
		E	E									P	OP	P		P			P				
c. Digital Media	281	38	51	114	75	3	91	143	23	8	16	16	68	19	16	84	50	12	8	4	4		
	32%	33%	30%	34%	31%	13%	32%	32%	30%	47%	25%	22%	29%	29%	39%	33%	37%	32%	40%	50%	27%		
		F	F	F	F											L	L						
a. Services to children and/or teens	181	17	28	66	63	7	58	94	13	3	13	14	31	10	7	91	16	6	2	-	4		
	20%	15%	16%	20%	26%	30%	20%	21%	17%	18%	20%	19%	13%	15%	17%	36%	12%	16%	10%		27%		
					BC											NOQRS							
																LM							
d. Maker or hands-on learning opportunities	91	8	20	31	30	2	27	45	7	2	10	10	23	7	5	25	14	5	1	-	1		
	10%	7%	12%	9%	12%	9%	10%	10%	9%	12%	15%	14%	10%	11%	12%	10%	10%	14%	5%		7%		
e. Don't Know / No Answer	452	54	64	202	122	10	181	200	26	11	34	37	134	35	27	78	92	14	13	7	15		

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

14. How would you rate the overall quality of services provided by the Council on Aging?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority											
	Total	Always	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe	DK/NA		DK/NA	DK/NA	DK/NA	DK/NA		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	639	102	122	260	142	13	222	309	47	14	47	71	172	66	33	91	137	30	14	8	17		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top 2 NET =====	594	90	118	238	135	13	215	289	40	7	43	65	160	64	31	88	121	29	12	7	17		
	93%	88%	97%	92%	95%	100%	97%	94%	85%	50%	91%	92%	93%	97%	94%	97%	88%	97%	86%	88%	100%		
			BD			BCDE	IJ	J	J		J			Q	Q						LMQ		
a. Excellent	341	55	67	124	83	12	147	142	15	6	31	38	101	36	17	45	63	17	6	6	12		
	53%	54%	55%	48%	58%	92%	66%	46%	32%	43%	66%	54%	59%	55%	52%	49%	46%	57%	43%	75%	71%		
				D	BCDE	HI				HI			Q								Q		
b. Good	253	35	51	114	52	1	68	147	25	1	12	27	59	28	14	43	58	12	6	1	5		
	40%	34%	42%	44%	37%	8%	31%	48%	53%	7%	26%	38%	34%	42%	42%	47%	42%	40%	43%	13%	29%		
		F	F	F	F		J	GJK	GJK		J			T	T	MT	T						
Bottom 2 NET =====	45	12	4	22	7	-	7	20	7	7	4	6	12	2	2	3	16	1	2	1	-		
	7%	12%	3%	8%	5%		3%	6%	15%	50%	9%	8%	7%	3%	6%	3%	12%	3%	14%	13%			
		C	C						G	GHIK							NP						
c. Fair	34	9	4	15	6	-	6	17	6	3	2	4	9	2	2	3	11	1	2	-	-		
	5%	9%	3%	6%	4%		3%	6%	13%	21%	4%	6%	5%	3%	6%	3%	8%	3%	14%				
									G														
d. Poor	11	3	-	7	1	-	1	3	1	4	2	2	3	-	-	-	5	-	-	1	-		
	2%	3%		3%	1%		*%	1%	2%	29%	4%	3%	2%				4%			13%			
										GHI													
e. Don't Know / No Answer	698	66	112	279	221	20	242	335	55	14	52	40	194	35	35	243	91	21	19	7	13		
MEAN	3.45	3.39	3.52	3.37	3.53	3.92	3.63	3.39	3.15	2.64	3.53	3.42	3.50	3.52	3.45	3.46	3.31	3.53	3.29	3.50	3.71		
			D	D	BCDE	HIJ	IJ				IJ		Q								Q		
STANDARD DEVIATION	0.68	0.77	0.56	0.71	0.62	0.28	0.56	0.64	0.72	1.34	0.78	0.73	0.68	0.56	0.62	0.56	0.77	0.57	0.73	1.07	0.47		
STANDARD ERROR	0.03	0.08	0.05	0.04	0.05	0.08	0.04	0.04	0.11	0.36	0.11	0.09	0.05	0.07	0.11	0.06	0.07	0.10	0.19	0.38	0.11		

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

15. How would you rate the overall quality of services provided by the Concord Police Department?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA		House	Charc	Safe		Svc	Consrv				
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1259	161	227	519	330	22	438	613	95	27	86	99	350	99	67	311	210	51	30	15	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1193	154	219	487	312	21	433	583	80	20	77	94	336	92	64	296	200	47	26	13	25	
	95%	96%	96%	94%	95%	95%	99%	95%	84%	74%	90%	95%	96%	93%	96%	95%	95%	92%	87%	87%	93%	
							HIJK	IJ														
a. Excellent	828	113	165	327	209	14	355	368	45	11	49	73	244	66	42	200	120	35	19	9	20	
	66%	70%	73%	63%	63%	64%	81%	60%	47%	41%	57%	74%	70%	67%	63%	64%	57%	69%	63%	60%	74%	
			DE				HIJK	IJ				Q	Q									
b. Good	365	41	54	160	103	7	78	215	35	9	28	21	92	26	22	96	80	12	7	4	5	
	29%	25%	24%	31%	31%	32%	18%	35%	37%	33%	33%	21%	26%	26%	33%	31%	38%	24%	23%	27%	19%	
			C				G	G			G					L	LMNRU					
Bottom 2 NET =====	66	7	8	32	18	1	5	30	15	7	9	5	14	7	3	15	10	4	4	2	2	
	5%	4%	4%	6%	5%	5%	1%	5%	16%	26%	10%	5%	4%	7%	4%	5%	5%	8%	13%	13%	7%	
								G	GH	GH	G											
c. Fair	50	6	6	25	12	1	4	25	11	4	6	5	11	6	1	11	7	3	3	2	1	
	4%	4%	3%	5%	4%	5%	1%	4%	12%	15%	7%	5%	3%	6%	1%	4%	3%	6%	10%	13%	4%	
								G	GH	G	G											
d. Poor	16	1	2	7	6	-	1	5	4	3	3	-	3	1	2	4	3	1	1	-	1	
	1%	1%	1%	1%	2%		*%	1%	4%	11%	3%		1%	1%	3%	1%	1%	2%	3%		4%	
e. Don't Know / No Answer	78	7	7	20	33	11	26	31	7	1	13	12	16	2	1	23	18	-	3	-	3	
MEAN	3.59	3.65	3.68	3.55	3.56	3.59	3.80	3.54	3.27	3.04	3.43	3.69	3.65	3.59	3.55	3.58	3.51	3.59	3.47	3.47	3.63	
			DE				HIJK	IJ			J	Q	Q									
STANDARD DEVIATION	0.63	0.58	0.57	0.65	0.66	0.59	0.44	0.62	0.83	1.02	0.78	0.57	0.59	0.65	0.68	0.63	0.64	0.70	0.82	0.74	0.74	
STANDARD ERROR	0.02	0.05	0.04	0.03	0.04	0.13	0.02	0.02	0.09	0.20	0.08	0.06	0.03	0.07	0.08	0.04	0.04	0.10	0.15	0.19	0.14	

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

16. How would you rate the overall quality of services provided by the Concord Fire Department?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vt Satis	Nt All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1165	149	213	486	298	19	412	574	80	25	74	94	319	89	62	283	203	47	27	15	26	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1149	147	211	479	293	19	409	567	77	22	74	92	317	86	61	280	200	47	27	14	25	
	99%	99%	99%	99%	98%	100%	99%	99%	96%	88%	100%	98%	99%	97%	98%	99%	99%	100%	100%	93%	96%	
						DE					H											
a. Excellent	906	130	175	373	214	14	364	424	49	14	55	73	258	72	48	221	142	38	20	12	22	
	78%	87%	82%	77%	72%	74%	88%	74%	61%	56%	74%	78%	81%	81%	77%	78%	70%	81%	74%	80%	85%	
		DE	E				HIJK	I					Q	Q		Q						
b. Good	243	17	36	106	79	5	45	143	28	8	19	19	59	14	13	59	58	9	7	2	3	
	21%	11%	17%	22%	27%	26%	11%	25%	35%	32%	26%	20%	18%	16%	21%	21%	29%	19%	26%	13%	12%	
				B	BC			G	G	G	G					MNU						
Bottom 2 NET =====	16	2	2	7	5	-	3	7	3	3	-	2	2	3	1	3	3	-	-	1	1	
	1%	1%	1%	1%	2%		1%	1%	4%	12%		2%	1%	3%	2%	1%	1%			7%	4%	
c. Fair	16	2	2	7	5	-	3	7	3	3	-	2	2	3	1	3	3	-	-	1	1	
	1%	1%	1%	1%	2%		1%	1%	4%	12%		2%	1%	3%	2%	1%	1%			7%	4%	
e. Don't Know / No Answer	172	19	21	53	65	14	52	70	22	3	25	17	47	12	6	51	25	4	6	-	4	
MEAN	3.76	3.86	3.81	3.75	3.70	3.74	3.88	3.73	3.58	3.44	3.74	3.76	3.80	3.78	3.76	3.77	3.68	3.81	3.74	3.73	3.81	
		DE	E				HIJK	IJ			IJ		Q		Q							
STANDARD DEVIATION	0.46	0.39	0.41	0.46	0.49	0.45	0.35	0.47	0.57	0.71	0.44	0.48	0.41	0.49	0.47	0.45	0.50	0.40	0.45	0.59	0.49	
STANDARD ERROR	0.01	0.03	0.03	0.02	0.03	0.10	0.02	0.02	0.06	0.14	0.05	0.05	0.02	0.05	0.06	0.03	0.03	0.06	0.09	0.15	0.10	

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

17. How would you rate the overall quality of services provided by Concord Public Works?

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority												
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe	Svc		Consrv					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	1301	168	231	525	348	29	457	626	101	25	92	107	352	98	68	328	225	51	33	14	25		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top 2 NET =====	1123	152	204	445	298	24	443	532	55	11	82	98	318	87	44	286	182	45	31	10	22		
	86%	90%	88%	85%	86%	83%	97%	85%	54%	44%	89%	92%	90%	89%	65%	87%	81%	88%	94%	71%	88%		
		D					HIJK	IJ			IJ	OQ	OQ	O	OQ	O	O	OQ					
a. Excellent	534	88	108	194	133	11	304	185	12	5	28	50	179	38	14	135	60	22	16	9	11		
	41%	52%	47%	37%	38%	38%	67%	30%	12%	20%	30%	47%	51%	39%	21%	41%	27%	43%	48%	64%	44%		
		DE	DE				HIJK	I			I	OQ	NOPQ	OQ	OQ	OQ		OQ	OQ	OQ	O		
b. Good	589	64	96	251	165	13	139	347	43	6	54	48	139	49	30	151	122	23	15	1	11		
	45%	38%	42%	48%	47%	45%	30%	55%	43%	24%	59%	45%	39%	50%	44%	46%	54%	45%	45%	7%	44%		
				B	B			GIJ	G		GIJ	T	T	T	T	T	MT	T	T	T	T		
Bottom 2 NET =====	178	16	27	80	50	5	14	94	46	14	10	9	34	11	24	42	43	6	2	4	3		
	14%	10%	12%	15%	14%	17%	3%	15%	46%	56%	11%	8%	10%	11%	35%	13%	19%	12%	6%	29%	12%		
				B				G	GHK	GHK	G				PQRSU		LMPS						
c. Fair	138	14	23	63	35	3	13	79	33	7	6	9	30	7	20	34	31	3	1	2	1		
	11%	8%	10%	12%	10%	10%	3%	13%	33%	28%	7%	8%	9%	7%	29%	10%	14%	6%	3%	14%	4%		
								GK	GHK	GK					PQRSU	S	RSU						
d. Poor	40	2	4	17	15	2	1	15	13	7	4	-	4	4	4	8	12	3	1	2	2		
	3%	1%	2%	3%	4%	7%	*%	2%	13%	28%	4%		1%	4%	6%	2%	5%	6%	3%	14%	8%		
				B				G	GHK	GHK							M						
e. Don't Know / No Answer	36	-	3	14	15	4	7	18	1	3	7	4	14	3	-	6	3	-	-	1	5		
MEAN	3.24	3.42	3.33	3.18	3.20	3.14	3.63	3.12	2.53	2.36	3.15	3.38	3.40	3.23	2.79	3.26	3.02	3.25	3.39	3.21	3.24		
		DE	DE				HIJK	IJ			IJ	OQ	NOPQ	OQ	OQ	OQ	O	O	OQ	OQ	O		

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

17. How would you rate the overall quality of services provided by Concord Public Works?

BASE = ALL RESPONDENTS

Total	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Always	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Very Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
STANDARD DEVIATION	0.76	0.70	0.73	0.77	0.79	0.88	0.55	0.71	0.87	1.11	0.73	0.64	0.69	0.76	0.84	0.74	0.79	0.82	0.70	1.19	0.88
STANDARD ERROR	0.02	0.05	0.05	0.03	0.04	0.16	0.03	0.03	0.09	0.22	0.08	0.06	0.04	0.08	0.10	0.04	0.05	0.11	0.12	0.32	0.18

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

18. How would you rate your satisfaction with the maintenance of Town roads?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority											
	Total	Always	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe	Svc		Consrv					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	1319	167	232	531	356	33	459	637	101	28	94	110	360	101	68	331	226	51	32	15	25		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top 2 NET =====	1109	148	206	429	296	30	429	526	57	16	81	95	328	83	33	284	178	44	31	12	21		
	84%	89%	89%	81%	83%	91%	93%	83%	56%	57%	86%	86%	91%	82%	49%	86%	79%	86%	97%	80%	84%		
		D	DE				HIJ	IJ			IJ	O	NOPQ	O		OQ	O	O	LNOPO	O	O		
a. Very satisfied	364	60	65	132	94	13	198	127	6	6	27	37	122	24	4	90	46	14	10	8	9		
	28%	36%	28%	25%	26%	39%	43%	20%	6%	21%	29%	34%	34%	24%	6%	27%	20%	27%	31%	53%	36%		
		DE					HIJK	I			I	OQ	NOQ	O		O	O	O	O	NOPO	O		
b. Somewhat satisfied	745	88	141	297	202	17	231	399	51	10	54	58	206	59	29	194	132	30	21	4	12		
	56%	53%	61%	56%	57%	52%	50%	63%	50%	36%	57%	53%	57%	58%	43%	59%	58%	59%	66%	27%	48%		
							GIJ				J	T	OT	OT		OT	OT	T	OT				
Bottom 2 NET =====	210	19	26	102	60	3	30	111	44	12	13	15	32	18	35	47	48	7	1	3	4		
	16%	11%	11%	19%	17%	9%	7%	17%	44%	43%	14%	14%	9%	18%	51%	14%	21%	14%	3%	20%	16%		
				BC	C			G	GHK	GHK		S		MS	QRSTU	MS	MPS						
															LMNP								
c. Not very satisfied	158	16	18	80	43	1	28	89	26	6	9	13	29	11	20	41	34	5	1	1	3		
	12%	10%	8%	15%	12%	3%	6%	14%	26%	21%	10%	12%	8%	11%	29%	12%	15%	10%	3%	7%	12%		
				BCF	F			G	GHK			S			QRSTU	S	MS						
															LMNP								
d. Not at all satisfied	52	3	8	22	17	2	2	22	18	6	4	2	3	7	15	6	14	2	-	2	1		
	4%	2%	3%	4%	5%	6%	*%	3%	18%	21%	4%	2%	1%	7%	22%	2%	6%	4%		13%	4%		
								G	GHK	GHK				M	NPQRU		LMP						
															LM								
e. Don't Know / No Answer	18	1	2	8	7	-	5	7	1	-	5	1	6	-	-	3	2	-	1	-	5		
MEAN	3.08	3.23	3.13	3.02	3.05	3.24	3.36	2.99	2.45	2.57	3.11	3.18	3.24	2.99	2.32	3.11	2.93	3.10	3.28	3.20	3.16		
		DE	D				HIJK	IJ			IJ	OQ	NOPQ	O		OQ	O	O	OQ	O	O		

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

18. How would you rate your satisfaction with the maintenance of Town roads?

BASE = ALL RESPONDENTS

Total	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Always	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Very Nt Satis	All DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consvr	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
STANDARD DEVIATION	0.74	0.69	0.69	0.75	0.76	0.79	0.62	0.69	0.85	1.07	0.74	0.71	0.63	0.79	0.89	0.68	0.77	0.73	0.52	1.08	0.80
STANDARD ERROR	0.02	0.05	0.05	0.03	0.04	0.14	0.03	0.03	0.08	0.20	0.08	0.07	0.03	0.08	0.11	0.04	0.05	0.10	0.09	0.28	0.16

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

19. How would you rate your satisfaction with the Town's snow plowing and winter maintenance?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Always	Often	Occsn	Never	DK/NA	Very	Some	Not	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA		House	Charc	Safe		Svc	Consrv				
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1293	164	232	530	344	23	456	631	100	27	79	106	359	98	64	318	225	50	32	15	26	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1156	153	213	467	302	21	448	542	78	19	69	95	325	86	51	300	185	46	31	15	22	
	89%	93%	92%	88%	88%	91%	98%	86%	78%	70%	87%	90%	91%	88%	80%	94%	82%	92%	97%	100%	85%	
		DE					HIJK						OQ		OQ		Q	NOQ	OPQRU	LMN		
a. Very satisfied	644	101	116	250	167	10	304	258	34	7	41	60	193	41	21	178	88	22	18	9	14	
	50%	62%	50%	47%	49%	43%	67%	41%	34%	26%	52%	57%	54%	42%	33%	56%	39%	44%	56%	60%	54%	
		CDE					HIJK				IJ	NOQ	NOQ		NOQ			O				
b. Somewhat satisfied	512	52	97	217	135	11	144	284	44	12	28	35	132	45	30	122	97	24	13	6	8	
	40%	32%	42%	41%	39%	48%	32%	45%	44%	44%	35%	33%	37%	46%	47%	38%	43%	48%	41%	40%	31%	
		B	B				G	G														
Bottom 2 NET =====	137	11	19	63	42	2	8	89	22	8	10	11	34	12	13	18	40	4	1	-	4	
	11%	7%	8%	12%	12%	9%	2%	14%	22%	30%	13%	10%	9%	12%	20%	6%	18%	8%	3%		15%	
			B	B			G	G	G	G				S	MPS		MPRS					
c. Not very satisfied	108	9	15	50	33	1	7	77	13	3	8	8	29	10	11	17	27	3	-	-	3	
	8%	5%	6%	9%	10%	4%	2%	12%	13%	11%	10%	8%	8%	10%	17%	5%	12%	6%			12%	
								G	G		G				P		P					
d. Not at all satisfied	29	2	4	13	9	1	1	12	9	5	2	3	5	2	2	1	13	1	1	-	1	
	2%	1%	2%	2%	3%	4%	*%	2%	9%	19%	3%	3%	1%	2%	3%	*%	6%	2%	3%		4%	
							G	GH	GHK								MP					
e. Don't Know / No Answer	44	4	2	9	19	10	8	13	2	1	20	5	7	3	4	16	3	1	1	-	4	
MEAN	3.37	3.54	3.40	3.33	3.34	3.30	3.65	3.25	3.03	2.78	3.37	3.43	3.43	3.28	3.09	3.50	3.16	3.34	3.50	3.60	3.35	
		CDE					HIJK	IJ			IJ	OQ	OQ		NOQ			OQ	OQ			
STANDARD DEVIATION	0.73	0.66	0.69	0.75	0.76	0.76	0.52	0.74	0.92	1.05	0.77	0.76	0.70	0.73	0.79	0.61	0.85	0.69	0.67	0.51	0.85	
STANDARD ERROR	0.02	0.05	0.05	0.03	0.04	0.16	0.02	0.03	0.09	0.20	0.09	0.07	0.04	0.07	0.10	0.03	0.06	0.10	0.12	0.13	0.17	

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

20. How would you rate your satisfaction with the Town's water service?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vt Satis	Nt All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1210	157	209	493	327	24	428	590	92	22	78	101	334	92	57	308	202	47	29	13	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1173	152	205	479	313	24	423	579	80	17	74	100	328	91	53	301	188	45	29	12	26	
	97%	97%	98%	97%	96%	100%	99%	98%	87%	77%	95%	99%	98%	99%	93%	98%	93%	96%	100%	92%	96%	
						BCDE	IJ	IJ				Q	Q	Q	Q				MOPQ			
a. Very satisfied	884	130	156	358	221	19	378	398	45	10	53	84	268	64	37	223	120	34	21	11	22	
	73%	83%	75%	73%	68%	79%	88%	67%	49%	45%	68%	83%	80%	70%	65%	72%	59%	72%	72%	85%	81%	
		DE					HIJK	IJ			I	NO PQ	NO PQ		Q				Q	Q	Q	
b. Somewhat satisfied	289	22	49	121	92	5	45	181	35	7	21	16	60	27	16	78	68	11	8	1	4	
	24%	14%	23%	25%	28%	21%	11%	31%	38%	32%	27%	16%	18%	29%	28%	25%	34%	23%	28%	8%	15%	
			B	B	B			G	G	G	G			LMT	T	LMT	LMPTU					
Bottom 2 NET =====	37	5	4	14	14	-	5	11	12	5	4	1	6	1	4	7	14	2	-	1	1	
	3%	3%	2%	3%	4%		1%	2%	13%	23%	5%	1%	2%	1%	7%	2%	7%	4%		8%	4%	
								GH	GH							LMNP						
c. Not very satisfied	27	3	2	13	9	-	5	8	8	3	3	-	5	1	2	6	10	2	-	1	-	
	2%	2%	1%	3%	3%		1%	1%	9%	14%	4%		1%	1%	4%	2%	5%	4%		8%		
								GH	GH							MN						
d. Not at all satisfied	10	2	2	1	5	-	-	3	4	2	1	1	1	-	2	1	4	-	-	-	1	
	1%	1%	1%	*%	2%			1%	4%	9%	1%	1%	*%		4%	*%	2%				4%	
e. Don't Know / No Answer	127	11	25	46	36	9	36	54	10	6	21	10	32	9	11	26	26	4	4	2	3	
MEAN	3.69	3.78	3.72	3.70	3.62	3.79	3.87	3.65	3.32	3.14	3.62	3.81	3.78	3.68	3.54	3.70	3.50	3.68	3.72	3.77	3.74	
		E					HIJK	IJ			IJ	OPQ	OPQ	Q	Q							
STANDARD DEVIATION	0.55	0.53	0.53	0.53	0.62	0.41	0.37	0.53	0.81	0.99	0.63	0.46	0.47	0.49	0.73	0.52	0.69	0.56	0.45	0.60	0.66	
STANDARD ERROR	0.02	0.04	0.04	0.02	0.03	0.08	0.02	0.02	0.08	0.21	0.07	0.05	0.03	0.05	0.10	0.03	0.05	0.08	0.08	0.17	0.13	

Comparison Groups: BCDEF/GHIJK/LMNPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

21. Please indicate your consideration of the price of - Water Services?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority											
	Total	Always	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe			Svc	Consrv				
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	1106	147	199	460	281	19	399	550	92	22	43	87	309	81	51	278	198	45	28	10	19		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
a. Good Bargain	215	39	39	85	51	1	102	92	9	5	7	28	70	18	4	40	27	10	12	3	3		
	19%	27%	20%	18%	18%	5%	26%	17%	10%	23%	16%	32%	23%	22%	8%	14%	14%	22%	43%	30%	16%		
		DF	F	F	F		HI	I				OPQ	OPQ	O				O	MNOPQU				
b. Reasonably Priced	765	98	143	313	194	17	273	394	57	8	33	52	217	58	42	207	125	30	15	5	14		
	69%	67%	72%	68%	69%	89%	68%	72%	62%	36%	77%	60%	70%	72%	82%	74%	63%	67%	54%	50%	74%		
						BCDE	J	J	J		J				LMQS	LQS							
c. Excessively Price	126	10	17	62	36	1	24	64	26	9	3	7	22	5	5	31	46	5	1	2	2		
	11%	7%	9%	13%	13%	5%	6%	12%	28%	41%	7%	8%	7%	6%	10%	11%	23%	11%	4%	20%	11%		
				B	B			G	GHK	GHK						NOPRS	LM						
d. Don't Use Service	64	7	17	23	16	1	16	28	5	5	10	3	17	4	7	14	12	1	2	3	1		
e. Don't Know / No Answer	167	14	18	56	66	13	49	66	5	1	46	21	40	16	10	42	18	5	3	2	10		

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

22. Please indicate your consideration of the price of - Sewer Services?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe				Envir	Consrv			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	524	71	89	209	146	9	213	238	38	10	25	47	147	42	21	128	82	23	16	7	11		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
a. Good Bargain	66	14	11	22	19	-	40	19	1	-	6	8	15	7	-	16	4	5	9	1	1		
	13%	20%	12%	11%	13%		19%	8%	3%		24%	17%	10%	17%		13%	5%	22%	56%	14%	9%		
							HI				I	Q				Q			NPQR	TU	LM		
b. Reasonably Priced	363	49	66	142	98	8	157	168	20	2	16	32	113	29	17	93	46	15	7	3	8		
	69%	69%	74%	68%	67%	89%	74%	71%	53%	20%	64%	68%	77%	69%	81%	73%	56%	65%	44%	43%	73%		
							IJ	IJ	J		J		QS		QS	QS							
c. Excessively Price	95	8	12	45	29	1	16	51	17	8	3	7	19	6	4	19	32	3	-	3	2		
	18%	11%	13%	22%	20%	11%	8%	21%	45%	80%	12%	15%	13%	14%	19%	15%	39%	13%		43%	18%		
				B			G	GHK	GHK	GHK						MNOPR	L						
d. Don't Use Service	537	69	116	228	114	10	174	280	45	15	23	34	149	32	29	139	108	19	13	7	7		
e. Don't Know / No Answer	276	28	29	102	103	14	77	126	19	3	51	30	70	27	18	67	38	9	4	1	12		

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

23. Please indicate your consideration of the price of - Trash and Recycling Pickup?

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Always	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1005	133	189	403	257	23	345	518	81	17	44	84	271	69	48	259	178	41	28	10	17
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	144	29	29	57	28	1	75	56	3	-	10	17	41	14	8	28	14	5	9	5	3
	14%	22%	15%	14%	11%	4%	22%	11%	4%		23%	20%	15%	20%	17%	11%	8%	12%	32%	50%	18%
		EF	F	F			HI	I			I	PQ	Q	Q					PQ	MOPQR	
b. Reasonably Priced	568	79	113	234	129	13	223	295	24	6	20	47	175	32	20	161	83	23	12	3	12
	57%	59%	60%	58%	50%	57%	65%	57%	30%	35%	45%	56%	65%	46%	42%	62%	47%	56%	43%	30%	71%
			E	E			HIJK	I						NOQST		NOQST					OQT
c. Excessively Price	293	25	47	112	100	9	47	167	54	11	14	20	55	23	20	70	81	13	7	2	2
	29%	19%	25%	28%	39%	39%	14%	32%	67%	65%	32%	24%	20%	33%	42%	27%	46%	32%	25%	20%	12%
				B	BCD			G	GHK	GHK	G			MU	LMU		LMPSU				
d. Don't Use Service	228	25	39	91	67	6	83	96	17	10	22	10	72	23	11	51	41	6	5	3	6
e. Don't Know / No Answer	104	10	6	45	39	4	36	30	4	1	33	17	23	9	9	24	9	4	-	2	7

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

24. Please indicate your consideration of the price of -Electricity?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1259	159	223	514	333	30	438	610	101	27	83	105	341	94	66	313	222	50	31	14	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	405	62	84	164	90	5	177	169	21	4	34	40	120	34	15	93	60	19	13	7	4
	32%	39%	38%	32%	27%	17%	40%	28%	21%	15%	41%	38%	35%	36%	23%	30%	27%	38%	42%	50%	17%
		EF	EF	F			HIJ				HIJ	OQU	OQU	U				U	U	U	
b. Reasonably Priced	720	84	118	289	207	22	238	375	56	11	40	56	193	51	39	188	130	27	15	5	16
	57%	53%	53%	56%	62%	73%	54%	61%	55%	41%	48%	53%	57%	54%	59%	60%	59%	54%	48%	36%	70%
					C	BCD		GJK													T
c. Excessively Price	134	13	21	61	36	3	23	66	24	12	9	9	28	9	12	32	32	4	3	2	3
	11%	8%	9%	12%	11%	10%	5%	11%	24%	44%	11%	9%	8%	10%	18%	10%	14%	8%	10%	14%	13%
								G	GHK	GHIK					M		M				
d. Don't Use Service	10	2	3	4	1	-	4	3	-	1	2	-	3	-	-	4	2	-	-	-	1
e. Don't Know / No Answer	68	7	8	21	29	3	22	31	1	-	14	6	22	7	2	17	4	1	2	1	6

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

25. Please indicate your consideration of the price of - Beede Swim and Fitness Center?

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority												
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe	Svc		Consrv					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	680	99	145	262	157	17	233	327	63	12	45	49	191	38	30	209	96	28	19	5	15		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
a. Good Bargain	119	26	24	47	20	2	57	45	7	1	9	7	48	11	4	17	17	5	5	1	4		
	18%	26%	17%	18%	13%	12%	24%	14%	11%	8%	20%	14%	25%	29%	13%	8%	18%	18%	26%	20%	27%		
		E					HI						P	P		P							
b. Reasonably Priced	225	35	46	94	44	6	87	105	20	4	9	18	70	9	13	66	29	10	5	1	4		
	33%	35%	32%	36%	28%	35%	37%	32%	32%	33%	20%	37%	37%	24%	43%	32%	30%	36%	26%	20%	27%		
							K																
c. Excessively Price	336	38	75	121	93	9	89	177	36	7	27	24	73	18	13	126	50	13	9	3	7		
	49%	38%	52%	46%	59%	53%	38%	54%	57%	58%	60%	49%	38%	47%	43%	60%	52%	46%	47%	60%	47%		
			B		BD		G	G		G						M	M						
d. Don't Use Service	487	52	71	213	140	11	166	242	32	14	33	42	133	42	26	91	110	16	11	8	8		
e. Don't Know / No Answer	170	17	18	64	66	5	65	75	7	2	21	20	42	21	12	34	22	7	3	2	7		

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

26. Please indicate your consideration of the price of - Recreation Programs

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	444	66	85	180	101	12	168	216	30	7	23	31	105	25	17	187	50	8	10	3	8	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	110	22	16	46	24	2	57	45	4	-	4	9	33	11	1	37	10	2	6	-	1	
	25%	33%	19%	26%	24%	17%	34%	21%	13%		17%	29%	31%	44%	6%	20%	20%	25%	60%		13%	
		C					HI					O	OP	OPQU		O			OPQU			
b. Reasonably Priced	267	38	55	111	54	9	92	143	17	3	12	17	61	11	11	119	33	5	4	-	6	
	60%	58%	65%	62%	53%	75%	55%	66%	57%	43%	52%	55%	58%	44%	65%	64%	66%	63%	40%		75%	
											G											
c. Excessively Price	67	6	14	23	23	1	19	28	9	4	7	5	11	3	5	31	7	1	-	3	1	
	15%	9%	16%	13%	23%	8%	11%	13%	30%	57%	30%	16%	10%	12%	29%	17%	14%	13%		100%	13%	
					BD				GH	GH										OPQRU	LMN	
d. Don't Use Service	619	71	112	253	175	8	199	304	51	17	48	48	179	50	35	94	140	29	19	11	14	
e. Don't Know / No Answer	274	31	37	106	87	13	97	124	21	4	28	32	82	26	16	53	38	14	4	1	8	

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

27. For the Town Government, how much of a priority for you is it that the Town uses its financial resources to make its buildings and vehicles more energy efficient?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority											
	Total	Always	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe	Roads		Schls	Taxes	Svc	Consrv		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	1285	164	231	519	341	30	448	625	97	26	89	108	351	94	66	328	220	48	32	14	24		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
a. High Priority	491	93	105	172	104	17	214	211	15	4	47	63	143	34	24	121	52	17	24	5	8		
	38%	57%	45%	33%	30%	57%	48%	34%	15%	15%	53%	58%	41%	36%	36%	37%	24%	35%	75%	36%	33%		
		CDE	DE			DE	HIJ	IJ			HIJ	NOPQRU	Q	Q		Q			OPQR	TU			
												M							MN				
b. Moderate Priority	635	58	104	279	185	9	201	335	59	10	30	35	176	54	32	167	115	29	7	6	14		
	49%	35%	45%	54%	54%	30%	45%	54%	61%	38%	34%	32%	50%	57%	48%	51%	52%	60%	22%	43%	58%		
				BCF	BCF		K	GK	GJK				LS	LS	LS	LS	LS	LS			LS		
c. Low Priority	159	13	22	68	52	4	33	79	23	12	12	10	32	6	10	40	53	2	1	3	2		
	12%	8%	10%	13%	15%	13%	7%	13%	24%	46%	13%	9%	9%	6%	15%	12%	24%	4%	3%	21%	8%		
				B	BC			G	GH	GHIK					RS	RS	NPRS	LM					
d. Don't Know / No Answer	52	4	3	20	22	3	16	19	5	2	10	3	15	7	2	6	8	3	1	1	6		

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

28. Where do you get most of your information to make decisions on how to vote at Town Meeting?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vt Satis	All DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
Total Answering	1000	163	230	472	118	17	361	486	78	20	55	74	288	74	52	258	159	37	28	11	19
b. Concord Journal	486	50	109	254	66	7	177	242	37	4	26	29	143	36	23	125	86	17	16	3	8
	49%	31%	47%	54%	56%	41%	49%	50%	47%	20%	47%	39%	50%	49%	44%	48%	54%	46%	57%	27%	42%
a. Friends and Neighbors	219	27	50	108	30	4	83	99	19	6	12	23	60	15	13	62	29	8	3	1	5
	22%	17%	22%	23%	25%	24%	23%	20%	24%	30%	22%	31%	21%	20%	25%	24%	18%	22%	11%	9%	26%
e. Information presented at Town Meeting	132	39	44	46	2	1	55	58	10	2	7	13	45	6	7	32	15	7	1	3	3
	13%	24%	19%	10%	2%	6%	15%	12%	13%	10%	13%	18%	16%	8%	13%	12%	9%	19%	4%	27%	16%
c. Town Website	88	10	12	42	20	4	24	45	6	5	8	4	19	7	6	27	16	2	2	3	2
	9%	6%	5%	9%	17%	24%	7%	9%	8%	25%	15%	5%	7%	9%	12%	10%	10%	5%	7%	27%	11%
d. Public Hearings before Town Meeting	75	37	15	22	-	1	22	42	6	3	2	5	21	10	3	12	13	3	6	1	1
	8%	23%	7%	5%	-	6%	6%	9%	8%	15%	4%	7%	7%	14%	6%	5%	8%	8%	21%	9%	5%
f. Don't Attend Town Meeting	278	1	-	46	223	8	86	129	19	7	37	33	65	20	14	63	63	10	4	2	4
g. Don't Know / No Answer	59	4	4	21	22	8	17	29	5	1	7	4	13	7	2	13	6	4	1	2	7

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

29. What is your top priority for improving Town Meeting?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	808	144	208	386	63	7	290	389	69	18	42	67	229	58	43	207	124	33	22	12	13
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
d. Have stricter time limits on debate	361	76	101	165	16	3	142	170	24	6	19	29	108	29	15	91	54	15	11	2	7
	45%	53%	49%	43%	25%	43%	49%	44%	35%	33%	45%	43%	47%	50%	35%	44%	44%	45%	50%	17%	54%
		DE	E	E			I					T	T	T		T	T	T	T		T
c. Be able to vote electronically at Town Meeting with hand-held devices	191	37	51	89	13	1	67	90	22	5	7	13	52	12	10	59	24	6	7	6	2
	24%	26%	25%	23%	21%	14%	23%	23%	32%	28%	17%	19%	23%	21%	23%	29%	19%	18%	32%	50%	15%
																				LQRU	
e. Have shorter but more frequent Town Meetings	134	15	24	74	19	2	44	72	10	2	6	10	35	10	8	34	22	10	1	3	1
	17%	10%	12%	19%	30%	29%	15%	19%	14%	11%	14%	15%	15%	17%	19%	16%	18%	30%	5%	25%	8%
				BC	BC								S			S	S	SU			
b. Hold Town Meeting simultaneously at several locations throughout Town	73	10	16	34	12	1	23	33	9	3	5	7	21	6	6	14	14	1	2	1	1
	9%	7%	8%	9%	19%	14%	8%	8%	13%	17%	12%	10%	9%	10%	14%	7%	11%	3%	9%	8%	8%
				BCD												R					
a. Have better parking	49	6	16	24	3	-	14	24	4	2	5	8	13	1	4	9	10	1	1	-	2
	6%	4%	8%	6%	5%		5%	6%	6%	11%	12%	12%	6%	2%	9%	4%	8%	3%	5%		15%
												N				N					
f. Don't Attend Town Meeting	317	-	1	64	243	9	94	157	18	10	38	27	79	32	17	75	66	9	3	2	7
g. Don't Know / No Answer	212	24	25	89	57	17	80	98	15	-	19	17	58	11	8	52	38	9	8	1	10

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	970	165	229	448	106	22	349	469	78	18	56	80	282	68	46	251	152	37	26	12	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	428	69	92	195	60	12	162	199	29	6	32	37	136	34	17	111	55	17	11	5	5
	44%	42%	40%	44%	57%	55%	46%	42%	37%	33%	57%	46%	48%	50%	37%	44%	36%	46%	42%	42%	31%
					BCD						HI		Q								
a. Strongly in Favor	142	28	33	58	19	4	64	60	5	3	10	9	52	11	6	32	19	4	5	3	1
	15%	17%	14%	13%	18%	18%	18%	13%	6%	17%	18%	11%	18%	16%	13%	13%	13%	11%	19%	25%	6%
							HI	I			I										
b. In Favor	286	41	59	137	41	8	98	139	24	3	22	28	84	23	11	79	36	13	6	2	4
	29%	25%	26%	31%	39%	36%	28%	30%	31%	17%	39%	35%	30%	34%	24%	31%	24%	35%	23%	17%	25%
					BC						J										
c. Neutral	329	42	79	174	26	8	119	159	30	4	17	21	105	20	13	77	55	17	10	5	6
	34%	25%	34%	39%	25%	36%	34%	34%	38%	22%	30%	26%	37%	29%	28%	31%	36%	46%	38%	42%	38%
				BE														L			
Bottom 2 NET =====	213	54	58	79	20	2	68	111	19	8	7	22	41	14	16	63	42	3	5	2	5
	22%	33%	25%	18%	19%	9%	19%	24%	24%	44%	13%	28%	15%	21%	35%	25%	28%	8%	19%	17%	31%
		DEF	DF					K		GK		MR			MR	MR	MR				
d. Opposed	132	36	34	47	14	1	51	65	8	2	6	17	27	9	8	38	24	1	4	1	3
	14%	22%	15%	10%	13%	5%	15%	14%	10%	11%	11%	21%	10%	13%	17%	15%	16%	3%	15%	8%	19%
		DF	F									MR	R	R	R	R	R				
e. Strongly Opposed	81	18	24	32	6	1	17	46	11	6	1	5	14	5	8	25	18	2	1	1	2
	8%	11%	10%	7%	6%	5%	5%	10%	14%	33%	2%	6%	5%	7%	17%	10%	12%	5%	4%	8%	13%
								GK	GK	GHK					MS	M	M				
f. Don't Attend Town Meeting	245	-	1	41	199	4	76	118	14	8	29	23	58	23	13	55	54	8	2	2	7

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

30. Last year, Town Meeting started on a Sunday afternoon instead of a Monday evening. How do you feel about this change?

BASE = ALL RESPONDENTS

Total	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Always	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt Satis	All Satis	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
g. Don't Know / No Answer	122	3	4	50	58	7	39	57	10	2	14	8	26	10	9	28	22	6	5	1	7

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

31. If you don't regularly attend Town Meeting, why not?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1141	162	208	477	287	7	393	566	90	22	70	95	314	86	59	288	195	45	28	12	19	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
e. Find the process frustrating and/or tedious	338	3	29	196	110	-	82	188	38	15	15	24	85	28	16	76	78	18	6	4	3	
	30%	2%	14%	41%	38%		21%	33%	42%	68%	21%	25%	27%	33%	27%	26%	40%	40%	21%	33%	16%	
			B	BC	BC			GK	GK	GHIK						LMP	SU	U				
d. Time commitment is too great	250	-	28	142	78	2	80	140	17	1	12	19	54	20	20	84	36	7	6	1	3	
	22%		13%	30%	27%	29%	20%	25%	19%	5%	17%	20%	17%	23%	34%	29%	18%	16%	21%	8%	16%	
			C	C			J	J	J		J				MQRT	MQRT						
a. Satisfied to let others govern the Town	108	-	2	39	67	-	45	45	2	-	16	8	36	9	4	28	14	2	2	-	5	
	9%		1%	8%	23%		11%	8%	2%		23%	8%	11%	10%	7%	10%	7%	4%	7%		26%	
			C	CD			I	I			GHI		R								R	
b. Meetings are at an inconvenient time	106	1	6	70	26	3	38	45	10	3	10	10	28	7	6	23	26	1	1	4	-	
	9%	1%	3%	15%	9%	43%	10%	8%	11%	14%	14%	11%	9%	8%	10%	8%	13%	2%	4%	33%		
			BCE	BC	BC							R	R			R	RS			RS		
c. High School is an inconvenient location	12	-	-	6	6	-	3	6	1	-	2	3	4	-	2	-	2	1	-	-	-	
	1%			1%	2%		1%	1%	1%		3%	3%	1%		3%		1%	2%				
f. Regularly attend Town Meeting	327	158	143	24	-	2	145	142	22	3	15	31	107	22	11	77	39	16	13	3	8	
	29%	98%	69%	5%		29%	37%	25%	24%	14%	21%	33%	34%	26%	19%	27%	20%	36%	46%	25%	42%	
		CDF	DF				HIJK					OQ	OPQ				Q	NO	PQ			
g. Don't Know / No Answer	196	6	26	62	76	26	71	78	12	6	29	16	52	15	9	46	33	6	5	3	11	

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

32. Town spending on - Town Government Services

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Always	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consvr	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1032	144	198	433	238	19	373	496	84	24	55	80	295	72	53	244	193	39	24	13	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	50	7	8	22	13	-	21	20	2	1	6	6	12	5	4	8	6	3	3	1	2
	5%	5%	4%	5%	5%		6%	4%	2%	4%	11%	8%	4%	7%	8%	3%	3%	8%	13%	8%	11%
b. About the right amount of money	872	128	174	355	197	18	344	425	49	9	45	71	260	62	46	224	132	33	18	11	15
	84%	89%	88%	82%	83%	95%	92%	86%	58%	38%	82%	89%	88%	86%	87%	92%	68%	85%	75%	85%	79%
		D	D			DE	HIJ	IJ			IJ	Q	Q	Q	Q	Q	Q	Q			
c. Too much money	110	9	16	56	28	1	8	51	33	14	4	3	23	5	3	12	55	3	3	1	2
	11%	6%	8%	13%	12%	5%	2%	10%	39%	58%	7%	4%	8%	7%	6%	5%	28%	8%	13%	8%	11%
				B				G	GHK	GHK						PRSTU					
																LMNO					
d. Don't Know / No Answer	305	24	36	106	125	14	91	148	18	4	44	31	71	29	15	90	35	12	9	2	11

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

33. Town spending on - Concord Public Schools (Kindergarten through 8th Grade).

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1050	149	201	436	244	20	379	511	88	23	49	82	276	72	50	288	188	36	28	11	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	106	10	18	47	29	2	38	52	5	2	9	6	9	5	4	71	4	2	3	-	2
	10%	7%	9%	11%	12%	10%	10%	10%	6%	9%	18%	7%	3%	7%	8%	25%	2%	6%	11%		11%
											I					NOQRS					
																LM					
b. About the right amount of money	641	89	130	257	151	14	289	281	38	3	30	58	192	45	33	190	66	20	14	9	14
	61%	60%	65%	59%	62%	70%	76%	55%	43%	13%	61%	71%	70%	63%	66%	66%	35%	56%	50%	82%	74%
							HIJK	IJ	J		IJ	Q	QS	Q	Q	Q		Q		QS	Q
c. Too much money	303	50	53	132	64	4	52	178	45	18	10	18	75	22	13	27	118	14	11	2	3
	29%	34%	26%	30%	26%	20%	14%	35%	51%	78%	20%	22%	27%	31%	26%	9%	63%	39%	39%	18%	16%
							GK	GHK	GHK	GHK		P	P	P	P		PRSTU	PU	P		
																	LMNO				
d. Don't Know / No Answer	287	19	33	103	119	13	85	133	14	5	50	29	90	29	18	46	40	15	5	4	11

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

34. Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades)

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consvr	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1050	149	203	437	242	19	376	516	87	24	47	81	284	72	52	275	191	38	29	10	18
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	99	12	17	43	24	3	39	46	3	2	9	8	9	7	3	66	1	2	1	-	2
	9%	8%	8%	10%	10%	16%	10%	9%	3%	8%	19%	10%	3%	10%	6%	24%	1%	5%	3%		11%
							I	I			I	Q	Q	Q		NOQRS					
																LM					
b. About the right amount of money	535	67	107	221	133	7	254	227	28	1	25	42	153	35	27	170	55	20	15	6	12
	51%	45%	53%	51%	55%	37%	68%	44%	32%	4%	53%	52%	54%	49%	52%	62%	29%	53%	52%	60%	67%
							HIJ	IJ	J		IJ	Q	Q	Q	Q	NQ		Q	Q	Q	Q
c. Too much money	416	70	79	173	85	9	83	243	56	21	13	31	122	30	22	39	135	16	13	4	4
	40%	47%	39%	40%	35%	47%	22%	47%	64%	88%	28%	38%	43%	42%	42%	14%	71%	42%	45%	40%	22%
		E						GK	GHK	GHIK		P	PU	P	P		OPRSU	P	P		
																	LMN				
d. Don't Know / No Answer	287	19	31	102	121	14	88	128	15	4	52	30	82	29	16	59	37	13	4	5	12

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

35. Please indicate whether in terms of your household finances you are doing better than you were two years ago, worse, or about the same?

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes						Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Satis	Nt Satis	All Satis	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1301	163	232	524	353	29	456	630	97	26	92	110	358	95	65	328	221	51	31	15	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Better	252	21	41	102	73	15	108	105	15	3	21	17	59	12	9	109	21	10	8	1	6	
	19%	13%	18%	19%	21%	52%	24%	17%	15%	12%	23%	15%	16%	13%	14%	33%	10%	20%	26%	7%	22%	
				B	B	BCDE	HI						Q			NOQRT			Q			
																LM						
b. Worse	322	47	55	127	88	5	63	174	42	18	25	40	68	21	15	42	95	16	11	5	9	
	25%	29%	24%	24%	25%	17%	14%	28%	43%	69%	27%	36%	19%	22%	23%	13%	43%	31%	35%	33%	33%	
								G	GHK	GHIK	G	MNP	P	P			MNOP	P	P		P	
c. About the same	727	95	136	295	192	9	285	351	40	5	46	53	231	62	41	177	105	25	12	9	12	
	56%	58%	59%	56%	54%	31%	63%	56%	41%	19%	50%	48%	65%	65%	63%	54%	48%	49%	39%	60%	44%	
		F	F	F	F		HIJK	IJ	J		J		PQRSU	LPQS	QS							
													L									
d. Don't Know / No Answer	36	5	2	15	10	4	8	14	5	2	7	1	8	6	3	6	7	-	2	-	3	

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

36. In which of the following groups is your age?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	NotVy Satis	Nt Satis	All Satis	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1317	165	232	530	360	30	460	633	100	27	97	109	361	98	65	332	225	51	33	15	28
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Under 35	33	2	3	7	18	3	5	17	1	1	9	6	6	4	2	11	3	-	-	-	1
	3%	1%	1%	1%	5%	10%	1%	3%	1%	4%	9%	6%	2%	4%	3%	3%	1%				4%
					BCD			G			GHI										
b. 35 to 44	128	4	11	39	64	10	38	67	9	2	12	6	14	3	5	85	11	1	-	2	1
	10%	2%	5%	7%	18%	33%	8%	11%	9%	7%	12%	6%	4%	3%	8%	26%	5%	2%		13%	4%
				B	BCD	BCD										NOQRU					
																LM					
c. 45 to 54	240	30	47	98	61	4	74	130	20	2	14	6	56	18	10	104	22	9	11	2	2
	18%	18%	20%	18%	17%	13%	16%	21%	20%	7%	14%	6%	16%	18%	15%	31%	10%	18%	33%	13%	7%
								J					LQ	L	L	OQRTU		L	LMQU		
																LMN					
d. 55 to 65	305	43	59	127	74	2	104	148	27	11	15	25	97	19	15	60	51	15	10	3	10
	23%	26%	25%	24%	21%	7%	23%	23%	27%	41%	15%	23%	27%	19%	23%	18%	23%	29%	30%	20%	36%
		F	F	F	F			K	K	K			P								
e. 65 or Over	611	86	112	259	143	11	239	271	43	11	47	66	188	54	33	72	138	26	12	8	14
	46%	52%	48%	49%	40%	37%	52%	43%	43%	41%	48%	61%	52%	55%	51%	22%	61%	51%	36%	53%	50%
		E	E	E			H					PS	P	P	P		MPS	P		P	P
f. Don't Know / No Answer	20	3	2	9	3	3	4	11	2	1	2	2	5	3	3	2	3	-	-	-	2

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

37. How long have you lived in Concord?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total Answering	1332	168	233	539	363	29	462	641	102	28	99	111	364	101	68	334	226	51	33	15	29	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Less than One Year	40	4	1	2	19	14	6	17	2	1	14	5	9	3	2	14	4	1	-	-	2	
	3%	2%	*%	*%	5%	48%	1%	3%	2%	4%	14%	5%	2%	3%	3%	4%	2%	2%			7%	
						CD BCDE					GHIJ											
b. 1 to 5 Years	189	7	19	47	109	7	61	81	15	4	28	12	35	12	11	80	22	5	5	1	6	
	14%	4%	8%	9%	30%	24%	13%	13%	15%	14%	28%	11%	10%	12%	16%	24%	10%	10%	15%	7%	21%	
				B	BCD	BC					GHI					MNQRT						
																L						
c. 6 to 10 years	129	9	21	54	45	-	45	58	11	-	15	9	27	8	9	53	12	2	7	2	-	
	10%	5%	9%	10%	12%		10%	9%	11%		15%	8%	7%	8%	13%	16%	5%	4%	21%	13%		
				B	B											LMNQR						
d. Over 10 Years	974	148	192	436	190	8	350	485	74	23	42	85	293	78	46	187	188	43	21	12	21	
	73%	88%	82%	81%	52%	28%	76%	76%	73%	82%	42%	77%	80%	77%	68%	56%	83%	84%	64%	80%	72%	
		DEF	EF	EF	F		K	K	K	K		P	OP	P			OPS	OPS		P		
e. Don't Know / No Answer	5	-	1	-	-	4	2	3	-	-	-	-	2	-	-	-	2	-	-	-	1	

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Concord Town Survey  
November 2014

38. Do you currently have any children under the age of 18 in your household?

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1329	167	234	538	362	28	463	639	101	28	98	109	364	101	68	334	225	51	33	15	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Yes	367	41	57	138	119	12	128	191	27	5	16	9	52	19	11	217	37	6	5	5	6
	28%	25%	24%	26%	33%	43%	28%	30%	27%	18%	16%	8%	14%	19%	16%	65%	16%	12%	15%	33%	21%
					BCD		K	K						L		QRSTU LMNO	L			L	
b. No	962	126	177	400	243	16	335	448	74	23	82	100	312	82	57	117	188	45	28	10	23
	72%	75%	76%	74%	67%	57%	72%	70%	73%	82%	84%	92%	86%	81%	84%	35%	84%	88%	85%	67%	79%
		E	E	E							GH	NPQT	P	P	P		P	P	P	P	P
c. Don't Know / No Answer	8	1	-	1	1	5	1	5	1	-	1	2	2	-	-	-	3	-	-	-	1

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

39. Which Polling Place do you use?

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority												
	Total	Alwys	Often	Occsn	Never	DK/NA	Very	Some	Not	Vy	Nt	All	DK/NA	Afford	Pre	Pub	Roads	Schls	Taxes	Town	Envir	Other	DK/NA
							Satis	Satis	Satis	Satis	DK/NA	House		Charc	Safe	Svc		Consrv					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total Answering	1248	165	232	522	312	17	445	600	93	24	86	105	348	92	64	307	211	48	32	15	26		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
a. 141 Keyes Road	259	31	62	109	56	1	84	125	18	4	28	27	85	18	10	50	45	9	2	4	9		
	21%	19%	27%	21%	18%	6%	19%	21%	19%	17%	33%	26%	24%	20%	16%	16%	21%	19%	6%	27%	35%		
		F	EF	F	F						GHI	PS	PS	S		S	S				S		
b. Harvey Wheeler	545	74	92	229	143	7	208	252	29	9	47	52	148	48	34	131	76	22	17	5	12		
	44%	45%	40%	44%	46%	41%	47%	42%	31%	38%	55%	50%	43%	52%	53%	43%	36%	46%	53%	33%	46%		
							I	I			HI	Q			Q	Q							
c. Ripley	284	38	51	116	74	5	94	145	32	5	8	19	68	22	10	83	54	15	8	3	2		
	23%	23%	22%	22%	24%	29%	21%	24%	34%	21%	9%	18%	20%	24%	16%	27%	26%	31%	25%	20%	8%		
							K	K	GK				U	U		LMOU	U	U					
d. Hunt Gym	160	22	27	68	39	4	59	78	14	6	3	7	47	4	10	43	36	2	5	3	3		
	13%	13%	12%	13%	13%	24%	13%	13%	15%	25%	3%	7%	14%	4%	16%	14%	17%	4%	16%	20%	12%		
							K	K	K	K			LNR		NR	LNR	LNR						
e. Don't Vote in Concord	29	-	-	7	22	-	9	15	3	-	2	1	4	2	2	12	5	1	1	-	1		
f. Don't Know / No Answer	60	3	2	10	29	16	10	29	6	4	11	5	14	7	2	15	12	2	-	-	3		

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

40. How often do you attend Town Meeting?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Satisfaction w/Property Taxes					Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1304	168	234	539	363	-	456	629	98	27	94	108	359	98	67	325	221	49	33	15	29
	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Always	168	168	-	-	-	-	81	71	10	2	4	17	57	7	7	35	25	5	7	3	5
	13%	100%					18%	11%	10%	7%	4%	16%	16%	7%	10%	11%	11%	10%	21%	20%	17%
							HIK	K				N	NP								
b. Often	234	-	234	-	-	-	86	116	19	1	12	19	68	18	11	61	26	14	9	3	5
	18%		100%				19%	18%	19%	4%	13%	18%	19%	18%	16%	19%	12%	29%	27%	20%	17%
							J	J	J				Q			Q		Q			
c. Occasionally	539	-	-	539	-	-	170	280	43	16	30	35	154	41	30	130	105	18	11	7	8
	41%			100%			37%	45%	44%	59%	32%	32%	43%	42%	45%	40%	48%	37%	33%	47%	28%
							GK	GK		GK			L			LU					
d. Never	363	-	-	-	363	-	119	162	26	8	48	37	80	32	19	99	65	12	6	2	11
	28%				100%		26%	26%	27%	30%	51%	34%	22%	33%	28%	30%	29%	24%	18%	13%	38%
											GHIJ	MST		M		M					
e. Don't Know / No Answer	33	-	-	-	-	33	8	15	4	1	5	3	7	3	1	9	7	2	-	-	1

Comparison Groups: BCDEF/GHIJK/LMNOQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Concord Town Survey  
November 2014

41. What is your gender?

BASE = ALL RESPONDENTS

	Attend Town Meeting					Satisfaction w/Property Taxes					Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Very Satis	Some Satis	Not Satis	Vy Nt	All	DK/NA	Afford House	Pre Charc	Pub Safe	Roads	Schls	Taxes	Town Svc	Envir Consrv	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1337	168	234	539	363	33	464	644	102	28	99	111	366	101	68	334	228	51	33	15	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Answering	1267	156	227	506	352	26	445	605	98	25	94	104	348	98	61	321	213	47	32	14	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Male	584	75	98	242	158	11	215	269	58	15	27	31	171	40	30	148	110	24	11	7	12
	46%	48%	43%	48%	45%	42%	48%	44%	59%	60%	29%	30%	49%	41%	49%	46%	52%	51%	34%	50%	41%
							K	K	GHK	K			L		L	L	L	L			
b. Female	683	81	129	264	194	15	230	336	40	10	67	73	177	58	31	173	103	23	21	7	17
	54%	52%	57%	52%	55%	58%	52%	56%	41%	40%	71%	70%	51%	59%	51%	54%	48%	49%	66%	50%	59%
							I	I			GHIJ	MOPQR									
c. Don't Know / No Answer	70	12	7	33	11	7	19	39	4	3	5	7	18	3	7	13	15	4	1	1	1

Comparison Groups: BCDEF/GHIJK/LMNOPQRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.